



AIPS 2026 WORLD CUP PODCAST

June 11 – July 19, 2026 • ~45 Episodes • Spotify • Apple Podcasts • YouTube

Spencer Tomsett, representing AIPS as one of their credentialed journalists, will provide daily, on-the-ground coverage of the beautiful game's biggest stage. **Your brand shown to the world, every single day of the 2026 FIFA World Cup.**

TITLE / PRESENTING SPONSOR — EXCLUSIVE

EXCLUSIVE \$10,000

- "The AIPS 2026 World Cup Podcast is presented by [Your Brand]" — every episode open & close
- 60-sec host-read ad per episode • Logo in all episode descriptions • YouTube end card every episode
- Social spotlight post at tournament launch, midpoint, and finale

CO-TITLE / PRESENTING SPONSOR — EXCLUSIVE

EXCLUSIVE \$5,000

- Named in episode opens as co-presenter • 30-sec host-read ad per episode
- Logo in all episode descriptions • 3 social spotlight posts • YouTube end credits

DAY'S ACTION SEGMENT SPONSOR

LIMIT 2 \$2,500

- 30-sec host-read ad before every daily recap segment (est. 30–34 episodes)
- Logo in all episode descriptions • 2 social spotlight posts • YouTube end credits

INTERVIEW SEGMENT SPONSOR

LIMIT 2 \$2,500

- 30-sec host-read ad before every interview segment (est. 15–20 episodes)
- Logo in all episode descriptions • 1 social media spotlight post during tournament

MATCH DAY / EPISODE SPONSOR

from \$50

Own a single episode: 30-sec host-read ad + logo in description + social post

first-come, first-served

Non-Match Day	\$50	Group Stage	\$100	Round of 32	\$250	Round of 16	\$500
Quarter-Final	\$1,000	Semi-Final	\$2,500	Bronze Final	\$5,000	World Cup Final	\$10,000

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Elite Insider YouTube end credits + Insider roll + behind-the-scenes access + thanked every episode + handwritten note + WC item signed by Spencer Tomsett	\$1,000
Platinum Insider YouTube end credits + Insider roll + behind-the-scenes access + thanked every episode + handwritten note from Spencer Tomsett & Dave Goren	\$500
Gold Insider YouTube end credits + Insider roll + episode shoutout of your choice	\$250
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