



2018

**59th Annual
Awards Program**

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WELCOME

from the NSMA Executive Director

On behalf of the membership and Board of Directors of the NSMA, I'd like to welcome you all to the 59th NSMA Awards Weekend here in Winston-Salem, NC.

To all of our award winners, congratulations! To have earned the respect of your peers in the industry is something of which you should be proud.

To those attending as guests, I hope you will participate in as many events as you can and enjoy all that Winston-Salem has to offer. Our Awards Weekend is a great opportunity to mingle and talk with sports media peers who have plenty of stories and advice to share. Take advantage of this tremendous networking opportunity; to listen, learn and laugh with people whose passion for our industry is contagious.

This year, we were able to add a third day of activities back to the weekend, allowing for more networking and educational opportunities.

And on Thursday night, we were able to add a new event that spotlights local community engagement. The Ann Spencer Sports Connector Award honors those who connect our community through their interest and passion for sports, much as we in sports media connect fans to that same passion.

It was because of Winston-Salem's sports interest and passion that the NSMA moved here in 2017. And already, we have seen that interest and passion shown to our organization as we continue to grow.

Thank you to all of our volunteers, whose hard work and dedication make it possible to stage both the Ann Spencer Sports Connector Award dinner and our Awards Weekend.

Lastly, we are especially grateful to our donors and sponsors, who have paved the way for our winners and other attendees to enjoy a weekend that celebrates excellence in our industry.

As always, if there is anything we can do to make your stay more pleasant, please do not hesitate to call on me, or one of our program committee volunteers.

Thank you for being here and you are welcome back any time!

Sincerely,



Dave Goren
NSMA Executive Director



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The 59th Annual National Sports Media Awards Weekend

Winston-Salem, North Carolina
June 2018

Greetings from the Office of the Mayor!

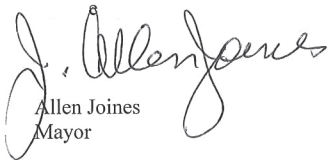
On behalf of the citizens of Winston-Salem, I am pleased to welcome you to the 59th Annual National Sports Media Association Awards weekend. Thank you for choosing our city to host your celebration.

It is an honor to host so many people who are recognized by their peers as the best in their industry. And as a city that recognizes both its history and the need for continued innovation, I see many parallels in the NSMA and its members.

As you enjoy the planned events, I hope you will take the opportunity to experience the many attractions Winston-Salem has to offer. You will find wonderful museums, art galleries, historical sites and first-class restaurants.

Best wishes for an exciting and memorable event.

Sincerely,


Allen Joines
Mayor





To the members of the National Sports Media Association:

“Welcome to Winston-Salem!” This phrase is one I have heard many times in my few short months here, and it truly captures the culture of Southern hospitality here in our community.

We are honored to host the 59th Annual **National Sports Media Association** Awards weekend! As an avid sports fan, I am personally excited that our community is your host city for this weekend’s big celebration. I am also proud that Winston-Salem is the hometown for the NSMA – what an honor it is that this incredible organization calls Winston-Salem “home”. As a new board member for the NSMA, I am proud to be a part of this organization, and I congratulate all of you on the exceptional work you do to bring sports stories to life for millions of fans.

While you are in town for the weekend, I hope you are able to find time to experience many of the great things our city has to offer. Ranked as one of the top 10 emerging metros in the country by realtor.com, Winston-Salem is reimagining itself into an innovative city with a rich history. A history that spans beyond business and into the world of sports as the host to the Winston Cup Museum, home of NASCAR’s first weekly track at Bowman Gray, the home of the Wake Forest Demon Deacons and the WSSU Rams, and host of many regional and national sporting events which draw visitors like you from far and wide.

On behalf of sports fans, thank you for the work that you do. I hope you enjoy your time in our beautiful city and that we see you again soon. Welcome to Winston-Salem!

Sincerely,

Mark Owens
President & CEO, Winston-Salem Chamber of Commerce
NSMA Board Member





THE DALLAS COWBOYS
CONGRATULATE
BRAD SHAM
ON 39 YEARS OF EXCELLENCE

WYATT THOMPSON

Director of Sportscasting & Public Relations
"Voice of the Wildcats"



**Congratulations Wyatt Thompson on being named the
2017 NSMA Kansas Sportscaster of the Year!**

K-STATESPORTS.COM

BEAR BRYANT COACH OF THE YEAR AWARD

For 32 years, the Houston, Texas chapter of the American Heart Association has presented the Paul "Bear" Bryant Coach of the Year Award as a salute to those football coaches who have reached the same high standard of excellence as Coach Bryant did.

National Sports Media Association members comprise the voting body for the Bryant Award, which is voted on after the completion of the College Football Playoff National Championship Game.

BEAR BRYANT COACH OF THE YEAR WINNERS

2017	Scott Frost	Central Florida
2016	Dabo Swinney	Clemson
2015	Dabo Swinney	Clemson
2014	Gary Patterson	TCU
2013	Gus Malzahn	Auburn
2012	Bill O'Brien	Penn State
2011	Mike Gundy	Oklahoma State
2010	Gene Chizik	Auburn
2009	Chris Petersen	Boise State
2008	Kyle Whittingham	Utah
2007	Mark Mangino	Kansas
2006	Chris Petersen	Boise State
2005	Mack Brown	Texas
2004	Tommy Tuberville	Auburn
2003	Nick Saban	Louisiana State
2002	Jim Tressel	Ohio State
2001	Larry Coker	Miami
2000	Bob Stoops	Oklahoma
1999	Frank Beamer	Virginia Tech
1998	Bill Snyder	Kansas State
1997	Lloyd Carr	Michigan
1996	Bruce Snyder	Arizona State
1995	Gary Barnett	Northwestern
1994	Rich Brooks	Oregon
1993	Terry Bowden	Auburn
1992	Gene Stallings	Alabama
1991	Don James	Washington
1990	Bobby Ross	Georgia Tech
1989	Bill McCartney	Colorado
1988	Lou Holtz	Notre Dame
1987	Dick MacPherson	Syracuse
1986	Joe Paterno	Penn State



NSMA executive director Dave Goren, stands with 2017 Bear Bryant Award winner Scott Frost

LIFETIME ACHIEVEMENT AWARD WINNERS

2018 Steve Spurrier

2017	Barry Alvarez	2008	Tom Osborne
2016	Mack Brown	2007	Glenn "Bo" Schembechler
2015	Jimmy Johnson	2006	Jack Pardee
2014	R. C. Slocum	2005	Lou Holtz
2013	Lavell Edwards	2004	Gene Stallings
2012	Hayden Fry	2003	Frank Broyles
2011	Bobby Bowden	2002	Bill Yeoman
2010	Vince Dooley	2001	Charles McClendon
2009	Barry Switzer	2000	Darrell Royal

First awarded in 2000, the Paul "Bear" Bryant Lifetime Achievement Award recognizes the career accomplishments of the nation's finest college football coaches.



59 Years And Counting

More than 60 years after Salisbury restaurant owner and boxing promoter Pete DiMizio started honoring North Carolina sports media, with the bonus of meals at his Italian restaurant, the National Sports Media Association moved from its ancestral home to Winston-Salem, NC in 2017.

And what a welcome the people of Winston-Salem provided: two days of packed activities, ranging from a welcome reception at IMG College; to the Boone Arledge Award/Legacy Night Dinner that featured a rousing panel discussion on the future of sports and how they're covered; to the NSMA Sports Media Convergence Seminars that featured some of the elite sports media talent in town; to the 58th NSMA Awards Banquet – the first one held outside of Salisbury.

By all measures, Awards Weekend 58 was a resounding success, and a few months later, the NSMA moved its headquarters from Catawba College in Salisbury to the Flywheel Co-working space in the Center for Design Innovation, at the southern end of Winston-Salem's Innovation Quarter.

The foundation for the rebirth of this organization has been laid, and now, as the NSMA gets more exposure – both in its new hometown and nationally, it is set on a course to fulfill its mission of forging a path forward for those who are interested in a sports media career, and to continue honoring excellence in an industry that has seen exponential technological change.



(above) NSMA Hall of Famer Furman Bisher (left) stands with humorist Lewis Grizzard at an NSMA function in the 1980s

(below) From left, 2017 NSMA Hall of Fame inductees Mike Lupica and Linda Cohn, with NY Mets COO Jeff Wilpon and 2017 National Sportswriter of the Year Tom Verducci



One of NSMA's primary objectives is to grow its stable of college chapters, where NSMA can help students by providing speakers, career advice and networking. Those are just a few ways to help students become effective communicators, one of the building blocks to success, whether they embark into sports media or not.

And the NSMA will continue to honor excellence by hosting the annual awards weekend, which has drawn not only sportscasters and sportswriters from all over the country, but also a list of honored guests that reads as a Who's Who of the sports and entertainment worlds. Among those who have visited: Yogi Berra, Terry Bradshaw, Jerry Clower, Dick Ebersol, John Elway, Tennessee Ernie Ford, Whitey Ford, Roman Gabriel, Lewis Grizzard, Bob Hope, Larry King, Bobby Knight, Bowie Kuhn, Andy Griffith, Mickey Mantle, Billy Martin, C.J. McCollum, Curly Neal, Jesse Owens, Arnold Palmer, Richard Petty, Wilma Rudolph, Bart Starr, Lynn Swann, Ted Turner, Gene Upshaw, Jim Valvano, Flip Wilson, John Wooden and Cale Yarborough.

For 57 years, we welcomed them to Salisbury, and now, they are welcome in Winston-Salem!

national sports media association

LEGACY NIGHT



Featuring the Rooney Arledge Award for Innovation, presented to Raycom Sports, for being a trendsetter in syndicating college sports to a nationwide audience.

Following the Arledge Award presentation, Raycom Sports chief operating officer Jimmy Rayburn and two other Raycom Sports employees will join moderator Wes Durham, who grew up watching the network and now serves as a play-by-play announcer for Raycom Sports, to discuss the past, present and future of Raycom Sports and college athletics syndication.

THE LEGACY NIGHT PANEL

“RAYCOM SPORTS”

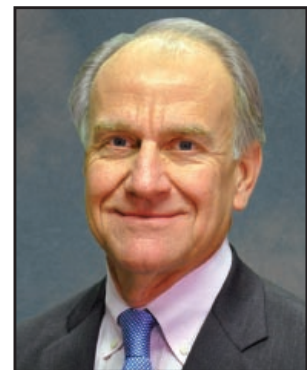
June 24,
2018

MODERATOR



WES DURHAM
ACC Football,
Basketball Play-by-Play

PANELIST



JIMMY RAYBURN
Chief Operating Officer

A HISTORY OF

RAYCOM

Sports

Raycom Sports is the syndicated rights holder of ACC men's basketball and football since 1982. It manages live television broadcasting, original programming, archival footage, mobile applications, social media, the official ACC website and the ACC Official Corporate Champions program. Raycom also serves as the digital content, marketing, video and broadcast production partner of The Basketball Tournament (TBT).

Headquartered in Charlotte, N.C., it has been a leader in sports television since its founding in 1979 by Rick and Dee Ray. The first major event it produced was the Sea Wolf Classic, a basketball tournament later renamed The Great Alaska Shoot-Out.

The fledgling company acquired the television rights to Virginia Tech and South Carolina, then added select games from other local schools, most notably North Carolina. A year later, Raycom and Jefferson-Pilot Sports (who was acquired by Raycom in 2007) formed a venture that secured the rights to Atlantic Coast Conference basketball. It took just two short years for Raycom to become a major player in college sports television.

By 1988, less than 10 years after the company was founded, Raycom was producing more than 500 events a year and was the dominant regional television sports network for college basketball and football. In addition to the ACC, Southwest and Big Eight, the company held the television rights to the Big Ten, Pac-10, and Metro conferences.

From a handful of employees in 1983, the company grew to more than 80 staff members with offices in New York, Dallas, Chicago, Los Angeles and Ft. Lauderdale. Raycom established an Events Division which operated college football bowl games, college basketball tournaments and LPGA tournaments.

Raycom ventured into entertainment programming with the estate of Elvis Presley from Graceland during Tribute Week. In addition, the company has produced and distributed holiday specials, features and syndicated sports shows, including the Emmy Award-winning "Football Saturdays."


In 1994, Raycom was purchased by Ellis Communications. Rick and Dee Ray retired in 1995 and 1994, respectively. In 1996, Raycom Sports was acquired by Raycom Media. Based in Montgomery, Alabama, the parent company owns or operates 65 television stations covering 16 percent of the U.S.



Raycom announce team Fred White (left) and Billy Packer



Raycom co-founders Dee Ray (left) and Rick Ray




RAYCOM Sports

The Past
December 2, 1979 - The first college basketball game on satellite

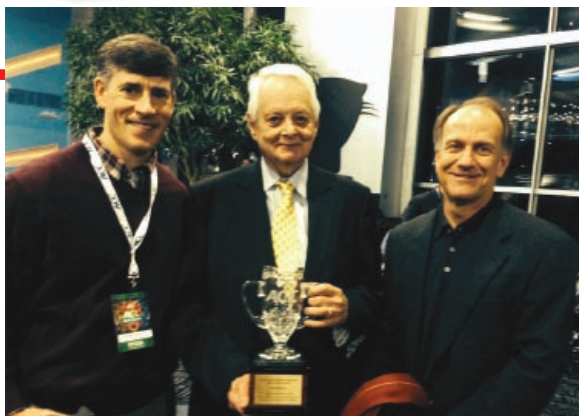
The Future
December 3, 1999 - The first college basketball game on HDTV

RAYCOM Sports is proud to celebrate
20 Years of Integrating Powerful Media
with Innovative Marketing



1979
The first college basketball game on satellite

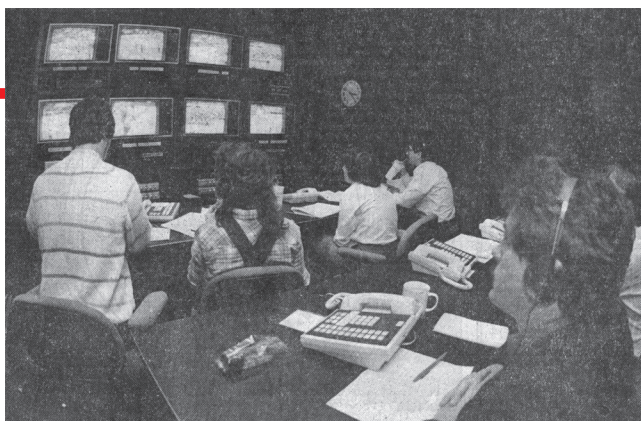
1999
The first college basketball game on HDTV



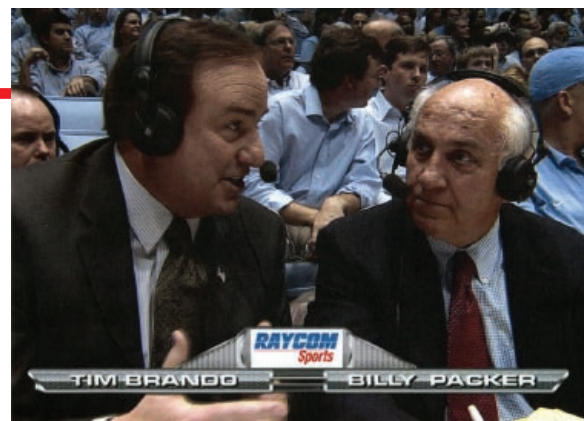
Raycom SVP George Johnson (left) with former CEO Ken Haines (middle) and COO Jimmy Rayburn



Former Raycom CEO Ken Haines



Inside a Raycom control room



Raycom announce team Tim Brando (left) and Billy Packer

CONGRATULATIONS TO MARC ZUMOFF

ON BEING NAMED THE 2017 NSMA
PENNSYLVANIA SPORTSCASTER OF THE YEAR



national sports media association OPERATING BOARD



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Abraham Marketing & Media



Dianne Blixt
Retired CFO, RJ Reynolds
Board Chair



Mike Cashin
Womble Bond Dickinson



Wes Durham
Atlanta Falcons/Fox Sports Net/
Raycom



Mary Jo Ford
Freelance



David Jackson
President - Boone, NC Chamber of
Commerce; Freelance Play-by-Play



Jim Kluttz
Pike Electric



Brien Lewis
President, Catawba College



Cheryl Lindsay
Hanesbrands



Ryan McGee
ESPN, ESPN.com, ESPN The
Magazine



Joe Michalek
Piedmont Distillers



Mark Owens
Winston-Salem Chamber of
Commerce



Bob Ryan
Boston Globe, ESPN

PROGRAM COMMITTEE

if you see a program committee member while you're here this weekend, please say **"Thank you."** They are the volunteers: the van drivers and registration folks, they set up and tear down, people who make the Awards Weekend happen. You'll notice them by the black bars on their name badges.

Mark Allen
Mary Ann Baber
Alex Bachman
Billy Bason
Laura Bason
Gene Blackwelder
Robinetta Blackwell
Jean Brewer
Ray Brewer
Michael Collins
Stephanie Dean
Riley Didier

Nanette Dillon
Sam Doughton
Wes Fazia
Linda Fossier
Logan Freeman
Joel Goodwin
Joyce Goodwin
Ada Goren
Max Goren
Richard Harrington
Josh Hewitt
Kirk Holton

Rene Ivey
Corey Jones
Matt Krause
Chad Lynch
Trevor McCauley
Andrea Misel
Christian Miller
Andie Overbeck
Lucy Rohden
Billy Rich
Emily Schneider
Mary Louise Shore

John Showfety
Brendan Shriver
Richard Smith
Justin Strnad
Kimi Taylor
Kiki Teague
Mary Laura Teague
Zach Tucker
Debbie Walker
PJ Williams
Shannon Wilson

national sports media association HALL OF FAME COMMITTEE



Tony Barnhart
Atlanta, GA



Omarr Bashir
Hartly, DE



Bonnie Bernstein
New York, NY



Jon Chelesnik
Del Mar, CA



Len Clark
Portage, IN



Bob Costas
New York, NY



John Feinstein
Potomac, MD



Nelson Murphy
Salisbury, NC



Jim Nantz
Pebble Beach, CA



Dave Snell
Peoria, IL



Mike Tirico
Ann Arbor, MI

NSMA MISSION STATEMENT

The National Sports Media Association & Hall of Fame is a 501(c)(3) non-profit organization, which seeks to develop educational opportunities for those who are interested in pursuing a career in sports media, through networking, interning, mentoring and scholarship programs.

The NSMA honors, preserves and celebrates the diverse legacy of sport media in the United States.

national sports media association

HONARARY BOARD



Ed Bradley
2-time Super Bowl Champion
Pittsburgh Steelers



Drew Buie
Former Wide Receiver
Catawba College, NFL



Richard Childress
Owner
NASCAR Multi-Team



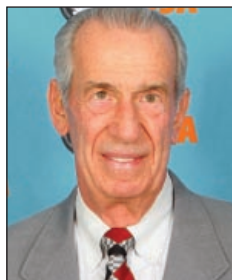
Dave Clawson
Head Football Coach
Wake Forest University



Tom Dundon
Owner
Carolina Hurricanes



Doug Gillin
Athletics Director
Appalachian State University



Ned Jarrett
Former NASCAR Champion
and TV Commentator



Dan Hauser
Athletics Director
High Point University



Mike Krzyzewski
Head Basketball Coach
Duke University



Brad Lambert
Head Football Coach
UNC Charlotte



Danny Manning
Head Basketball Coach
Wake Forest University



Dave Odom
Former Head Basketball Coach
ECU, Wake Forest, South Carolina



Tubby Smith
Head Basketball Coach
High Point University



John Swofford
Commissioner
Atlantic Coast Conference



Ron Wellman
Athletics Director
Wake Forest University



Humpy Wheeler
Former President
Charlotte Motor Speedway



Kevin White
Athletics Director
Duke University



Roy Williams
Head Basketball Coach
University of North Carolina



Debbie Yow
Athletics Director
North Carolina State University

CONGRATS, JOE!



THE WASHINGTON
CAPITALS CONGRATULATE
JOE BENINATI
2017 NSMA DC SPORTSCASTER
OF THE YEAR



Hickok Belt™

ANNUAL WINNERS

2016 - Michael Phelps - Swimming
 2015 - Steph Curry - Basketball
 2014 - Madison Bumgarner - Baseball
 2013 - LeBron James - Basketball

2017 HICKOK BELT MONTHLY WINNERS

January - Serena Williams - Tennis
 February - Tom Brady - Football
 March - Russell Westbrook - Basketball
 April - Sergio Garcia - Golf
 May - LeBron James - Basketball
 June - Kevin Durant - Basketball
 July - José Altuvé - Baseball
 August - Giancarlo Stanton - Baseball
 September - Corey Kluber - Baseball
 October - José Altuvé - Baseball
 November - George Springer - Baseball
 December - James Harden - Basketball



Hickok Belt
 Award Annual
 Winner 2017

**José
 Altuvé**

Photo Courtesy of Houston Astros

Bigger than any MVP. Bigger than a Lombardi. Bigger than a World Series ring. Bigger than a Green Jacket. Bigger, in fact, than all of them combined. From 1950 to

1976, the Hickok Belt™ was American sports' most coveted honor. Defining the careers of Koufax. Hogan. Palmer. Mantle. Ali. And 21 other professional sports legends.

In 2013, with the voting help of a select group of NSMA voters, the Hickok Belt™ Award returned to once again recognize the ultimate in individual sporting achievement.

Twenty NSMA voters - five each in the East, South, Midwest and West - rank 10 finalists from best-to-worst each month. The monthly winners are then re-ranked at the end of the year to determine the annual Hickok Belt Award winner.



The Ann Lewallen Spencer SPORTS CONNECTOR AWARD



Created to foster local community engagement, the Ann Lewallen Spencer Sports Connector Award, or *Annie* is named for the late President of Goody's Headache Powders. Spencer involved her company in NASCAR, with Richard Petty as the company's spokesperson, and was also a passionate University of North Carolina football and basketball fan, counting legendary Tar Heel basketball coach Dean Smith among her best friends. The NSMA is honored to celebrate her legacy with this award.



Her passion for the University of North Carolina was matched only by her love for her hometown, Winston-Salem. Spencer was an active member in the community through her involvement with Arbor Acres, Senior Services, and the Rotary Club among many other organizations.

"She was always a trailblazer but never viewed herself as such," Spencer's daughter, Nancy King Tanner said, "She was just doing what she thought was right and was never one to back down."



Presented To Dr. Harold Pollard



The same can be said for Dr. Harold Pollard, whose memory we honor with the first *Annie*. His involvement with every professional tennis tournament in Winston-Salem -- from the Flow Motors Invitational of the 1980s and 1990s, to the Davis Cup ties hosted here in the 2000s, to the Winston-Salem Open ATP 250 event of the current decade -- is a testament to one person's commitment to his community through sports.

Pollard played on the 1966 freshman basketball team at the University of North Carolina, but as a Morehead Scholar, his talents took him off of the court and into UNC's medical school. An obstetrician/gynecologist for almost 40 years at Lyndhurst Gynecologic Associates in Winston-Salem, Pollard delivered thousands of area babies. And he still found time to keep his passion for sports alive on area tennis courts. Pollard's passion for sport in the Winston-Salem community was evident in his commitment to the success of all of the tournaments he played a part in.

"He was a guy who during the tournament welcomed everyone into the venue, who welcomed the fans and interacted with the volunteers," said Bill Oakes, tournament director of the Winston-Salem Open, "He was good at making every volunteer feel special and every patron feel special. He was at the front gate every day thanking people. He recruited volunteers. It was never about him. It was about the event."

It is an honor for the NSMA to present Dr. Harold Pollard, posthumously, with the first *Annie* for his inspiring commitment and passion, while engaging the community through sport.



Congratulations to
Our Good Friend and Client

KEVIN
HARLAN

On Being Named
Sportscaster of the Year

NSMA Hall of Fame Inductee

DICK WEISS

Dick Weiss is a Hall of Fame sports columnist who worked for the Philadelphia Daily News as a sportswriter covering college basketball and the NBA and was the national college columnist for New York Daily News for more than 40 years, from 1973 through 2013. He has covered 45 NCAA Final Fours, 35 national championship games in college football and has co-authored 12 books on basketball Hall of Famers Rick Pitino, John Calipari, Dick Vitale and Theresa Grentz, co-writing the last two with his wife Joan Williamson. He has also written a tribute book to Mike Krzyzewski. He is in the process of finishing up another on the impact of NBA players in the Olympic games and is writing another book with Vitale.



Award from the New England Basketball Hall of Fame and the Jim Murray Outstanding Sports writing award from the All-American Football Foundation. He has served on various nominating committees for the Naismith Hall of Fame and serves on the Honors Committee for the College Basketball Hall of Fame.

He has done TV work for both CNN and the Big Ten Network and is a regular guest on radio stations across the country.

He thought about retirement, but couldn't do it. He currently does work covering international basketball for Mike Flynn's Blue Star Web Site, which has sent him to Prague, Dubai, Spain, the Bahamas, Crete and most recently Rio for the 2016 summer Olympics. He also has done work for George Raveling-- Coaching for Success; the Big Ten Network, the American Conference and Basketball Times.

Weiss is the past president of the Football Writers of America and U.S. Basketball Writers Associations and was the youngest recipient of the prestigious Curt Gowdy Award for media excellence from the Naismith Hall of Fame in Springfield, Mass. and the Bert McGraine Award from the Football Writers Association and the College Football Hall of Fame, the highest honor given to a college football writer. He is also a member of the U.S. Basketball Writers Hall of Fame, the Philadelphia Big 5 Hall of Fame and the Philadelphia Sports Hall of Fame.

Weiss has also received the Jesse Abrahamson award from the Penn Relays, the Journalism Hall of Fame award from his alma mater, Temple; the first ever Big East media award, the pre-season NIT media award, the Leader of the Heard award for outstanding contributions in basketball journalism from Fairfield University, the Edwin Pope media award from the Orange Bowl, the Frank McQueen media

Raised in Drexel Hill, Pa., Weiss lives in nearby Havertown and considers himself a lifelong Philadelphian who attended his first college basketball game at the Palestra in 1959. He has been a regular at his favorite sports arena ever since. Weiss attended Temple University where he played soccer, was the Sports Editor of both the student newspaper and yearbook, did color commentary for Temple football on the student radio station and was in the Journalism honor society. He graduated in 1970. Weiss spent 20 years covering college sports and the NBA for the Philadelphia Daily News-- the paper he always wanted to work for-- and even when he moved to the New York Daily News, he never left, maintaining his residence in Havertown. He has been married for the past 26 years to his wife Joan, an author who he still considers the best editor he has ever worked with.

NSMA Hall of Fame Inductee

THOMAS BOSWELL

Shortly after graduating as an English literature major from Amherst College in 1969, Thomas Boswell joined the Washington Post and hasn't left. Boswell began his career at The Post as a copy aide, then moved on to become a general assignment reporter for 12 years, covering such sports as baseball, golf, college basketball, tennis, boxing and local high school sports. In 1981, he was honored with a Best Sports Journalism award by the American Society of Newspaper Editors.

In 1984, Boswell moved into a columnist role, and in the 34 years since then, he has become one of the country's most-respected sports columnists. In that first year as a columnist, his peers voted him the NSMA's D.C. Sportswriter of the Year.

Since then, many of Boswell's columns have been included in Best American Sports Writing, for which he was the editor in 1994. Two of his pieces on boxing were included in The Best American Sports Writing of the Century (edited by David Halberstam).

Nominated several times by The Washington Post for a Pulitzer Prize, Boswell was presented with the Eugene Meyer Award in 2007, which recognizes The Post's highest career achievement.

In addition to writing for the Post, Boswell has also written for several magazines, including Esquire, GQ, Playboy and Inside Sports. Boswell was credited with the creation of Total Average statistic in baseball, which Boswell used to show over-rated vs under-rated players in his regular Inside Sports features.



Twice named the best sports writer in America by American Journalism Review, Boswell had two of his columns chosen for inclusion in 2011's Deadline Artists: America's Greatest Newspaper Columns, a compilation of columns on war, politics, crime, humor, etc.

Boswell has written many books, including How Life Imitates the World Series (1982), Why Time Begins on Opening Day (1984), Strokes of Genius (1987), The Heart of the Order (1989), Game Day: Sports Writings 1970-1990 (1990), Cracking the Show (1994), and Diamond Dreams (with Walter Ioss) (1996).

He has also been featured prominently in Ken Burns' two PBS television series, "Baseball" and "Tenth Inning."

In 2013, Boswell was inducted into the D.C. Professional chapter of the Society of Professional Journalists Hall of Fame. He is one of only two sports writers – along with

2017 NSMA Hall of Fame inductee Sam Lacy – among the 214 members from the last 100-plus years of journalism in the Baltimore/Washington area.

And in 2015, he was inducted into the Washington, D.C. Sports Hall of Fame, one of only seven sports writers among the 140 members, who include Walter Johnson, Red Auerbach, Bones McKinney, and NSMA Hall of Famers Shirley Povich and Bob Wolff.

Boswell was born in Washington, D.C., and went to St. Stephen's School in Alexandria, Va. He resides in Crownsville, MD with his wife Wendy and 16-year-old rescue dog, Mac. They are the parents of one son, Russell, 31.

Presenting For Induction Into THE NSMA HALL OF FAME



Presenting **DICK WEISS** **BOB RYAN**

Bob Ryan has spent his entire adult life in sports media, including more than 40 years as a sportswriter and columnist for *The Boston Globe*. He started at *The Globe* in June of 1968, working his way into the Celtics' beat writer's job at age 23.

He left the Celtics beat in 1982 for a brief foray into local TV sports at WCVB-TV in Boston, but returned to *The Globe* in 1984, and was promoted to a columnist's position five years later.

He retired as a full-time columnist in 2012, but continues to contribute semi-regular columns to *The Globe*.

Ryan also was one of the first newspaper reporters to appear on television. He was a regular panelist on ESPN's *The Sports Reporters*, until its final show on May 7. He continues as a regular panelist on *Around the Horn* and is a frequent fill-in co-host on *Pardon the Interruption*.

In addition, Ryan has written more than a dozen books, has his own podcast and appears regularly on radio sports talk shows in the US and Canada.

He is a four-time NSMA Massachusetts Sportswriter of the Year, a four-time NSMA National Sportswriter of the year, was inducted into the NSMA Hall of Fame in 2012, and has served as the NSMA Board's National Chair since 2014.



Presenting **THOMAS BOSWELL** **GEORGE SOLOMON**

George Solomon was assistant managing editor for sports at the *Washington Post* from 1975 to 2003. He joined the sports staff in 1972 as a reporter covering the Redskins, the National Football League, and college sports.

Solomon came to the Philip Merrill College of Journalism in 2003 and was named Professor of the Practice in 2008. He assumed the directorship of the Shirley Povich Center for Sports Journalism in 2011.

Since his retirement as *Washington Post Sports Editor*, he was named Ombudsman for ESPN in 2005, the first person to serve in that newly created position for the network. He also co-edited *All Those Mornings* – an anthology of the work of the late *Post* columnist Shirley Povich. He has taught sports journalism as a visiting professor at the Merrill College for the last four years.

Solomon is a 1963 graduate of the University of Florida with a Bachelor of Science degree from the School of Journalism. After graduation, he worked in the publications department of the NCAA and was a news aide for the *New York Post*. He became a reporter for the *Ft. Lauderdale News* and later became the Sports Editor at the *Sun Sentinel*, where he worked from 1966-1970. He joined the *Washington Daily News* in 1970 as a sports reporter and columnist.

Solomon was awarded the Eugene Meyer Award for distinguished service to the *Washington Post* in 1999 and won the Associated Press Sports Editors (APSE) Red Smith Award in 2003 for his contributions to the field of sports journalism. He was also honored that year by the National Association of Black Journalists (NABJ) and the Association of Women in Sports Media. He was inducted into the Washington Sports Hall of Fame in 2014.



**CAROLINA ATHLETICS
CONGRATULATES
THE DURHAM FAMILY**



"THE VOICE OF THE TAR HEELS"

WOODY DURHAM

2018

**NSMA HALL OF FAME
INDUCTEE**



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

NSMA Hall of Fame Inductee

WOODY DURHAM

(From GoHeels.com)

Woody Durham died peacefully at home from complications from Primary Progressive Aphasia on March 7, 2018. The 76-year-old was the beloved and iconic Hall of Fame voice of Carolina Basketball and Football for 40 years,

A 1963 graduate of the University of North Carolina, Durham was the radio voice of the Tar Heels from 1971-2011, painting a vivid picture of Tar Heel legends for generations of fans, and became himself a Carolina institution.

The Atlantic Coast Sports Media Association honored Durham at the 2018 ACC Men's Basketball Tournament with the Bob Bradley Spirit and Courage Award, recognizing the grace and dignity with which in recent years he publicly dealt with Primary Progressive Aphasia, a degenerative brain disorder that negatively impacted his ability to communicate as he once mastered.

On June 25, Durham will be inducted into the National Sports Media Association's Hall of Fame with HBO's Bryant Gumbel, Washington Post baseball columnist Thomas Boswell and Bluestar Media's Dick Weiss, former national college basketball and football writer for the Philadelphia Daily News and the New York Daily News.

Durham received the Curt Gowdy Media Award for contributions to basketball from the Naismith Memorial Basketball Hall of Fame in 2015.

"Our family is grateful for the incredible support my dad and our family received throughout his illness," says Wes Durham. "From the medical teams to the general public, it's been amazing. We hold to and will always cherish the wonderful memories he left for our family and Carolina fans throughout the world."

Born in Mebane, N.C., and raised in Albemarle, Durham soon became a fixture in Chapel Hill and throughout the Tar Heel State, calling 23 Tar Heel football bowl games, 13 men's basketball Final Fours and six national championship games, including the NCAA title-winning seasons in 1982, 1993, 2005 and 2009.

"It's a very sad day for everyone who loves the University of North Carolina because we have lost someone who spent nearly 50 years as one of its greatest champions and ambassadors," says UNC men's basketball coach Roy Williams. "My heart goes out to Jean, Wes,



Taylor and their entire family.

"It's ironic that Woody would pass away at the start of the postseason in college basketball because this was such a joyous time for him. He created so many lasting memories for Carolina fans during this time of year. It's equally ironic that he dealt with a disorder for the final years of his life that robbed him of his ability to communicate as effectively as he did in perfecting his craft.

"Woody loved the Tar Heels and players, coaches and fans of all ages loved him right back. We should all 'go where we go and do what we do' and say a prayer for Woody and his family. There will never be another quite like him."

Durham won the North Carolina Sportscaster of the Year Award 13 times. He was also inducted into the North Carolina Sports Hall of Fame, the North Carolina Broadcasters Hall of Fame, the Stanly County Sports Hall of Fame and the Mebane Sports Hall of Fame.

Durham received a distinguished service medal from the UNC General Alumni Association for outstanding service to the University and the alumni association; the William

R. Davie Award, given by the UNC Board of Trustees to recognize extraordinary service to the University; the Skeeter Francis Award for special service to the Atlantic Coast Conference; the Russell Blunt Legends Award from the North Carolina High School Athletic Association for being a true legend in athletics; the Lindsey Nelson Outstanding Sportscaster Award from the All-American Football Foundation; the Outstanding Service Award from the Lineberger Comprehensive Cancer Center Board of Visitors; a Priceless Gem from UNC Athletics; and a Distinguished Service Award from the NCHSAA.

"Woody was synonymous with Carolina Athletics for decades and his voice was gospel to generations of Tar Heels who trusted his every word," says John Swofford, Commissioner of the Atlantic Coast Conference and Director of Athletics at UNC from 1980-97. "I was struck by how diligently Woody prepared for his broadcast of games. When game time arrived, he made it look and sound so easy because he had a voice that resonated just so, but much of it was because he worked incredibly hard at it. As they say 'the great ones make it look easy'. Woody was one of the great ones. He was just as good a person as he was a broadcaster.

"Hark the sound of Tar Heel voices ringing clear and true' – that's Woody Durham," says Dick Baddour, UNC's Director of Athletics from



1997-2011. "His voice was the sound of Carolina and it will forever ring clear and true. But it was always more than the sound of his voice; his success was determined by his professional approach, his preparation and his ability to develop the human side of the student athletes and coaches who represented his alma mater. Woody was a legend among legends and the University will forever be grateful for how he represented the Tar Heels in such a first-class way."

Since retiring after the 2010-11 football and basketball seasons, Durham continued to be honored for his work and contributions to the community: in 2011, the National Football Foundation presented him with the Chris Schenkel Award; in 2012, he was the inaugural recipient of the Nice Lombardi Excellence in College Broadcasting Award; in 2016, the towns of Chapel Hill and Carrboro named him a Town Treasure, which is given to its exceptional citizens; and last year, the Knoxville (Tenn.) Quarterback Club honored Durham with the Lindsey Nelson Broadcasting Award.

Durham broadcast Carolina Basketball games coached by Dean Smith, Bill Guthridge, Matt Doherty and Roy Williams. He called games that included 33 Tar Heels whose jerseys hang in the Smith Center rafters, including National Players of the Year Phil Ford, James Worthy, Michael Jordan, Kenny Smith, Jerry Stackhouse, Antawn Jamison, Sean May and Tyler Hansbrough.

His broadcast career spanned the collegiate playing days of Tar Heel football players such as Paul Miller, Mike Voight, Amos Lawrence, Kelvin Bryant, Lawrence Taylor, Harris Barton, Natrone Means, Jason Stanicek, Leon Johnson, Greg Ellis, Dre' Bly, Julius Peppers and T.J. Yates. Durham broadcast the coaching careers of six UNC head football coaches – Bill Dooley, Dick Crum, Mack Brown, Carl Torbush, John Bunting and Butch Davis.

Durham called play-by-play on the Tar Heel Sports Network on more than 1,800 football and men's basketball broadcasts.

"Woody Durham was more than just the soundtrack of Carolina athletics every fall and winter," says Chancellor Carol L. Folt. "To Tar Heels everywhere, he WAS our Carolina and brought the players, pageantry and excitement of hundreds of games into the lives of UNC fans throughout our state, nation and the world. It was a privilege to know him. Though he will be missed, he'll be long-remembered by



his legion of faithful followers who will always connect Woody with a beloved part of their lives."

"I started listening to Woody call Carolina games when my brother (Steve) came to Carolina in 1984," says Rick Steinbacher, Carolina's senior associate director of athletics for marketing, whose games as a UNC linebacker Durham called, was captain of the UNC football team in 1993 and later served as the color analyst alongside Durham for 11 seasons.

"As a broadcaster, he is among the very best ever. His voice, his knowledge and passion for Carolina were unmatched. Working with him I learned even more about what made him so special, namely his work ethic, preparation and care for everyone he worked with set a standard for all to emulate. My heart goes out to his family and so many friends over the loss of a great man, a priceless gem and the Voice of the Tar Heels."

He was sports director at WUNC while attending Carolina, sports director at WFMY-TV in Greensboro from 1963-77 and at WPTF-TV in Raleigh from 1977-1981. Since 1981, he worked for the Tar Heel Sports Network with ViCom Inc. of Chapel Hill and Learfield Communications Inc. of Jefferson City, Mo.

"I am filled with sadness at the loss of a mentor, friend and Carolina icon," says Jones Angell, play-by-play announcer for Carolina Basketball and Football since Durham's retirement in 2011. "Woody meant so much to me personally and professionally, and I feel honored to have worked with him and learned from him. We try to reach the standard of excellence Woody set for 40 years through his passion and professionalism on every broadcast on the Tar Heel Sports Network. We will continue that moving forward.

He is survived by his wife, Jean, to whom he was married for 54 years; their two sons, Wes and Taylor; and two grandchildren, Emily and Will. Wes is the radio voice of the Atlanta Falcons and broadcasts college football and basketball for Raycom Sports and Fox. Taylor is the play-by-play announcer for Elon University.

A celebration of Woody's life was held on Sunday, April 8th, at Carmichael Arena on the UNC campus.

Presenting For Induction Into THE NSMA HALL OF FAME

Presenting **WOODY DURHAM**

BEN SUTTON



Ben Sutton is the Founder and Managing Partner of Teall Capital, a private equity fund and portfolio holding company that manages investments in a diversified portfolio of businesses. In addition, the Sutton family partnership also owns significant stakes in the Winston-Salem Dash minor league baseball club, Alpha Omega winery, R&S Farms (N.C.), several technology firms, commercial and residential real estate, and restaurants (including the award-winning Le Bilboquet in Atlanta).

A graduate of the Wake Forest School of Law (J.D., 1983) and Wake Forest University (B.A., 1980), Sutton was formerly Chairman and President of IMG College, the largest college sports sponsorship and media company in America. In addition to founding and building three of the four core businesses of IMG College into national market-leading companies, he was largely responsible for the meteoric overall growth of IMG Worldwide, engineering the sale of the company in 2014 to Silver Lake Capital Partners and WME for \$2.4 billion.

At the conclusion of his term as Chairman and President, IMG College was the national market leader in four different college sports enterprises, boasting more than 450 contractual relationships with over 225 universities and college athletic conferences. The company's portfolio of business includes multi-media rights (sponsorship sales, radio and television programming, publishing, official athletic websites, stadia/arena video, and event marketing platforms).

Prior to his role at IMG College, Sutton spent 18 years as Chairman and CEO for ISP Sports. He founded the company in 1992 and ISP is widely credited for essentially "inventing" the college sports multi-media business and model used industry-wide since. Despite starting the business nearly 25 years after his largest competitors (ESPN, CBS, Learfield and Host) entered the college sports marketing space, ISP grew its multi-media business from its first partner Wake Forest to nearly 70 NCAA colleges and conferences, becoming the market-maker and leader in less than 15 years. He also engineered the acquisition and incredible growth of the leading stadium seating provider in the country (IMG Stadium Seating, formerly ISP Stadium Seating) and started ISP Ticket Solutions (now IMG Learfield Ticketing Solutions). Today, the former ISP multi-media, ticketing and stadium seating businesses comprise over 75% of the IMG College portfolio. Before founding ISP, Sutton spent nine years as an athletic administrator at Wake Forest.

In addition to being named one of the top or most powerful sports executives in America by numerous publications, Sutton has received numerous awards including;

- Order of the Long Leaf Pine (highest civilian honor in North Carolina)
- Wake Forest University Distinguished Alumni award
- North Carolina Sports Hall of Fame inductee
- National Football Foundation Leadership Hall of Fame inductee
- Sports Business Journal* Champions of Sports honoree

Sutton also serves on the Board of Trustees or Board of Directors for:

- Wake Forest University
- Ronald Reagan Presidential Foundation
- United States Olympic Committee foundation
- National Football Foundation
- Naismith Basketball Foundation
- White House Historical Association
- Wyndham PGA Championship
- Winston-Salem Alliance
- North Carolina Sports Hall of Fame

NSMA Hall of Fame Inductee

BRYANT GUMBEL

(From HBO Sports)

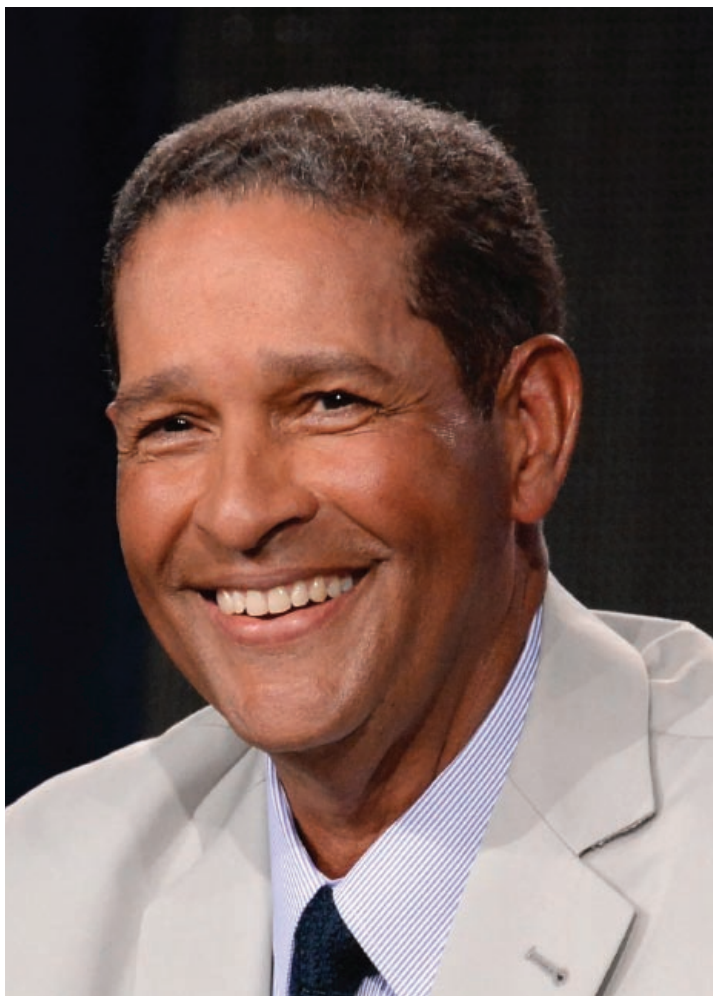
In April 1995, Bryant Gumbel began hosting REAL SPORTS WITH BRYANT GUMBEL, HBO Sports' monthly magazine-style program that explores the issues, controversies and personalities that are prevalent in the world of sports.

Since its inception, REAL SPORTS has been honored with 32 Emmy® Awards, as well as four duPont-Columbia University Awards for broadcast journalism. In May 2013, the University of Georgia's Grady College of Journalism and Mass Communication recognized REAL SPORTS with a prestigious George F. Peabody Award for enterprising reporting in 2012 and again in 2016. The selection committee wrote, "Gumbel's show continued to be one of TV's finest news magazines, period."

In January 2018, REAL SPORTS was honored with an Alfred I. DuPont-Columbia University Award for excellence in broadcast journalism, marking the series fourth time winning the prestigious award. The 2018 duPont Award recognized the 80-minute expose titled "The Lord of the Rings," which featured an expansive global investigation of the International Olympic Committee.

Underscoring the program's capacity for distinctive and groundbreaking reporting, the series captured all three prestigious sports broadcast journalism awards in 2016 – the Sports Emmy for Outstanding Journalism; a duPont Award for the show's work on the dangers confronting laborers in Qatar's massive sports buildup; and a Peabody Award for the eye-opening investigative report on illegal poachers decimating the African elephant population.

The program won its first Sports Emmys® following the inaugural 1995 season, for a report on college football player Adam Warmuth and a profile of legendary Georgetown basketball coach John Thompson. In 1996 the show was honored by the highly regarded Center for the Study of Sport in Society and Northeastern University in Massachusetts for Excellence in Sports Journalism. The show received another Sports Emmy® for Gumbel's 1996 report on the 30th anniversary of the 1966 NCAA Championship Texas Western



basketball team and another the following year for Outstanding Sports Journalism. The 1998 Sports Emmy® Awards included three more for REAL SPORTS, including the Sports Emmy® for Outstanding Edited Sports Series. The 1999 Sports Emmys® added another triumph for the show, as Gumbel received the award for Outstanding Journalism for an investigative piece on counterfeit golf clubs. The program received a 2000 Sports Emmy® for a report on baseball recruiting practices in the Dominican Republic, marking the fourth straight year REAL SPORTS won the award for Outstanding Sports Journalism.

A 2001 Sports Emmy® marked the fifth straight Outstanding Sports Journalism award bestowed upon the program, recognizing the feature on high school basketball sensation Amar'e Stoudemire. The next year, REAL SPORTS captured the 2002 Sports Emmy® for Outstanding Edited Sports Series. In April, 2004, the program received two Sports Emmys®, the Outstanding Sports Journalism award for Gumbel's report on the

imprisonment of former Georgia high school football star Marcus Dixon and the Outstanding Long Feature award for his profile of race car driver Alex Zanardi, who lost both legs in a crash.

At the May 2005 Sports Emmy® Awards, REAL SPORTS was recognized twice, for Outstanding Edited Sports Series and Outstanding Sports Journalism.

In a virtual repeat of the 2005 Sports Emmy® Awards, REAL SPORTS was honored twice at the May 2006 ceremony. The program won for Outstanding Long Feature and for Outstanding Sports Journalism. Gumbel's reporting on the disturbing growth of racism in European pro soccer captured the 2006 Outstanding Sports Journalism Emmy®.

At the 28th annual Sports Emmy® Awards, REAL SPORTS received two more trophies, including Outstanding Sports Journalism for Gumbel's report on the troubles in horse-racing's Jockeys Guild and Outstanding Edited Sports Series/Anthologies. REAL SPORTS has been honored for Outstanding Sports Journalism 18 times overall.

Some of Gumbel's most compelling interviews include one-on-ones with NFL stars Russell Wilson (2015), Plaxico Burress (2011), Randy Moss (2005) and Terrell Owens (1996); NFLPA leader DeMaurice Smith (2017); fallen baseball star Denny McLain (1999); hoops star Brandon Jennings (2009); pro golfers Phil Mickelson (2002), John Daly (1998) and Vijay Singh (2005); track star Usain Bolt (2008); baseball star Ryan Howard (2007); former NFL star QB Troy Aikman (2011); former NFL head coach Jon Gruden (2012); and his revisit of the shocking encounter between NBA players Kermit Washington and Rudy Tomjanovich (2001).

Bryant has also reported on the largely unknown world of women's bodybuilding; the dangers of fans being hit with foul balls at major league parks; the alarming increase in gun violence in Chicago directed at young athletes who were once given a "Hooper's Pass;" excessive drinking at NFL games; the police shooting of minor league baseball player Robbie Tolan in his Texas driveway; and concussions on the high school level. In fall 2012, Gumbel traveled to North Carolina for a touching and inspiring profile of Chancellor Lee Adams, Rae Carruth's unwanted son.

With an eye on global issues that have far-reaching impact, Gumbel, who has delivered more than 100 reports to the franchise, has traveled overseas to report on the role of the Ultras soccer community in the Egyptian political revolution, the largely unchecked power of the International Olympic Committee, the effects of global warming on the Great Barrier Reef in Australia, and the alarming presence of racism in European soccer leagues.

In Sept. 1996, the National Association of Minorities in Cable (NAMIC) presented Gumbel with the annual award that "recognizes an individual for making an outstanding contribution toward promoting diversity in the entertainment/telecommunications industry."

One of television's most accomplished broadcasters, Gumbel was with NBC for more than 20 years, where he hosted "TODAY" for 15 years, longer than anyone else in the show's history. During his time with "TODAY," he won an Emmy® for his interviews. He anchored the network's coverage of the 1988 Olympic Games from Seoul, South Korea and co-anchored NBC's coverage of the 1992 presidential election.

Gumbel joined CBS News in 1997. There, he hosted his own prime-time program, "Public Eye," as well as the network's morning news

program, "The Early Show," before retiring from broadcast network television in May 2002. He also co-hosted "Flashpoints" on PBS, a quarterly public-affairs series that zeroed in on national issues.

Gumbel has compiled a remarkably diverse array of credits. He has interviewed superpower leaders and Super Bowl heroes, and has covered foreign wars, elections, international summits and presidential inaugurations.

Gumbel has anchored and reported from all corners of the globe, including Europe, China, Australia, Russia, Cuba, sub-Saharan Africa and the Middle East. He covered the outbreak of the Persian Gulf War from Saudi Arabia, the reopening of the arms negotiations from Geneva and the tenth anniversary of the fall of Saigon from Ho Chi Minh City. Gumbel earned an Edward R. Murrow Award from the Overseas Press Club for Outstanding Foreign Affairs Work for his interview with top Kremlin officials in Sept. 1984. He also received an Edward Weintal Prize for diplomatic reporting and George Foster Peabody Award for his efforts in Vietnam.

In addition to his work with HBO, Gumbel has received four Emmy® Awards, the United Negro College Fund's highest honor, the Frederick D. Patterson Award, as well as the Martin Luther King Award from the Congress of Racial Equality and three NAACP Image Awards. For orchestrating and anchoring the Africa broadcasts, Gumbel has been honored with the International Journalism Award from TransAfrica, the Africa's Future Award from the U.S. Committee for UNICEF, and the leadership award from the African American Institute.

Prior to his NBC News assignment, Gumbel worked for NBC Sports from fall 1975 to winter 1982, serving as the host of virtually all its primary programs and championship event broadcasts, including Major League Baseball, the National Football League and the NCAA basketball tournament. He also hosted its coverage of the PGA Tour in 1990.

Gumbel's broadcast career began in Oct. 1972, when he was named sportscaster for KNBC-TV Los Angeles. He was born Sept. 29, 1948, in New Orleans and raised in Chicago. Gumbel was graduated from Bates College in Lewiston, Maine with a liberal arts degree. Gumbel has received honorary doctorates from Bates, Xavier, Holy Cross, Providence College and Clark Atlanta University. He has served on the boards of the United Way of New York City, Xavier University in New Orleans and his alma mater.

JDL **FAST TRACK**

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Upcoming Indoor Track & Field National Championships:
2019 USATF Masters
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national sports media association SPORTS BOOK FESTIVAL

BOOKMARKS/Winston-Salem SUNDAY, JUNE 24 • 2-5pm

The NSMA wishes to thank these authors for taking the time to share their labors of love with the Awards Weekend attendees, as well as the general public. Reading and writing are two of the building blocks for becoming a sports writer or sportscaster. And good readers make good writers. Reading about sports is a fun way to keep young people interested in reading, with hopes they will diversify their interests and learn about the world.



ROLAND LAZENBY



ANDREW MARANISS



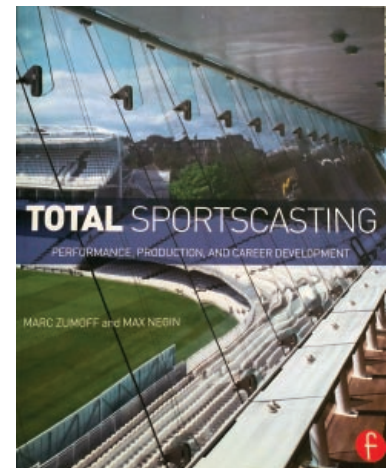
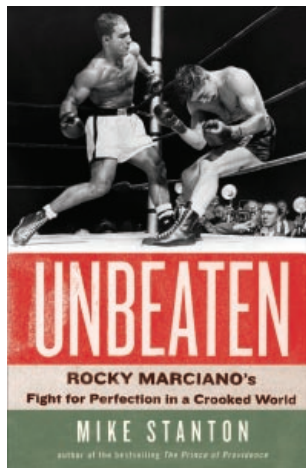
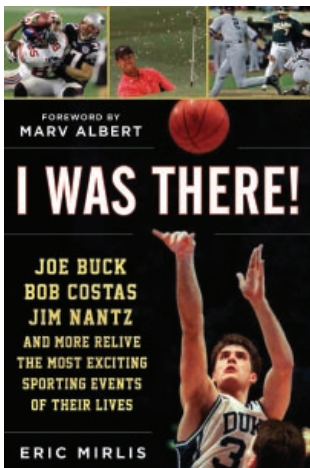
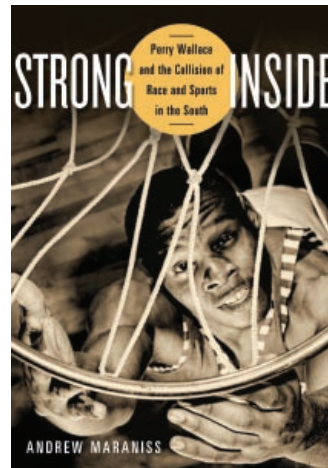
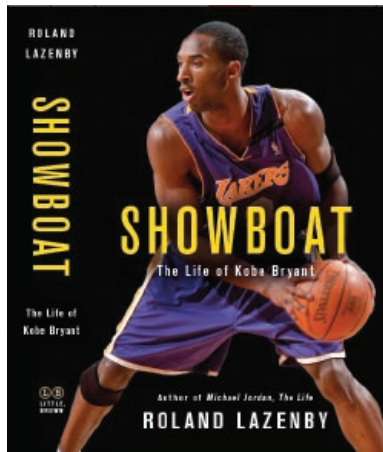
ERIC MIRLIS



MIKE STANTON



MARC ZUMOFF





CBS SPORTS



CBS SPORTS GIVES A BIG CALL OF CONGRATULATIONS TO OUR

KEVIN HARLAN

ON BEING NAMED 2017 NSMA NATIONAL SPORTSCASTER OF THE YEAR

national sports media association

2017 NATIONAL SPORTSCASTER OF THE YEAR



Kevin Harlan joined the CBS Television Network's NFL broadcast team as a play-by-play announcer in 1998, after four years of broadcasting the NFL on Fox Sports. He joined Fox in 1994. Harlan called CBS Sports' HDTV coverage of the 2001 AFC Championship and Super Bowl XXXV. He also has called CBS Sports' coverage of the NCAA Division I Men's Basketball Championship since 1999, and called the NCAA Final Four and Championship game for CBS Radio Network and Westwood One for five consecutive years (2003-07), as well as the regionals (2009, 2010, 2011).

A veteran football and basketball broadcaster, this NFL season marks his 33rd consecutive season broadcasting the NFL. Harlan once again called play-by-play for "Monday Night Football" games this year teaming up with Boomer Esiason on Westwood One Radio Sports as the lead announce team, including all the playoffs, a Conference Championship game and the Super Bowl. Last year he called his seventh consecutive Super Bowl. Again this season, Harlan will broadcast more NFL games than any other broadcaster for the eighth consecutive season. This upcoming NBA season marks his 31st broadcasting the NBA. Harlan also has called play-by-play for Turner Sports' coverage of the NBA Playoffs since 1996. He has called regular-season action for TNT and TBS since the 1997-98 season and has served as play-by-play announcer for TBS's coverage of the 1998 Goodwill Games and several college football bowl games. For five seasons, Harlan broadcast NFL pre-season games for the Chicago Bears on WBBM-TV. He began broadcasting the Green Bay Packers' pre-season games in 2003 and will continue again this season. Harlan also called pre-



season games for the Kansas City Chiefs, Jacksonville Jaguars, Washington Redskins and NFL Network.

Harlan was the voice of the NBA's Minnesota Timberwolves for nine seasons on KFAN-AM Radio and KARE-TV. He has called NFL action for NBC Sports and college football for ESPN, as well as college football, college basketball and championship boxing for the Mutual Broadcasting System. In addition, Harlan has been the voice of the NBA's "2K" video games series since 2006, the last six years with CBS Sports colleague Clark Kellogg as analyst.

Harlan landed his first job, as the radio and television voice of the NBA's Kansas City Kings, at the age of 22. He called basketball broadcasts for the University of Kansas Jayhawks Radio Network (1983-84) and also spent nine seasons (1985-93) as the radio voice of the NFL's Kansas City Chiefs. In addition, he provided radio play-by-play for the University of Missouri Football and Basketball Network (1986-89).

Harlan was born June 21, 1960, in Milwaukee and raised in Green Bay, Wis. He graduated from the University of Kansas in 1982 with a degree in broadcast journalism. Harlan's father, Bob, was the longtime President & CEO of the Green Bay Packers. He and his wife, Ann, live in Mission Hills, Kan., and Fish Creek, Wisc., and have four children.



CONGRATULATIONS
TO
**Kevin
Harlan**

on being named NSMA Sportscaster of the Year!



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NEWS

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SPORTS SAY YOU HAVEN'T MET ADRIAN WOJNAROWSKI.



ADRIAN, CONGRATULATIONS ON BEING NAMED SPORTSWRITER
OF THE YEAR BY NSMA. NO ONE DOES IT BETTER. OR FASTER.
KEEP THOSE "WOJ BOMBS" COMING.

ESPN

LIFE NEEDS SPORTS

national sports media association

2017 NATIONAL SPORTSWRITER OF THE YEAR

Adrian Wojnarowski joined ESPN in July 2017 as Sr. NBA Insider. Wojnarowski's role includes breaking news, reporting stories and features and providing insights from across the NBA and around the basketball world for ESPN's multiple media, including digital, television, audio and print.

Among the most highly regarded voices covering the NBA, Wojnarowski is central in ESPN's multimedia coverage of the NBA throughout the year — covering the league, its teams, players, free agency, the NBA Draft, the NBA Summer League and more. His reporting, insights and analysis now appear on ESPN.com and in the ESPN app, and he is to be featured on *SportsCenter*, *NBA Countdown*, *The Jump*, *E:60*, *Outside the Lines* and other programs to provide both news and feature reporting.

He also appears regularly on ESPN Radio programs and periodically contributes features to *ESPN The Magazine*. Additionally, Wojnarowski hosts a regular NBA-focused podcast on the *Cadence13* podcast network.

Wojnarowski is also the New York Times best-selling author of "The Miracle of St. Anthony: A Season with Coach Bob Hurley and Basketball's Most Improbable Dynasty."

Prior to his work for ESPN, Wojnarowski worked for Yahoo Sports, where he spent nearly 10 years, including two as editor of *The Vertical*. His standout career in journalism includes nearly 10 years at *The Record* (where he was twice named the APSE "Columnist of the Year"), as well as several years each at *The Fresno Bee* (Calif.) and *The Waterbury Republican-American* (Conn.).

A native of Bristol, Conn., Wojnarowski began his career as a sports clerk for the *Hartford Courant* and intern for the *Olean Times Herald* (NY) while still in high school and college.

He is a 1991 graduate of St. Bonaventure University in Allegany, NY and a 1987 graduate of Bristol Central High School (BCHS), where, with the help of Gale Dickau, an English teacher of 50-plus years at BCHS, Wojnarowski began "The Writing Initiative" in 2017. The multifaceted program encourages students at Bristol Central High School to write and helps them develop and hone their skills, funds scholarships and develops teacher enrichment programs for educators teaching writing.

ADRIAN WOJNAROWSKI





The National Sports Media Association is committed to giving back to future generations of sports media. One way we do that is through our college student chapters. We encourage students to practice their craft, get better and learn from those professionals who have mastered it.

How NSMA strives to help student chapters:

- Arrange speakers for student chapter events
- Provide access to professional webinars, live chats
- Provide Q&A sessions with NSMA members
- Welcome student-provided content for nationalsportsmedia.org
- Participate in the annual NSMA Awards Weekend

Student member benefits include all the benefits of professional membership:

- Access to our Members-Only content on nationalsportsmedia.org
- Voting privileges for all State, National and Hall of Fame Awards (one vote per chapter)
- Discounts on goods and services with our affinity partners
- Access to internship and job postings

For more information, contact Dave Goren at dgoren@nationalsportsmedia.org



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2017 ACC MEN'S SOCCER CHAMPIONS | 2017 BELK BOWL CHAMPIONS | 2017 ACC MEN'S TENNIS CHAMPIONS

BIG HOUSE GAINES AWARDS

Leonard Hamilton

DIVISION I

Head Coach, Florida State

Tennessee-Martin, 1971

Austin Peay, 1973

16th season at Florida State (305-208, .595 winning percentage)

30th season as a collegiate head coach (505-418 .548 winning percentage)

The most successful coach in Florida State history, Leonard Hamilton is the Seminoles' all-time winningest coach and is the eighth winningest coach in ACC history. He became the Seminoles' winningest coach as Florida State defeated Pittsburgh on March 7, 2015 and became the eighth all-time winningest coach in ACC history as he guided the Seminoles past Samford on Dec. 19, 2016. Hamilton enters the 2018-19 season as the eighth winningest coach in ACC history (305 overall wins) and is only 21 wins behind Terry Holland of Virginia for seventh highest win total in the nation's most storied and illustrious conference – the ACC.

Leonard Hamilton is Florida State's all-time winningest coach with 305 career victories. He has 67 more wins than Bud Kennedy, who coached the Seminoles from 1949-66; Florida State's all-time winningest coach with 125 ACC victories. He has 80 more victories than Pat Kennedy who coached the Seminoles from 1992-97; Florida State's all-time winningest coach with 11 ACC Tournament victories. He has eight more ACC Tournament victories than Steve Robinson who coached the Seminoles from 1998-2002; Florida State's all-time leader for NCAA Tournament appearances with six. He surpassed Pat Kennedy with the Seminoles' appearance in the 2018 NCAA Tournament.

Hamilton won his 300th game at Florida State and his 500th overall in Florida State's 81-79 overtime win over No. 11 ranked Clemson on Feb. 14, 2018 — the 42nd win over a ranked team during his tenure in Tallahassee.

Under Hamilton and since the start of the 2005-06 season, the Seminoles are the third winningest overall program in the ACC with 282 wins and are one of only four teams that have won at least 60 percent of its games. Florida State is one of only four teams in the ACC that averages at least 21 wins or more per season and is one of only three teams that has won at least 20 games in a season nine times in the last 12 years.

Under Hamilton, the Seminoles have won at least 20 games in 10 of his 16 years and have advanced to the postseason in 11 of his 15 seasons at Florida State.

Hamilton has earned three National Coach of the Year awards, two Atlantic Coast Conference Coach of the Year awards, two Big East Coach of the Year awards, led his teams to eight NCAA Tournament appearances and 19 postseason appearances, to the 2012 ACC Championship (as the head coach at Florida State) and to the 1978 National Championship (as an assistant coach at Kentucky). He is the only person to earn Coach of the Year honors multiple times in both the ACC and the Big East.

Hamilton led the Seminoles to the first ACC basketball championship in school history in 2012, is among the leaders in the ACC and the nation in recruiting and coaching NBA talent, has made appearing in the NCAA Tournament an expected part of the Seminoles' schedule each season and made the program one of the tougher teams to prepare for on a nightly basis.



About Clarence E. 'Big House' Gaines (1923-2005)

A native of Paducah, Kentucky, Clarence E. 'Big House' Gaines was graduated from Morgan State (MD) University, where he had his eye on becoming a dentist. But as an all-America football player, who also played basketball and ran track, Gaines was sent to Winston-Salem (NC) Teachers College to become an assistant to Brutus Wilson, who coached all sports.

Gaines ending up spending 47 seasons (1946-1993) as head basketball coach at what was to become Winston-Salem State University. His Rams' teams won 828 games, including the

Continued on next page

BIG HOUSE GAINES AWARDS



Ricky Jackson

DIVISION II
Claflin University

Ricky Jackson will enter his sixth season as the head men's basketball Coach of the Claflin University Panthers in 2018-19. Jackson joined the Claflin staff in 2013 after serving as men's top assistant at Shaw University.

Jackson's teams have made improvements in each of his previous five seasons. After winning just 10 games in his first season, his teams have won 16-plus games in each of the last four campaigns. Last season (2017-18), Jackson's team won 26 games, which included a Southern Intercollegiate Athletic Conference (SIAC) Tournament championship and a berth in the NCAA Division II Tournament. The Panthers reached the South Region Semi-Final. For his efforts, Jackson was recognized as the SIAC Outstanding Tournament Coach.

In 2016-17, the Panthers won 17 games and a share of the SIAC East Division title. During the 2015-16 season, Jackson's team was in the mix for the SIAC East Division title, tying Morehouse for second place in the division, just one game behind division

champion Benedict. His 2015-16 team also reached the semi-final round of the SIAC Tournament for the first time since the 2009-10 season.

During his short time at Claflin, Jackson has coached a SIAC Defensive Player of the Year, along with several SIAC first and second team members.

Prior to his stint at Shaw, Jackson served as head coach of the Gloucester County College men's basketball program. Jackson began his career at Gloucester County College (GCC) as an assistant coach in 1996. In 2001-2002, he took over the reins of the GCC program and compiled an impressive overall record of 184-46, a .810 winning percentage.

During his seven-year tenure at GCC, his teams won the Region XIX championship three times. In 2005-2006 his team reached the championship game of the NJCAA Division III National Championship before falling to North Lake College of Texas. His 2003-2004 team finished fourth in the NJCAA Division III National Championships, losing to eventual champion Sullivan County. In 2006-2007, GCC finished seventh in the NJCAA Division III. GCC won the Roadrunner Holiday Basketball Classic six times in his seven seasons as coach.

Jackson began his coaching career in 1989 as a student assistant while matriculating at Virginia Union University under the leadership of the legendary Dave Robbins. Upon graduation in 1992, Jackson returned to his hometown of Philadelphia, Pa. where he continued his coaching career at Ridley High School in Ridley, PA. Jackson then progressed to the AAU circuit before arriving at GCC.

Jackson received his undergraduate degree from Virginia Union in Richmond, Va. and a Master's Degree in Human Services Administration from Springfield College in Springfield, Mass. He is currently pursuing a Doctor of Education (Ed.D) at Northcentral University in Prescott Valley, Ariz.

Outside of basketball, Coach Jackson enjoys cooking and spending quality time with his family.

About Clarence continued...

1967 NCAA Division II National Championship. Earl 'The Pearl' Monroe led that team, before going on to an NBA Hall of Fame career. Among the other notable players Gaines coached were Cleo Hill, the first NBA first-round draft choice from an HBCU, and sports media personality Stephen A. Smith.

A former president of the National Association of Basketball Coaches (NABC), Gaines was elected to the Naismith Basketball Hall of Fame in 1982. Gaines died on April 18, 2005.

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national sports media association

JIM NANTZ AWARDS



This marks the eighth year that the NSMA and the Sportscasters Talent Agency of America have partnered on the presentation of the Jim Nantz Award.

The Nantz Award is the culmination of the STAA All-America Competition, which recognizes the most outstanding collegiate radio and TV sports broadcasters. STAA's mission is to encourage collegiate sportscasters to strive to achieve their best.

Each spring, the nation's most outstanding collegiate sportscaster is presented the Jim Nantz Award, named in honor of the five-time NSMA National Sportscaster of the Year.

2018 Jim Nantz AWARD WINNER



KATIE EMMER
ST. CLOUD STATE



2017 Jim Nantz Award winner Nate Gatter (left) receives his award from STAA CEO Jon Chelesnik



2017 Jim Nantz Award winner Nate Gatter talks about winning the award at the 58th NSMA Awards banquet in Winston-Salem, NC

Previous Nantz Award Winners:

- 2017 – Nate Gatter (Jr. – Missouri)
- 2016 – Josh Appel (Sr. – South Florida)
- 2015 – Eric Gallanty (Sr. – Syracuse)
- 2014 – Kevin Fitzgerald (Sr. – Syracuse)
- 2013 – Ross Lippman (Sr. – Emerson College)
- 2012 – Bill Spaulding (Jr. – Syracuse)
- 2011 – Alex Faust (Jr. – Northeastern)
- 2010 – John Twork (Sr. – Eastern Illinois)
- 2009 – Adam Cavalier (Sr. – Marshall)

59th NSMA AWARDS WEEKEND



All events in Winston-Salem, NC unless noted

SATURDAY – JUNE 23

As needed	Arrivals GSO Airport shuttle pickups; drop off at Marriott Winston-Salem (HQ Hotel), 425 N Cherry St
Noon-5pm	REGISTRATION - MARRIOTT LOBBY, 425 N CHERRY ST
3:20pm	Buses/shuttles to Winston Cup Museum for welcome reception
3:30-5:30pm	WELCOME RECEPTION - Winston Cup Museum, 1355 MLK Jr Dr (12-to-13 minute walk from Marriott)
5:30	Buses/shuttles to Welcome BBQ at JDL Fast Track
6:30-9pm	WELCOME DINNER/BBQ - JDL Fast Track, 2505 Empire Dr
Post Dinner	One bus returns to Marriott
9pm-12am	AFTER PARTY – Foothills Brewery, 3800 Kimwell Dr Vans will return guests from After Party to Marriott

SUNDAY – JUNE 24

Opening 8am	Registration - Winston-Salem Marriott (2nd Floor), 425 N Cherry St
9:45am	1 Bus, shuttles to Bowman Gray School of Medicine
10am-1pm	WAKE FOREST UNIVERSITY BAPTIST HEALTH SPORTS MEDICINE SUMMIT & LUNCH, WFU Bowman Gray School of Medicine (5th Floor) - 475 Vine St
2-5pm	SPORTS BOOK FESTIVAL, IN COLLABORATION WITH BOOKMARKS, 634 W 4th St - #110 (located behind the business in the 600 block of 4th St). Attendees may use Footnote for snacks and beverages. FREE and Open to the Public
6-9pm	LEGACY NIGHT - RECEPTION, DINNER, ROONE ARLEDGE AWARD PRESENTATION TO RAYCOM SPORTS, WITH RAYCOM SPORTS PANEL DISCUSSION, Benton Convention Center (Salem 2 Ballroom), 301 West 5th St
9pm-1am	AFTER PARTY – Ramkat -- 170 W 9th St Shuttles loop to hotel (10-to-12 minute walk from Marriott)

59th NSMA AWARDS WEEKEND



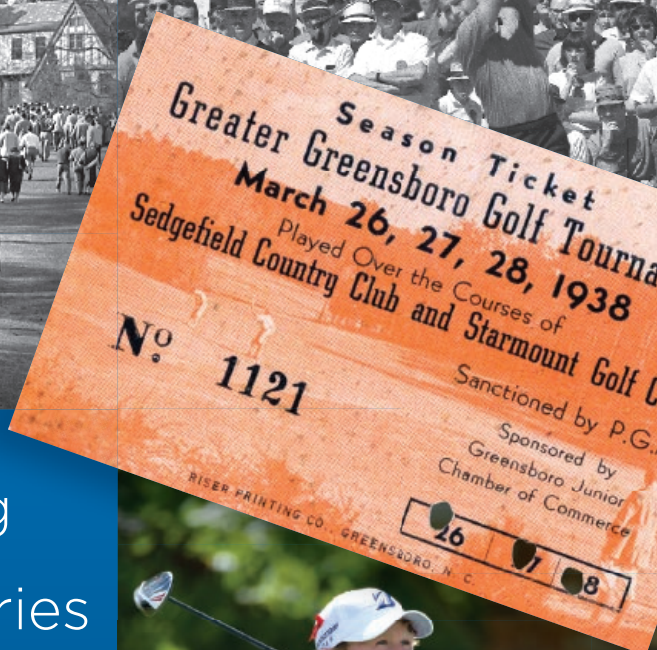
MONDAY – JUNE 25

- 8:30am-5:00pm SPORTS MEDIA CONVERGENCE SEMINARS – Registration at 8:30am; Seminars at 9am
Benton Convention Center, 301 W 5th St. Includes lunch in Salem 2 Ballroom.
Seminars in Salem 3A/B; Play-by-Play Critiques in Salem 3C
- 11am-12:30pm BUS TOUR OF WINSTON-SALEM for NSMA Award winners and their guests (Picks up in front of Marriott)
- 4:30-5:30pm SPONSOR RECEPTION (By Invitation Only)- Lawrence Joel Veterans Memorial Coliseum,
2825 University Parkway
- 5:00-6:30pm AWARDS RECEPTION - Lawrence Joel Veterans Memorial Coliseum Lobby & Concourse,
2825 University Parkway
- 6:30-7:30pm DINNER - Lawrence Joel Veterans Memorial Coliseum Floor
- 7:45-10:00pm 59TH NSMA AWARDS BANQUET - Lawrence Joel Veterans Memorial Coliseum Floor
- 11pm-??? AFTER PARTY - Graze at Marriott Winston-Salem (cash bar)



TUESDAY – JUNE 26

As scheduled
Departures to Piedmont Triad
International Airport, Greensboro
(Check Departure Board at Registration)



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2017 STATE WINNERS

ALABAMA



SPORTS**CASTER**
Jim Dunaway



SPORTS**WRITER**
Matt Zenitz

ARIZONA



SPORTS**CASTER**
Dave Pasch



SPORTS**WRITER**
Doug Haller

ARKANSAS



SPORTS**CASTER**
Phil Elson



SPORTS**WRITER**
Tom Murphy

CALIFORNIA



SPORTS**CASTER**
Mike Krukow



SPORTS**WRITER**
Ann Killion

COLORADO



SPORTS**CASTER**
Dave Logan



SPORTS**WRITER**
Mark Kiszla

CONNECTICUT



SPORTS**CASTER**
John Pierson



SPORTS**WRITER**
Paul Doyle

DELAWARE



SPORTS**CASTER**
Matt Janus



SPORTS**WRITER**
Kevin Tresolini

D.C.



SPORTS**CASTER**
Joe Beninati



SPORTS**WRITER**
Mark Zuckerman

FLORIDA



SPORTS**CASTER**
Eric Reid



SPORTS**WRITER**
Barry Jackson

GEORGIA



SPORTS**CASTER**
Wes Durham



SPORTS**WRITER**
Steve Hummer



SPORTS**WRITER**
Jeff Schultz

HAWAII



SPORTS**CASTER**
Kanoa Leahey



SPORTS**WRITER**
Stephen Tsai

2017 STATE WINNERS

IDAHO



SPORTS**CASTER**
Chris King



SPORTS**WRITER**
B.J. Rains

ILLINOIS



SPORTS**CASTER**
Mark Giangreco



SPORTS**CASTER**
Pat Hughes



SPORTS**WRITER**
Chris Hine

INDIANA



SPORTS**CASTER**
Don Fischer



SPORTS**WRITER**
Eric Hansen

IOWA



SPORTS**CASTER**
Keith Murphy



SPORTS**WRITER**
Mike Hlas

KANSAS



SPORTS**CASTER**
Wyatt Thompson



SPORTS**WRITER**
Bob Davidson

KENTUCKY



SPORTS**CASTER**
Tom Lane



SPORTS**WRITER**
Jen Smith

LOUISIANA



SPORTS**CASTER**
Jacques Doucet



SPORTS**WRITER**
Scott Rabalais

MAINE



SPORTS**CASTER**
Rich Kimball



SPORTS**WRITER**
Joe Cyr

MARYLAND



SPORTS**CASTER**
Mark Viviano



SPORTS**WRITER**
Jeff Zrebiec

MASSACHUSETTS



SPORTS**CASTER**
Dan Roche



SPORTS**WRITER**
Dan Shaughnessy

MICHIGAN



SPORTS**CASTER**
Jack Ebling



SPORTS**WRITER**
Helene St. James

2017 STATE WINNERS

MINNESOTA



SPORTS**CASTER**
John Focke



SPORTS**WRITER**
Chip Scoggins

MISSISSIPPI



SPORTS**CASTER**
Rob Jay



SPORTS**WRITER**
Scott Walters

MISSOURI



SPORTS**CASTER**
Mike Kelly



SPORTS**WRITER**
Vahe Gregorian

MONTANA



SPORTS**CASTER**
Jay Sanderson

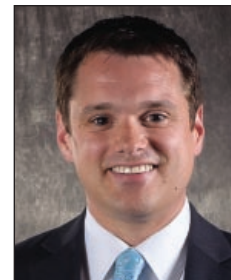


SPORTS**WRITER**
Greg Rachac

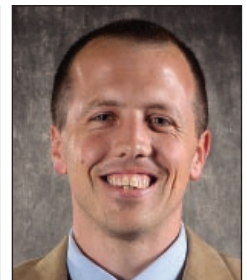
NEBRASKA



SPORTS**CASTER**
Greg Sharpe



SPORTS**CASTER**
Kevin Sjuts



SPORTS**WRITER**
Dirk Chatelain

NEVADA



SPORTS**CASTER**
Amber Dixon



SPORTS**WRITER**
Steve Carp

NEW HAMPSHIRE



SPORTS**CASTER**
Mike Murphy



SPORTS**WRITER**
Allen Lessels

NEW JERSEY



SPORTS**CASTER**
Tom Williams



SPORTS**WRITER**
Gregg Lerner

NEW MEXICO



SPORTS**CASTER**
Jack Nixon



SPORTS**WRITER**
Jason Groves

NEW YORK



SPORTS**CASTER**
Bruce Beck



SPORTS**WRITER**
Neil Best

2017 STATE WINNERS

NORTH CAROLINA



SPORTS**CASTER**
Stan Cotten



SPORTS**WRITER**
Andrew Carter



SPORTS**WRITER**
Luke DeCock

NORTH DAKOTA



SPORTS**CASTER**
Brad Anderson



SPORTS**WRITER**
Eric Peterson

OHIO



SPORTS**CASTER**
Dan Hoard



SPORTS**WRITER**
Tim May



SPORTS**CASTER**
Dennis Higgins

OKLAHOMA



SPORTS**WRITER**
Guerin Emig

OREGON



SPORTS**CASTER**
Jerry Allen



SPORTS**WRITER**
Andrew Greif

PENNSYLVANIA



SPORTS**CASTER**
Marc Zumoff



SPORTS**WRITER**
Jim Salisbury

RHODE ISLAND



SPORTS**CASTER**
Nick Coit



SPORTS**WRITER**
Brendan McGair

SOUTH CAROLINA



SPORTS**CASTER**
Scott Eisberg



SPORTS**WRITER**
Scott Keeper



SPORTS**WRITER**
Grace Raynor

SOUTH DAKOTA



SPORTS**CASTER**
Dellas Cole



SPORTS**WRITER**
Ryan Deal

2017 STATE WINNERS

TENNESSEE

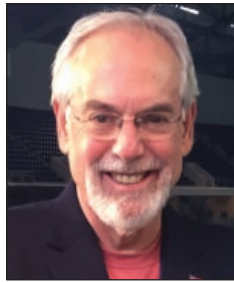


SPORTS**CASTER**
Pete Pranica



SPORTS**WRITER**
Joe Rexrode

TEXAS



SPORTS**CASTER**
Brad Sham



SPORTS**WRITER**
Kevin Sherrington

UTAH



SPORTS**CASTER**
Alema Harrington



SPORTS**WRITER**
Tony Jones

VERMONT



SPORTS**CASTER**
Erin Cofiehl



SPORTS**WRITER**
Tom Haley

VIRGINIA



SPORTS**CASTER**
Wes McElroy



SPORTS**WRITER**
David Teel

WASHINGTON



SPORTS**CASTER**
Brock Huard



SPORTS**WRITER**
Stef Loh

WEST VIRGINIA



SPORTS**CASTER**
Steve Cotton



SPORTS**WRITER**
Chuck McGill

WISCONSIN



SPORTS**CASTER**
Brian Anderson



SPORTS**WRITER**
Jason Wilde

WYOMING



SPORTS**CASTER**
Keith Kelley



SPORTS**WRITER**
Jack Nowlin



A portrait of Kevin Harlan, a man with dark, wavy hair, smiling. He is wearing a dark suit jacket, a light blue dress shirt, and a yellow and dark blue striped tie. A yellow pocket square is visible in his jacket. The background is a dark grey with a repeating geometric pattern of light grey lines.

Turner Sports Congratulates
KEVIN HARLAN
for Being Named
2017 NSMA NATIONAL
SPORTSCASTER OF THE YEAR



master of ceremonies

RYAN McGEE

Master of ceremonies Ryan McGee is a senior writer for *ESPN the Magazine*, as well as a regular contributor to ESPN.com, *SportsCenter* and ESPN. He is also the author of *The Road To Omaha: Hits, Hopes and History at the College World Series* and *ESPN Ultimate NASCAR: 100 Defining Moments in Stock Car Racing History*.

In addition to his reporting and writing, McGee also is co-host of the popular “Marty and McGee” program that airs on ESPN Radio on Saturday afternoons. McGee and co-host Marty Smith, ESPN bureau reporter, discuss NASCAR and other topics with a wide variety of guests ranging from NASCAR drivers to country music artists to stars from other sports.

He started with ESPN in 1994 working on the production staff of the show *rpm2night*, during which time he began contributing to the magazine. From 2001-03, he produced *Totally NASCAR* on FOX Sports Net and for five years served as editor in chief at NASCAR Media Group, winning two Sports Emmys and penning the script for the documentary film *Dale*. He has been named National Motorsports Press Association’s Writer of the Year five times. McGee is also a member of the Football Writers Association of America (FWAA) and National Collegiate Baseball Writers (NCBWA).

Serving his second term as a member of the NSMA’s Board of Directors, McGee also emceed the NSMA Awards Banquet in 2016. He lives in Charlotte with his wife and daughter.



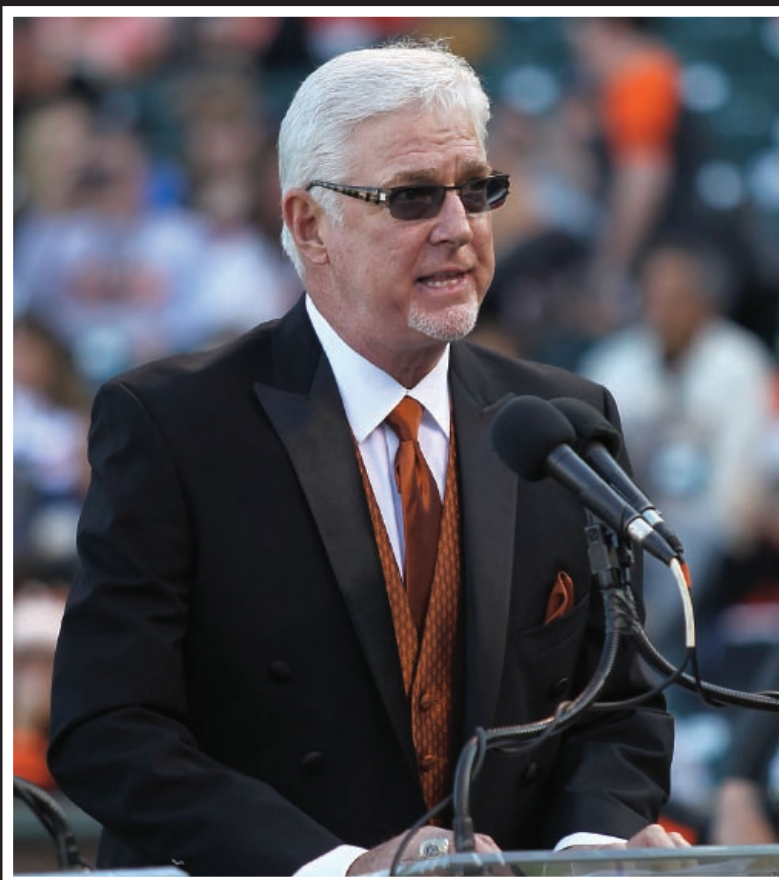
Number 1 Draft Pick.



We are proud to support the NSMA Awards Weekend.
Have a great time in Winston-Salem and
congratulations to the 2018 Hall of Fame inductees.

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Congratulations

Mike Krukow

on being named

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national sports media association CONVERGENCE SEMINARS

Monday, June 25th

BENTON CONVENTION CENTER

ROOM	SALEM 3A	SALEM 3B
8:30AM MODERATOR	Registration MATT KRAUSE	Registration JAY SANDERSON
9:00AM	"Breaking In (TV Sports)" -- How to break in to the industry. Presenter: MICHELLE BUTT	"Going Long" -- How a good reporter can become a good author by digging for details and putting it all together. Presenters: ANDREW MARANISS, MIKE STANTON
10:00AM	"Breaking In (Radio)" -- How to break in to the industry. Presenter: JON CHELESNIK	"I Don't Use SnapFace" -- Developing a social media following and engaging your audience. Presenter: LAUREN BROWNLOW
11:00AM	"The Devil's in the Details" -- How to prep for play-by-play. Presenters: WES DURHAM, KEVIN HARLAN	"That's Not My Job" -- Smartphone video basics for sports media. Presenter: JOHN DELL
12:00PM	LUNCH	LUNCH
1:00PM	"Coaching the Expert" -- The analyst is the sports expert, but you're the broadcast expert. How do you work with that person to bring out the best in the broadcast? Presenters: PETE PRANICA, STAN COTTEN, LARY SORENSEN	"Back-and-Forth" -- Negotiating the transition between radio and television play-by-play. Presenter: BILL ROTH
2:00PM	"Podcasting" -- Presenters: JOEL GODETT, ADAM WITTEN	"Bridging the Digital Divide" -- As sports reporting continues to trend away from print, learn what you need to know about writing for a website. Presenter: CAROLINE DARNEY
3:00PM	DIVERSITY PANEL Moderator: SKIP FOREMAN Panelists: AMBER DIXON, CHRIS HINE	
4:00PM	OPEN DISCUSSION	
Play-by-Play Critiques	SALEM 3C - (Available for 1-on-1 sessions, first come, first serve) ERIC REID (9-Noon), MARC ZUMOFF (1-3PM), BILL ROTH HOWIE DENEROFF, TOM BOMAN, ADAM WITTEN	

convergence seminars

PRESENTERS



TOM BOMAN

VP - Broadcast Operations, Multi-Media Rights at Learfield



LAUREN BROWNLOW

Columnist/Reporter 99. The Fan/WRALSportsFan.com



MICHELLE BUTT

GM at WXII-TV (Winston-Salem); former news director at WXII & WBAL-TV (Baltimore)



JON CHELESNIK

CEO at Sportscasters Talent Agency of America (STAA)



STAN COTTEN

4-time NSMA NC Sportscaster of the Year; Wake Forest football, basketball (radio), baseball (TV) play-by-play voice



CAROLINE DARNEY

Editor, Team Brands at SB Nation



JOHN DELL

2-time NSMA NC Sportswriter of the Year; sports reporter at the Winston-Salem Journal



HOWIE DENEROFF

Executive Vice President/Executive Producer - Westwood One Sports



AMBER DIXON

2017 NSMA Nevada Sportscaster of the Year; Sports Anchor/Reporter - KSNV-TV, Las Vegas



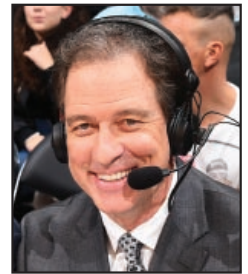
WES DURHAM

Atlanta Falcons radio play-by-play voice; ACC TV play-by-play for Raycom/Fox Sports Net



SKIP FOREMAN

39 years at Associated Press in news & sports; currently, Carolinas Breaking News staffer



KEVIN HARLAN

2017 NSMA National Sportscaster of the Year; Play-by-play announcer for CBS Sports, Turner Sports, Westwood One



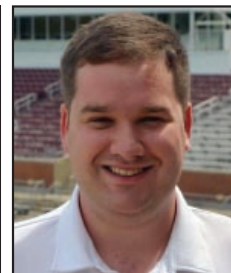
CHRIS HINE

2017 Illinois Sportswriter of the Year, now Minneapolis Star Tribune



JOEL GODETT

Ball State University radio play-by-play announcer and host of Play-by-Playcast podcast



MATT KRAUSE

Elon University play-by-play/color; IMG College studio host; former Burlington Royals play-by-play



ANDREW MARANISS

Author of Strong Inside: Perry Wallace and the Collision of Race and Sports in the South



ERIC REID

30 years as TV play-by-play voice of the Miami Heat and 2017 NSMA FL Sportscaster of the Year



PETE PRANICA

TV play-by-play voice of the Memphis Grizzlies and 2017 NSMA TN Sportscaster of the Year



JAY SANDERSON

2017 NSMA Montana Sportscaster of Year; Montana State University radio play-by-play



LARY SORENSEN

Wake Forest football (radio) and baseball (TV) color commentator; former MLB pitcher



MIKE STANTON

Former Providence Journal sportswriter (Providence College basketball & Brown football) and Pulitzer Prize winner; author of Unbeaten: Rocky Marciano's Fight for Perfection in a Crooked World



ADAM WITTEN

Director of Network Operations, IMG College; Appalachian State University radio play-by-play



MARC ZUMOFF

2017 NSMA Pennsylvania Sportscaster of the Year; Philadelphia 76ers TV play-by-play announcer

The NSMA would like to thank all of our presenters from taking time out of their busy schedules to help us fulfill our mission of preparing future generations for a career in sports media.

There are basketball writers.
There are good basketball writers.
There are great basketball writers.
There are Hall of Fame basketball writers.

But there is only one "HOOPS."



Congratulations, Dick "Hoops" Weiss
You are where you belong.

- Bob Ryan



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TSAI**
**HAWAII
SPORTSWRITER
OF THE YEAR**

Stephen primarily covers
University of Hawaii football
and baseball, and writes a
very popular daily blog.

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CONGRATULATES

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**2017 NSMA New York
Sportswriter of the Year**

Well deserved, and a long time coming



Congratulations **Chip Scoggins**

For being named
2017 MINNESOTA SPORTSWRITER OF THE YEAR
by the National Sports Media Association

Year in, year out, what makes Chip's writing and reporting on the local sports scene so hard to beat? Simple — an incredible enthusiasm for telling the stories that matter to more Minnesotans. From all of us at Star Tribune, congratulations Chip on giving it everything you've got. All day, every day.



5802380/5/18



PHIL ELSON

2017 NSMA ARKANSAS

SPORTSCASTER

OF THE YEAR 

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RAZORBACKS®
ATHLETICS




The Minnesota Lynx congratulate

John Focke

— for being voted as the —


**2017 NSMA
MINNESOTA**

SPORTSCASTER OF THE YEAR

**AN ALL-STAR IN THE
BOOTH. A STAPLE OF
THE CREW.**

Season after season, the Milwaukee Brewers are honored to have one of the best broadcasters in the business behind the mic on game days. Congratulations to Brian Anderson on his well-deserved award as the 2017 Wisconsin Sportscaster of the Year.





THE WILMINGTON BLUE ROCKS SALUTE
MATT JANUS
TWO-TIME NSMA DELAWARE
SPORTSCASTER OF THE YEAR



THE MONTAG GROUP
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NAMED 2017 STATE SPORTSCASTERS OF THE YEAR

BRIAN ANDERSON
WISCONSIN

BRUCE BECK
NEW YORK

JOE BENINATI
WASHINGTON DC

PETE PRANICA
TENNESSEE



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ERIC REID

as the

**2017
FLORIDA
SPORTSCASTER
OF THE YEAR**

by the

**National Sports Media
Association**

NSMA Events 2017



BEST GOLF STORY OF 2017

PRESENTED BY THE WYNDHAM CHAMPIONSHIP



This year, the NSMA partnered on a sports story of the year concept, hoping to grow the number of “best sports stories” as we continue to grow.

Adam Schupak is the inaugural winner of the Best Golf Story of the Year (of 2017), for his story on a man who led the rebuilding of Haiti’s only golf course after it had been destroyed by tens of thousands of people who took up residence in a tent village on the course after the earthquake of 2010.

Adam Schupak has been lugging his laptop and golf bag and following the sun to write about golf since 1997. Formerly a senior writer at Golfweek, he is editor of NCGA Golf Magazine and a regular contributor to The New York Times, The Athletic and a host of golf-centric publications. Schupak graduated from Colgate University, where he played varsity golf, and holds a Master’s degree from Columbia University’s Graduate School of Journalism. He is the author of Deane Beman: Golf’s Driving Force. His trophy for winning the 1999 TPC Sawgrass ‘A Flight’ Club Championship is on permanent display in his living room as a reminder that he once could play this maddening game a little bit.

After The Earthquake, How One Man Rebuilt Golf In Haiti By Hand

by Adam Schupak - Reprinted with permission, from Golf Digest - October 2017

Sylvain Cote was in the frozen-food aisle of his local grocery store when the ground shook. Harder. Faster. He’d experienced smaller tremors twice before, but nothing of this magnitude. Once the building swayed from side to side, he knew it was a big one. He leaned against a column under a metal beam near the meat counter and waited.

“The longest 45 seconds of my life,” he says.

On Jan. 12, 2010, just before 5 p.m., an earthquake registering 7.0 on the Richter Scale rocked Haiti, killing 300,000 and injuring countless more. Its epicenter was about 16 miles southwest of the capital in Port-au-Prince, not far from where Cote lived.

Cote climbed over debris and crawled out of Olympic Market into a cloud of dust from fallen structures. It took him over four hours to drive five miles. He

found his home standing, and his wife and then-3-year-old daughter unharmed. Not everyone was so lucky. More than one million people were left homeless, bringing more suffering to a nation that is already the hemisphere’s poorest and most disaster-prone. The earthquake was the worst in the region in more than 200 years.

Fearing more falling buildings, thousands of people streamed onto the fairways of Petion-Ville Tennis and Golf Club, which sits in a hillside commercial zone. In a matter of days, more than 55,000 people occupied the private nine-hole course, where Cote is a member, and converted it into the country’s largest “canvas village” of tents. The homeless improvised, grabbing whatever they could find—bed sheets, tarps, tires, plywood, sheet metal—as a means of shelter, and lined up to pay the equivalent of eight cents for a bucket of water.

For three years the course was home to 55,000 refugees displaced by the earthquake.

Getty ImagesFor three years the course was home to 55,000 refugees displaced by the earthquake.

Cote had originally moved to Haiti in 1998 from his native Canada for a short-term business project. The work became full-time, and before long he had a regular game—and caddie—at Petion-Ville, which is the second-oldest golf club in the Caribbean, dating to 1934. The earthquake was felt across the border in the Dominican Republic, where courses like Casa de Campo and Punta Cana attract players from all over the world. Petion-Ville, conversely, is Haiti’s only place to play.

WATCH NOWLEBRON, DRAKE AND THE NBA’S BIGGEST RIVALRIES

The roughly 300 members of Petion-Ville realized it would be impossible—

national sports media association

BEST GOLF STORY OF 2017

CONTINUED

not to mention inhumane—to evict all the displaced people. “We had never seen such despair,” Cote says. For several years, the club’s 56 acres would serve the greater good. The pool was drained, and the eight tennis courts functioned as a warehouse for food, water and medical supplies. Actor and activist Sean Penn, through his nonprofit, J/P Haitian Relief Organization, brought a semblance of order. Penn’s temporary office was next to the ninth green, not far from a makeshift pharmacy. Church services were held under a blue-and-white-stripe circus tent on No. 4. An elementary school formed at the fifth, and along what was the second fairway formed a temporary hospital, bank, barber shop and a nail salon.

Thoughts of resuming normal club activity started to flicker in 2013. With support of the International Organization for Migration and Haitian authorities, internally displaced people were given a \$500 relocation stipend and a roof over their head. It took 18 months to move every family and dismantle the camp.

The golf course was left in ruin. The club’s board of directors decided not to rebuild it. Too onerous a task, they said.

Cote pitched the board’s president to let him lead its restoration at his own expense. The board’s response: “Go ahead and do what you want, but don’t ask for our help.”

Cote refused to watch golf in the country die. He organized a skeleton crew of a dozen caddies and former course workers to rebuild the course by hand, one hole at a time.

Sylvain Cote with three caddies

Photo by Dom FuroreSylvain Cote with three caddies who helped rebuild Petion-Ville’s Golf Course by hand.

The process began by collecting and burning trash and trucking away piles of discarded metal and rubber. Every Saturday for more than three years, Cote arrived at the course at 8 a.m. and doled out assignments. When the rest of the workers saw him pick up a shovel and fill a wheelbarrow, they knew he was serious. “It was our project,” Cote says. “The guys were so dedicated and proud to contribute to restoring golf. They did the hard work—I was just leading them.” On weekdays, while Cote was at work, the longtime caddiemaster supervised and followed Cote’s instructions.

They started at the ninth hole, which sits atop a plateau closest to the clubhouse. Two feet of gravel covered the fairway, which had served as a parking lot. They used a backhoe, their only piece of machinery, to scrape away the rocks and remove piping that had transported water, as well as three large cement blocks that had held lampposts. This hole alone took nearly a year to complete.

Rather than re-create the layout, Cote let out the shaft on his imagination. Having lost some land at the former first and second holes, Cote erected a double green. Another green was seeded with bentgrass purchased at a Miami hardware store. Otherwise, they transplanted native grass. All told, they added four new tee boxes, including a stone wall at the ninth and a bunker guarding the green at the finishing hole. Par is 64. Cote’s best round, now age 50, is 66.

Cote and his crew breathed new life

into the Caribbean tradition of “island time.” There was never a timetable for completion, rather faith in a perpetual forecast of sunny days to work. In the three years it took to repair the course, Cote kept his guys motivated with the promise of a steady paycheck, and the possible return of their former jobs. He invested \$30,000 of his money and raised another \$10,000 from other supporters. In addition to getting back a place to play golf, he saw rehabilitating the course as something of a social experiment that bonded a group of men in a common purpose.

“The project kept me going and gave me a reason to stay in Haiti,” he says. The club is once again the social hub of his life. “The members and staff are like a big family,” Cote says. In addition to playing more than 50 rounds a year, he swims laps in the pool and reads in the library.

When Petion-Ville’s golf course reopened in May 2016, the club hosted a scramble tournament to which all the workers had free entry.

During the celebratory barbecue, a club member approached Cote. “I never thought you’d do it,” he said. Cote just smiled.



WHAT I LEARNED AT NSMA

JOHN SHOWFETY

Georgia '18

The NSMA Mission Statement reads, in part: "NSMA also seeks to develop educational opportunities for those who are interested in pursuing a career in sports media, through networking, mentoring and scholarship programs."



John Showfety (left) interviews Hall of Fame inductee Mike Lupica, while photographer Billy Rich looks on

Last year, I had the privilege to intern at the National Sports Media Association and had an incredible experience. From working in the Salisbury office to being in Winston-Salem for the 58th Awards Weekend, everything was filled with good times and even better people. With that said, the people I was surrounded by were the most memorable part of my internship experience. Starting from the top, Dave Goren, Danielle Randall, and the NSMA team put on an incredible weekend. They simplify everything for all of the guests and truly care about each and every person's Awards Weekend experience. Furthermore, they gave me the opportunity to be a part of the NSMA team and I am thankful for all that they have done for me.

Next, I have to mention my fellow interns, Riley Didier and Kirk Holton. Riley, Kirk, and I got to help plan, coordinate, and carry out the entire Awards Weekend while meeting a lot of cool people along the way. The number of recognizable and well-established sportscasters and sportswriters that were in attendance was astounding. From interviewing NSMA Hall of Famers Bob Ryan, Linda Cohn, Mike Lupica, and Rick Reilly to sitting in on a photo shoot with president of the Players' Tribune, Jamie Messler, and NBA superstar, C.J. McCollum, my awards weekend was extraordinary. I had the privilege of interacting with a variety of members of the sports media and gained an incredible amount of knowledge from their stories. I would say my favorite part of the weekend was getting to sit

down and really take in the actual awards ceremony. After months of planning, Dave, Danielle, and the rest of our NSMA team got to enjoy what we had been working towards. It was satisfying and relieving to say the least. Also, just hearing the life stories of the newly inducted Hall of Famers was incredible. They had so much to say that young sports media members could learn from and that is all made possible by the NSMA, which is an invaluable organization that I hope continues to grow and flourish in its new Winston-Salem location.

With the 59th Awards Weekend quickly approaching, I am looking forward to seeing some familiar faces and meeting even more fascinating and inspiring people. Thank you, NSMA.

WHAT I LEARNED AT NSMA

RILEY DIDIER Syracuse '20



2017 NSMA Lifetime Achievement award winner Bob Miller (left) with Riley Didier



Linda Cohn (left) with Riley Didier

My experience working with the National SportsMediaAssociation(NSMA)during the late spring and summer of 2017 was incredible and everything I had hoped it would be. While I didn't fully understand what my responsibilities would be, I did know that I would have an opportunity to gain valuable experience. At times the work was stressful; however, the NSMA gave me a small opportunity to further pursue my dreams and passions in broadcast and digital journalism.

I am currently a sophomore at Syracuse University studying Broadcast and

Digital Journalism in the Newhouse School. As I mentioned earlier, I have a passion for broadcast journalism and when the opportunity to work with the NSMA presented itself, I knew I could not say no. I was like a sponge that weekend, taking in everything I could, including Dave Goren's leadership and the teamwork demonstrated by everyone.

It was an amazing weekend. Every one of my expectations was exceeded by a mile. I remember telling myself, that it was hard to call what I did work.

It was a true blessing. My weekend was complete when I was given the opportunity to interview one of my idols, Linda Cohn, a truly remarkable person and role model.

My dad frequently tells me that while the work I do is important, the relationships I build are vital. I am so thankful for the many people I worked for and with, not to mention the opportunity to meet and greet the top sports writers and sportscasters in the business.



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**CONGRATULATIONS
PETE PRANICA**

NATIONAL SPORTS MEDIA ASSOCIATION

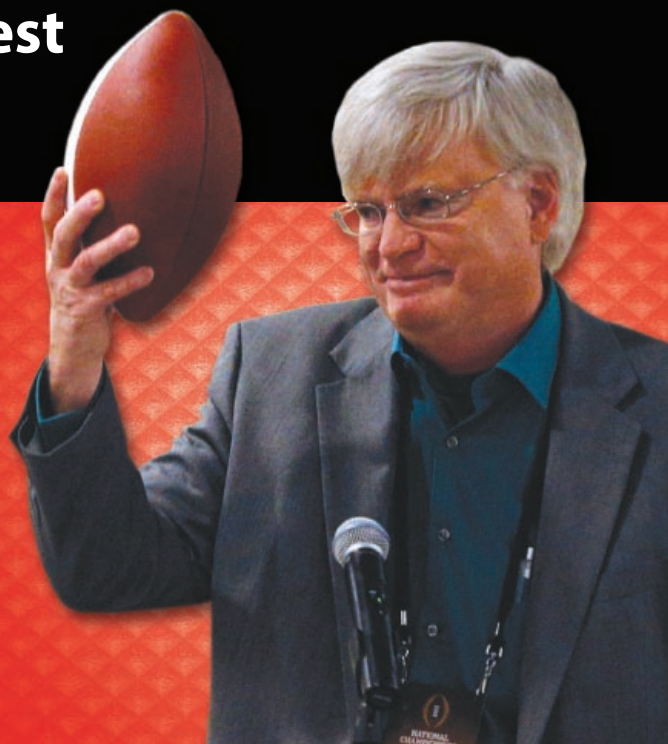
**TENNESSEE
SPORTSCASTER
OF THE YEAR**



**Congrats, Tim May,
on being named the best
damn sportswriter in**

O-H...

**The Columbus
Dispatch**
dispatch.com





IN OUR SOUTH



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On behalf of everyone in Winston-Salem, congratulations to the National Sports Media Association's 2018 Hall of Fame Inductees and Award Winners. We're proud to host—and toast—your Awards Night celebration once again. From our nearby vineyards and downtown galleries to a host of award-winning craft breweries, small batch distilleries and local gastropubs on every corner, Winston-Salem is ready to give your senses a Southern Wake-Up Call.

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2017
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Sportscaster of the Year



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WES DURHAM

2017 NSMA Georgia
SPORTSCASTER OF THE YEAR!



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AND STUDENTS EVERYWHERE

HALL OF FAME GALLERY



1962
Grantland Rice



1963
Edward Brit 'Ted' Husing



1964
Graham McNamee



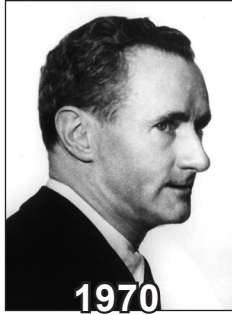
1964
Damon Runyon



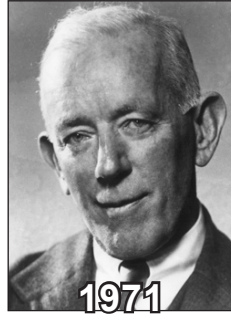
1967
Ring Lardner



1969
J.G. Taylor Spink



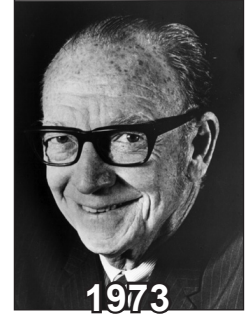
1970
Clem McCarthy



1971
John Kieran



1972
Mel Allen



1973
Walter Lanier 'Red' Barber



1973
Arch Ward



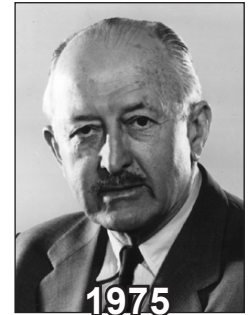
1974
Bill Stern



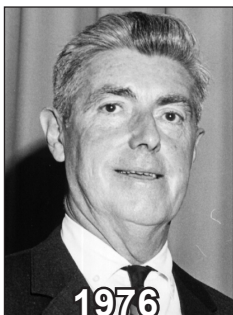
1974
Stanley Woodward



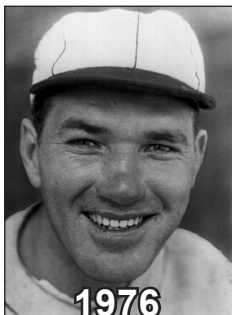
1975
Russ Hodges



1975
Dan Parker



1976
Arthur Daley



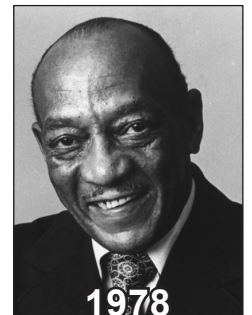
1976
Jay Hanna 'Dizzy' Dean



1977
Walter Wellesley 'Red' Smith



1978
Jim Murray



1978
Jesse Owens



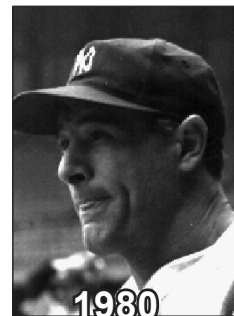
1979
Lindsey Nelson



1979
John Wayne



1980
Bob Considine

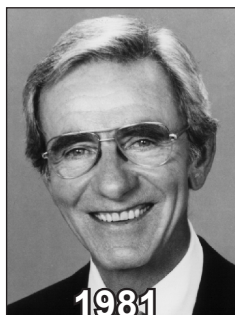


1980
Lou Gehrig

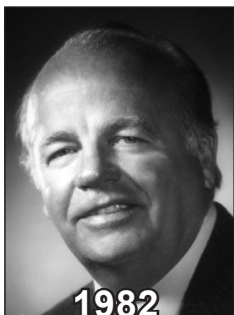


1981
Curt Gowdy

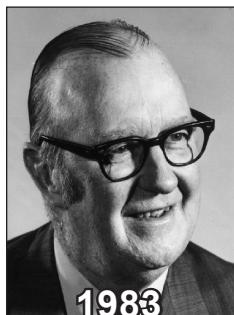
HALL OF FAME GALLERY



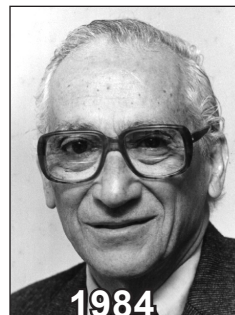
1981
Chris Schenkel



1982
Ray Scott



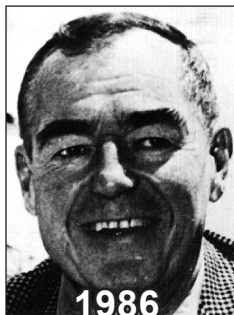
1983
Jack Brickhouse



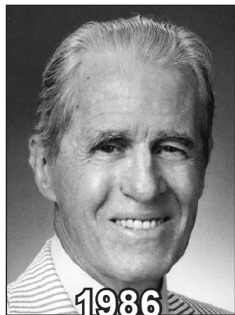
1984
Shirley Povich



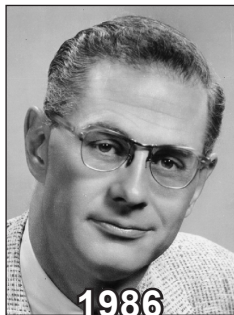
1985
Si Burick



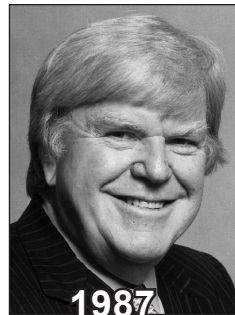
1986
Jimmy Cannon



1986
Don Dunphy



1986
Bob Prince



1987
Will Grimsley



1987
Jim McKay



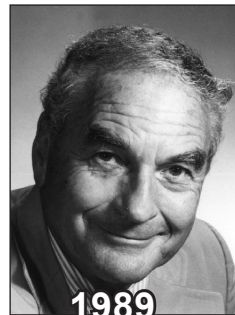
1988
Harry Caray



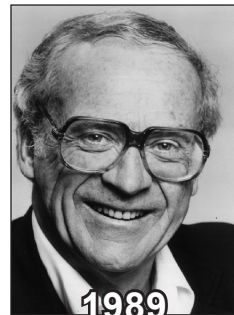
1988
Fred Russell



1988
John Patrick 'Jack' Murphy



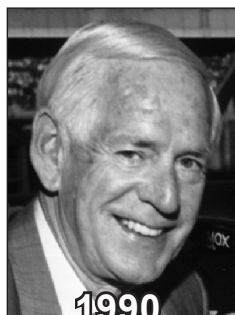
1989
Furman Bisher



1989
William Earnest 'Ernie' Harwell



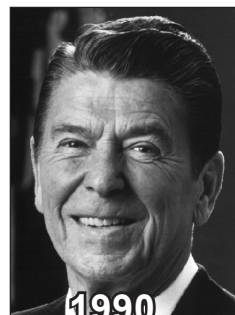
1990
Dave Anderson



1990
Jack Buck



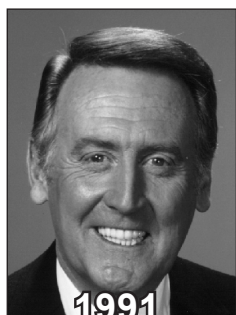
1990
Knute Rockne



1990
Ronald Reagan



1991
Blackie Sherrod



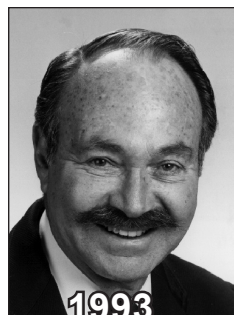
1991
Vin Scully



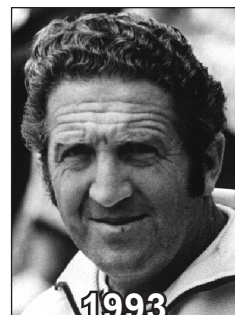
1992
Dick Connor



1993
Howard Cosell

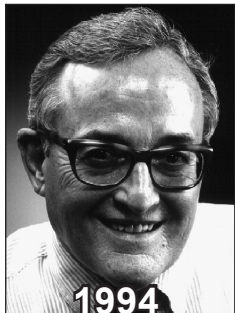


1993
Marty Glickman



1993
Murray Olderman

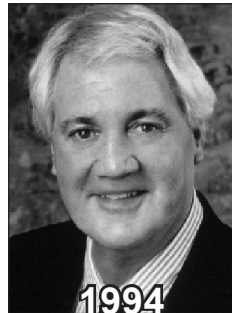
HALL OF FAME GALLERY



1994
Edwin Pope



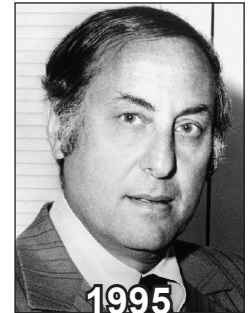
1994
John Carmichael



1994
Pat Summerall



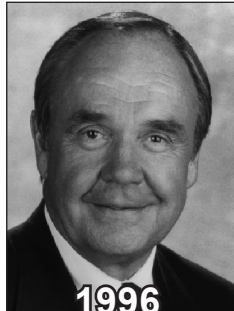
1995
Keith Jackson



1995
Mel Durslag



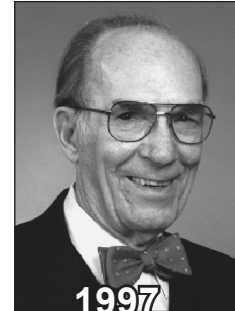
1996
Dan Jenkins



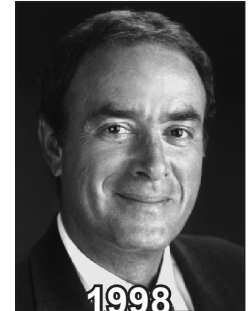
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Dick Enberg



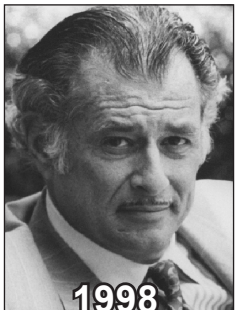
1997
Francis Dayle 'Chick' Hearn



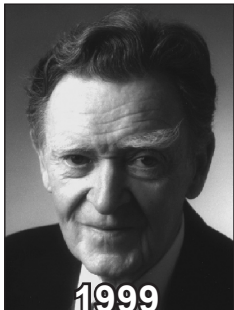
1997
Robert Wiley Broeg



1998
Al Michaels



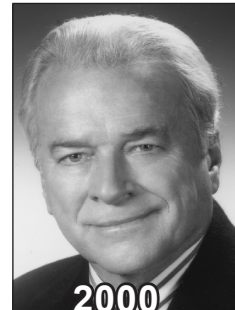
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Frank Deford



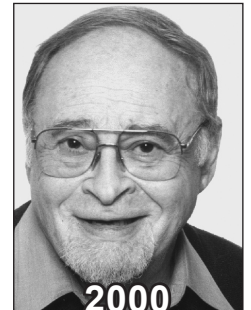
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John Steadman



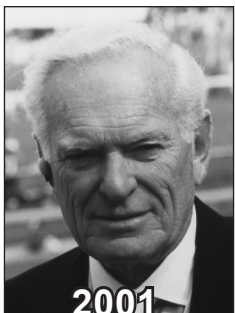
1999
Jon Miller



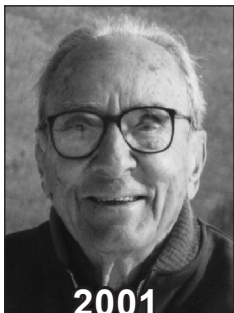
2000
Jim Simpson



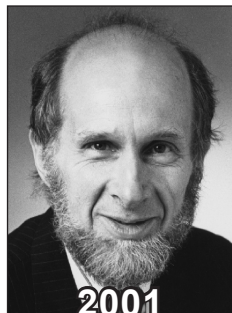
2000
Jerry Izenberg



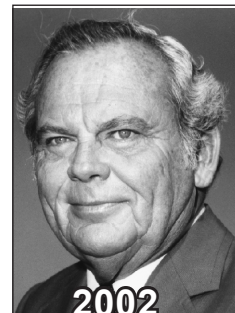
2001
Jack Whitaker



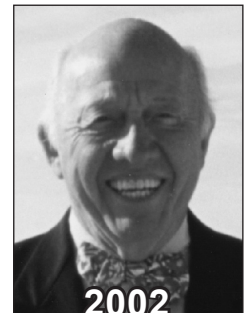
2001
W. C. Heinz



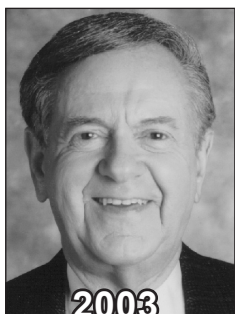
2001
George Vecsey



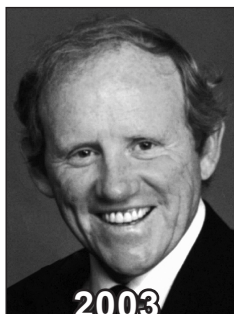
2002
Bob Murphy



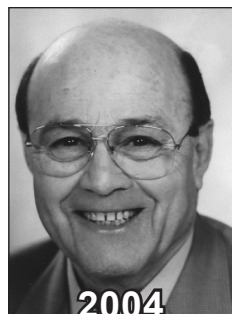
2002
Bud Collins



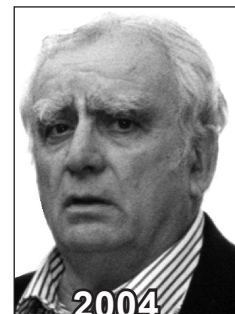
2003
Bob Wolff



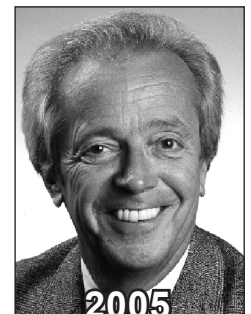
2003
Will McDonough



2004
Joe Garagiola



2004
Jerome Holtzman

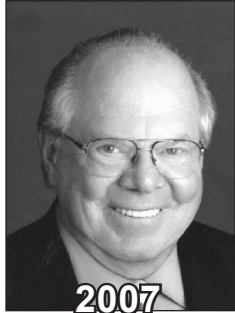


2005
Marty Brennaman

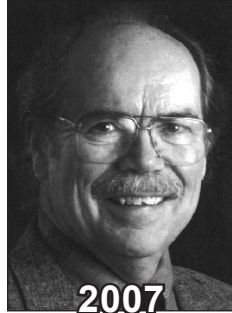
HALL OF FAME GALLERY



2005
Sally Jenkins



2007
Verne Lundquist



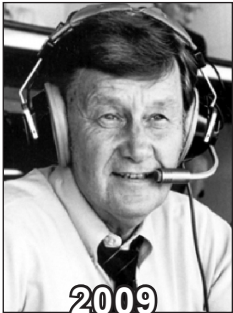
2007
Dave Kindred



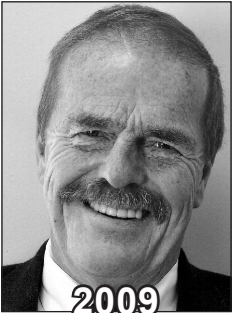
2008
Harry Kalas



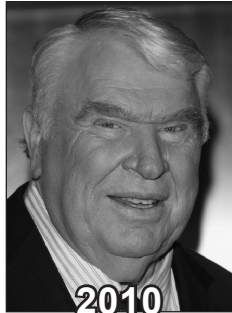
2008
Mary Garber



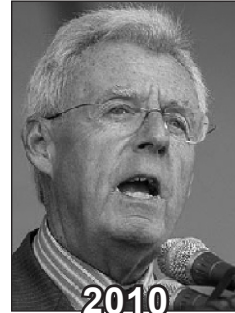
2009
Larry Munson



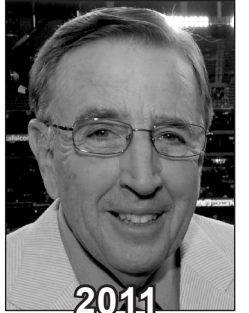
2009
Leigh Montville



2010
John Madden



2010
Peter Gammons



2011
Brent Musburger

Hall of Fame Continues on Next Page...

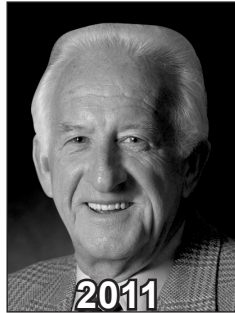
REMEMBER WHEN...



HALL OF FAME GALLERY



2011
Bob Ryan



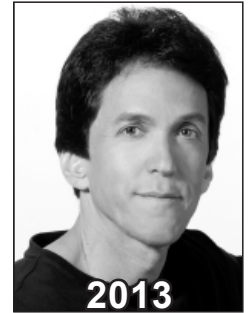
2011
Bob Uecker



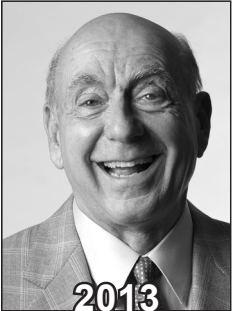
2012
Bob Costas



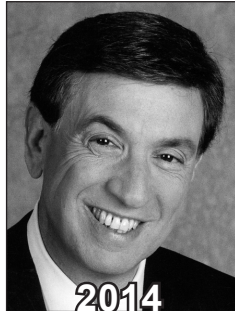
2012
John Feinstein



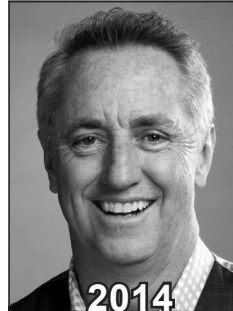
2013
Mitch Albom



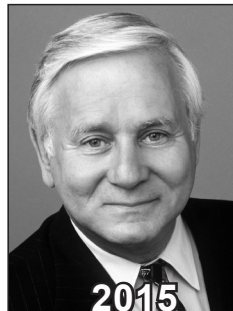
2013
Dick Vitale



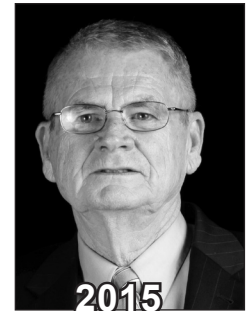
2014
Marv Albert



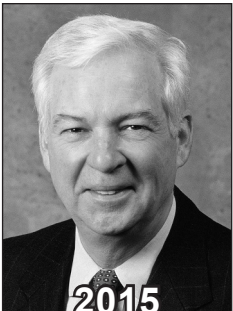
2014
Rick Reilly



2015
Dick Schaap



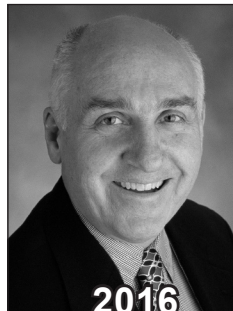
2015
Hal McCoy



2015
Bill Raftery



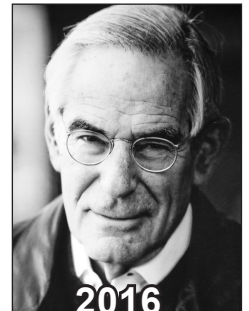
2015
Lesley Visser



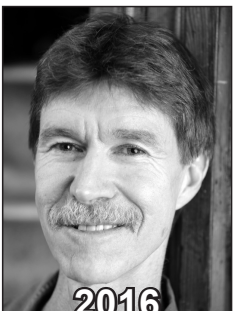
2016
Billy Packer



2016
Chris Berman



2016
David Halberstam



2016
Gary Smith



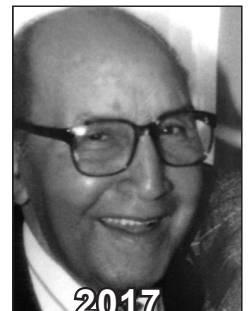
2017
Frank Gifford



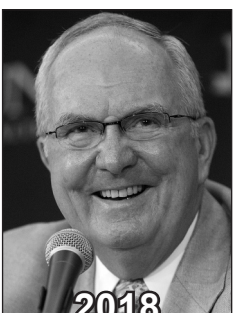
2017
Linda Cohn



2017
Mike Lupica



2017
Sam Lacy



2018
Woody Durham



2018
Bryant Gumbel



2018
Thomas Boswell



2018
Dick Weiss

CONGRATS

To our **NSMA** Winners



Don Fischer - Indiana

25th NSMA State Award



Mike Murphy - New Hampshire

7th NSMA State Award



Rich Kimball - Maine

7th NSMA State Award



Mike Kelly - Missouri

5th NSMA State Award



Jack Nixon - New Mexico St

3rd NSMA State Award



Wyatt Thompson - Kansas St

3rd NSMA State Award



Chris King - Idaho

1st NSMA State Award



Jay Sanderson - Montana St

1st NSMA State Award



Woody Durham - North Carolina
NSMA Hall of Fame Inductee

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He's more than a sportswriter.

HE'S A NATIONALS TREASURE.

When it comes to the Nationals, Mark Zuckerman has covered it all. From Bryce's days as a Senator to Teddy Roosevelt snapping his losing streak. Always thorough, always insightful and always connecting with the fans. And now he has been named 2017 NSMA D.C. Sportswriter of the Year.

CONGRATULATIONS, MARK ZUCKERMAN,
FROM ALL YOUR FRIENDS AND COLLEAGUES AT MASN.





CONGRATULATIONS
PETE PRANICA

2017 NSMA TENNESSEE
SPORTSCASTER OF THE YEAR



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CONGRATULATIONS
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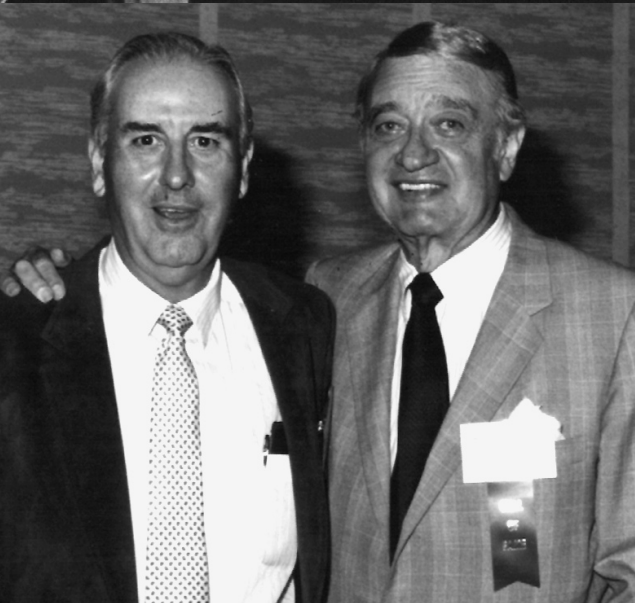
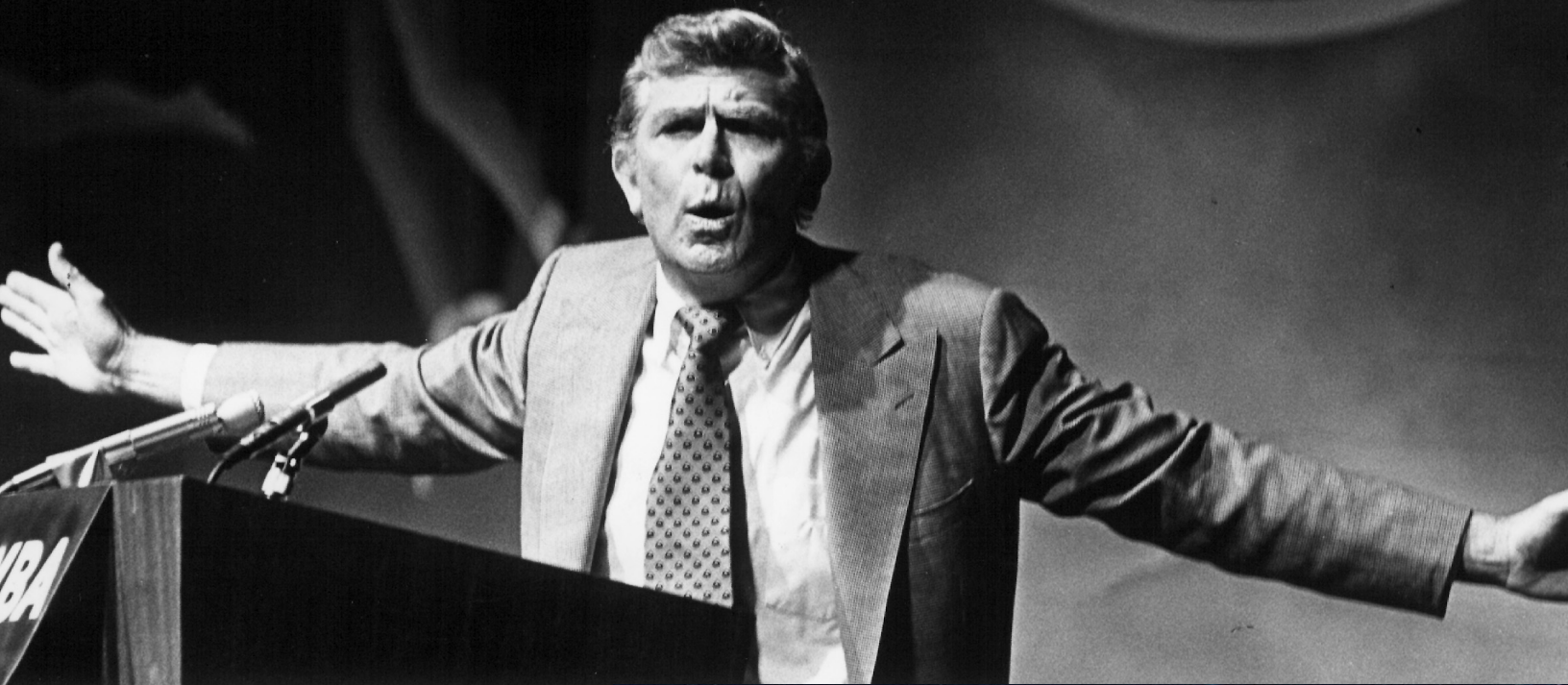
2017 NSMA GEORGIA
SPORTSCASTER OF THE YEAR



FOX
SPORTS **SOUTH**™



REMEMBER WHEN...



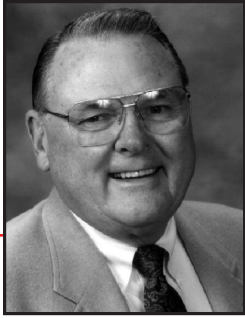
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salutes our client

ADRIAN WOJNAROWSKI

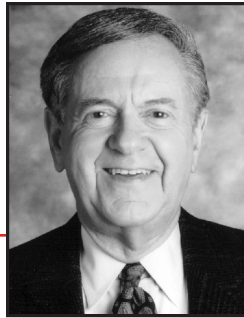
2017 National Sportswriter of the Year Award Recipient

CAA

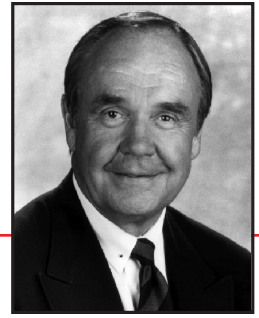
national sports media association REMEMBERS



Keith Jackson



Bob Wolff



Dick Enberg

Bob Beattie - Longtime ABC skiing analyst who broadcast several Olympic games

Frank Boggs - 10-time NSMA Oklahoma Sportswriter of the Year with The Oklahoman

Tom Cushman - Longtime sportswriter and sports editor for the San Diego Tribune and Union-Tribune

Woody Durham - 2018 NSMA Hall of Fame inductee; 13-time NC Sportscaster of the Year;
40 years as radio play-by-play voice of University of North Carolina football and basketball

John Egan - 8-time South Dakota Sportswriter of the Year with the Argus Leader

Dick Enberg - NSMA Hall of Famer, called the Game of the Century (UCLA vs Houston in 1968), before embarking on a network television career that included stints with NBC, CBS, ESPN, and ultimately the San Diego Padres

George Ferguson - 4-time NSMA Utah Sportswriter of the Year with the Deseret News in Salt Lake City

RJ Fritz - 40-year sportscaster at WCCO-TV in Minneapolis

Keith Jackson - NSMA Hall of Famer who was the voice and face of college football for ABC from the 1970s-1990s.

Steve “Snapper” Jones - Former ABA and NBA player who later became an
NBA television analyst with the Portland Trail Blazers and several networks

Bruce King - 3-time NSMA Washington Sportscaster of the Year

Larry LaRue - Longtime Tacoma News Tribune sportswriter

Jason Levine - Delaware News Journal sports editor

David McCollum - 2008 NSMA Arkansas Sportswriter of the Year; 36 years at Log Cabin Democrat

Joe McConnell - Purdue University radio play-by-play announcer and 2000 NSMA Indiana Sportscaster of the Year

William Nack - Newsday and Sports Illustrated writer, known for his work covering of horse racing

Gil Santos - 3-time NSMA Massachusetts Sportscaster of the Year; 26-year radio voice of Boston/New England Patriots

Caulton Tudor - 3-time NSMA North Carolina Sportswriter of the Year at the Raleigh News & Observer

Jeff Washburn - Sportswriter at the Lafayette (IN) Journal & Courier for more than 40 years

Bob Wolff - NSMA Hall of Famer, who was a sportscaster for more than 75 years

what they were saying

ABOUT THE 58TH AWARDS WEEKEND

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*“Resounding success.
Thanks to all.”*

David Teel

– 11-time Virginia Sportswriter of
the Year

“This was my first time to attend the Awards Weekend, and came away greatly impressed with the organization, presentation, and execution of the events surrounding the weekend. I would not hesitate to recommend it in the future to others in our profession, and will strive to encourage those who are not yet members to join the NSMA. Well done!”

Craig Way

2016 Texas Sportscaster of the Year & Voice of the Texas Longhorns



“Words cannot describe how much my wife and I enjoyed the weekend... Was urged by former attendees to go and so glad I did... The weekend was unbelievable... The NSMA staff did an incredible job... I really appreciate the fact that everyone spelled and pronounced my name correctly... Sounds silly, but that never happens.”

Gerard Wellbrock

2016 Kansas Sportscaster of the Year

“It was my first trip to the Awards Weekend and I thought it all was extremely well done. As an award winner I felt very welcome and honored to be there. Those who put it all together should be proud. I certainly plan to return in the future.”

Rob Bromley

2016 Kentucky Sportscaster of the Year

*“Great experience for me
as a Lifetime Achievement
Award Winner! Thanks for
the experience!”*

Howard Platt

2017 Lifetime Achievement Award Winner

“I liked it in any case, but considering the late move of the whole affair, I am very impressed with the way you pulled it off!”

Pete Weber

5-time Tennessee Sportscaster of the Year

what they were saying

ABOUT THE 58TH AWARDS WEEKEND

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“Winston-Salem was a hit with me. The Marriott was a perfect venue to stay. Classy and the big time feel. Liked the downtown shops, and being able to walk to the awards banquet was certainly a plus. You can still network, and participate as before, but with a much more of a big time feel. I enjoyed the weekend as much as any I have been to. Credit to the Winston-Salem sponsors for making this happen. I think anyone that attended would give a mighty thumbs-up for the experience!”

Dave Snell

– 2-time Illinois Sportscaster of the Year

“Great weekend. Enjoyed it altogether. Dave Goren and Co. are always welcoming. Plenty of networking opportunities.”

Ryan Wilson
NSMA member



“This was my first time coming. I’d love to attend again and take full advantage of the seminars and networking. Still being kinda new to the business and certainly not knowing what to expect at one of these events. I’d LOVE to attend in the future better prepared with more questions. Had an incredible experience that will be hard to be topped....but I’d love the opportunity to try!”

Nick Valvano
espnlouisville.com

“Thank you, again, for hosting such a wonderful event. Camden and I thoroughly enjoyed the evening. We look forward to next year’s event.”

Kari Kennedy
– Hickory, NC

THANK YOU

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