



NATIONAL SPORTS MEDIA ASSOCIATION

2017 • 58TH AWARDS WEEKEND

**A NEW PAGE...**

**A NEW  
CHAPTER...**





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**MAJOR LEAGUE BASEBALL**  
•••• CONGRATULATES ••••  
**ALL OF TONIGHT'S**  
•••• HONOREES ••••

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# WELCOME

## FROM THE NSMA EXECUTIVE DIRECTOR

On behalf of the NSMA Board of Directors and staff, I'd like to welcome you all to the 58th NSMA Awards Weekend, held for the first time in Winston-Salem, NC.

For those attending as award winners, congratulations! You have earned the respect of your peers in the industry.

For those attending as guests, I hope you enjoy your stay and participate in as many events as you can. I am confident that you will find the NSMA Awards Weekend is a great time to mingle with and talk to dozens of sports media willing to share their stories and advice – a tremendous opportunity to listen, learn, and laugh with people whose passion for their industry is contagious.

Let me also congratulate Roone Arledge Award winner for innovation, The Players' Tribune, represented by its president, Jaymee Messler and frequent contributor, C.J. McCollum.

Thank you to everyone in Winston-Salem who has welcomed us with open arms. We've been neighbors 45 minutes down the road for 57 years, and now, we're happy to share our history, tradition, and future with you.

Thank you to all of our volunteers; our loyal Salisbury crew that is following us, as well as our new crew here in Winston-Salem. We could not put on this Awards Weekend without you.

If there is anything we can do to make your stay more pleasant, please don't hesitate to call on one of us. We're glad you're here... and we hope you come back!

With deepest appreciation,



Dave Goren  
NSMA Executive Director



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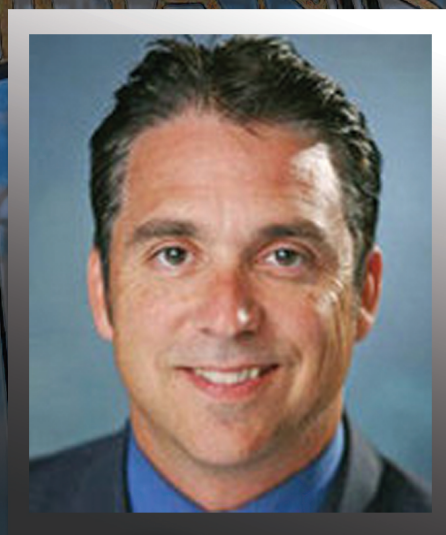


# MICHIGAN

CONGRATULATES

MICHIGAN  
**SPORTSCASTER  
OF THE YEAR**

MATT  
**SHEPARD**



FROM YOUR FRIENDS AT IMG





# The 58th Annual National Sports Media Awards Weekend

Winston-Salem, North Carolina  
June 2017

Greetings from the Office of the Mayor!

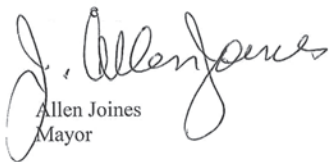
On behalf of the citizens of Winston-Salem, I am pleased to welcome you to the 58th Annual National Sports Media Association Awards weekend. Thank you for choosing our city to host your celebration.

It is an honor to host so many people who are recognized by their peers as the best in their industry. And as a city that recognizes both its history and the need for continued innovation, I see many parallels in the NSMA and its members.

As you enjoy the planned events, I hope you will take the opportunity to experience the many attractions Winston-Salem has to offer. You will find wonderful museums, art galleries, historical sites and first class restaurants.

Best wishes for an exciting and memorable event.

Sincerely,

  
Allen Joines  
Mayor



Welcome! Forsyth County is honored to have you as our guests for the 58th Annual National Sports Media Association Awards weekend.

You entertain America with your words, insights, wit and creative imaginations. Together, we celebrate your exceptional craft of broadcasting and journalism.

Best wishes for a wonderful weekend.

Sincerely,



David R. Plyler, Chairman  
Forsyth County Board of Commissioners







# ESPN Salutes Linda Cohn

We are proud to support the **NATIONAL SPORTS MEDIA ASSOCIATION**  
and congratulate **LINDA COHN** on her induction into the 2017 Hall of Fame.







Bob Miller will forever be the Voice of the LA Kings.

Thank you, Bob, for your incredible 44 years of service, dedication and commitment to our hockey club and to our tremendous fans.

# GO KINGS GO





# BEAR BRYANT COACH OF THE YEAR AWARD

For 31 years, the Houston, Texas chapter of the American Heart Association has presented the Paul “Bear” Bryant Coach of the Year Award as a salute to those football coaches who have reached the same high standard of excellence as Coach Bryant did.

National Sports Media Association members comprise the voting body for the Bryant Award, which is voted on after the completion of the College Football Playoff National Championship Game.

## BEAR BRYANT COACH OF THE YEAR WINNERS

2016	Dabo Swinney	Clemson
2015	Dabo Swinney	Clemson
2014	Gary Patterson	TCU
2013	Gus Malzahn	Auburn
2012	Bill O'Brien	Penn State
2011	Mike Gundy	Oklahoma State
2010	Gene Chizik	Auburn
2009	Chris Petersen	Boise State
2008	Kyle Whittingham	Utah
2007	Mark Mangino	Kansas
2006	Chris Petersen	Boise State
2005	Mack Brown	Texas
2004	Tommy Tuberville	Auburn
2003	Nick Saban	Louisiana State
2002	Jim Tressel	Ohio State
2001	Larry Coker	Miami
2000	Bob Stoops	Oklahoma
1999	Frank Beamer	Virginia Tech
1998	Bill Snyder	Kansas State
1997	Lloyd Carr	Michigan
1996	Bruce Snyder	Arizona State
1995	Gary Barnett	Northwestern
1994	Rich Brooks	Oregon
1993	Terry Bowden	Auburn
1992	Gene Stallings	Alabama
1991	Don James	Washington
1990	Bobby Ross	Georgia Tech
1989	Bill McCartney	Colorado
1988	Lou Holtz	Notre Dame
1987	Dick MacPherson	Syracuse
1986	Joe Paterno	Penn State



Dabo Swinney of Clemson (right), with Bob Ryan, National Chair of the NSMA Board. Swinney became the **first two-time winner** of the Bryant Award.



## LIFETIME ACHIEVEMENT AWARD WINNERS

### 2017 Barry Alvarez

2016	Mack Brown	2007	Glenn “Bo” Schembechler
2015	Jimmy Johnson	2006	Jack Pardee
2014	R. C. Slocum	2005	Lou Holtz
2013	Lavell Edwards	2004	Gene Stallings
2012	Hayden Fry	2003	Frank Broyles
2011	Bobby Bowden	2002	Bill Yeoman
2010	Vince Dooley	2001	Charles McClendon
2009	Barry Switzer	2000	Darrell Royal
2008	Tom Osborne		

*First awarded in 2000, the Paul “Bear” Bryant Lifetime Achievement Award recognizes the career accomplishments of the nation’s finest college football coaches.*



From  
Salisbury

# The Move



To Winston-Salem



There aren't enough ways to thank the people of Salisbury for all they have done for sports media, ever since Pete DiMizio decided that honoring us would be a cool thing to do. Sixty-four years, going back to the organization's beginnings as the North Carolina Sports Writers and Broadcasters banquet at DiMizio's Restaurant in 1953. From the creation of the National Sportscasters and Sportswriters Association in 1959, to the addition of the NSSA Hall of Fame in 1962, and for 55 years after that, the people of Salisbury gave their hearts, their souls and their time to support this organization.

But with the passage of time comes change.

In 2016, NSSA changed its name to The National Sports Media Association (NSMA).

In 2017, we've updated our website, our membership, and now, our headquarters.

There have been several past overtures to move the NSMA, but none seemed right. As Bob Costas has said, "Salisbury is our Cooperstown." However, for this organization to thrive, a move became necessary. Wanting to keep the organization in North Carolina, the move to Winston-Salem was based on the steady growth going on here.

At a Downtown Winston-Salem Partnership breakfast last winter, numbers were revealed to show that



growth. According to a Winston-Salem/Forsyth County Planning and Development Services study, almost \$1.5 billion has been invested in downtown Winston-Salem since 2000.

That kind of spending, when combined with the sports interests in Winston-Salem, make this an ideal partnership for the NSMA. We benefit from a vibrant and growing downtown, five colleges and universities, professional baseball, professional hockey and professional tennis. Winston-Salem is also home to IMG College, one of the largest multimedia rights holders in the country and it is the future home of the National Cycling Center.

And while Winston-Salem is growing steadily, it is not outgrowing its infrastructure. With a population approaching 250,000, it has a big-city vibe, with a small-town feel.

The perfect fit for the National Sports Media Association & Hall of Fame, which has small-town roots and big-time ambitions.

# NSMA LEGACY NIGHT

Featuring the **Roone Arledge Award**, presented to *The Players' Tribune*, for creating an innovative platform for athletes and coaches to speak directly to their fans.

*The Players' Tribune* president, Jaymee Messler, and frequent contributor, C.J. McCollum (Portland Trail Blazers), join us to accept the Arledge Award and to participate in our Legacy Night panel discussion.

## THE LEGACY NIGHT PANEL "THE SPORTS REPORTERS LIVE"



JAYMEE MESSLER

June 25, 2017  
HONORING  
*The Players' Tribune*

Joining us to discuss *The Players' Tribune's* impact on how sports content is delivered and what it means for the future, are Messler, McCollum and two gentlemen who played major roles in the recently ended ESPN show, *The Sports Reporters*.



C.J. MCCOLLUM

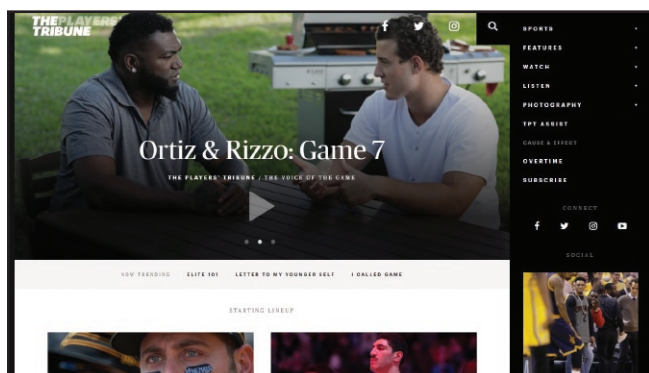
*Tonight's panel is a tribute to that show as well as our Arledge honorees*



Bob Ryan (NSMA HoF Class of 2011) retired after 40 years with *The Boston Globe*, though he still writes occasional columns for the paper. Ryan also serves as the NSMA Board's national chair and was a regular panelist on *The Sports Reporters*.



Mike Lupica is a veteran *New York Daily News* sports columnist, who will be inducted into the NSMA Hall of Fame on June 26. Also an author and former radio talk show host, Lupica was a frequent panelist on *The Sports Reporters* and served as its final host.



Jaymee Messler is the co-founder and president of *The Players' Tribune*. Prior to *The Players' Tribune*, Messler was the chief marketing officer at Excel Sports Management.

C.J. McCollum is a guard for the Portland Trail Blazers, who interned at *The Players' Tribune* last summer and is now a contributing editor to the site. Among his contributions was an article called "Why Journalism Matters." He has also conducted video interviews of NBA commissioner Adam Silver.





THE UNIVERSITY  
OF WISCONSIN  
SALUTES

**MATT LEPAY**

**2016 NSMA  
WISCONSIN SPORTSCASTER  
OF THE YEAR**



# National Sports Media Association

## OPERATING BOARD



Bill Hall  
Salisbury, NC  
LOCAL PRESIDENT



Bob Ryan  
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Mary Jo Ford  
Lexington, KY  
NATIONAL SECRETARY



Tony Shaw  
Salisbury, NC  
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Jay Bilas  
Charlotte, NC



Wes Durham  
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Brien Lewis  
Salisbury, NC



Ryan McGee  
Charlotte, NC



John Martin  
Charlotte, NC



Bob Rathbun  
Atlanta, GA



Bob Setzer  
Salisbury, NC

## PROGRAM COMMITTEE

The NSMA would like to thank the following volunteers and interns, who helped to coordinate, set-up and put on the events during the 58th Annual Awards Weekend.

Laura Beth Barnhart  
Gene Blackwelder  
Austin Boyd  
Ray & Jean Brewer  
Mark Covert  
Riley Didier  
Nanette Dillon  
Wes Fazia

Joel & Joyce Goodwin  
Ada Goren  
Max Goren  
Kirk Holton  
Rene Ivy  
Corey Jones  
Andie Overbeck  
Billy Rich

Reilly Ring  
Jamir Rucks  
Emily Schneider  
Bob Setzer  
John Showfety  
Brendan Shriver  
PJ Williams  
Shannon Wilson



# National Sports Media Association **HALL OF FAME COMMITTEE**



Tony Barnhart  
Atlanta, GA



Omarr Bashir  
Hartly, DE



Bonnie Bernstein  
New York, NY



Jon Chelesnik  
Del Mar, CA



Len Clark  
Portage, IN



Bob Costas  
New York, NY



John Feinstein  
Potomac, MD



Nelson Murphy  
Salisbury, NC



Jim Nantz  
Pebble Beach, CA



Dave Snell  
Peoria, IL



Mike Tirico  
Ann Arbor, MI

## **NSMA MISSION STATEMENT**

The National Sports Media Association & Hall of Fame is a 501(c)(3) non-profit organization, which seeks to develop educational opportunities for those who are interested in pursuing a career in sports media, through networking, interning, mentoring and scholarship programs.

The NSMA honors, preserves and celebrates the diverse legacy of sport media in the United States.

# National Sports Media Association

## HONORARY BOARD



**Ed Bradley**  
2 time Super Bowl Champ  
Pittsburgh Steelers



**Drew Buie**  
Former Wide Receiver  
Catawba College, NFL



**Richard Childress**  
Owner  
NASCAR Multi-Team



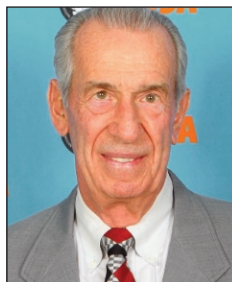
**Dave Clawson**  
Head Football Coach  
Wake Forest University



**Jeff Compher**  
Athletics Director  
East Carolina University



**Doug Gillin**  
Athletic Director  
Appalachian State University



**Ned Jarrett**  
Former NASCAR Champion  
and TV Commentator



**Peter Karmanos, Jr.**  
Owner  
Carolina Hurricanes



**Mike Krzyzewski**  
Head Basketball Coach  
Duke University



**Brad Lambert**  
Head Football Coach  
UNC Charlotte



**Jeff Lebo**  
Head Basketball Coach  
East Carolina



**Danny Manning**  
Head Basketball Coach  
Wake Forest University



**Dave Odom**  
Former Head Basketball Coach  
ECU, Wake Forest, South Carolina



**Mark Price**  
Head Basketball Coach  
UNC Charlotte



**Judy Rose**  
Athletics Director  
Head Basketball Coach



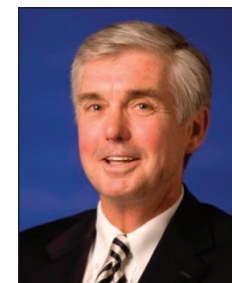
**John Swofford**  
Commissioner  
Atlantic Coast Conference



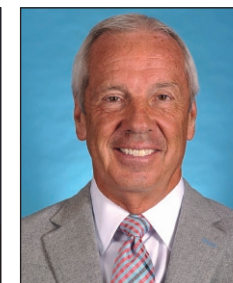
**Ron Wellman**  
Athletics Director  
Wake Forest University



**Humpy Wheeler**  
Former President  
Charlotte Motor Speedway



**Kevin White**  
Athletics Director  
Duke University



**Roy Williams**  
Head Basketball Coach  
University of North Carolina



**Debbie Yow**  
Athletics Director  
North Carolina State University



THE INDIANA PACERS  
WOULD LIKE TO  
CONGRATULATE OUR OWN  
**MARK BOYLE**



2016 NSMA INDIANA  
SPORTSCASTER OF THE YEAR  
THIRD CONSECUTIVE YEAR



# Hickok Belt™

## Annual Winners

2016 - Michael Phelps - Swimming

2015 - Steph Curry - Basketball

2014 - Madison Bumgarner - Baseball

2013 - LeBron James - Basketball

## 2016 HICKOK BELT MONTHLY WINNERS

January - Novak Djokovic - Tennis

February - Steph Curry - Basketball

March - Jason Day - Golf

April - Jake Arrieta - Baseball

May - Clayton Kershaw - Baseball

June - LeBron James - Basketball

July - Serena Williams - Tennis

August - Michael Phelps - Swimming

September - Rory McIlroy - Golf

October - Cory Kluber - Baseball

November - Ben Zobrist - Baseball

December - Aaron Rodgers - Football



Photo Courtesy of USA Swimming

## Hickok Belt Award Annual Winner 2016 **Michael Phelps**

Bigger than any MVP. Bigger than a Lombardi. Bigger than a World Series ring. Bigger than a Green Jacket. Bigger, in fact, than all of them combined. From 1950 to 1976, the Hickok Belt™ was American sports' most coveted honor. Defining the careers of Koufax. Hogan. Palmer. Mantle. Ali. And 21 other professional sports legends.

In 2013, with the voting help of a select group of NSMA voters, the Hickok Belt™ Award returned to once again recognize the ultimate in individual sporting achievement.

Twenty NSMA voters - four each in the East, South, Midwest and West - rank 10 finalists from best-to-worst each month. The monthly winners are then re-ranked at the end of the year to determine the annual Hickok Belt Award winner.

THE  
**FLORIDA GATORS**  
CELEBRATE

**MICK  
HUBERT**

2 0 1 6  
**NSMA FLORIDA  
SPORTSCASTER  
OF THE YEAR**





# SEMINAR

## WHAT THE MEDIA NEEDS TO KNOW ABOUT COLLEGE BASKETBALL OFFICIATING



**Bryan Kersey**  
ACC Supervisor of Officials



**Tim Nestor**  
ACC Official



**Mike Eades**  
ACC Official



**Bill Covington**  
ACC Official



**Dave Goren**  
Moderator



SPONSORED BY THE ATLANTIC COAST CONFERENCE

**Monday, June 26th**

Big House Gaines Ballroom – Embassy Suites

Thank you to the Atlantic Coast Conference for sponsoring our seminar on college basketball officiating, so that our winners and guests understand better how working officials call games, how rules are interpreted and enforced, and how these independent contractors are rated and assigned to the games they work.

Thanks also to Bryan Kersey, Bill Covington, Mike Eades and Tim Nestor for taking time out of their schedules to help us better understand their jobs, so we can pass that knowledge on to our viewers, listeners and readers.

2016 NSMA MICHIGAN SPORTSCASTER OF THE YEAR  
**MATT SHEPARD**



**CONGRATULATIONS FROM**

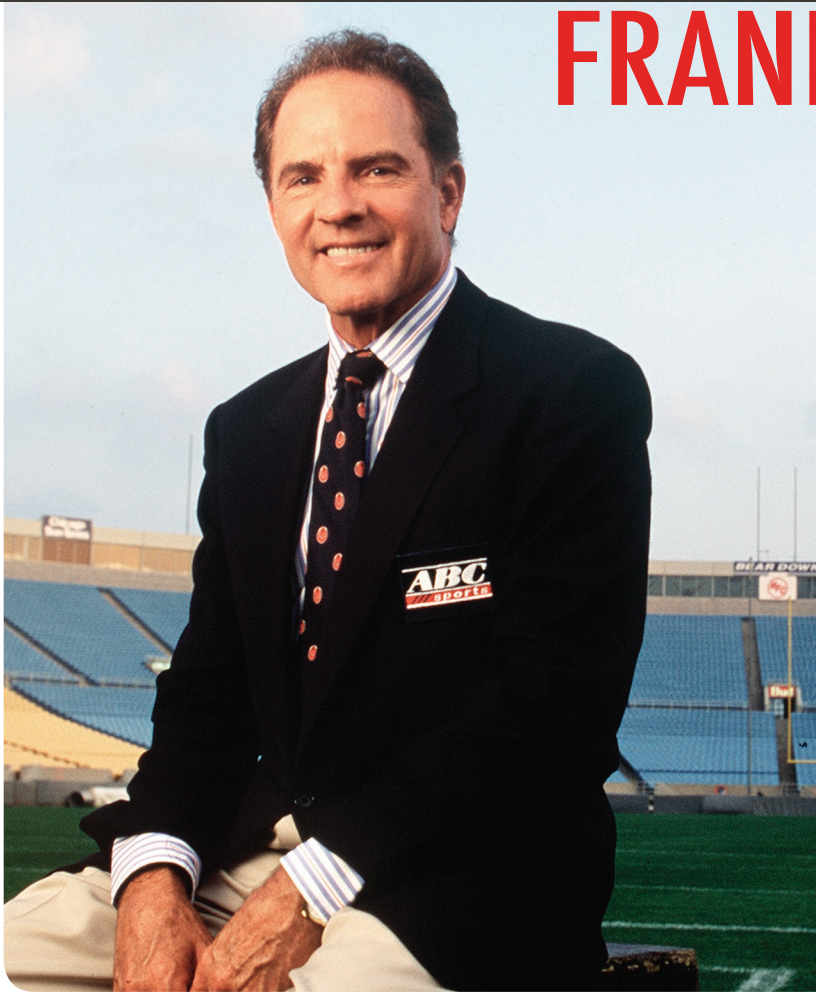


***DETROIT***™



# NSMA Hall of Fame Inductee

# FRANK GIFFORD



Oct. 11, 1971 -- Monday Night Football -- ABC sportscasters Howard Cosell, Don Meredith and Frank Gifford at the N.Y. Giants vs. Dallas Cowboys game



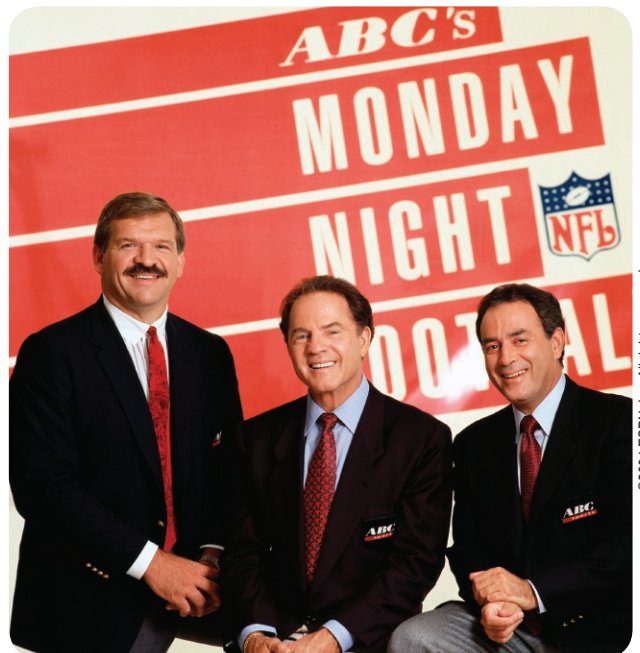
September 16, 1980 -- New York, N.Y. -- Monday Night Football commentators (l to r) Don Meredith, Howard Cosell and Frank Gifford

Born on August 16, 1930, in Santa Monica, California, Frank Gifford, the son of an itinerant oil-field driller, attended the University of Southern California on a full-tuition scholarship. It was at Southern Cal where he started to show the versatility that would make him the 11th overall pick of the 1952 NFL draft, selected by the New York Giants.

For more than a decade, Gifford was one of the Giants' stars. That versatility allowed the team to use him at running back, defensive back and wide receiver, he was named to the Pro Bowl in every season from 1953-59, and was voted the league MVP in 1956, while helping the Giants win the NFL title.

A nasty hit from Eagles linebacker Chuck Bednarik knocked Gifford unconscious in a 1960 game. The concussion he suffered led to his missing the entire 1961 season. But he came back in fine form in 1962 and again earned his final Pro Bowl selection the following year. He retired after the 1964 season with 5,434 career receiving yards, which remained the team record until Amani Toomer broke it in 2003.

While an active player, Gifford started to dabble in sports broadcasting, both on radio and television, first on CBS, then ABC. In 1971, he became a regular on ABC-TV's Monday Night Football and Wide World of Sports, as well as occasional specials. In 1977, he was elected to the Pro Football Hall of Fame and was honored with an Emmy for Outstanding Sports Personality. He left Monday Night Football for good in 1998.







(c) 2010 ESPN, Inc. All rights reserved.

Monday, August 19, 2010 -- East Rutherford, N.J. -- New Meadowlands Stadium -- ESPN's Monday Night Football commentators (l to r) Ron Jaworski, Mike Tirico and Jon Gruden present Hall of Famer and former Giants' halfback Frank Gifford with an 80th birthday gift



In addition to his broadcast work, Gifford starred in the 1959 film *Up Periscope*, and appeared in several television shows. He also wrote or co-authored several books on football.

Frank Gifford married Kathie Lee Epstein Johnson on October 18, 1986. The couple had two children, son Cody (b. 1990) and daughter Cassidy (b. 1993). Gifford also had three children with his first wife, Maxine Avis Ewart: Jeff, Kyle and Victoria.

Gifford died on August 9, 2015, just shy of his 85th birthday, at his home in Connecticut.

(Courtesy: Various sources)



© ABC PHOTO ARCHIVES. All rights reserved.

ABC SPORTS - Jim McKay followed by Frank Gifford and Robin Roberts, were the hosts of the groundbreaking "ABC's WIDE WORLD OF SPORTS" during its' 40 year run on the ABC Television Network



# SCULLY

## CONGRATULATIONS TO OUR FRIEND VIN SCULLY

FOR RECEIVING THE

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*2016 NSMA NATIONAL & 2016 NSMA CALIFORNIA*  
**SPORTSCASTER OF THE YEAR**

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**SPECTRUM  
SPORTSNET**   
EXCLUSIVELY ON SPECTRUM





CONGRATULATIONS TO THE VOICE OF THE HAWKS  
**STEVE HOLMAN**  
2016 NSMA Georgia Sportscaster of the Year





# NSMA Hall of Fame Inductee

## LINDA COHN



A fixture on SportsCenter for nearly a quarter of a century, Linda Cohn reached a milestone with ESPN's signature news and information program, appearing on her 5000th show, in Feb. 2016. Cohn, who has hosted more editions of SportsCenter than anyone in the 36-year history of the program is very humbled for being recognized.

Linda is a master at her craft. She can relate to the true sports fan because she IS a true sports fan. She is a brilliant storyteller who uses her wit, imagination and passion for sports to make the stories she delivers come alive. She connects with her viewers, because she is the real deal.

In 2008, Linda authored a memoir entitled "Cohn-Head, a No-Holds-Barred Account of Breaking into the Boys' Club." Her story allows us to see her both personally and professionally; her dreams, victories, disappointments, obstacles and her gut determination to win.

One of the highlights of her many groundbreaking achievements came early as a senior in high school when she made the boy's high school ice hockey team as the backup goalie. "It sure beat the senior prom," said Cohn.

Linda is living proof that she not only works in a man's world but also continues to succeed in it. She is a pioneer and role model



2016, ESPN Inc. All rights reserved.

February 21, 2016 - Linda Cohn during her 5,000th SportsCenter show

and continues to pave the way for many women who want to follow her footsteps into sports broadcasting.

Her straightforward style, natural sense of humor and passionate fanaticism for the teams she grew up with and continues to root for, connects with viewers. Linda is active on social media and enjoys interacting with her fan base.

During her career at ESPN, the versatile Cohn has hosted, reported, commentated, interviewed, written and called play-by-play. She also has appeared in many of ESPN's iconic "This Is SportsCenter" commercials. A partial list of events, sports and assignments Cohn has had for ESPN in addition to anchoring 5,000 SportsCenters:

- NFL Sunday
- NHL All-Star Game
- SportsCenter at NBA All-Star Game
- NHL Winter Classic
- NASCAR Chase on ESPNEWS
- X Games
- Winter X Games
- ESPN NY 98.7 New York Rangers broadcasts
- Play-by-Play Assignments*
- ESPN the Magazine column
- WNBA Games
- LPGA golf Misc.
- ESPN Radio commentaries
- Podcast
- Sirius XM Radio Host
- Sirius XM Radio Inc.
- Mad Dog Radio, Channel 82
- New York Rangers Radio Host
- MSG Radio Network
- Baseball Tonight
- NFL Draft
- WNBA Draft
- MLB Playoffs
- National Hockey Night
- Sunday NFL Countdown
- nhl2night
- Men's Final Four
- rpm2night
- NHL Stanley Cup Playoffs
- ESPN Radio

Courtesy of: [LindaCohn.net](http://LindaCohn.net)





# Presenting For Induction Into **THE NSMA HALL OF FAME**



## Presenting **MIKE LUPICA** **BOB RYAN**

Bob Ryan has spent his entire adult life in sports media, including more than 40 years, as a sportswriter and columnist for *The Boston Globe*. He started at *The Globe* in June of 1968, working his way into the Celtics' beat writer's job at age 23.

He left the Celtics beat in 1982 for a brief foray into local TV sports at WCVB-TV in Boston, but returned to *The Globe* in 1984, and was promoted to a columnist's position five years later.

He retired as a full-time columnist in 2012, but continues to contribute semi-regular columns to *The Globe*.

Ryan also was one of the first newspaper reporters to appear on television. He was a regular panelist on ESPN's *The Sports Reporters*, until its final show on May 7. He continues as a regular panelist on *Around the Horn* and is a frequent fill-in co-host on *Pardon the Interruption*.

In addition, Ryan has written more than a dozen books, has his own podcast and appears regularly on radio sports talk shows in the US and Canada.

He is a four-time NSMA Massachusetts Sportswriter of the Year, a four-time NSMA National Sportswriter of the year, was inducted into the NSMA Hall of Fame in 2012, and has served as the NSMA Board's National Chair since 2014.



## Presenting **LINDA COHN** **DR. HOWARD COHN**

Since 1990, Dr. Howard Cohn has been President and Founder of the Cohn Health Institute.

Dr. Cohn has lectured and taught internationally on the subjects of diet, nutrition, and natural and alternative health care for over two decades. During that time, he has acted as a product trainer within the Direct Sales and Network Marketing industry, and has been intimately involved in product development and the testing of thousands of nutritional and health products since 1990.

His professional training and education spans more than two decades. He earned a Bachelor of Science in Biology in 1986 from State University of New York at Plattsburgh. He received his Doctor of Chiropractic Degree in 1989 from the Los Angeles College of Chiropractic. His post-graduate work is extensive, and he has spent nearly a decade as a Board Member of the International College of Applied Kinesiology.

Dr. Cohn believes the body was designed to heal itself as long as it's given the correct basic building blocks in order to do so, and is allowed to function free of interference.



# NSMA Hall of Fame Inductee

## MIKE LUPICA



Born in Oneida, NY and raised in Nashua, NH, Mike Lupica is one of the most prominent sports writers in America. His longevity at the top of his field is based on his experience and insider's knowledge, coupled with a provocative presentation that takes an uncompromising look at the tumultuous world of professional sports. Today he is a syndicated columnist for the New York Daily News, which includes his popular "Shooting from the Lip" column, which appears every Sunday.

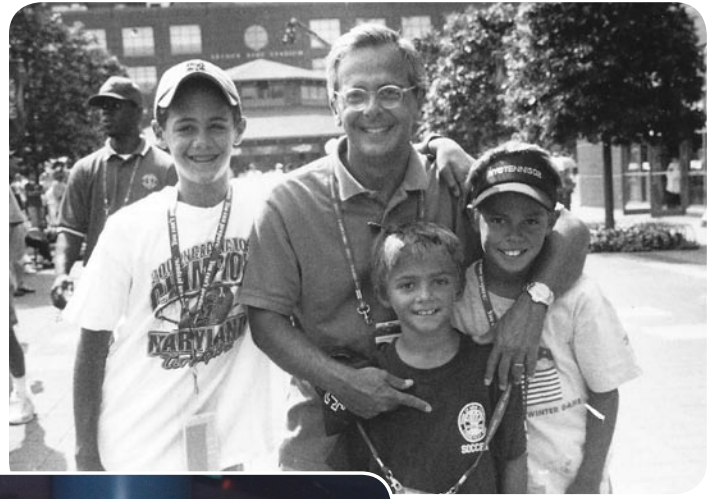
He began his newspaper career covering the New York Knicks for the New York Post at age 23. He became the youngest columnist ever at a New York paper with the New York Daily News, which he joined in 1977. For more than 30 years, Lupica has added magazines, novels, sports biographies, other non-fiction books on sports, as well as television to his professional resume. For the past fifteen years, he has been a TV anchor for ESPN's The Sports Reporters. He also hosted his own program, The Mike Lupica Show on ESPN2.

In 1987, Lupica launched "The Sporting Life" column in Esquire magazine. He has published articles in other magazines, including Sport, World Tennis, Tennis, Golf Digest, Playboy, Sports Illustrated, ESPN: The Magazine, Men's Journal and Parade. He has received numerous honors, including the 2003 Jim Murray Award from the National Football Foundation.



Photos courtesy of Mike Lupica





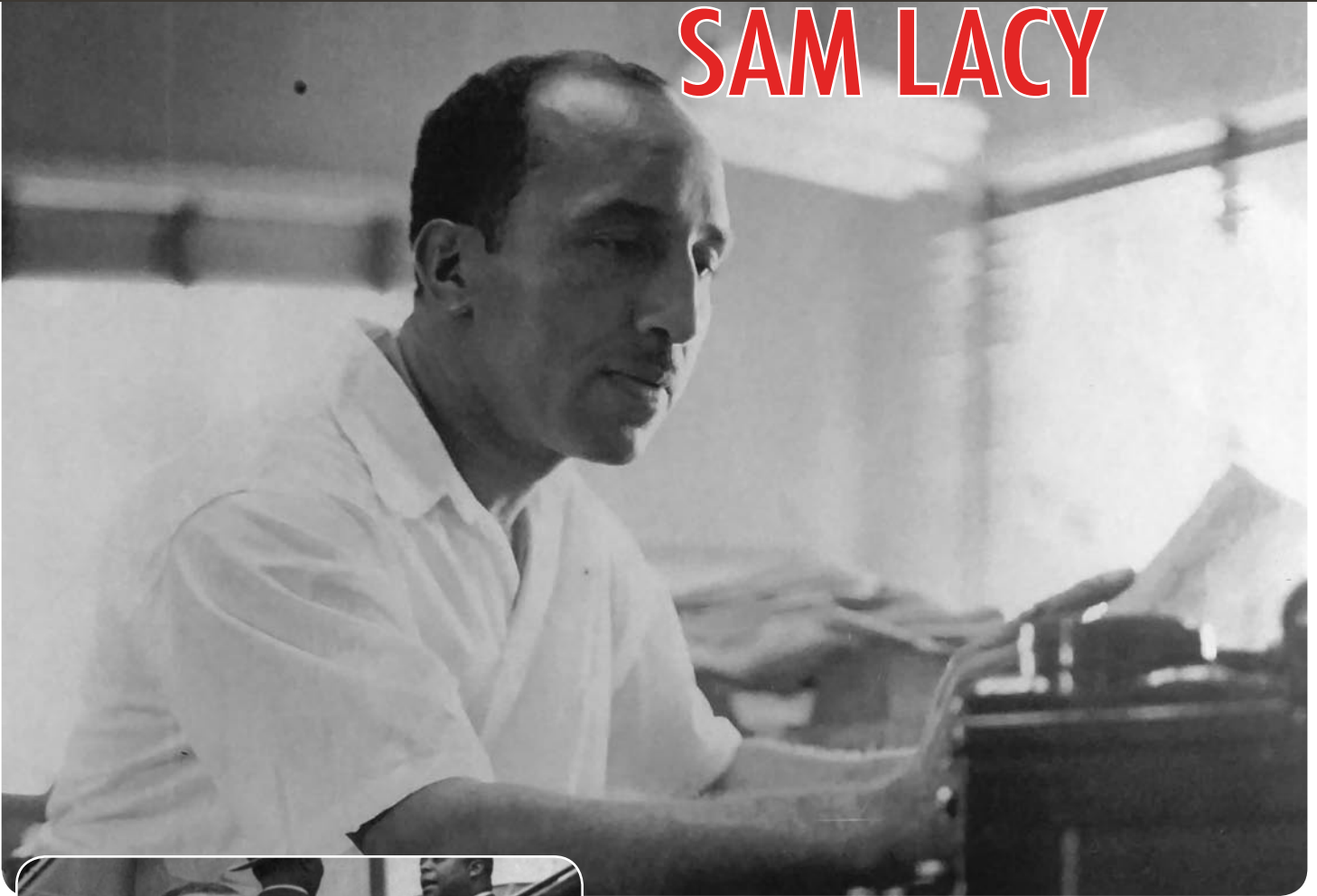
Mike Lupica co-wrote autobiographies with Reggie Jackson and Bill Parcells, collaborated with noted author and screenwriter, William Goldman on *Wait 'Till Next Year*, and wrote *The Summer of '98*, *Mad as Hell: How Sports Got Away from the Fans* and *How We Get It Back* and *Shooting From the Lip*, a collection of columns. In addition, he has written a number of novels, including *Dead Air*, *Extra Credits*, *Limited Partner*, *Jump*, *Full Court Press*, *Red Zone*, *Too Far* and national bestsellers *Wild Pitch* and *Bump and Run*. *Dead Air* was nominated for the Edgar Allen Poe Award for Best First Mystery and became a CBS television movie, "Money, Power, Murder" to which Lupica contributed the teleplay. Over the years he has been a regular on the CBS Morning News, Good Morning America and The MacNeil-Lehrer Newshour. On the radio, he has made frequent appearances on *Imus in the Morning* since the early 1980s.

His previous young adult novels, *Travel Team*, *Heat*, *Miracle on 49th Street*, and the summer hit for 2007, *Summer Ball*, have shot up the New York Times bestseller list. Lupica is also what he describes as a "serial Little League coach," a youth basketball coach, and a soccer coach for his four children, three sons and a daughter. He and his family live in Connecticut.

(Courtesy: MikeLupicaBooks.com)

# NSMA Hall of Fame Inductee

## SAM LACY



*The following was written by NSMA Hall of Famer Jerry Izenberg for NationalSportsMedia.org.*

He never cared much for the new computer technology, and, as he aged, acute arthritis came between him and his typewriter. Because of this, for the last 30 years of life, Sam wrote his weekly sports column for the Baltimore-based Afro-American in longhand on a plain paper tablet.

But sing no sad songs for the man whose career began when neither black players nor black writers were welcome in segregated major league baseball and ended shortly before his death at age 94 with his induction into the Baseball Hall of Fame's writer wing.

Now the National Sports Media Association (formerly known as the National Sportscasters and Sportswriters Association) will induct him into its Hall of Fame. Sam never sought awards but this is a good thing for the rest of us because in our business what Sam did and what he stood for was all about what we are supposed to be.

Both his life and his legacy were a kind of autumn wine, aged in the vineyards of a social change he helped to create and selflessly triumphant in a way that has kept him true to both himself and his readers.

This was no small achievement. In all honesty, sportswriters work for the toy department of the American newspaper and we tend to overrate the significance of what we do. Generally, all that we do is to breathe an extended life into the mornings-after of what essentially remain the games of little boys and girls, now played for staggering sums of money by grown





men and women. Sometimes, in the telling of it, we forget that opening a debate over the distance of the NBA's 3-point line is not exactly give-me-liberty-or-give-me-death material.

While we write about what we think of as history, Mr. Lacy helped create the history about which he wrote. What he did was to tell his readers what otherwise might have remained a lot of silent truth and placed it in perspective with a gift of insight that belies rebuttal. In the pursuit of that truth, he never pandered to anyone else's idea--establishment or rebel--of what was right.

His readers were primarily African-Americans, which is the rest of the country's loss. Even for them, he was not always politically correct. He had little tolerance for charades. Like it or not - and most of them did - he remains a mirror to the American reality, the journalistic eyes and ears of that community, providing a viewpoint it rarely got anywhere else.

Conversely, for the white community--and, yes, at times, the black--he was the conscience that never spoke to them. They may not have wanted to hear it but are better off for having heard it. For more than six decades, he was America's version of Diogenes with a deadline. It was only natural that it would be Sam Lacy, who would become a critical cog in the shattering of baseball's shameful whites-only charade. He was there when Joe Louis and Jesse Owens rose above America's color prejudice inside the arena and was privy to the burdens American social mores would not remove from them outside of it.

He was there as a major force when Jackie Robinson and Larry Doby waged their lonely battles to shatter the game's color line only to discover he was just as isolated in his attempts to cover them from the press box. Long before it happened, Lacy was the heavy artillery of this struggle. "I thought the way to do it was to embarrass them in the public print," he told me. He asked Kenesaw Mountain Landis, the commissioner of this lily white baseball world, for just 10 minutes "anywhere, any time, any place" to prove his case. He never even got an answer.

But he wrote -- and people read. He spoke -- and people heard. Landis' office "appointed" him to a committee to study integration. The committee never met. But Mr. Lacy never backed down. Eventually, it was Branch Rickey who told him it would get done. "He became my hero," Sam said, "because he braved the wrath of owners. He went out and did it. Now Bill Veeck, you never knew what he meant. I mean, he didn't sign Larry (Doby) until well after Branch Rickey signed Jackie." When the walls came tumbling down, as isolated as things got for both Robinson and Doby, that's how isolated it got for Sam Lacy.

In 1948, he became the first black journalist to be accepted into the Baseball Writers Association of America. The BBWA card is the "open sesame" to all ballparks, press boxes and training camps. That's what it says, but as they used to sing along Catfish Row, "It ain't necessarily so."

This is the way it was for Sam Lacy. In Cincinnati, the local BBWA press box custodian stood in the doorway in a more than symbolic gesture that seemed to say "not on my block." "I have a BBWA card," Lacy said, with firm politeness. "I don't care." "I need a place to work," Lacy said in a level, determined voice. So the guy called security and they put him in a box seat on the first base line with a rope around the box. "Nobody else could come in," Lacy recalled, and then he laughed and added, "was that reverse discrimination?"

At the entrance to Yankee Stadium, a gatekeeper saw his card and challenged him: "Whose card is this? Where did you get it? You aren't getting in here." "Milt Richman of the United Press came along and he told the guy to get out of the way and he walked Lacy in." At Pelican Field in New Orleans, the Indians were playing an exhibition game. There were two African-Americans involved -- Larry Doby on the field and Sam Lacy on the roof. His entry to the press box was barred. "Don't show me that card," the jerk said. "It ain't no good here." "I have to work," Lacy said. "That ain't my problem. Take a chair and go up on the roof for all I care, but you ain't comin' in here." "So I did. I got my chair and went up on the roof. The next thing I know here came Dick Young (New York Daily News), Roscoe McGowen (New York Times) and Bill Roeder (World Telegram and Sun) and they're each carrying a chair." "What's going on?" I asked. "We need to get some sun," Young said. "Those fellows had been down at spring training for six weeks in Florida. They didn't need sun. They just stood up for a principle."

Standing up for principles in print is something that Mr. Lacy knew about in journalism and in the streets. For 62 years his was an idyllic marriage with Barbara Lacy, an extremely fair-skinned Afro-American. There came a time when he went down to a local Baltimore mosque of the Nation of Islam to present an award to Muhammad Ali. An argumentative Fruit of Islam security guard told him he was welcome but not his "white" wife. Mr. Lacy did not explain that she wasn't white. He didn't say she was his wife. He left the award on the temple steps and he and Barbara went home.

The story was the punctuation mark to his explanation of how trivial this whole race thing can get. He never left his focus on the important things ... on right and wrong ... on telling his readers what he believed and why he believed it.

Before his Cooperstown induction, he told me. Listen:

The old baseball color line: "It cheated everyone ... the fans, both black and white, who never got to see those great players ... the Negro League players because of the obvious denial involved ... the white players because they never got to measure themselves against some of the greatest players who ever lived."

Today's athletes: "Don't even ask me that. These fellows used to play for the fun of the game and to represent a team. Nowadays, they're mercenaries, worse than mercenaries. For one more dollar they go across the street to play. And I am disgusted by all those gyrations after they make a tackle, the way they mug for the camera. We never got that from Oscar Robertson, Dr. J. or Gale Sayers."

The loss of tradition: "I couldn't believe it when Tim Lincecum said he had never heard of Jackie (Robinson) until he got to the majors and the others who said they didn't care. It's so sad because they never heard of George Washington Carver and one day one of them will say he never heard of Martin Luther King. It's not about what once were negatives. It's about knowing where we came from."

Awards and honors: "The Society of Black Journalists honored me because they said I was the one who opened the door. I don't see it that way. I told them I didn't deserve it because it doesn't mean anything to open a door if nobody comes through it. They came through. That's what matters."

Perhaps. But they had one hell of a door-opener.



CONGRATULATIONS  
MERRILL REESE



2016 NSMA Pennsylvania Sportscaster of the Year







2016 NSMA National Sportscaster of the Year Vin Scully retired after the 2016 baseball season... his 67th as the "Voice of the Dodgers." Scully started with the Brooklyn Dodgers in 1950, when he was 22 years old, moved west with the team in 1958, and developed into one of the most well-known and well-respected sportscasters of all time.

As a testament to his wide appeal and the respect of his peers, this is the fourth time Scully has won the National Sportscaster of the Year Award (1965, 1978, 1982, 2016). He is also the 2016 NSMA California Sportscaster of the Year, an award he has won a record 33 times.

Scully's interest in radio began as a college student at Fordham University. After a brief stint in the U.S. Navy, he began his career at WTOP radio in Washington, DC. It was there, in the fall of 1949, that he caught his big break, filling in for a more veteran announcer to call the play-by-play for a college football game at Fenway Park, between the University of Maryland and Boston University. Legendary announcer Red Barber, then the sports director at CBS, heard Scully's call and had Scully fill in in the Dodgers' broadcast booth when Ernie



Harwell left to broadcast New York Giants games.

Three years later, Scully was working the World Series, the first of a record 28 Fall Classics he would broadcast. Among his other list of notable accomplishments: he was behind the microphone for 20 no-hitters and three perfect games.

Scully branched out to other sports, calling the NFL for CBS Television from 1975 to 1982. He also called tennis and golf.

He moved to NBC in 1983 and became that network's lead baseball broadcaster, until NBC lost the rights to Major League Baseball games following the 1989 season. He worked NBC's PGA Tour coverage as well.

But it was as the Dodgers' voice that Scully reached the pinnacle of his profession. As synonymous with the Dodgers as any of its players or managers, Scully is widely-regarded as one of the best baseball play-by-play announcers of all time. In the book, *Summer of Voices*, he was ranked #1.

In 1982, Scully won the Ford Frick Award from the Baseball Hall of Fame. He has a star on the Hollywood Walk of Fame. He was inducted into the California Sports Hall of Fame in 2008, the National Association of Broadcasters Hall of Fame in 2009. And he was inducted into the National Sports Media Association Hall of Fame in 1991.

Last season, Scully was honored by dozens of visiting players, managers and broadcasters, and was honored by the Dodgers during their September 23 home game against Colorado.

His final home game was two days later, on September 25, a game the Dodgers ended up winning to clinch the National League West Division title.

One of the few broadcasters to still call games alone, Scully ended his career on October 2, when the Dodgers played their rivals, the Giants, in San Francisco. When the game was over, Scully offered one final goodbye:

*"You and I have been friends for a long time, but I know in my heart that I've always needed you more than you've ever needed me, and I'll miss our time together more than I can say. But you know what? There will be a new day and eventually a new year. And when the upcoming winter gives way to spring, rest assured, once again it will be 'time for Dodger baseball.' So this is Vin Scully wishing you a very pleasant good afternoon, wherever you may be."*

Scully was awarded the Presidential Medal of Freedom last November, the highest civilian honor given by the President of the United States.





# National Sports Media Association

Tom Verducci returns for the third straight year as the NSMA National Sportswriter of the Year, having also won the award in 2014 and 2015. *Sports Illustrated's* senior baseball writer is also a two-time Sports Emmy winner as a game and studio analyst with FOX Sports and MLB Network.

His new book, *The Cubs Way: The Zen of Building the Best Team in Baseball and Breaking the Curse*, was published in March. He also co-wrote *The Yankee Years*, with Joe Torre, which became a No. 1 *New York Times* bestseller.

Verducci's elegant writing has graced the pages of SPORTS ILLUSTRATED since 1993. Of Verducci's work, *The New Yorker* wrote, "Verducci has range and ease; he's a shortstop on the page."

An anthology of some of his memorable SI stories, titled *Inside Baseball: The Best of Tom Verducci*, was released in 2005. His work also has been featured in *Best American Sports Writing* multiple times and in *Sports Illustrated: Great Baseball Writing*.

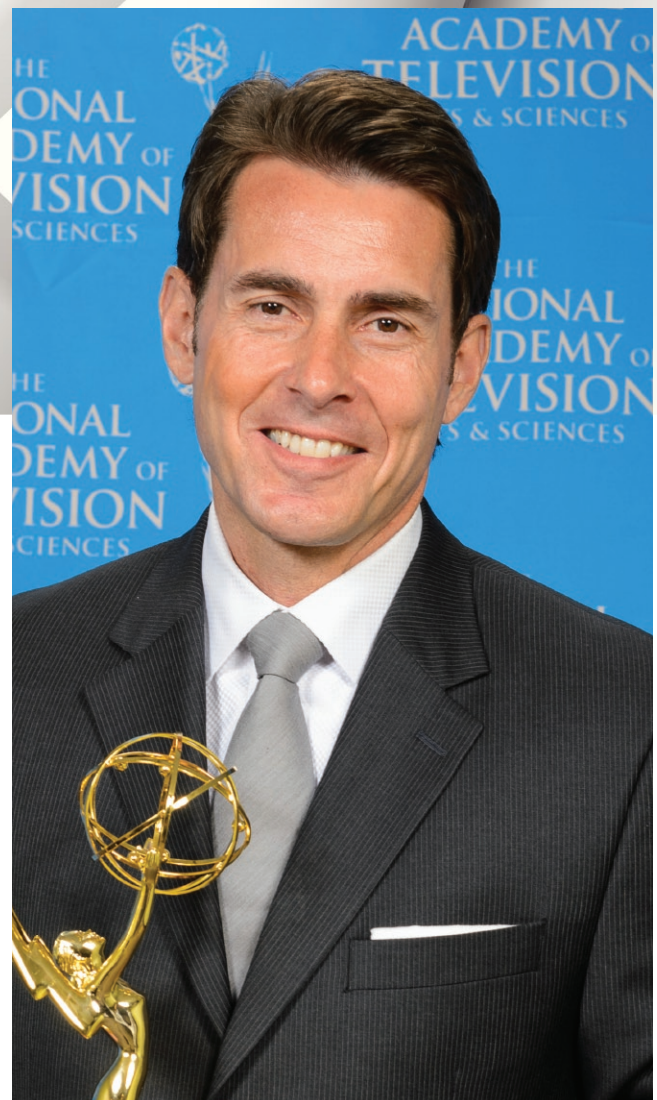
His groundbreaking 2002 special report STEROIDS IN BASEBALL earned a National Magazine Award nomination and helped stir Congressional involvement and the sport's first testing program for performance-enhancing drugs.

In 2005, Verducci spent a week as a spring training player with the Toronto Blue Jays. He appeared on the cover of SI's March 14, 2005 issue under the headline of I WAS A TORONTO BLUE JAY, offering readers a true insider's perspective of major league baseball. He has written five profiles for SI's annual Sportsman of the Year award, mostly recently about 2014 winner Madison Bumgarner.

Before joining SPORTS ILLUSTRATED, Verducci spent 10 years (1983-1993) as a sports reporter for *Newsday*, serving as its national baseball columnist from 1990-1993. He also had a one-year stint as a

## 2016 NATIONAL SPORTSWRITER OF THE YEAR

# TOM VERDUCCI





sports reporter for Florida Today in Cocoa, Fla., where he covered the Miami Dolphins.

Verducci can be seen regularly on the MLB Network, where he has served as an in-studio and game analyst since the network's debut in 2009. He was also the rare journalist to serve as a game analyst on FOX Sports. Last season, Verducci was part of FOX Sports's pre-game and post-game panel for the World Series.

In 2013, Verducci won an Emmy for Outstanding Personality, Sports Reporting and in 2014 won an Emmy for Outstanding Personality, Studio Analyst. He is the first person ever to win Emmys in both categories and is the first non-former player or coach to win the Studio Analyst Emmy.

Verducci also served as a TBS insider, game reporter and studio analyst during TBS's coverage of MLB postseasons from 2008-13. He received the 2012 Dick Schaap Memorial Award for Media Excellence from the Michigan Jewish Sports Foundation, served as a consultant on Ken Burns' documentary, *The Tenth Inning*, and is a board member of the Penn State Center for Sports Journalism.

Born and raised in Glen Ridge, N.J., Verducci attended Seton Hall Prep, where he played football and baseball and is a member of the school's Sports Hall of Fame.

He moved on to Penn State University, where he was a member of the baseball team and graduated with honors with a B.A. in journalism in 1982. Verducci wrote four years for *The Daily Collegian* and was named as the university's most outstanding journalism graduate.

Today, Verducci lives in Montgomery, N.J., with his wife, Kirsten. They are the parents of sons Adam and Ben.



Photos by Sean Myers





Appalachian State University  
(North Carolina)



Austin Peay State University  
(Tennessee)



High Point University  
(North Carolina)



Syracuse University  
(New York)

The National Sports Media Association is committed to giving back to the future generations of sports media. One way we do that is through our college student chapters. We encourage students to practice their craft, get better and learn from those professionals who have mastered it.

### How NSMA strives to help student chapters:

- Critique student projects uploaded for review by our members
- Arrange speakers for student chapter events
- Provide access to professional webinars, live chats
- Provide Q & A sessions with members of NSMA
- Welcome student-provided content for [nationalsportsmedia.org](http://nationalsportsmedia.org)
- Participate in the annual NSMA Awards Weekend

### Student member benefits include all the benefits of professional membership:

- Access to members only content on [nationalsportsmedia.org](http://nationalsportsmedia.org)
- Voting privileges for all State, National and Hall of Fame Awards (one vote per chapter)
- Discounts on goods and services with our affinity partners
- Membership discounts at Sportscasters Talent Agency of America (STAA)
- Access to Internship and job postings
- Access our career toolbox that includes tips on:
  - Resumé writing
  - How to write a cover letter
  - Interview skills to master
  - Dress for success

**COMING -  
FALL 2017**



For more information, contact Dave Goren at [dgoren@nationalsportsmedia.org](mailto:dgoren@nationalsportsmedia.org)





Proudly Congratulates  
**Chris Maathuis**  
on his

**2016**  
**NEVADA**  
**SPORTSCASTER**  
**of the Year**

by the  
National Sports Media  
Association



The Valley's News Leader





# BIG HOUSE GAINES AWARDS

## Dawn Staley

DIVISION I

Head Women's Basketball Coach  
University of South Carolina

Since taking the reins of the University of South Carolina women's basketball program, head coach, Dawn Staley, has seen nothing but success. Finishing her ninth year as head coach of the Gamecocks, Staley led the team to a 33-4 overall record which included an SEC regular season and tournament title along with the program's first NCAA National Championship victory over SEC rival, Mississippi State.

Before coming to South Carolina, Staley began her coaching career in 2000 as the head coach of the Temple University women's basketball team. After eight seasons, she left Temple as the winningest coach in its women's basketball history with a 172-80 overall record and was the fastest coach to reach 100 wins. During her time at Temple, Staley recorded six NCAA tournament appearances and four Atlantic 10 titles.

After eight seasons with the Owls, Staley left Temple and joined the University of South Carolina women's basketball family. With high expectations from the start, she has continued to grow the program and prove her worth as a coach by capturing four SEC regular season championships, three SEC tournament titles, and one NCAA National Championship. Staley's outstanding coaching has led her to be recognized as the Basketball Times Coach of the Year and a three-time SEC Coach of the Year.

In 2006, Staley began her international coaching tenure for the United States as an assistant at the 2006 World Championship and remained on the coaching staff for the Beijing Olympics in 2008 where the U.S. won its fourth-straight Olympic gold medal. As a result of her coaching talents and commitment to the United States national team, she has been recently named the head coach of the USA Women's National Team through 2020.

Dawn Staley also had a decorated playing career, as well. Staley was named national high school player of the year during her final high school season in Philadelphia where she ultimately landed in Charlottesville, Virginia where she played at the University of Virginia. During her four seasons at UVA, her team went to four NCAA tournaments, three Final Fours, and one National Championship game. She was a two-time National Player of the Year and was named the Most Outstanding Player of the 1991 NCAA Final Four.

In 2012, Staley was inducted into the Women's Basketball Hall of Fame and in 2013 was inducted into the Naismith Memorial Basketball Hall of Fame.



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## About Clarence E. 'Big House' Gaines (1923-2005)



*A native of Paducah, Kentucky, Clarence E. 'Big House' Gaines was graduated from Morgan State (MD) University, where he had designs on becoming a dentist. But as an all-America football player, who also played basketball and ran track, Gaines was sent to Winston-Salem (NC) Teachers College to become an assistant to Brutus Wilson, who coached all sports.*

*Gaines ending up spending 47 seasons (1946-1993) as head basketball coach at what was to become Winston-Salem State University. His Rams' teams won 828 games, including the 1967 NCAA Division II National Championship. Earl 'The Pearl' Monroe led that team, before going on to an NBA Hall of Fame career. Among the other notable players Gaines coached were Cleo Hill, the first NBA first-round draft choice from an HBCU, and sports media personality Stephen A. Smith.*

*A former president of the National Association of Basketball Coaches (NABC), Gaines was elected to the Naismith Basketball Hall of Fame in 1982. Gaines died on April 18, 2005.*

# BIG HOUSE GAINES AWARDS

## **AnnMarie Gilbert**

DIVISION II

Head Women's Basketball Coach  
Virginia Union University



In her second season at Virginia Union University, AnnMarie Gilbert led the Panthers all the way to the NCAA Division II Championship game, before they lost to Ashland University. That capped a 28-5 season and a #2 WBCA poll ranking, the highest finish ever for a VUU women's team. That came on the heels of her debut season, when the Panthers went 28-3 and made it to the Elite Eight of the NCAA Division II Tournament.

That gives Gilbert a 56-8 record in her two seasons at the helm at VUU.

Before coming to Virginia Union, Gilbert was the head coach at Eastern Michigan University from 2007-2012, where she compiled a 94-64 record. As head coach, the Eagles had three consecutive 20+ win seasons (2009-12) and in 2012, won the Mid-American Conference (MAC) Tournament championship and received an automatic bid to the NCAA Tournament in 2012.

Gilbert spent three seasons (2003-06) as an assistant on the Michigan State coaching staff. She was the staff's recruiting coordinator and worked with the guards.

She spent the previous eight seasons (1994-2002) as the head coach of NCAA Division III Oberlin College in Oberlin, Ohio. She is the winningest coach in Oberlin women's basketball history. She also served as the Senior Women's Administrator/Associate Director of Athletics at Oberlin from 1996-2002.

Gilbert played for two seasons (1986-88) at Ohio University, earning Most

Outstanding Defensive Player and All-Mid-American Conference honors in 1988. She transferred to Oberlin for her junior and senior seasons (1989-91). There, she was a two-time Kodak First-Team All-American, a two-time NCAC Player of the Year, the Honda Division III Athlete of the Year and the Champion USA/WBCA Player of the Year in 1991.

Gilbert led the nation in scoring as a junior (31.1 points per game) and was the nation's second-leading scorer as a senior (31.3 ppg). She set the NCAA Division III record for points in a game with 61 against Allegheny on Feb. 6, 1991. She is still the Oberlin record holder for points in a season (778), field goals in a game (28), field goals in a season (319) and free throws made and attempted in a game.

In just two seasons at Oberlin, she registered 1,527 points to become the school's leading scorer, a record which stood until 2002. All told, Gilbert set 24 school records and 10 conference records as a player and still holds 10 standing NCAA Division III records.

She received an invitation to the Pan Am Games trials in Colorado Springs in 1990. Oberlin retired her jersey in 1994 and in 2001, she was inducted into the Oberlin College Athletic Hall of Fame.

Gilbert was a Street & Smith's All-American, a McDonald's All-Star game participant and was Ohio Miss Basketball her senior year of high school.

She earned her B.A. in sociology with a minor in economics from Oberlin in 1991. She earned her Masters Degree in Sports Management from Cleveland State University in December of 2014.



# HERE'S TO A REAL INSIDE GUY

---

# TOM VERDUCCI

Congratulations  
to Tom and all the  
National Sports  
Media Association  
Honorees!





# 2017 STATE WINNERS

## ALABAMA



SPORTSCASTER  
Chris Stewart



SPORTSWRITER  
Cecil Hurt

## ARIZONA



SPORTSCASTER  
Tim Healey



SPORTSWRITER  
Paul Coro

## ARKANSAS



SPORTSCASTER  
Bo Mattingly

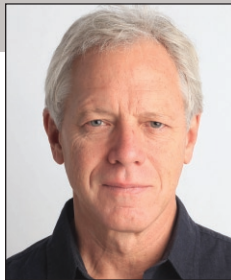


SPORTSWRITER  
Troy Schulte

## CALIFORNIA



SPORTSCASTER  
Vin Scully



SPORTSWRITER  
Scott Ostler

## COLORADO



SPORTSCASTER  
Drew Goodman



SPORTSWRITER  
Terry Frei



SPORTSWRITER  
Mark Kiszla

## CONNECTICUT



SPORTSCASTER  
Joe D'Ambrosio



SPORTSWRITER  
Paul Doyle

## DELAWARE



SPORTSCASTER  
Scott Klatzkin



SPORTSWRITER  
Kevin Tresolini

## DC



SPORTSCASTER  
Grant Paulsen



SPORTSCASTER  
George Wallace

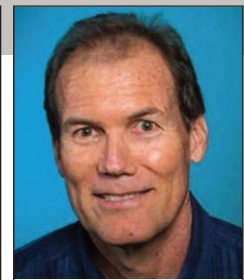


SPORTSWRITER  
Barry Svrluga

## FLORIDA



SPORTSCASTER  
Mick Hubert



SPORTSWRITER  
David Whitley



# 2017 STATE WINNERS

## GEORGIA



SPORTS**CASTER**  
Steve Holman



SPORTS**WRITER**  
Steve Hummer

## HAWAII



SPORTS**CASTER**  
Rob DeMello



SPORTS**WRITER**  
Brian McInnis

## IDAHO



SPORTS**CASTER**  
Dennis Patchin



SPORTS**WRITER**  
Rachel Roberts

## ILLINOIS



SPORTS**CASTER**  
Len Kasper



SPORTS**CASTER**  
Paul Sullivan

## INDIANA



SPORTS**CASTER**  
Mark Boyle



SPORTS**WRITER**  
Gregg Doyel

## IOWA



SPORTS**CASTER**  
Keith Murphy



SPORTS**WRITER**  
Mike Hlas

## KANSAS



SPORTS**CASTER**  
Gerard Wellbrock



SPORTS**WRITER**  
Kevin Haskin

## KENTUCKY



SPORTS**CASTER**  
Rob Bromley



SPORTS**CASTER**  
Bob Valvano



SPORTS**WRITER**  
Jen Smith

## LOUISIANA



SPORTS**CASTER**  
Doug Mouton



SPORTS**WRITER**  
Ross Dellenger

## MAINE



SPORTS**CASTER**  
Tim Throckmorton



SPORTS**WRITER**  
Mike Lowe

## MARYLAND



SPORTS**CASTER**  
Pete Gilbert



SPORTS**WRITER**  
Eduardo Encina



# 2017 STATE WINNERS

## MASSACHUSETTS



SPORTS**CASTER**  
Joe Amorosino



SPORTS**CASTER**  
Mike Gorman

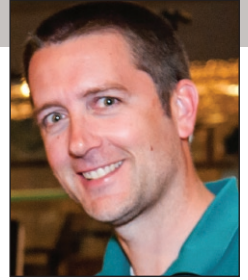


SPORTS**WRITER**  
Kevin Paul Dupont

## MICHIGAN



SPORTS**CASTER**  
Matt Shepard



SPORTS**WRITER**  
Dave Birkett

## MINNESOTA



SPORTS**CASTER**  
Mark Rosen



SPORTS**WRITER**  
Chip Scoggins

## MISSISSIPPI



SPORTS**CASTER**  
David Kellum

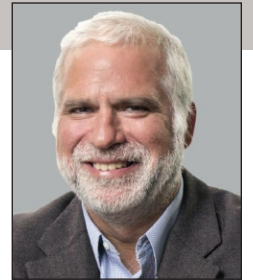


SPORTS**WRITER**  
Rick Cleveland

## MISSOURI



SPORTS**CASTER**  
Mike Kelly

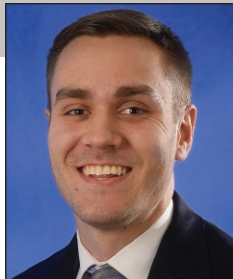


SPORTS**WRITER**  
Vahe Gregorian

## MONTANA

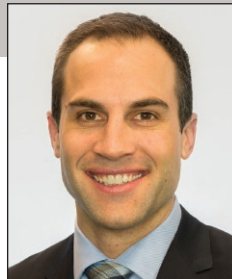


SPORTS**CASTER**  
Jason Walker



SPORTS**WRITER**  
Steve Schreck

## NEBRASKA



SPORTS**CASTER**  
Nick Bahe



SPORTS**WRITER**  
Dirk Chatelain

## NEVADA



SPORTS**CASTER**  
Chris Maathuis



SPORTS**WRITER**  
Ron Kantowski

## NEW HAMPSHIRE



SPORTS**CASTER**  
Mike Murphy



SPORTS**WRITER**  
Roger Brown



SPORTS**WRITER**  
Tim O'Sullivan

## NEW JERSEY



SPORTS**CASTER**  
Tom Williams



SPORTS**WRITER**  
Mike McGarry



# 2017 STATE WINNERS

## NEW MEXICO



SPORTS**CASTER**  
Jeff Siembieda

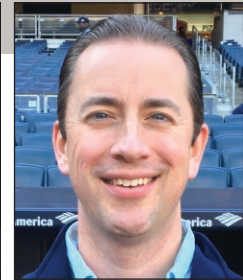


SPORTS**WRITER**  
Rick Wright

## NEW YORK

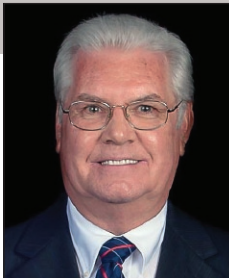


SPORTS**CASTER**  
Ian Eagle



SPORTS**WRITER**  
Tyler Kepner

## NORTH CAROLINA



SPORTS**CASTER**  
Bob Harris



SPORTS**WRITER**  
Luke DeCock



SPORTS**WRITER**  
Ed Hardin

## NORTH DAKOTA



SPORTS**CASTER**  
Steve Linzmeier



SPORTS**WRITER**  
Brad Schlossman

## OHIO



SPORTS**CASTER**  
Tom Hamilton



SPORTS**WRITER**  
Paul Dehner, Jr.

## OKLAHOMA



SPORTS**CASTER**  
Cayden McFarland



SPORTS**WRITER**  
Mike Brown

## OREGON

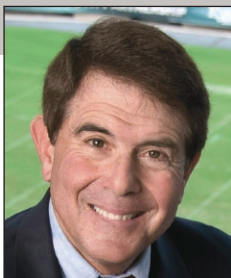


SPORTS**CASTER**  
John Canzano



SPORTS**WRITER**  
Gina Mizell

## PENNSYLVANIA



SPORTS**CASTER**  
Merrill Reese



SPORTS**WRITER**  
Bob Cooney

## RHODE ISLAND



SPORTS**CASTER**  
Ken Bell



SPORTS**WRITER**  
Bill Koch

## SOUTH CAROLINA



SPORTS**CASTER**  
Mark Sturgis



SPORTS**WRITER**  
Lou Bezjak



# 2017 STATE WINNERS

## SOUTH DAKOTA



**SPORTSCASTER**  
Ben Root



**SPORTSWRITER**  
Jeremy Hoeck

## TENNESSEE

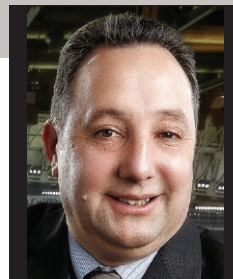


**SPORTSCASTER**  
Pete Weber



**SPORTSWRITER**  
Teresa Walker

## TEXAS



**SPORTSCASTER**  
Craig Way



**SPORTSWRITER**  
Kevin Sherrington

## UTAH



**SPORTSCASTER**  
Steve Klauke



**SPORTSWRITER**  
Dirk Facer

## VERMONT



**SPORTSCASTER**  
Erin Cofield



**SPORTSWRITER**  
Lauren Read

## VIRGINIA



**SPORTSCASTER**  
Travis Wells



**SPORTSWRITER**  
David Teel

## WASHINGTON



**SPORTSCASTER**  
Bob Rondeau



**SPORTSWRITER**  
John Blanchette

## WEST VIRGINIA



**SPORTSCASTER**  
Steve Cotton



**SPORTSWRITER**  
Chuck McGill

## WISCONSIN



**SPORTSCASTER**  
Matt Lepay



**SPORTSWRITER**  
Tom Oates

## WYOMING



**SPORTSCASTER**  
Frank Gambino



**SPORTSWRITER**  
Scott Nulph

## MEET DANIELLE RANDALL NSMA General Manager



Danielle Randall joined the NSMA in 2015, full time in September of 2016. She holds a Bachelor of Arts degree from The University of South Carolina School of Journalism and worked for more than 25 years in the motorsports industry (mainly NASCAR). Over the years, her corporate clients have included The Home Depot, Square D/Schneider Electric, Yellow Transportation, NASCAR CAFÉ, Cooper Lighting, Graybar, Goodyear, NASCAR, Husqvarna, Toy State and Borla Exhaust.

Danielle lives with her four children in Concord.



# CONGRATS

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Idaho Sports Network

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Louisville Sports Network

**BOB VALVANO**

Wisconsin Sports Network

**MATT LEPAY**

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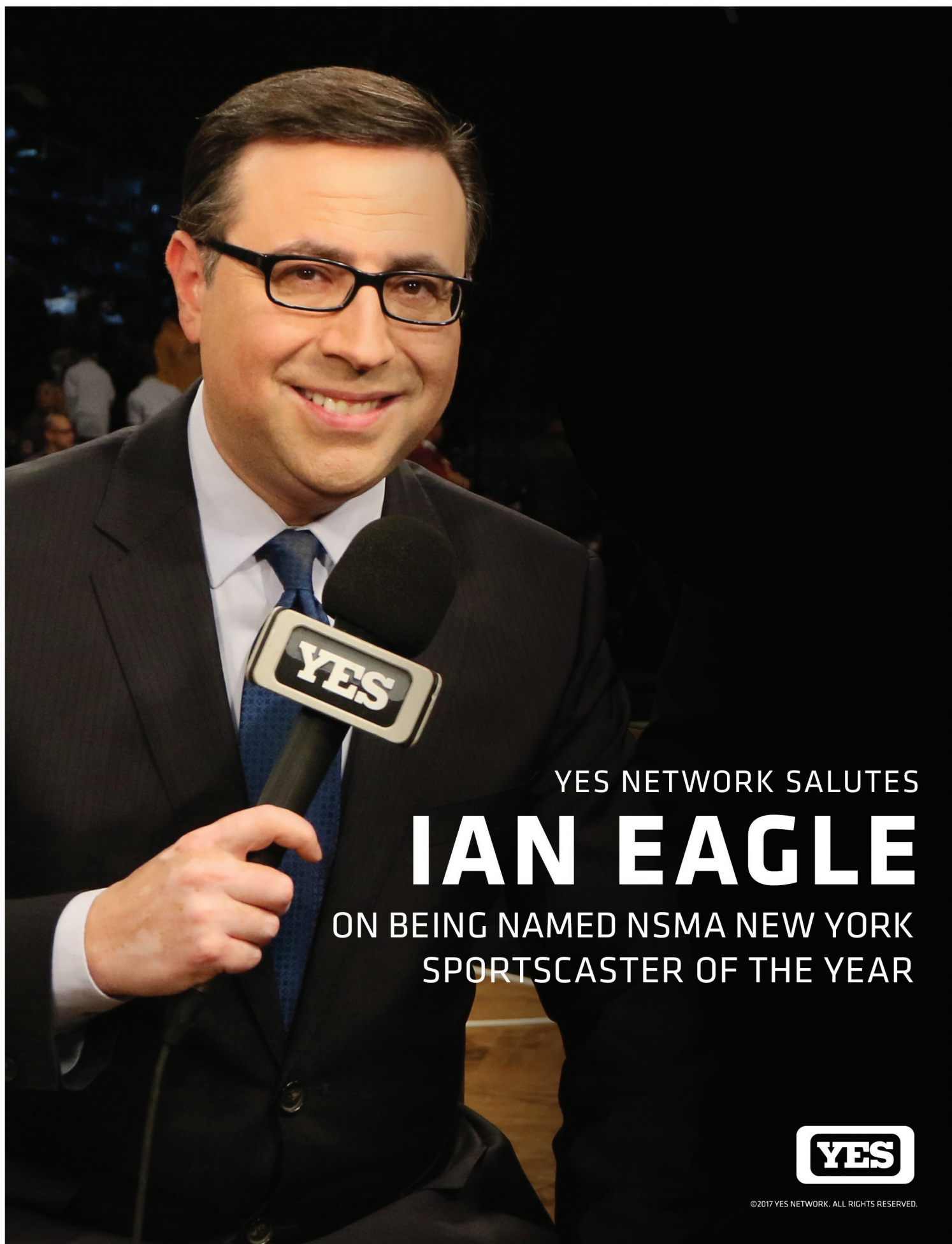
**CRAIG WAY**

**ON HIS BEING NAMED THE NSMA  
TEXAS SPORTSCASTER OF THE YEAR.**



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YES NETWORK SALUTES

**IAN EAGLE**

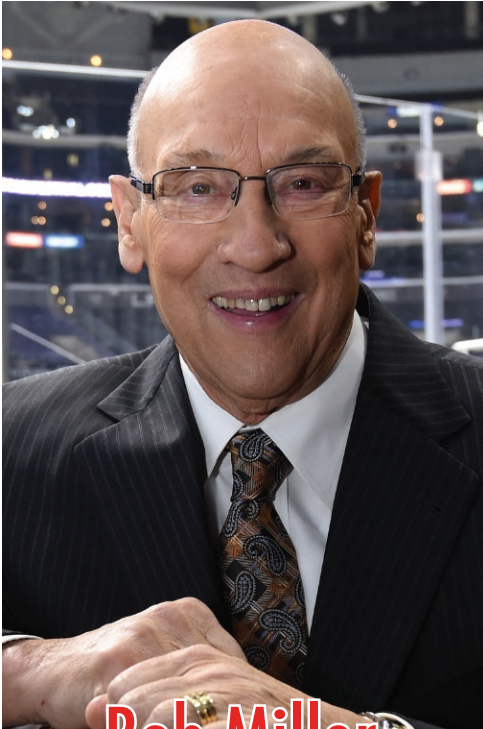
ON BEING NAMED NSMA NEW YORK  
SPORTSCASTER OF THE YEAR



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# National Sports Media Association **LIFETIME ACHIEVEMENT AWARDS**



**Bob Miller**

*The National Sports Media Association is proud to recognize Bob Miller and Howard Platt with our Lifetime Achievement Award.*

Miller retired in April, after 44 years and more than 3,300 games as the television play-by-play announcer for the Los Angeles Kings. Twice elected by his peers as the NSMA's California Sportscaster of the Year (1997, 2002), he was named winner of the Hockey Hall of Fame's Foster Hewitt Award in 2000, is enshrined in the Southern California Broadcasters Hall of Fame, and he has his own star on the Hollywood Walk of Fame.

His retirement ended what has been called a "golden era" of Los Angeles play-by-play announcers, joining NSMA Hall of Famers Vin Scully (Dodgers) and Chick Hearn (Lakers) as men who were as much associated with the franchises for whom they called games, as some of those teams' great players were. Among the three, they combined for 148 seasons calling games for their respective teams.



**Howard Platt**

The 2003 NSMA North Carolina Sportscaster of the Year, Platt has been a familiar face to many NSMA Awards Weekend attendees, interviewing winners and other guests. He retired in May, after 37 years as the one of the true community voices in the NSMA's hometown of Salisbury, N.C. Platt delivered morning sports reports, co-hosted a morning talk show, and called play-by-play for Catawba College, Livingstone College, American Legion baseball and Rowan County high school sports, on radio stations WSTP-AM and WSAT-AM.

In addition to his annual NSMA Awards Weekend interviewing, Platt later became involved with the NSMA, as a member of its Board of Directors and Program Committee. When Salisbury host couples were matched with out-of-town winner couples, Platt, a lifelong bachelor, would volunteer to host several award winners who were in Salisbury by themselves.

The NSMA salutes Bob Miller and Howard Platt for their outstanding careers!

# JIM NANTZ AWARD



This marks the sixth year that the NSMA and the Sportscasters Talent Agency of America have partnered on the presentation of the Jim Nantz Award.

The Nantz Award is the culmination of the STAA All-America Competition, which recognizes the most outstanding collegiate radio and TV sports broadcasters. STAA's mission is to encourage collegiate sportscasters to strive to achieve their best.

Each spring, the nation's most outstanding collegiate sportscaster is presented the Jim Nantz Award, named in honor of the five-time NSMA National Sportscaster of the Year.

## 2017 Jim Nantz AWARD WINNER



**NATE GATTER**  
MISSOURI



Josh Appel of the University of South Florida was the 2016 Jim Nantz Award winner, and appeared at the 57th Annual NSMA Awards Banquet, June 20, 2016.

Photo Credit: Sean Meyers



### Previous Nantz Award Winners:

- 2016 – Josh Appel (South Florida)
- 2015 – Eric Gallanty (Syracuse)
- 2014 – Kevin Fitzgerald (Syracuse)
- 2013 – Ross Lippman (Sr. – Emerson College)
- 2012 – Bill Spaulding (Jr. – Syracuse)
- 2011 – Alex Faust (Jr. – Northeastern)
- 2010 – John Twork (Sr. – Eastern Illinois)
- 2009 – Adam Cavalier (Sr. – Marshall)





# 58th NSMA AWARDS WEEKEND

## SUNDAY – JUNE 25<sup>TH</sup>

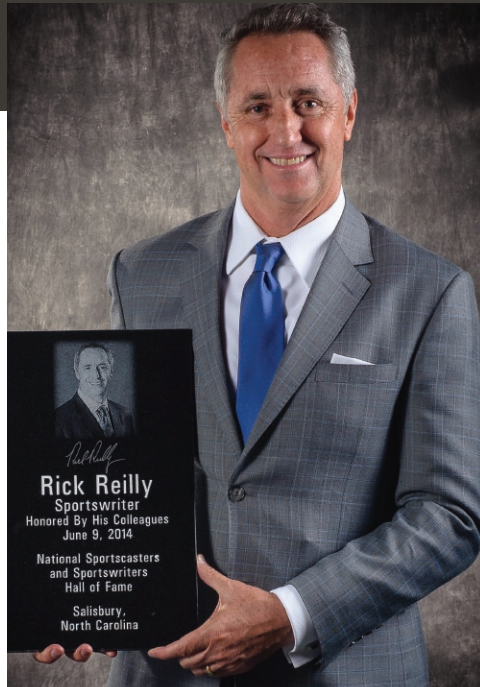
- As needed      Piedmont Triad International Airport – Greensboro (GSO) shuttle pickups; drop off at Marriott Winston-Salem (Headquarters Hotel)
- Noon-5pm & 10pm-12am      REGISTRATION - Marriott lobby
- 3:30-5:30pm      WELCOME RECEPTION - IMG College lobby, 540 Trade St NW (4-minute walk – shuttles available in front of Marriott)
- 5:30-5:45      Buses leave IMG College for Bridger Field House at BB&T Field (Wake Forest football stadium).  
Bus and/or shuttles available for late arrivals to leave from Marriott
- 6:30-9pm      LEGACY NIGHT - Welcome Dinner, Boone Arledge Award presentation to The Player's Tribune & The Sports Reporters LIVE - Bridger Field House/BB&T Field (Wake Forest football stadium), 499 Deacon Blvd
- 9pm      Buses/shuttles leave Bridger Field House for Marriott Winston-Salem
- 10pm-1am      AFTER PARTY – Foothills Brewpub – 638 W Fourth St (5-minute walk – shuttles will loop between Marriott and Foothills)

## MONDAY – JUNE 26<sup>TH</sup>

- As needed      Piedmont Triad International Airport – Greensboro (GSO) shuttle pickups; drop off at Marriott Winston-Salem
- 7-9am      Breakfast Room TBD (sign/info at Registration)
- 8:30am-3:30pm      SEMINAR: Sports Media Convergence – Registration at 8:30am; Seminar at 9:30am  
Big House Gaines Room 1, Embassy Suites (across street from Marriott) - Includes lunch
- 11am-12:30pm      SEMINAR: What the Media Need to Know About College Basketball Officiating - Big House Gaines Room 2, Embassy Suites. Attendees may walk or shuttle to Foothills Brewpub (discount lunch vouchers)
- 11am-2pm      DOWNTOWN WINSTON-SALEM TOUR, conducted by Kay Calzolari of Visit Winston-Salem. Bus pickup in front of Marriott. Tour leaves at 11am. Bus drops off at Foothills Brewpub (discount lunch vouchers provided). Attendees may walk or use shuttle back to Marriott
- 4:45pm      Shuttle (looping through 6:30) or walk (3 minutes) to Millennium Center, 101 W 5th St
- 5-6:30pm      RECEPTION for 58th NSMA Award Banquet - Millennium Center lobby, 101 W 5th St (3-minute walk - shuttles available)
- 6:30-9:30pm      58th NSMA AWARDS BANQUET - Millennium Center, 101 W Fifth St (3-minute walk -shuttles available)
- After Banquet      Walk or shuttle from Millennium Center to Marriott Winston-Salem
- 11pm-???      AFTER PARTY - Graze at Marriott Winston-Salem (cash bar)

# Awards Emcee

## RICK REILLY



RICK REILLY, one of America's finest sportswriters, is a member of the NSMA Hall of Fame. He was presented into it by legendary quarterback John Elway. He's been voted National Sportswriter of the Year 11 times.

USA Today called Reilly "the closest thing sportswriting ever had to a rock star." The Sherman Report called Reilly "easily the most read sportswriter of his generation." The New York Daily News described him "as one of the funniest humans on the planet." Publishers Weekly called him, "an indescribable amalgam of Dave Barry, Jim Murray, and Lewis Grizzard, with the timing of Jay Leno and the wit of Johnny Carson."

His latest book — *Tiger, Meet My Sister ... And Other Things I Probably Shouldn't Have Said* (Penguin) — is a collection of his best columns written at ESPN, complete with postscript updates of each column at the bottom. The foreword is his own obit. "I just thought I'd make it easier on the obit guy," Reilly says.

On June 10, 2014, Reilly wrote his final column as a sportswriter, for ESPN.com. Now, he'll write books, and screenplays and "not care about groin pulls," as he says. He'll continue to deliver his human-interest TV features for ESPN's Monday Night Countdown. He also provides opinion essays and features for ESPN's SportsCenter.

Reilly won the 2009 Damon Runyon Award for Outstanding Contributions to Journalism, an honor previously won by Jimmy Breslin, Tim Russert, Bob Costas, Mike Royko, George Will, Ted Turner and Tom Brokaw, among others. Three times his columns have been read into the record in the U.S. Congress. An astronaut once took his signed trading card into space.

He is the author of 11 books. His previous book: *Sports From Hell, My Search for the World's Dumbest Competition* (Doubleday) was a finalist for the 2011 Thurber Prize.

For two years, he was the host of ESPN's Homecoming with Rick Reilly, a one-hour interview show which has featured Michael Phelps, Jerry Rice and Magic Johnson, among many others. Homecoming was a kind of cross between *This is Your Life* and *Inside the Actor's Studio*, for sports.

He has written about everything from ice skater Katarina Witt behind the Iron Curtain to actor Jack Nicholson in the front row, from wrestling priests in Mexico City to mushers at the Iditarod, from playing golf with President Clinton to playing golf with O.J. Simpson and back again. He was once President Obama's fantasy football partner for a week. He has five times had the disagreeable task of accompanying the models on the annual Sports Illustrated swimsuit issue. He was once featured in a Miller Lite ad with swimsuit cover girl Rebecca Romijn (Stamos). In July of 2010, he survived running with the bulls of Pamplona, Spain. Twice.

For 22 years, from 1985 until 2007, his breezy, hilarious and yet often emotional style graced the pages of Sports Illustrated. For the last 10 there, he wrote the popular "Life of Reilly" column, which ran on the last page. It was the first signed weekly opinion column in the magazine's long history. He is "the Tiger Woods of sports columnists," says Bloomberg News.

In 2006, Reilly founded the anti-malaria effort Nothing But Nets, which has now raised over \$60 million to hang over 10 million mosquito nets over kids in Africa, where 2,000 children die every day of the disease. A partnership with the United Nations Foundation, every dollar goes to buying the nets. Wrote the Denver Post, "Nothing But Nets is one charity that scores big."

His previous collection was called *Hate Mail* from Cheerleaders. It included 100 of his best SI columns. It became a New York Times bestseller in its first week.

His current novel *Shanks for Nothing* (Doubleday) is a madcap golf romp that cracked the New York Times bestseller list. It's the sequel to Reilly's cult classic *Missing Links* (Doubleday), whose film rights were recently sold to Steve Carell, star of NBC's *The Office*. Both books revolve around regulars at the

worst public course in America — Ponkaquogue Municipal Golf Links and Deli — and the insane bets, pranks and camaraderie that goes on there. The New York Times hailed *Missing Links* as "three laughs per page."

In *Who's Your Caddy?* (Doubleday), Reilly caddies for everyone from Jack Nicklaus to President Donald Trump to a \$50,000-a-hole gambler. It rose to No. 3 on the New York Times bestseller list.

His first collection of columns — *The Life of Reilly: The Best of Sports Illustrated's Rick Reilly* — was also a New York Times bestseller.

*Slo-Mo: My Untrue Story*, (Doubleday) is a farce on the NBA, which the Denver Post called, "a romp that could have been written only by someone who has seen the game from the inside."

Reilly is the co-author of the movie *Leatherheads*, the comic romance centered on the 1924 Duluth Eskimos of the fledgling NFL, starring George Clooney, Renee Zellweger and John Krasinski. It opened on April 4, 2008. MTV called it "a small, unassuming jewel." And USA Today wrote: "Leatherheads is a real winner." Parts of the movie were filmed in and around Winston-Salem.

Reilly has won numerous awards in his 30-year writing career, including the prestigious New York Newspaper Guild's Page One Award for Best Magazine Story. He is the co-author of "The Boz," the best-selling autobiography of bad-boy Oklahoma linebacker Brian Bosworth; "Gretzky," with hockey superstar Wayne Gretzky of the Los Angeles Kings; "I'd Love to but I Have a Game" with NBC announcer Marv Albert, and the "The Wit and Wisdom of Charles Barkley."

He began his career in 1979 taking phoned-in high-school volleyball scores for his hometown Boulder (Colo.) Daily Camera while a sophomore at the University of Colorado, from which he was graduated in 1981. He wrote for two years at the Camera, two more at the Denver Post and two more at the Los Angeles Times, before moving to Sports Illustrated in 1985.

Reilly dabbles in golf, Italian, magic, piano, mountain biking, SCUBA, back-alley basketball, and crosswords. He lives in Florence, Italy, and Hermosa Beach, Calif., with his wife, Cynthia. He has three children: Kellen, Jake and Rae. He has no pets, except his 7-iron.



# CONGRATULATIONS **NICK BAHE**



2016 NEBRASKA  
SPORTSCASTER  
OF THE YEAR



FROM THE NRG MEDIA FAMILY

## EASTERN MICHIGAN CONGRATULATES **MATT SHEPARD**



**E** BACK-TO-BACK **E**  
NSMA MICHIGAN  
SPORTSCASTER OF THE YEAR

# CONGRATULATIONS **MIKE MURPHY**



NATIONAL SPORTS MEDIA ASSOCIATION

2016 NEW HAMPSHIRE  
SPORTSCASTER OF THE YEAR



CONGRATULATIONS  
TO OUR OWN  
**ROB BROMLEY**  
2016 NSMA Kentucky co-Sportscaster of the Year



Congratulations to the  
2016 National Sports Media Association  
Sportswriter of the Year for Nebraska

**Dirk Chatelain**

Omaha World-Herald Reporter

**Omaha World-Herald**  
Omaha.com



## 2017 PROGRAM CONTRIBUTORS

2016 Memories Photographers:

Sean Meyers & Mark B. Perry Jr.

Editorial: Dave Goren, Ron Morris

Layout/Cover: Lisa Jean Humphrey

Printer/Assistant:

Quick Copy Print Shop - Salisbury, Jeanne Dennis



CONGRATULATIONS  
**TIM HEALEY**  
THE VOICE OF THE SUN DEVILS

2016 NSMA ARIZONA SPORTSCASTER OF THE YEAR






CONGRATULATIONS  
**RICK CLEVELAND**



2016 NSMA  
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SPORTSWRITER  
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# SEMINAR

# SPORTS MEDIA CONVERGENCE



Mark Boyle



Len Clark



Linda Cohn



Steve Holman



Mike Lupica



Bob Rathbun



Bill Roth



Bob Ryan



Tom Verducci



Teresa Walker

## Monday, June 26th

Big House Gaines Ballroom – Embassy Suites

The times are changing, sometimes more rapidly than we realize. Whether it be the tools we use, the methods we use, or the platforms we use, it is important that we understand, learn from and embrace whatever changes come our way.

Our Sports Media Convergence seminar presenters talk about the skills they've used to adapt along the way, while imparting their knowledge to those who will need to become even more versatile in the future.

We thank your seminar presenters -- Mark Boyle, Len Clark, Linda Cohn, Steve Holman, Mike Lupica, Bob Rathbun, Bill Roth, Bob Ryan, Tom Verducci and Teresa Walker – for taking the time out of their schedules to give back to our industry and to future generations of sports media.



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*Voice of The*

**PHILADELPHIA  
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Maryland  
Sportswriter  
of the Year**



**CONGRATULATIONS  
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**610 KIML THE SPORTS ANIMAL**

**NSMA  
NEW MEXICO  
SPORTSCASTER  
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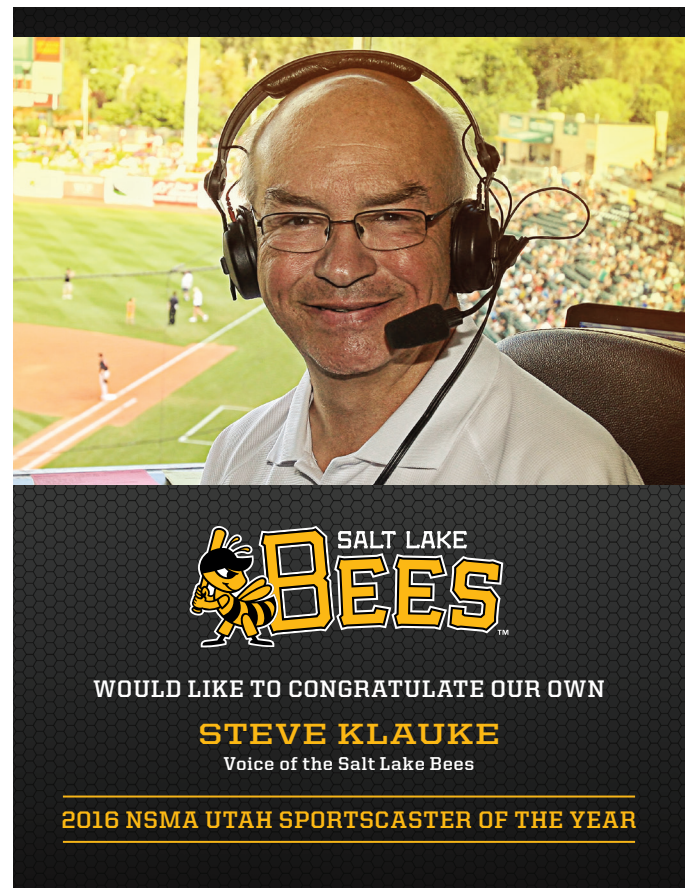
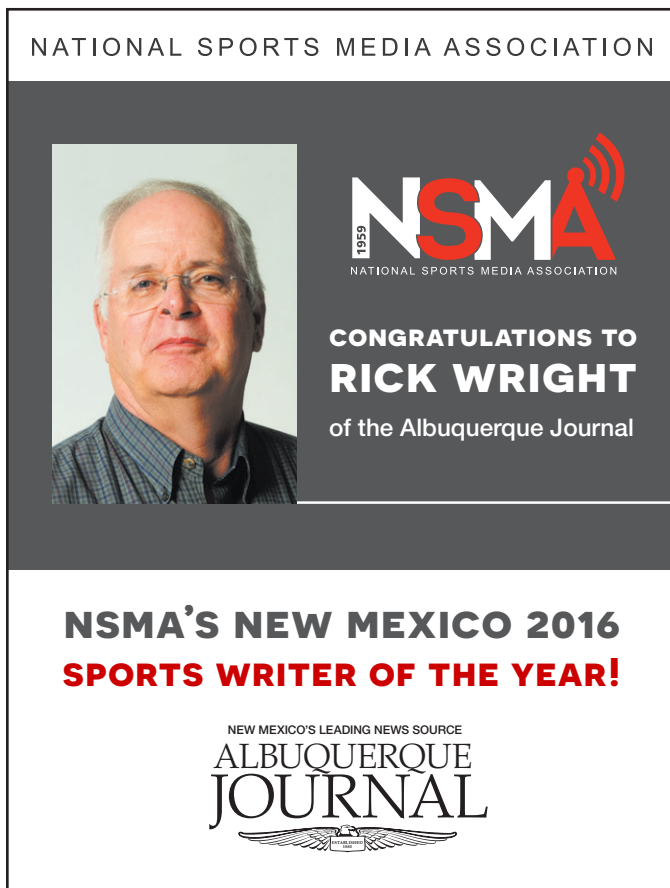
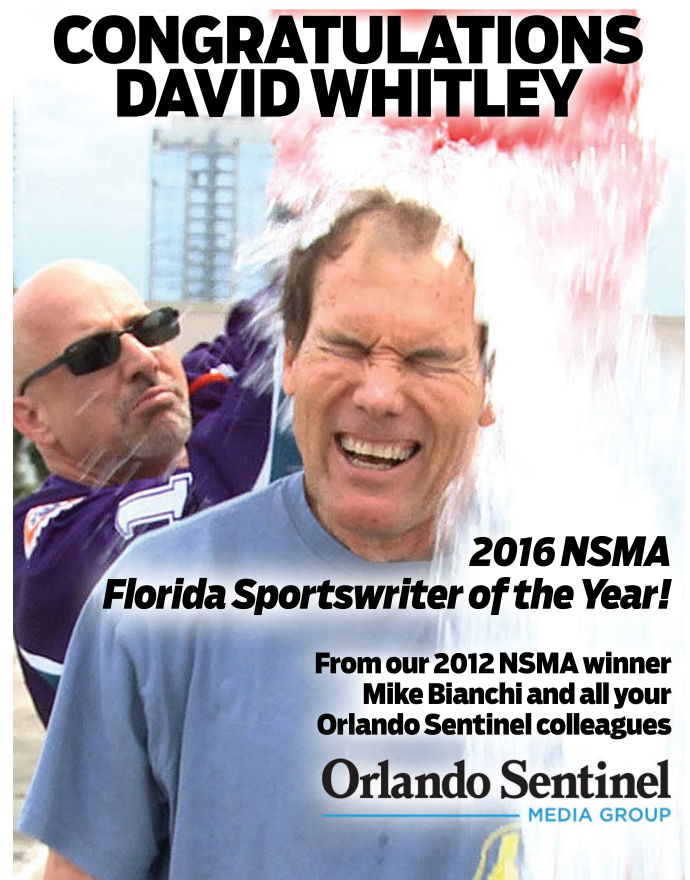
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## In the Beginning

The proof is in the picture: Tyler Kepner was covering major league baseball when he was still a teenager living with his family in a Philadelphia suburb and using Veterans Stadium, the old home of the Phillies, as his training ground. And all that work he put in when he was barely old enough to shave has clearly paid off, for he is now one of the preeminent writers in the sport.

## Congratulations, Tyler!

*From your family at  
The New York Times*



**2017 NSMA  
Big House Gaines  
Award Winner**







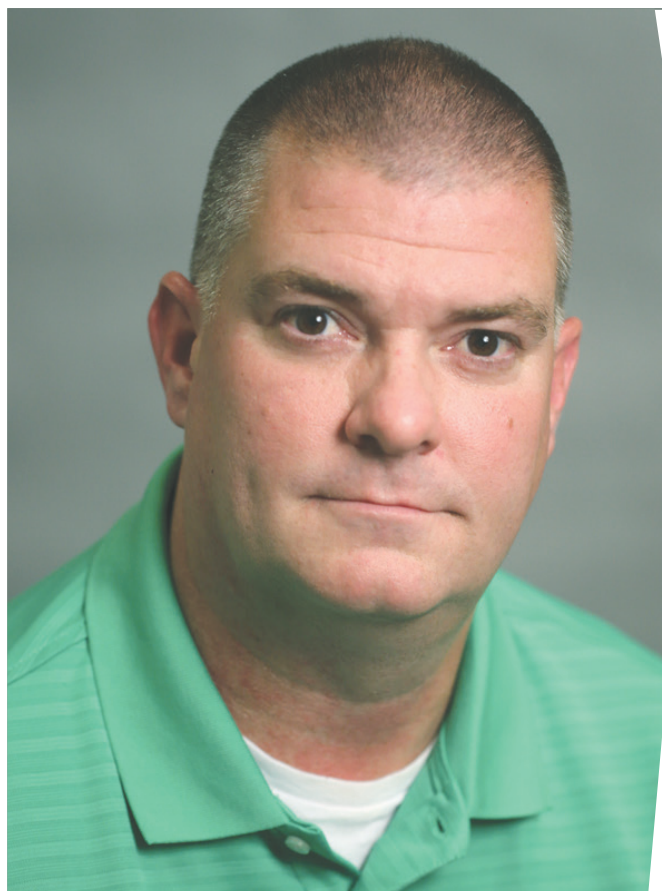
**2016 NSMA Tennessee  
Sportscaster of the Year**

**CONGRATULATIONS TO  
5-TIME WINNER**

**PETE WEBER**

**FROM YOUR FAMILY IN**

**SMASHVILLE**



*Congratulations*  
**Chip Scoggins**

For being named  
**2016 Minnesota Sportswriter of the Year**  
by the National Sports Media Association

Each day Chip strives to tell stories that matter to more Minnesotans. His enthusiasm for writing and reporting on the local sports scene continues to be hard to beat. From all of us at Star Tribune, congrats Chip on bringing your A game to everything you do.



4002039/5/17



# NSMA Events 2016

## MEMORIES





# What I Learned at NSMA

## McKENZIE GARRISON

*The NSMA Mission Statement reads, in part: “NSMA also seeks to develop educational opportunities for those who are interested in pursuing a career in sports media, through networking, mentoring and scholarship programs.”*

Last spring, as a Catawba College junior, I interned with the (then) National Sportscasters and Sportswriters Association. Going into the internship, I was a little unsure of what to expect. As a Sport Management major, I had experience working sporting events, and with the athletic department at school, but I had never had any experience with an association such as this one. Right away, Dave (Goren) and Danielle (Randall) welcomed me and made me feel at home.

Throughout the semester, I worked alongside them to help with the transition to the National Sports Media Association. I helped to work on website updates, send out mailings, and prepare for the Awards Weekend. They even let me take a lead role in setting up an event to recruit new hosts.

Working during the 57th Annual Awards Weekend and Hall of Fame Induction was an all-around rewarding experience. Finally seeing all the work that we put into the event pay off was very gratifying, and meeting the attendees, winners, and Hall of Fame inductees was even better.

The Legacy Night dinner, honoring *The Boston Globe* with the Rooney Arledge Award, was a great way to start the weekend. Hearing Bob Ryan, Lesley Visser, Leigh Montville, and Vince Doria reminisce about their early days with the *Globe* was a special experience that not everyone can say they have had the pleasure to hear.

Prior to the Awards Dinner and Hall of Fame Induction, I attended a VIP Reception hosted at Catawba College President Brien Lewis's house. The



reception was held for the Hall of Fame Inductees, National Winners, and their families. This was one of my favorite events of the weekend, because I had the chance to speak with the winners in a more personal setting.

The Weekend culminated with the Awards Banquet, which is a unique event. How many other times do you see sportscasters and sportswriters from across the country come together in one small town (when they're not covering a game or race)?

During the Hall of Fame Inductions, I had the opportunity to hear sports media legends recount their amazing careers. I really can't say enough good things about my experiences as an intern with the NSMA. Since I met them, Dave and Danielle have always been there to help me out in any way. I am very grateful for their assistance. And I would highly recommend that anyone who can attend the Awards Weekend do so. Interning with NSMA was one of the highlights of my time at Catawba College.



Photos: Sean Meyers



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NSMA is proud to recognize Trophy Awards as the provider of our State and National Sportscaster and Sportswriter of the Year Awards, as well as The Big House Gaines College Basketball Coach of the Year Awards.

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# Number 1 Draft Pick.



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congratulations to the 2017 Hall of Fame inductees.

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# NEWS

## TRIAD'S MOST WATCHED NEWS



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KENNY  
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VICKERS

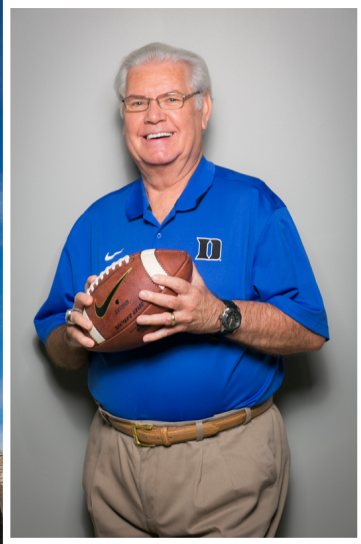
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WANDA  
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*2016 NSMA North Carolina  
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**National Sports Media Association**



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**CONNECTICUT SPORTSCASTER OF THE YEAR**

Joe D'Ambrosio, UCONN IMG Sports Network

**WASHINGTON SPORTSCASTER OF THE YEAR**

Bob Rondeau, Washington IMG Sports Network

**MISSISSIPPI SPORTSCASTER OF THE YEAR**

David Kellum, Ole Miss IMG Sports Network

**NORTH CAROLINA SPORTSCASTER OF THE YEAR**

Bob Harris, Blue Devil IMG Sports Network

**TEXAS SPORTSCASTER OF THE YEAR**

Craig Way, Longhorn IMG Sports Network

**FLORIDA SPORTSCASTER OF THE YEAR**

Mick Hubert, Gators IMG Sports Network

**2016**



**NATIONAL SPORTS MEDIA ASSOCIATION**



# ~ HALL OF FAME GALLERY ~



**1962**  
Grantland Rice



**1963**  
Edward Brit 'Ted' Husing



**1964**  
Graham McNamee



**1964**  
Damon Runyon



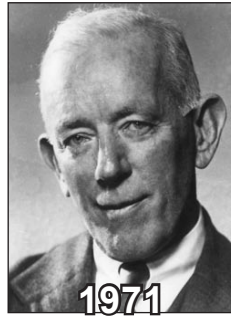
**1967**  
Ring Lardner



**1969**  
J.G. Taylor Spink



**1970**  
Clem McCarthy



**1971**  
John Kieran



**1972**  
Mel Allen



**1973**  
Walter Lanier 'Red' Barber



**1973**  
Arch Ward



**1974**  
Bill Stern



**1974**  
Stanley Woodward



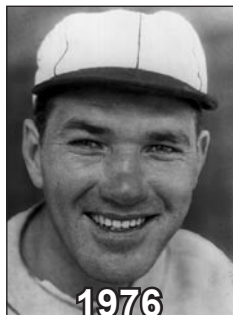
**1975**  
Russ Hodges



**1975**  
Dan Parker



**1976**  
Arthur Daley



**1976**  
Jay Hanna 'Dizzy' Dean



**1977**  
Walter Wellesley 'Red' Smith



**1978**  
Jim Murray



**1978**  
Jesse Owens



**1979**  
Lindsey Nelson



**1979**  
John Wayne



**1980**  
Bob Considine



**1980**  
Lou Gehrig



**1981**  
Curt Gowdy



# ~ HALL OF FAME GALLERY ~



**1981**  
Chris Schenkel



**1982**  
Ray Scott



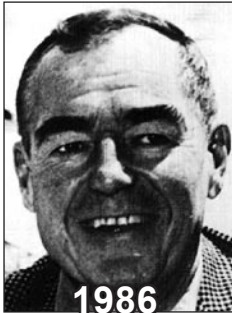
**1983**  
Jack Brickhouse



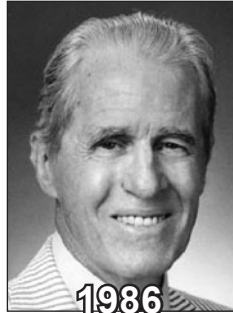
**1984**  
Shirley Povich



**1985**  
Si Burick



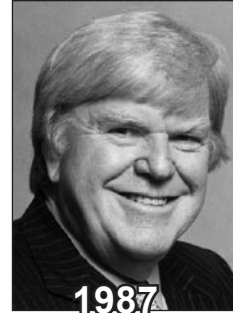
**1986**  
Jimmy Cannon



**1986**  
Don Dunphy



**1986**  
Bob Prince



**1987**  
Will Grimsley



**1987**  
Jim McKay



**1988**  
Harry Caray



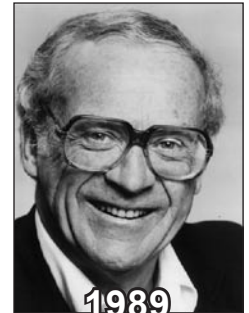
**1988**  
Fred Russell



**1988**  
John Patrick 'Jack' Murphy



**1989**  
Furman Bisher



**1989**  
William Earnest 'Ernie' Harwell



**1990**  
Dave Anderson



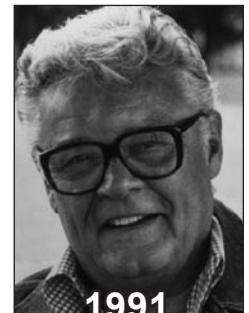
**1990**  
Jack Buck



**1990**  
Knute Rockne



**1990**  
Ronald Reagan



**1991**  
Blackie Sherrod



**1991**  
Vin Scully



**1992**  
Dick Connor



**1993**  
Howard Cosell

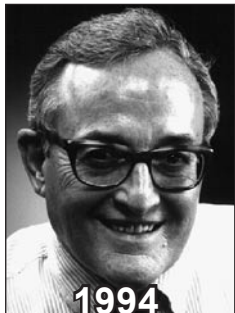


**1993**  
Marty Glickman



**1993**  
Murray Olderman

# ~ HALL OF FAME GALLERY ~



**1994**  
Edwin Pope



**1994**  
John Carmichael



**1994**  
Pat Summerall



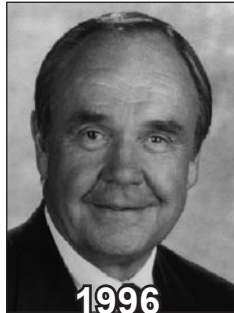
**1995**  
Keith Jackson



**1995**  
Mel Durslag



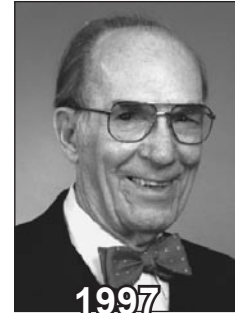
**1996**  
Dan Jenkins



**1996**  
Dick Enberg



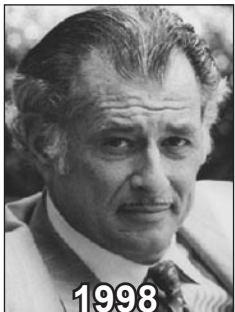
**1997**  
Francis Dayle 'Chick' Hearn



**1997**  
Robert Wiley Broeg



**1998**  
Al Michaels



**1998**  
Frank Deford



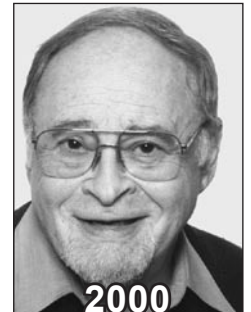
**1999**  
John Steadman



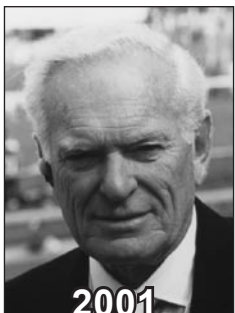
**1999**  
Jon Miller



**2000**  
Jim Simpson



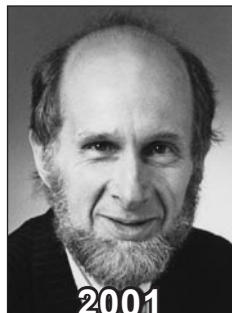
**2000**  
Jerry Izenberg



**2001**  
Jack Whitaker



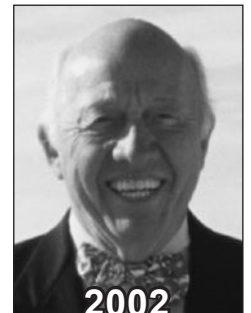
**2001**  
W. C. Heinz



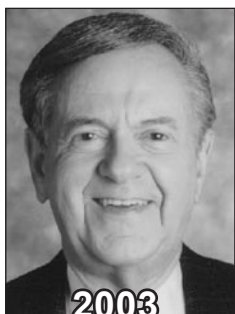
**2001**  
George Vecsey



**2002**  
Bob Murphy



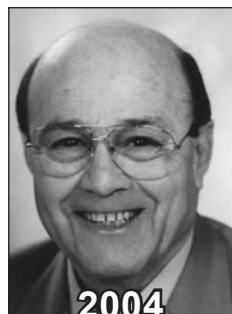
**2002**  
Bud Collins



**2003**  
Bob Wolff



**2003**  
Will McDonough



**2004**  
Joe Garagiola



**2004**  
Jerome Holtzman



**2005**  
Marty Brennaman



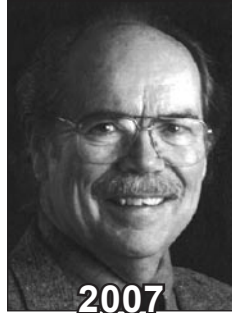
## ~ HALL OF FAME GALLERY ~



**2005**  
Sally Jenkins



**2007**  
Verne Lundquist



**2007**  
Dave Kindred



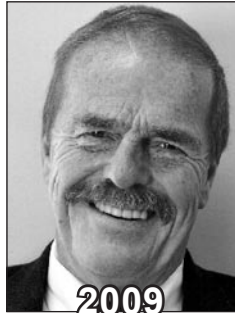
**2008**  
Harry Kalas



**2008**  
Mary Garber



**2009**  
Larry Munson



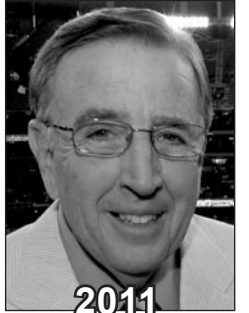
**2009**  
Leigh Montville



**2010**  
John Madden



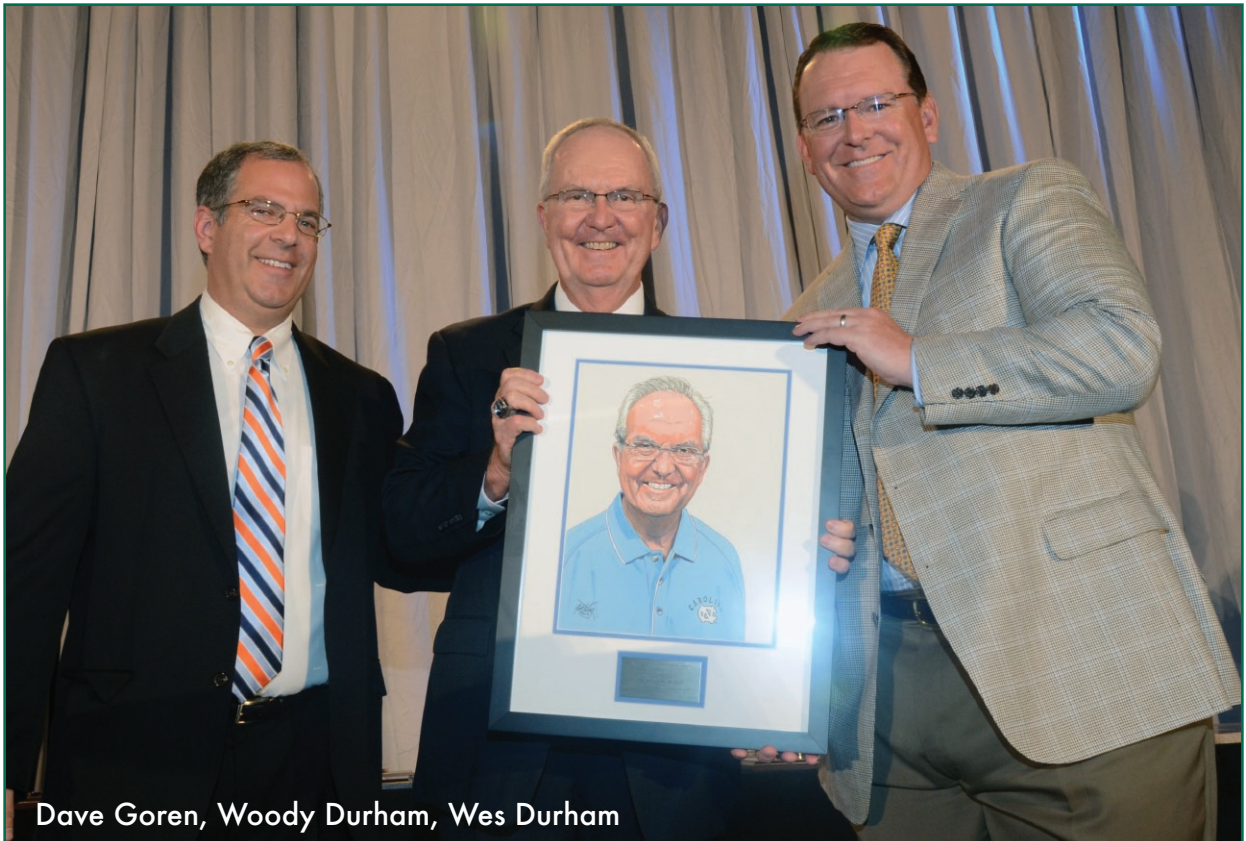
**2010**  
Peter Gammons



**2011**  
Brent Musburger

*Hall of Fame Continues on Next Page...*

## REMEMBER WHEN...



Dave Goren, Woody Durham, Wes Durham

# ~ HALL OF FAME GALLERY ~



**2011**  
Bob Ryan



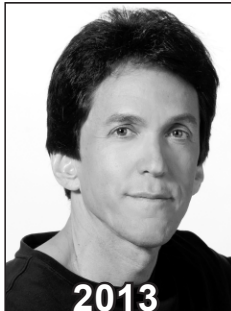
**2011**  
Bob Uecker



**2012**  
Bob Costas



**2012**  
John Feinstein



**2013**  
Mitch Albom



**2013**  
Dick Vitale



**2014**  
Marv Albert



**2014**  
Rick Reilly



**2015**  
Dick Schaap



**2015**  
Hal McCoy



**2015**  
Bill Raftery



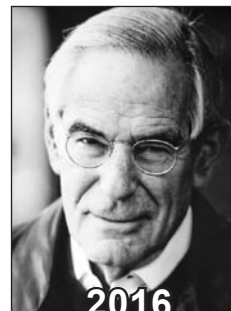
**2015**  
Lesley Visser



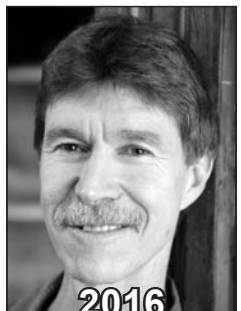
**2016**  
Billy Packer



**2016**  
Chris Berman



**2016**  
David Halberstam



**2016**  
Gary Smith



**2017**  
Frank Gifford



**2017**  
Linda Cohn



**2017**  
Mike Lupica



**2017**  
Sam Lacy





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2016 NSMA NORTH CAROLINA  
SPORTSCASTER OF THE YEAR

**41**

YEARS AS THE VOICE OF THE BLUE DEVILS

**471**

CONSECUTIVE FOOTBALL GAMES CALLED

**1,392**

MEN'S BASKETBALL GAMES CALLED  
INCLUDING FIVE (5) DUKE NATIONAL CHAMPIONSHIPS



**NATIONAL SPORTS MEDIA ASSOCIATION**

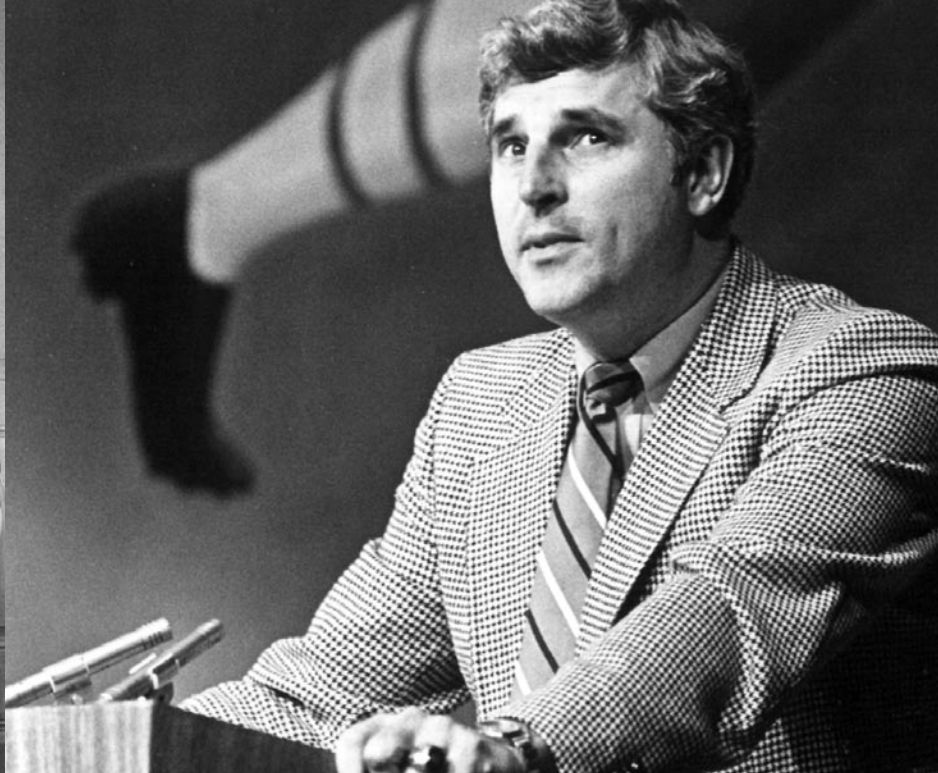




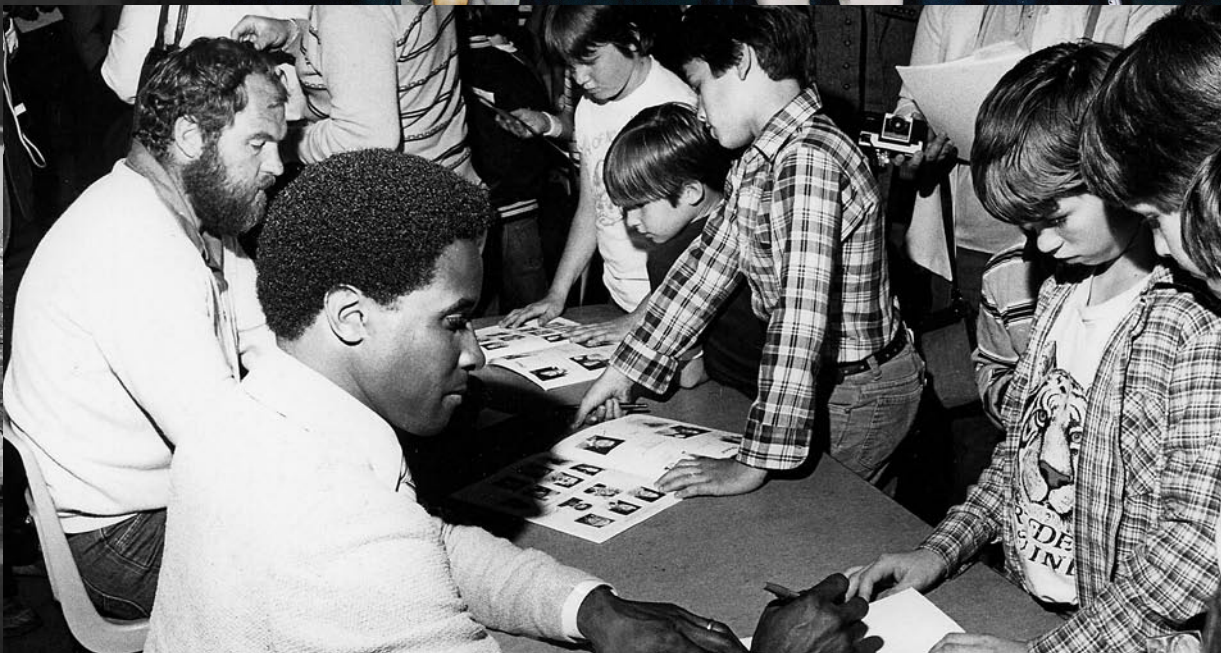
**REMEMBER WHEN...**







**REMEMBER WHEN...**





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Wake Forest University | Danielle Williams | Winston-Salem Journal | WXII-TV

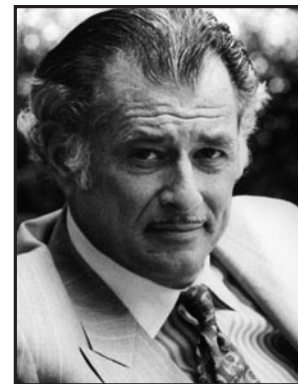


# National Sports Media Association

# REMEMBERS



Edwin Pope



Frank Deford

*While we celebrate sports media excellence with those around this weekend, let us also remember the excellence of those sports media who passed away during the last year.*

**BOB ALLEN** - 40 years as TV sportscaster in Houston at KTRK-TV, then KHOU-TV

**JOHN ANDARIESE** - longtime New York Knicks radio-TV analyst

**JIMMY BRESLIN** - sportswriter for the New York Journal-American, before becoming a Pulitzer Prize-winning news reporter, columnist and author

**BEN BYRD** - five-time NSMA Tennessee Sportswriter of the Year for the Knoxville Journal

**BOB CHASE** - 63 years as play-by-play announcer for minor league hockey's Fort Wayne Komets

**FRANK DEFORD** - author, longtime Sports Illustrated writer, NPR and HBO Real Sports commentator, who was a six-time NSMA National Sportswriter of the Year and 1998 Hall of Fame inductee

**PETER FINNEY** - longtime New Orleans Times-Picayune sports reporter and columnist, 17-time NSMA Louisiana Sportswriter of the Year

**JEFF JEFFERS** - longtime sports anchor reporter at WNDU-TV and sideline reporter for Notre Dame football

**TOM KELLY** - longtime radio play-by-play voice of the University of Southern California

**TOM KENSLE** - longtime Denver Post sportswriter and 2007 NSMA Colorado Sportswriter of the Year

**BILL KWON** - Honolulu Star-Bulletin sportswriter and 1964 NSMA Sportswriter of the Year

**BOB LASKOWSKI** - six-time NSMA South Dakota Sportscaster of the Year

**EDWIN POPE** - longtime Miami Herald columnist, nine-time NSMA Florida Sportswriter of the Year and NSMA Hall of Famer

**CRAIG SAGER** - Turner Sports reporter, known for his colorful wardrobe and NBA sideline interviews.

**JOHN SAUNDERS** - ESPN personality. Popular host of "The Sports Reporters"

**DREW SHARP** - longtime Detroit Free Press columnist

**ROD SIMONS** - longtime Seattle TV sportscaster

**MIKE WALDEN** - play-by-play announcer for University of Southern California from 1966-1972; for UCLA from 1972-1990

**MARTIE ZAD** - rose from sports copy boy to sports editor in more than five decades at The Washington Post

# What They Were SAYING ABOUT THE 57<sup>TH</sup> AWARDS WEEKEND

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*"This is Ryan Wilson. I was the one in the wheelchair, if it helps. It was nice meeting you in Salisbury this past weekend. We had a pretty good -- kidding, great -- conversation about the NBA Finals. It didn't hurt to have Bob Ryan tossing in a few one liners! I just wanted to thank you for organizing such a fantastic awards weekend. I did not attend every event, but I enjoyed the ones I did partake in. It was a memorable experience. I also cannot thank you enough for making sure everything was accessible and verifying with me so quickly. There were no accessibility problems whatsoever."*

Ryan Wilson - Attendee

*"You and the staff did a terrific job, and though I don't speak for everyone, I feel reasonably certain that all would agree. Thanks for a great time."*

Mark Boyle  
Indiana Sportscaster of the Year

*"Just wanted to thank you for a wonderful two days. The hospitality was greatly appreciated. Thanks again."*

Roch Kubatko  
2015 Maryland  
Co-Sportswriter  
of the Year

*"Thank you such for the tremendous weekend. It was a blast. And the hospitality was off the charts. Thanks again."*

Brett Hollander - 2015 Maryland  
Sportscaster of the Year

*"Just wanted to say thanks for a great weekend. It was an honor to be recognized and everyone told me how much fun the weekend would be and it lived up to the hype! I met a lot of new colleagues and really got to know a lot about the NSMA. I am going to join online and I hope that others do the same so we can keep going. Thanks again, I hope to see you again next year!"*

George Wallace - DC Sportscaster

*"Overwhelmed" doesn't quite reflect my feelings. Being selected as a state winner is rewarding enough, and then to be feted by the wonderful folks of the Association and of Salisbury, leaves a guy feeling almost sheepish. You, your staff, the hosts and the people of Salisbury have gone off the charts again. My wife and I are once again left to wonder why any group would be SO generous. It was great to see old friends and make new ones. Congratulations on pulling off another truly memorable weekend."*

Tim Van Vooren  
Wisconsin Sportscaster of the Year

*"This an overdue but very sincere "thank you" for a very special weekend. I don't know exactly what I was expecting but the weekend that you and your staff put on well exceeded anything that I anticipated. The hospitality, events, and people made last weekend in Salisbury one of the coolest things I've been to in a long time. I have the good fortune of attending a lot of events all across the country and what you all do is as good as anything I attend. I met some of the nicest, most sincerely good people in Salisbury and am so very impressed by the love that town has for your event. From top to bottom, it was a great, first-class weekend and I am honored to have been a part of it."*

Jeff Siembieda  
New Mexico Sportscaster of the Year

*"Sincere thanks, once again, for the hospitality and all-around general good cheer. Wonderful to see everyone again."*

Kevin Dupont  
Massachusetts  
co-Sportswriter of Year

*"I just got back to work and was telling everyone what a great weekend I had. Thank you so much! You guys do an awesome job. Everything from beginning to end was top notch. Way more than I ever expected. Listening to the national guys and the hall of famers was inspiring! It has driven me during a slow time in sports to get better and do what it takes to be the best. Thanks again!!"*

Wess Moore - Arkansas Sportscaster of the Year



# What They Were SAYING ABOUT THE 57<sup>TH</sup> AWARDS WEEKEND

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*"Thank you for the awesome weekend!"*

Rocky Erickson – Wyoming  
Sportscaster of the Year

*"Just a note of thanks for hosting Nancy and me this past weekend. Your group does a bang up job taking care of us. Special thanks to Roy and Norma, our hosts, they were wonderful. Once again, thanks so much, we had a great time. Talk with you soon."*

Steve Core - Wyoming Sportscaster of the Year

*"I wanted to drop you a note of thanks for allowing me to be a part of the 2016 NSMA weekend. The networking opportunities were truly invaluable, and getting to meet some of the people I look up to was a tremendous honor. I look forward to helping the NSMA out even more in the future!"*

Matt Krause  
NSMA member from North Carolina  
and Trivia Game Host

*"... a quick, heart-felt 'thank you' to you and your staff for the amazing weekend you put together for this year's NSMA honorees. The past four days were four of the best and most memorable days in my 43-year-long broadcasting career, and so much of the reason for that is the hard work you and your staff put into the awards weekend events. I was flattered to have been nominated for the Arizona Sportscaster of the Year award, humbled to have won it, and thrilled beyond belief to have been a part of an evening as special as last night was. I selfishly am hoping to win this award again and again in the future, if for no other reason than to get a chance to return and partake of the amazing weekend you folks create each June."*

Tim Healey  
Arizona Sportscaster of Year

*"Thanks for a great night. The job that you and the staff do to put on that event is amazing. Please keep in touch and let me know if you ever need anything. "*

Brandt Packer - Producer/Golf Channel  
(Hall of Fame presenter for Billy Packer)

*"Thanks so much for creating such a fun, memorable weekend. I was honored to be in attendance."*

Steve Buckley  
Massachusetts  
co-Sportswriter  
of the Year

*"Another great weekend. Your work as always was spectacular! Your hard work and dedication is top notch. The success of the weekend is largely due to your very hard work!"*

Dave Snell  
Hall of Fame committee member  
(former National Board president)

*"Thanks so much for all your help in making the NSMA weekend so enjoyable for myself and my family. We had a lot of fun. We enjoyed all our contacts with your staff and hosts, and we were very blessed to have been assigned Karl and Lynn as our host couple."*

*"My friend Jeff Brucculeri mentioned to me yesterday that you had seen him speak a couple weeks ago during his recent visit to North Carolina and he was really excited to see you there."*

*"It was great that you were able to join us for breakfast Tuesday and congratulations on a great event!"*

Barry Lewis - Oklahoma Sportswriter of the Year

*"My name is Roy Akers and I attended the recent NSMA awards in Salisbury. I just wanted to thank you for the wonderful time and opportunities that NSMA provided me last weekend. It was a great time to learn from many of the greats of the business. If you need help for next year, I am willing to get involved if you need someone. Once again, it was a top notch time and the people of Salisbury were great. "*

Roy J. Akers – 1st time attendee from Michigan

# National Sports Media Association HISTORY

A new era dawned on the National Sports Media Association with the 2017 move of headquarters to Winston-Salem after a 57-year run in nearby Salisbury.

Bob Ryan, a Hall of Famer from the Boston Globe and national chair of the NSMA board, summarized the move best.

"Salisbury has become a home away from home for me over the past two decades, and I am looking forward to establishing a similar relationship with Winston-Salem," Ryan said.

For close to six decades every spring and summer, Salisbury raised a toast to salute the top sportswriter and sportscaster from each of the 50 states. The annual celebration, which until 2016 was called the National Sportscasters and Sportswriters Association, got off the ground because of the dream of a Salisbury restaurant owner and grew legs because of the vision of a Salisbury doctor.

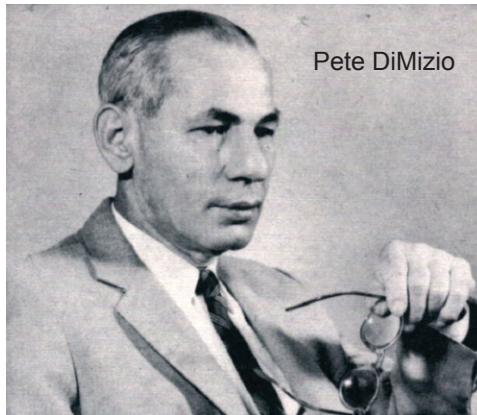
Pete DiMizio promoted boxing matches around the Piedmont area of North Carolina by hobby and ran an Italian restaurant by way of making a living. At one point in the early '50s, DiMizio imported an Italian chef to dazzle his patrons' taste buds but soon figured out that his wife, Becky, cooked a better pizza than the chef.

DiMizio also figured it behooved his boxing promotions to buddy up with sportswriters and sportscasters in the area. In exchange for free food, DiMizio got the free publicity his boxing matches so badly needed.

One thing led to another and DiMizio was hosting an annual recognition banquet at his restaurant and the guests of honor were the best writers and casters in North Carolina. Then he founded the idea to expand and go national.

That was in 1958. The first scheduled gathering of national winners never got off the ground and was cancelled in 1959. Then DiMizio died of cancer and left the NSSA dream to his wife, who had neither the time nor financial wherewithal to fulfill her husband's wishes.

In stepped the Salisbury-Rowan County Chamber of Commerce, various regional civic clubs and one Dr. Ed McKenzie.



Pete DiMizio

To get the organization off the ground, all parties agreed that a sum of \$12,000 was needed. The total was more than the entire Chamber of Commerce budget. But McKenzie believed it could be raised, so he went about selling tickets to the first banquet at \$100 a plate. That was in 1960. By today's value, that would be the equivalent of asking for \$823 per plate.

McKenzie personally knocked on the door of every business and friend in the Salisbury area. Before long his list of donors reached 113 --- everyone alphabetically from Howard Aiken of Miller Brewing Co. to Bill Younts of Rowan Dairy --- and the Chamber of Commerce was willing to kick in the remaining \$700.

McKenzie next believed it was important for the organization to get the blessing and endorsement of the state of North Carolina, and he went to work on the governor, Luther Hodges.

"He drove to Raleigh three or four times to see the governor," Nancy, his wife, once told The Salisbury Post. "The governor didn't want to endorse a flop, the winners had to be assured the banquet was not a gimmick. Ed pulled a lovely finesse to get them all here."

McKenzie believed the organization would gain legitimacy only if the first two national winners attended the event. So, he boarded a train for New York and extended a personal invitation to sportscaster Lindsey Nelson and sportswriter Red Smith.

McKenzie talked his way into Nelson's office at NBC and Nelson agreed to come. Smith was not so easy to get. On assignment, Smith was not expected back in New York for eight weeks. McKenzie sneaked past a receptionist at the New York Herald-Tribune and found an audience with Smith's editor. Six long-distance calls later and McKenzie was assured that Smith would be in Salisbury to be honored.

The inaugural event was smashing. Governor Hodges presented awards to Nelson and Smith. Miss North Carolina, Judi Klipfel of Asheboro, presented plaques to the 38 state winners who attended. Earl Ruth, the Catawba College athletics director, served as the master of ceremonies.

Nelson said his acceptance speech would be brief.



# HISTORY CONTINUED

"I have never tried to make a speech since a woman sent me a telegram saying my speaking ability was the oratorical equal of a blocked punt," Nelson said.

Smith spoke as he wrote . . . with great prose.

"The very notion of honoring such a disreputable group as ours is utterly audacious," Smith said. "This is the most gracious and most generous thing that has ever been done for our rather seedy group."

Three years into the organization's existence, the board of directors realized it did not have a charter. Upon drawing up the official papers for the organization, the board encountered a delicate problem: Would the organization be called the Sportswriters and Sportscasters Association or the Sportscasters and Sportswriters Association?

To settle the matter, the group decided on a coin flip between Nelson, representing the casters, and Melvin Durslag of the Los Angeles Examiner, representing the writers. Nelson won and the organization has ever since gone by Sportscasters and Sportswriters Association.

That same board also established a Hall of Fame and the lone inductee in 1962 was Grantland Rice, long considered the greatest writer of sports.

Of the Hall of Fame, Durslag wrote: "It is probably easier to walk out of the Louvres with the Mona Lisa than it is to be admitted to this hall of fame." Durslag was inducted into the NSSA Hall of Fame in 1995.

In 1963, McKenzie asked Nelson as a special favor to be the featured speaker at the Spencer High School athletic awards

banquet. Nelson agreed, but getting to Spencer on time for the banquet was going to be difficult.

Nelson completed the play-by-play announcing of the first three innings of a New York Mets spring training game in Florida, slipped out of the press box and drove 75 miles to the airport to fly to Charlotte. McKenzie and the sheriff of Rowan County met Nelson at the Charlotte airport and rode in the sheriff's car to Spencer.

Nelson arrived after dinner had been served and the tables cleared. He then spoke for 45 minutes, wowing the crowd with impersonations of Mets' manager Casey Stengel. Then he concluded with a reading of Rudyard Kipling's poem "If."

On the basis of that reading, NSSA several years later dedicated its Hall of Fame to youth. For several years, state winners and Hall of Fame inductees were presented copies of Kipling's poem, which for many years also appeared in the annual banquet program.

The list of honored guests over the years has included many from the world of sports and beyond. Among those who have visited Salisbury for the NSSA awards weekend include Yogi Berra, Terry Bradshaw, Jerry Clower, John Elway, Tennessee Ernie Ford, Whitey Ford, Roman Gabriel, Andy Griffith, Lewis Grizzard, Bob Hope, Larry King, Bobby Knight, Bowie Kuhn, Andy Griffith, Mickey Mantle, Billy Martin, Curly Neal, Jesse Owens, Arnold Palmer, Richard Petty, Wilma Rudolph, Bart Starr, Lynn Swann, Ted Turner, Gene Upshaw, Jim Valvano, Flip Wilson, John Wooden and Cale Yarborough.

Now with the move to Winston-Salem many of the same traditions will be extended, just in a different locale.



By Ron Morris

Ron Morris graduated from Salisbury High School and is a five-time NSMA South Carolina Sportswriter of the Year Award winner, and member of the NSMA National Board. His book, *No Bull: The Real Story of the Durham Bulls and the Rebirth of a Team and a City* was released on June 6.

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