



MAJOR LEAGUE BASEBALL CONGRATULATES ALL OF TONIGHT'S INDUCTEES AND PROUDLY SUPPORTS THE NSMA

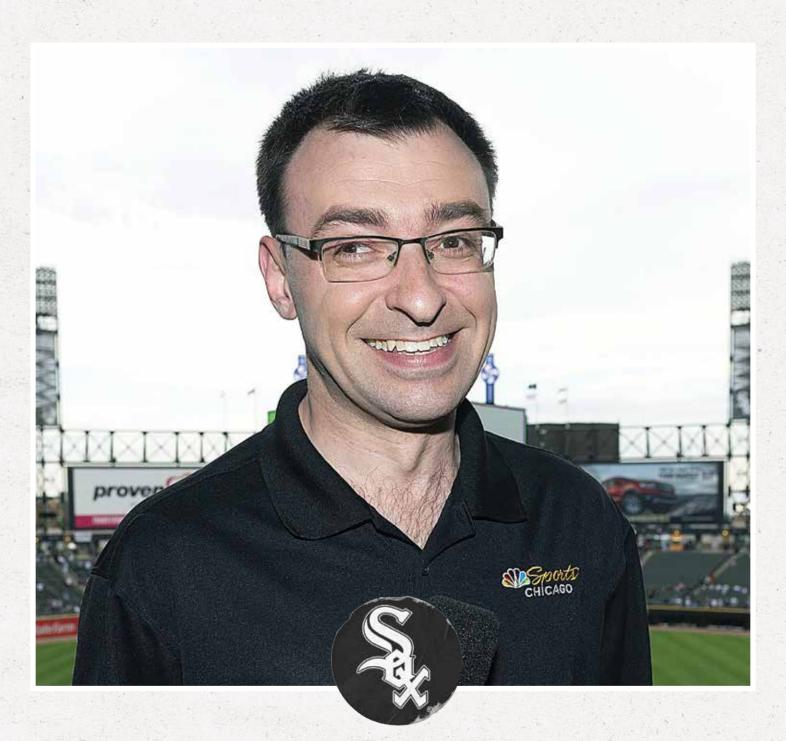
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Covers: Artwork by Mike Wilson



THE CHICAGO WHITE SOX CONGRATULATE



ON BEING SELECTED AS THE 2020 NSMA ILLINOIS SPORTSCASTER OF THE YEAR



2021 HICKOK BELT MONTHLY WINNERS

October – Eddie Rosario (Baseball) September – Emma Raducanu (Tennis) August – Athing Mu (Track & Field) July – Caeleb Dressel (Swimming) June – Shohei Ohtani (Baseball) May – Phil Mickelson (Golf) April – Hideki Matsuyama (Golf) March – Luca Doncic (Basketball) February – Naomi Osaka (Tennis) January – Patrick Mahomes (Football)

ANNUAL WINNERS

- 2018 Patrick Mahomes
- 2017 José Altuvé, Baseball
- 2016 Michael Phelps, Swimming
- 2015 Steph Curry, Basketball
- 2014 Madison Bumgarner, Baseball

HICKOK BELT AWARD ANNUAL WINNER 2019

> Kawhi Leonard (BASKETBALL)

HICKOK BELT AWARD ANNUAL WINNER 2020 Patrick Mahomes (FOOTBALL)



national sports media association

OPERATING BOARD





Nicole Auerbach

Bartlett Bassett



Dianne Blixt



Mike Cashin



Wes Durham



Robert Egleston



Suzanne Fawley



Mary Jo Ford



Jay Harris



Jim Holmes



Ryan McGee



Matt McInnis



Joe Michalek



Tim Nestor



Mark Owens



Jimmy Quander



Adam Raak



Bob Ryan











Danielle Williams



by Ron Morris

A new era dawned on the National Sports Media Association with the 2017 move of headquarters to Winston-Salem after a 57-year run in nearby Salisbury.

Bob Ryan, a Hall of Famer from the Boston Globe and national chair of the NSMA board, summarized the move best.

"Salisbury has become a home away from home for me over the past two decades, and I am looking forward to establishing a similar relationship with Winston-Salem," Ryan said.

For close to six decades every spring and summer, Salisbury raised a toast to salute the top sportswriter and sportscaster from each of the 50 states. The annual celebration, which until 2016 was called the National Sportscasters and Sportswriters Association, got off the ground because of the dream of a Salisbury restaurant owner and grew legs because of the vision of a Salisbury doctor.

Pete DiMizio promoted boxing matches around the Piedmont area of North Carolina by hobby and ran an Italian restaurant by way of making a living. At one point in the early '50s, DiMizio imported an Italian chef to dazzle his patrons' taste buds but soon figured out that his wife, Becky, cooked a better pizza than the chef.

DiMizio also figured it behooved his boxing promotions to buddy up with sportswriters and sportscasters in the area. In exchange for free food, DiMizio got the free publicity his boxing matches so badly needed.

One thing led to another and DiMizio was hosting an annual recognition banquet at his restaurant and the guests of honor were the best writers and casters in North Carolina. Then he founded the idea to expand and go national.

That was in 1958. The first scheduled gathering of national winners never got off the ground and was cancelled in 1959. Then DiMizio died of



Winners gather for first NSMA Awards Banquet, April 12, 1960 at Catawba College in Salisbury, NC.

cancer and left the NSSA dream to his wife, who had neither the time nor financial wherewithal to fulfill her husband's wishes.

In stepped the Salisbury-Rowan County Chamber of Commerce, various regional civic clubs and one Dr. Ed McKenzie.

To get the organization off the ground, all parties agreed that a sum of \$12,000 was needed. The total was more than the entire Chamber of Commerce budget. But McKenzie believed it could be raised, so he went about selling tickets to the first banquet at \$100 a plate. That was in 1960. By today's value, that would be the equivalent of asking for \$823 per plate.

McKenzie personally knocked on the door of every business and friend in the Salisbury area. Before long his list of donors reached 113 ---everyone alphabetically from Howard Aiken of Miller Brewing Co. to Bill Younts of Rowan Dairy --- and the Chamber of Commerce was willing to kick in the remaining \$700.

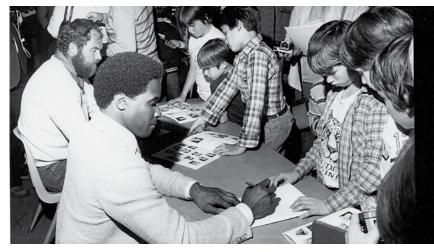
McKenzie next believed it was important for the organization to get the blessing and endorsement of the state of North Carolina, and he went to work on the governor, Luther Hodges.

"He drove to Raleigh three or four times to see the governor," Nancy, his wife, once told The Salisbury Post. "The governor didn't want to endorse a flop, the winners had to be assured the banquet was not a gimmick. Ed pulled a lovely finesse to get them all here."

McKenzie believed the organization would gain legitimacy only if the first two national winners attended the event. So, he boarded a train for New York and extended a personal invitation to sportscaster Lindsey Nelson and sportswriter Red Smith.

McKenzie talked his way into Nelson's office at NBC and Nelson agreed to come. Smith was not so easy to get. On assignment, Smith was not expected back in New York for eight weeks. McKenzie sneaked past a receptionist at the New York Herald-Tribune and found an audience with Smith's editor. Six long-distance calls later and McKenzie was assured that Smith would be in Salisbury to be honored.

The inaugural event was smashing. Governor Hodges presented



NFL stars Merlin Olsen (left) and Lynn Swann sign autographs for kids during a 1970s NSMA awards weekend (File Photo)

awards to Nelson and Smith. Miss North Carolina, Judi Klipfel of Asheboro, presented plaques to the 38 state winners who attended. Earl Ruth, the Catawba College athletics director, served as the master of ceremonies.

Nelson said his acceptance speech would be brief.

"I have never tried to make a speech since a woman sent me a telegram saying my speaking ability was the oratorical equal of a blocked punt," Nelson said.

Smith spoke as he wrote . . . with great prose.

"The very notion of honoring such a disreputable group as ours is utterly audacious," Smith said. "This is the most gracious and most generous thing that has ever been done for our rather seedy group."

Three years into the organization's existence, the board of directors realized it did not have a charter. Upon drawing up the official papers for the organization, the board encountered a delicate problem: Would the organization be called the Sportswriters and Sportscasters Association or the Sportscasters and Sportswriters Association?

To settle the matter, the group decided on a coin flip between Nelson, representing the casters, and Melvin Durslag of the Los Angeles Examiner, representing the writers. Nelson won and the organization has ever since gone by Sportscasters and Sportswriters Association.

That same board also established a Hall of Fame and the lone inductee in 1962 was Grantland Rice, long considered the greatest writer of sports.

Of the Hall of Fame, Durslag wrote: "It is probably easier to walk out of the Louvres with the Mona Lisa than it is to be admitted to this hall of fame." Durslag was inducted into the NSSA Hall of Fame in 1995.

In 1963, McKenzie asked Nelson as a special favor to be the featured speaker at the Spencer High School athletic awards banquet. Nelson agreed, but getting to Spencer on time for the banquet was going to be difficult.

Nelson completed the play-by-play announcing of the first three innings of a New York Mets spring training game in Florida, slipped out of the press box and drove 75 miles to the airport to fly to Charlotte. McKenzie and the sheriff of Rowan County met Nelson at the Charlotte airport and rode in the sheriff's car to Spencer.

Nelson arrived after dinner had been served and the tables cleared. He then spoke for 45 minutes, wowing the crowd with impersonations of Mets' manager Casey Stengel. Then he concluded with a reading of Rudyard Kipling's poem "If."

On the basis of that reading, NSSA several years later dedicated its Hall of Fame to youth. For several years, state winners and Hall of Fame inductees were presented copies of Kipling's poem, which for many years also appeared in the annual banquet program.

The list of honored guests over the years has included many from the world of sports and beyond. Among those who have visited Salisbury for the NSSA awards weekend include Yogi Berra, Terry Bradshaw, Jerry Clower, John Elway, Tennessee Ernie Ford, Whitey Ford, Roman Gabriel, Lewis Grizzard, Bob Hope, Larry King, Bobby Knight, Bowie Kuhn, Andy Griffith, Mickey Mantle, Billy Martin, Curly Neal, Jesse Owens, Arnold Palmer, Richard Petty, Wilma Rudolph, Bart Starr, Lynn Swann, Ted Turner, Gene Upshaw, Jim Valvano, Flip Wilson, John Wooden and Cale Yarborough.

Now with the move to Winston-Salem many of the same traditions will be extended, just in a different locale.

"As a non-profit organization, the move to a larger city with varied sports interests provides the opportunity to grow our business partnerships and build our organization, while taking advantage of multiple locations to host our events," said Dave Goren, the NSMA executive director.

Ron Morris graduated from Salisbury (NC) High School and is a five-time NSMA South Carolina Sportswriter of the Year Award winner. ((.

Bear Bryant

COACH OF THE YEAR AWARD

For 35 years, the Houston, TX chapter of the American Heart Association has presented the Paul "Bear" Bryant Coach of the Year Award as a salute to those college football coaches who have reached the same high standard of excellence as Coach Bryant did.

NSMA members serve as the voting body for the Bryant Award, which is voted on after the completion of the College Football Playoff National Championship Game.

It is a small way for the NSMA to help the AHA fight heart disease and stroke.

BEAR BRYANT COACH OF THE YEAR WINNERS

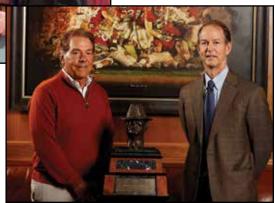
2020 Nick Saban 2019 Ed Orgeron 2018 Dabo Swinney 2017 Scott Frost 2016 Dabo Swinney 2015 Dabo Swinney 2014 Gary Patterson 2013 Gus Malzahn 2012 Bill O'Brien 2011 Mike Gundv 2010 Gene Chizik 2009 Chris Petersen 2008 Kyle Whittingham 2007 Mark Mangino 2006 Chris Petersen 2005 Mack Brown 2004 Tommy Tuberville 2003 Nick Saban 2002 Jim Tressel 2001 Larry Coker 2000 **Bob Stoops** 1999 Frank Beamer 1998 Bill Snyder 1997 Lloyd Carr 1996 Bruce Snyder 1995 Gary Barnett 1994 **Rich Brooks** 1993 Terry Bowden 1992 Gene Stallings 1991 Don James 1990 **Bobby Ross** 1989 Bill McCartney 1988 Lou Holtz 1987 **Dick MacPherson** 1986 Joe Paterno

Alabama LSU Clemson Central Florida Clemson Clemson TCU Auburn Penn State Oklahoma State Auburn **Boise State** Utah Kansas **Boise State** Texas Auburn Louisiana State Ohio State Miami Oklahoma Virginia Tech Kansas State Michigan Arizona State Northwestern Oregon Auburn Alabama Washington Georgia Tech Colorado Notre Dame Syracuse Penn State



Left: 2021 Winner Nick Saban (I) of Alabama, with Marc Bryant Tyson, grandson of Bear Bryant

Below: 2020 winner Ed Orgeron (I) of LSU, with Marc Bryant Tyson (Photography by Wilson Parish and Priscilla Dickson, courtesy of The American Heart Association)



LIFETIME ACHIEVEMENT AWARD WINNERS

2021 Howard Schnellenbeger

2009

2008

2007

- 2019 Frank Beamer
- 2018 Steve Spurrier
- 2017 Barry Alvarez
- 2016 Mack Brown
- 2015 Jimmy Johnson
- 2014 R. C. Slocum
- 2013 Lavell Edwards
- 2012 Hayden Fry
- 2011 Bobby Bowden
- 2010 Vince Dooley
- 2006 Jack Pardee
 2005 Lou Holtz
 2004 Gene Stallings
 2003 Frank Broyles
 2002 Bill Yeoman
 2001 Charles McClendon
 2000 Darrell Royal

Barry Switzer

Tom Osborne

Glenn "Bo" Schembechler

First awarded in 2000, the Paul "Bear" Bryant Lifetime Achievement Award recognizes the career accomplishments of the nation's finest college football coaches.

2021 roone arledge award

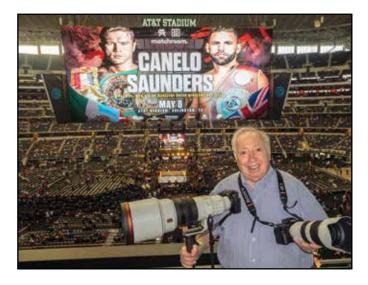
presented to... NEIL LEIFER

The National Sports Media Association (NSMA) presents the sixth annual Roone Arledge Award for Innovation to Neil Leifer for his innovative approach to sports photography and his award-winning career. The Arledge Award presentation is the centerpiece of the NSMA's Legacy Night, held in the Gallery Ballroom at The Benton in Winston-Salem, NC.

In the foreword of Neil Leifer's Sports Stars, Roone Arledge notes, "Neil's success cannot be measured entirely by his collection of photographs... He was always in the right place and it was during those days I grew to appreciate Neil's work."

Born and raised in New York, Leifer is a filmmaker and former *Sports Illustrated*, *Time*, and *Life* photographer. His photography career has spanned more than 60 years since beginning as a professional in his teens. He has traveled all over the world on sports assignments, photographing 16 Olympic Games, 4 FIFA World Cups, 15 Kentucky Derbies, countless World Series games, and the first 12 Super Bowls. He photographed his favorite subject, Muhammad Ali, on almost 60 different occasions, covering all his biggest fights and over 30 one-on-one studio sessions.

In 1965 at the Ali-Liston Heavyweight Championship fight, Leifer took one of his most widely acclaimed photographs and one of the most famous sports photographs of all time: a victorious Muhammad Ali standing over a Sonny Liston. In the foreword of *Neil Leifer's Sports Stars*, Roone Arledge describes Leifer's photo as, "The perfect picture catching the



emotion of a distraught Ali urging the champion to get up and fight. The photo has become a part of history. In the minds of many boxing fans, it is the fight."

In 1972, Leifer became a staff photographer for *Sports Illustrated*. He joined *Time* magazine in 1978, and ten years later, he joined *Life* magazine. While his Muhammad Ali photo has been engrained in history, he has produced photographs for more than 200 Sports Illustrated, Time, and People covers, the most ever published of one photographer's work in the company's history.

Leifer has published 17 books, nine of which are collections of sports photographs. Since the 1970's, he has been making short and feature length films. He has also directed and produced a variety of documentary and narrative films. Now a full-time filmmaker, producer, and director, he has made documentaries for both HBO and ESPN.



ROONE ARLEDGE

The Roone Arledge Award for Innovation was created in 2015 to recognize people or entities who have contributed new ideas to sports media. The award is named for the former president of ABC News and ABC Sports, who developed such lasting innovations as the sideline camera, the underwater camera, Wide World of Sports, and the "up close and personal" production of major sporting events. Previous winners of the Arledge Award were:

- 2015 Roone Arledge (posthumous)
- 2017 The Players' Tribune
- 2019 International Sports Properties (ISP)

2016 – The Boston Globe 2018 – Raycom Sports THE MONTAG GROUP

The Montag Group proudly supports the National Sports Media Association as they honor excellence in sports media and champion the next generation of broadcasters.

We celebrate our FRIENDS and clients; Jim Nantz, 2021 College Sportscaster of the Year, along with NSMA honorees, Tom Verducci, Dave Pasch, Ian Eagle, and Jeff Levering.



Congratulations To Our Family Of Broadcasters



New Hampshire - Mike Murphy 8th NSMA Award - New Hampshire Wildcats



Kansas - Wyatt Thompson 6th NSMA Award - Kansas State Wildcats



Delaware - Scott Klatzkin 5th NSMA Award - Delaware Blue Hens







Montana - Riley Corcoran 3rd NSMA Award - Montana Grizzlies



New Jersey - Chris Carlin 2nd NSMA Award - Rutgers Scarlet Knights



North Carolina - Gary Hahn 2nd NSMA Award - NC State Wolfpack



Georgia - Frank Sulkowski 1st NSMA Award - Georgia Southern Eagles



Mississippi - Matt Wyatt 1st NSMA Award - Mississippi State Bulldogs



Utah - Scott Garrard 1st NSMA Award - Utah State Aggies

Woody Durham Voice of College Sports Award



Johnny Holliday Maryland Terrapins 2020 Winner



Gene Deckerhoff Florida State Seminoles 2021 Winner

The Annie

SPORTS CONNECTOR AWARD





Named after Ann Lewallen Spencer, the former President of Goody's Headache Powders, The Annie recognizes a local person who has connected the community through sports. Spencer did that herself through the long-standing Goody's sponsorship with NASCAR. She was also an ardent fan of the University of North Carolina Tar Heels. Not too many people could say they were close friends with both Richard Petty and Dean Smith. But Annie could.

Those passions were matched by her passion for her family and for her hometown of Winston-Salem, where she was involved with Arbor Acres, Senior Services, Rotary Club, Garden Club and many others.

Spencer passed away in 2016, but her spirit lives on through the annual presentation of The Annie!





2018 Annie presented to Spencer Family

The Annie

SPORTS CONNECTOR AWARD

2021 ANNIE PRESENTED TO CLAUDETTE WESTON

Born and raised in Winston-Salem, Claudette Weston has connected her community through sports from the time she was a self-admitted "tomboy" batgirl for the Winston-Salem Cardinals of the Carolina League. That career turned out to be short-lived though, when the long hair she tucked under her hat fell out one day.

She has served her community on more than 60 nonprofit boards. And sports is where she has made a huge impact. She and her late husband befriended Winston-Salem State basketball coach Clarence "Big House" Gaines in the early 1960s. That friendship led to further connections with Gaines's teams,



Cameron Kent (left) presents the 2021 Annie to Claudette Weston

including 2019 Annie winner and Basketball Hall of Famer, Earl "The Pearl" Monroe. During the days of segregation, the Westons once brought Monroe and some of his teammates to eat lunch in downtown Winston-Salem. When the owner informed Claudette that the restaurant didn't serve Blacks, Weston replied, "Well, you do now."

In the 1990s, Weston helped bring the AAU basketball under-17 national championships to Winston-Salem. She has been a member of the booster clubs at Winston-Salem State, Wake Forest, and her alma mater, Guilford College. And she has been one of the loudest fans at her children's and grandchildren's sporting events.

Her friendship with Monroe and his teammates continues to this day. Monroe and Ernie Browne attended the Annie award dinner in October.

The NSMA is proud to honor Claudette Weston with the 2021 Ann Spencer Sports Connector Award.



Photos courtesy of Robert Crawford

Annie winner Claudette Weston joined by 1967 Winston-Salem State basketball teammates Earl "The Pearl" Monroe (left) and Ernie Browne





Congratulations, Ken and Les, on your well-deserved honors.

KEN TRAHAN 2019 Louisiana Sportscaster of the Year





LES EAST 2019 Louisiana Sportswriter of the Year

national sports media association



JIM NANTZ AWARD

This marks the tenth year that the NSMA and the Sportscasters Talent Agency of America have partnered on the presentation of the Jim Nantz Award. *It will mark the first time that Jim Nantz will present his namesake award in person.*

The Nantz Award is the culmination of the STAA All-America Competition, which recognizes the most outstanding collegiate radio and TV sports broadcasters. STAA's mission is to encourage collegiate sportscasters to strive to achieve their best.

Each spring, the nation's most outstanding collegiate sportscaster is presented the Jim Nantz Award, named in honor of the five-time NSMA National Sportscaster of the Year.

SCOTTY GANGE ARIZONA STATE

EVAN HUGHES VIRGINIA TECH

- 2019 Drew Carter (Sr. Syracuse) 2018 – Katie Emmer (Sr. – St. Cloud State) 2017 – Nate Gatter (Jr. – Missouri)
- 2016 Josh Appel (Sr. South Florida)
- 2015 Eric Gallanty (Sr. Syracuse)
- 2014 Kevin Fitzgerald (Sr. Syracuse)
- 2013 Ross Lippman (Sr. Emerson College)
 2012 Bill Spaulding (Jr. Syracuse)
 2011 Alex Faust (Jr. Northeastern)
 2010 John Twork (Sr. Eastern Illinois)
 2009 Adam Cavalier (Sr. Marshall)

KEVIN HARLAN AND ALL THE OTHER HONOREES OCBS SPORTS

CONGRATULATIONS TO OUR HALL OF FAMERS JIM NANTZ & KEVN HALL THE OTHER HONORES



national sports media association

One of the most respected play-by-play announcers in sports, Kevin Harlan joined the CBS Television NFL team in 1998, after four years of broadcasting the NFL on Fox Sports (1994-98).

Harlan called CBS Sports HDTV coverage of the 2001 AFC Championship and Super Bowl XXXV. He also has called CBS Sports' coverage of the NCAA Division I Men's Basketball Championship since 1999, and the NCAA Final Four and Championship game for the CBS Radio Network and Westwood One (2003-07), as well as the regionals (2009-11).

This NFL season marks his 37th consecutive season broadcasting the NFL. Harlan once again called play-by-play for Monday Night Football on Westwood One Radio Sports, including all the playoffs, a Conference Championship game and the Super Bowl. Last year, he called his 11th consecutive Super Bowl, surpassing a record held by former CBS Radio broadcaster Jack Buck.

This upcoming season marks his 35th broadcasting the NBA. He has called play-by-play for Turner Sports' coverage of the NBA Playoffs since 1996 as well as regular-season action for TNT and TBS since 1997-98.

For five seasons, Harlan broadcast NFL pre-season games for the Chicago Bears on WBBM-TV. He began broadcasting the Green Bay Packers' pre-season games in 2003 and continued again this season and also called pre-season games for the Kansas City Chiefs, Jacksonville Jaguars, Washington Redskins and NFL Network.

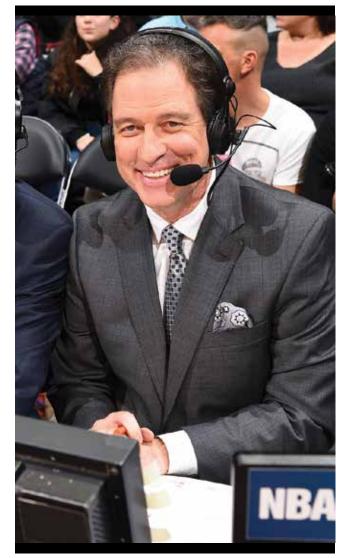
His contributions as a radio play-by-play announcer include serving as the radio voice of the NBA's Minnesota Timberwolves for nine seasons; NFL action for NBC Sports and college football for ESPN, as well as college football, college basketball and championship boxing for the Mutual Broadcasting System. He called basketball for the University of Kansas Jayhawks Radio Network (1983-84) and was radio voice of the NFL's Kansas City Chiefs (1985-93) and the University of Missouri (1986-89).

Harlan landed his first job, as the radio and television voice of the NBA's Kansas City Kings, at the age of 22.

Harlan was voted both the 2017 and 2019 National Sportscaster of the Year by the National Sports Media Association.

Born June 21, 1960, in Milwaukee and raised in Green Bay, Wisconsin, Harlan graduated from the University of Kansas in 1982 in broadcast journalism. Harlan's father, Bob, was the longtime President & CEO of the Green Bay Packers. He and his wife, Ann, live in Mission

2019 NATIONAL SPORTCASTER OF THE YEAR **Kevin** Harlan



Hills, Kansas, and Fish Creek, Wisconsin, and have four children and two grandchildren.

national sports media association

A three-time national sportswriter of the year, Adrian Wojnarowski joined ESPN in July, 2017 as Senior NBA Insider.

Recognized with transforming NBA breaking news and reporting across the past decade-plus, Wojnarowski is central in ESPN's multimedia coverage of the NBA throughout the year — covering the league, its teams, players, trade deadline, free agency, the NBA Draft, the NBA Summer League and more. His reporting, insights and analysis appear on ESPN.com and in the ESPN app, featured on SportsCenter, NBA Countdown, Get Up, Outside the Lines and other programs.

Wojnarowski hosts The Woj Pod, which regularly delivers the biggest stars and news makers in the NBA. Wojnarowski also hosts "The Woj Report" on ESPN's YouTube page.

His peers voted him the National Sports Media Association's National Sportswriter of the Year in three consecutive years — 2017, 2018 and 2019. Wojnarowski joins past NSMA winners as Tom Verducci, Rick Reilly, Frank Deford, Jim Murray, and Red Smith as winners in three successive years. He was the first digital reporter to win the award.

Wojnarowski is the New York Times best-selling author of "The Miracle of St. Anthony: A Season with Coach Bob Hurley and Basketball's Most Improbable Dynasty."

Prior to his work for ESPN, Wojnarowski worked for Yahoo Sports, where he spent nearly 10 years, including two as editor of The Vertical. His standout career in journalism includes nearly 10 years at The Record of New Jersey, where he was twice named the APSE "Columnist of the Year", as well as several years each at The Fresno Bee, The Waterbury (Connecticut) Republican-American.

He is a 1991 graduate of St. Bonaventure University in Allegany, New York, and a 1987 graduate of Bristol Central High School. He was named the 2019 Alumnus of the Year at St. Bonaventure, and was inducted into the Russell Jandoli School of Communications Hall of Fame.

With the help of Gale Dickau, an English teacher of five decades at BCHS, Wojnarowski founded and funds the "The Writing Initiative." This multifaceted program encourages students at Bristol Central High School to write and helps them develop and hone their skills. The Initiative funds scholarships for college, residential

and dis 2019 NATIONAL SPORTSWRITER OF THE YEAR Adrian Vojnarowski



summer writing programs, numerous educational trips in the Northeast and develops teacher enrichment programs for educators teaching writing. Wojnarowski is also active in fundraising with the Bristol Boys and Girls Club and Family Center.











OUR DUAL MISSION - HELPING STUDENTS AND YOUNG PROFESSIONALS

In addition to honoring sports media for excellence, the other part of the NSMA's dual mission is to help students and young professionals who are interested in sports media careers to navigate a path. We accomplish that in several ways: • Education • Mentoring • Networking • Internships • Scholarships

We help to educate in several ways:

- Through our students chapters at several colleges and universities, where we encourage the pursuit of sports media careers;
- Through our annual Sports Media Convergence Summit, when industry veterans present to students and young professionals to share their wisdom;
- Through our networking sessions during the Awards Weekend, when those same students and young professionals can interact with veterans in a laid-back atmosphere;
- Through our online Paying It Forward, Paying It Back seminars and panels. While the pandemic shut down our in-person Summit over the last year and a half, we pivoted to bring our membership more than three dozen Paying It Forward, Paying It Back online seminars. Our guests ranged from documentary filmmaker Ken Burns, to ESPN play-by-play/color team Dan Shulman and Jay Bilas, to NHL play-by-play announcers Joe Beninati, Matt McConnell, and Pete Weber. Our subjects covered many topics, including Covering Race and Racism in Sports, Adapting to Remote Broadcasting, Maximizing Your Social Media, and Finding a Job in a COVID Economy.

Many of our veteran members mentor aspiring student and young professional sportscasters and sportswriters. And the NSMA provides internships for college students, who learn about all that goes into operating a nonprofit organization. That includes database management, creating marketing assets, social media and much more. During the first half of 2021, our interns conducted online interview with more than 90 of our 2020 state award winners. They, and the *Paying It Forward, Paying It Back* series are available on the NSMA's YouTube channel: https://www.youtube.com/channel/UCuRx2kPCKsup8bEeRDEVJcA

The NSMA also provides scholarship entry to its events, using proceeds from The Annie, as we open our arms to those students and young professionals who might not otherwise be able to attend.



CONGRATULATIONS TO OUR CLIENTS AND FRIENDS

SPORTSCASTERS OF THE YEAR

MIKE 'DOC' EMRICK 2020

KEVIN HARLAN 2019

The Walter Cronkite School of Journalism and Mass Communication Congratulates the "Stars"

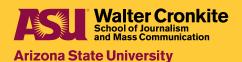
of its nationally recognized Sports Journalism Program

Scotty Gange '20 Winner of the 2020 Jim Nantz Award for Nation's Most Outstanding Collegiate Sportscaster

William Rhoden Cronkite Visiting Professional 2021 National Sports Media Association Hall of Fame inductee







Learn about the Cronkite Sports Journalism Experience at cronkite.asu.edu/experiences/sports

ALABAMA



SPORTS CASTER JD Byars



Cecil Hurt

ARIZONA



SPORTS CASTER Dave Pasch



SPORTSWRITER Doug Haller

COLORADO



SPORTSWRITER Caitlin Schmidt

ARKANSAS



Steve Sullivan



Bob Holt

CALIFORNIA



SPORTS CASTER **Dave Flemming**



Sam Farmer



SPORTS CASTER Troy Renck



SPORTSWRITER Ryan O'Halloran

CONNECTICUT



SPORTS CASTER Wayne Norman



SPORTSWRITER **Dave Borges**

DELAWARE



SPORTS CASTER Scott Klatzkin



Kevin Tresolini

FLORIDA



Steve Goldstein



SPORTSWRITER Dave Hyde





SPORTS CASTER Dave Johnson



Thomas Boswell



Brittany Ghiroli



SPORTS CASTER

GEORGIA



SPORTS**CASTER** Steve Holman



SPORTS**WRITER** Steve Hummer

HAWAII



SPORTS**CASTER** Bobby Curran



SPORTS**WRITER** Stephen Tsai





SPORTS**CASTER** Bob Behler

IOWA



SPORTS**WRITER** B.J. Rains

ILLINOIS



SPORTS**CASTER** Pat Foley



SPORTSWRITER Paul Sullivan



SPORTS**CASTER** Don Fischer



SPORTS**WRITER** Gregg Doyel



SPORTS**CASTER** Gary Dolphin



SPORTS**WRITER** Mike Hlas

KANSAS



SPORTS**CASTER** Wyatt Thompson



SPORTS**WRITER** Rick Peterson

KENTUCKY



SPORTS**CASTER** Tom Leach



SPORTSWRITEF Mark Story

MAINE



SPORTS**CASTER** Bill Green



SPORTS**WRITER** Travis Lazarczyk

LOUISIANA



SPORTS**CASTER** Ken Trahan



Jeff Duncan



SPORTS**WRITER** Les East

MARYLAND



SPORTS CASTER Pete Gilbert



SPORTSWRITER Pat Stoetzer

MASSACHUSETTS



Jerry Remy

MINNESOTA

SPORTS CASTER

Mike Grimm



SPORTSWRITER Mike Reiss

SPORTSWRITER

La Velle Neal



SPORTSWRITER Dan Shaughnessy

MICHIGAN



SPORTS CASTER Jack Ebling



Dave Birkett

MISSOURI



SPORTS CASTER Mike Kelly



Dave Matter



SPORTS CASTER **Riley Corcoran**



MISSISSIPPI



SPORTS CASTER Bart Gregory



SPORTSWRITER **Rick Cleveland**

SPORTSWRITER

NEW HAMPSHIRE



SPORTSWRITER Greg Rachac

NEBRASKA



SPORTS CASTER Matt Lothrop



SPORTSWRITER Parker Gabriel

NEVADA



SPORTS CASTER Chris Maathuis



SPORTSWRITER **Dave Schoen**



Justin McIsaac



SPORTSWRITER Mike Zhe

NEW JERSEY



SPORTS CASTER Mike Frankel



SPORTSWRITER Steve Politi

NEW MEXICO



SPORTS CASTER Jack Nixon



SPORTSWRITER Will Webber

NEW YORK



SPORTS CASTER Ian Eagle



SPORTSWRITER Mike Vaccaro

NORTH CAROLINA



SPORTS CASTER John Forslund



David Glenn

SPORTSWRITER Ed Hardin

NORTH DAKOTA



SPORTS CASTER Dom Izzo

OREGON



SPORTSWRITER Tom Miller

OHIO



SPORTS CASTER Dan Hoard



SPORTSWRITER Paul Daugherty **OKLAHOMA**



SPORTS CASTER John Holcomb



SPORTSWRITER **Bill Haisten**



SPORTS CASTER John Canzano



SPORTSWRITER Jason Quick

PENNSYLVANIA



SPORTS CASTER John Clark



SPORTSWRITER Bob Ford

RHODE ISLAND



SPORTS CASTER



SPORTSWRITER Ruthie Polinsky Kevin McNamara

SOUTH CAROLINA



SPORTS CASTER Scott Eisberg



SPORTS**WRITER** Manie Robinson



SPORTSWRITER Gene Sapakoff

SOUTH DAKOTA



SPORTS CASTER Scott Kooistra



SPORTSWRITER Ryan Deal

TENNESSEE



SPORTS CASTER Pete Weber



SPORTSWRITER **Teresa Walker**



SPORTS CASTER Dale Hansen



VERMONT

John Morris



Kirk Bohls



SPORTSWRITER Jenny Creech

UTAH



SPORTS CASTER Craig Bolerjack



SPORTSWRITER Gordon Monson

WASHINGTON



SPORTS CASTER **Dave Sims**



SPORTS CASTER

Lauren Walsh

Larry Stone



SPORTSWRITER Michael Beniash



SPORTSWRITER Austin Danforth

VIRGINIA



SPORTS CASTER Mike Burnop



SPORTSWRITER David Teel





WEST VIRGINIA

Steve Cotton



Chuck McGill

WISCONSIN



SPORTS CASTER Matt Lepay



SPORTSWRITER Tom Haudricourt

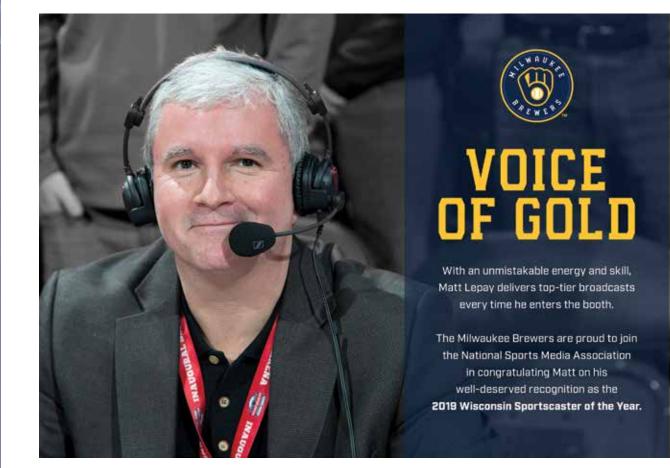
WYOMING





SPORTSCASTER Scott Mangold





NSMA Hall of Fame Inductee 2020

TOM VERDUCCI

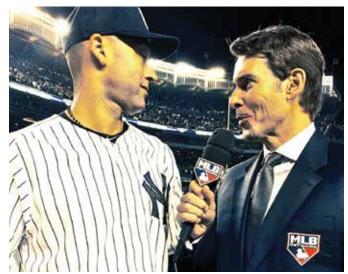
One of the most respected national major league baseball writers, Tom Verducci is an analyst and reporter for FOX Sports' Major League Baseball coverage. Joining the network in 2012, Verducci has been a reporter for the MLB Postseason since 2016.

One of only a few national MLB analysts to have not played professionally, the four-time Emmy-Award winner has covered the sport for more than 30 years in a variety of roles ranging from beat writer to columnist, feature writer, author, reporter, studio analyst and game analyst.

Verducci is a three-time winner of the National Sports Media Association's National Sportswriter of the Year Award and was elected to the NSMA Hall of Fame in 2020.

Verducci took home the Sports Emmy Award in the Outstanding Sports Personality/Sports Reporter category in 2012 and 2018 as a field reporter for his regular and postseason baseball coverage. In 2013, he was awarded a second Sports Emmy Award for Outstanding Sports Personality — Studio Analyst, becoming the first





non-former college or pro athlete to claim the honor and the first person to earn the award after previously winning Outstanding Sports Reporter.

Verducci was in the broadcast booth alongside analyst

Harold Reynolds and play-byplay announcer Joe Buck for FOX Sports' presentation of the All-Star Game and World Series in 2014 & 2015.

In addition to his role with MLB Network, Verducci served as a studio analyst for TBS' coverage of the Division Series and American League Championship Series. He became a field reporter for TBS in October 2008 and joined the MLB Network booth in 2009. He also currently serves as a senior baseball writer at Sports Illustrated, where he has twice been named a National Magazine Award finalist.

Verducci spent 10 years as a baseball writer for Newsday, serving as its national baseball columnist from 1990 to 1993. He also was a sports reporter for Florida Today.

With Joe Torre, Verducci co-authored "The Yankee Years," a No. 1 New York Times bestseller released in 2009 that chronicled the New York Yankees' dugout and organization. His other books include New York Times bestseller "The Cubs Way," "Chasing the Dream: My Lifelong Journey to the World Series," and "Inside Baseball: The Best of Tom Verducci".

Born and raised in Glen Ridge, New Jersey, Verducci

graduated from Penn State in 1982 with a degree in journalism and was honored as the Most Outstanding Journalism Graduate in his class. He currently resides in Montgomery Township, New Jersey, with his wife, Kristen. They have two children, Adam and Ben.

congratulations TOMVERDUCC

FOR BEING INDUCTED INTO THE NATIONAL SPORTS MEDIA ASSOCIATION HALL OF FAME CLASS OF 2020



NSMA Hall of Fame Inductee 2020

SKIP CARAY

Skip Caray, a sportscaster whose nasal tone and sometimes playful, sometimes sardonic commentary on radio and television made him familiar to fans as the voice of the Atlanta Braves, spent 33 years calling games for the Braves before his passing in 2008.

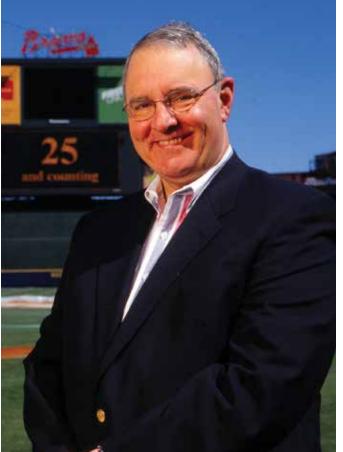
He joined the Turner Broadcasting System in 1972 as voice of the Atlanta Hawks and was added to the Braves telecasts in 1976.

Caray was the middleman in a three-generation line of baseball broadcasters. His father, Harry, was a Hall of Famer, the legendary voice of the Chicago Cubs. His son Chip Caray was Harry's replacement in Chicago from 1998 to 2004 and is currently a Braves broadcaster as well as a TBS announcer on nationally televised games. On May 13, 1991, the three Caray men shared a broadcast booth for a Cubs-Braves game. A fourth Caray, Chip's brother, Josh, handles play-by-play for the Rocket City (Alabama) Pandas AA baseball team.

Born on Aug. 12, 1939, Caray grew up in St. Louis, Missouri. He graduated with

honors from the University of Missouri with a degree in journalism. He was a color commentator for University of Missouri football games, working alongside his father.

Caray began broadcasting baseball for the Tulsa Oilers





of the Southern League in 1963. He also announced for the Atlanta Crackers in baseball's Southern League and college basketball for St. Louis University. He joined the NBA's St. Louis Hawks broadcasting team in 1967, moving to Atlanta with the team the following year.

He has been recognized with six Georgia Sportscasterof-the Year awards from the National Sports Media Association, as well as a Georgia-area Emmy and was nominated for a 1994 Cable ACE Award in the sports playby-play category.

In 2004, Caray was inducted into the Atlanta Braves Hall of Fame, along with fellow Braves announcer Pete Van Wieren. In 2000, Atlanta Mayor Bill Campbell, declared July 30th "Skip Caray and Pete Van Wieren Day" in honor of their 25 years of broadcasting with the Braves.

"In an industry predicated on likeability," wrote Mark Bradley of the Atlanta Journal Constitution in appreciation, "he really didn't care if you liked him or not. He said what he thought ... and if he happened to ruffle the tender sensibilities of listeners or management, well tough."

It was that trait of honesty, tinged with his trademark sense of humor and his passion for the sport, that endeared him to fans in Atlanta and throughout the South.

CONGRATULATIONS SKIP CARAY

On behalf of the Atlanta Braves organization, congratulations to Skip Caray on his induction to the National Sports Media Association Hall of Fame.



NSMA Hall of Fame Inductee 2020

MICHAEL WILBON

Michael Wilbon is one of the nation's most respected sports journalists and has an industry-wide presence as a decorated sportswriter who broadened his career to include television, radio and new media.

A co-host of ESPN's Pardon the Interruption and an analyst on NBA Countdown, ESPN and ABC's longstanding NBA pregame show, Wilbon left The Washington Post in December 2010 after 31 years to assume an expanded role for the network.

Wilbon and his former *Washington Post* colleague, Tony Kornheiser, have cohosted PTI since the show's debut in October of 2001. PTI earned Sports Emmy awards in 2009, 2016 and

2017 in the Daily Studio category and is among the industry's most-watched studio programs.

Since being added to the NBA coverage in 2005, Wilbon regularly contributes to NBA news and information programming across ESPN platforms. He appears frequently on SportsCenter and weekly on ESPN Radio 1000 in Chicago, while also contributing to ESPN's The Undefeated.

Wilbon began his career at *The Washington Post* in 1980 as a sports reporter and was a columnist from 1990-2010.

During his years at *The Post*, Wilbon edited two books with Basketball Hall of Famer Charles Barkley, *"I May Be Wrong But I Doubt It"* and *"Who's Afraid of a Large Black Man."* Both made the New York Times best-seller list.

In October of 2017, Wilbon received, along with Kornheiser, the National Press Club's most prestigious prize, the Fourth Estate Award, which recognizes



journalists who have made significant contributions to the field.

In 2020, Wilbon was named the Curt Gowdy Media Award recipient for print journalism by the Naismith Memorial Basketball Hall of Fame and he was named to the National Sports Media Association (NSMA) Hall of Fame.

In 2009, Wilbon was honored by the National Association of Black Journalists (NABJ) with the organization's Lifetime Achievement Award. Two years earlier, he and Kornheiser received *The Post's* prestigious Eugene Meyer Award, which recognizes employees who exemplify the principals embodied by the newspaper's former owner/ publisher.

In 2001, he was recognized by Sigma Delta Chi, the Society of Professional Journalists, as the top sports columnist in America. In March of 2011, Wilbon was inducted into the D.C. Sports Hall of Fame for his coverage and commentary on sports in and around the Nation's Capital.

In 2015, he was inducted into the Chicagoland Sports Hall of Fame and the Northwestern University Athletic Hall of Fame in 2017. Wilbon received the fourth annual Sam Lacy-Wendell Smith award presented in 2018 by the Shirley Povich Center for Sports Journalism at the University of Maryland for his significant contributions to racial and gender equality in sports.

Born and raised on the South Side of Chicago, Wilbon graduated in 1980 from Northwestern, where he is now a member of the Board of Trustees, and where in 1997, he was inducted into the inaugural class of the Medill School of Journalism's Hall of Achievement.

Congratulations to all of ESPN's NSMA Award Recipients



Adrian Wojnarowski 2019 NSMA National Sportscaster of the Year



No.

Michael Wilbon 2020 NSMA Hall of Fame – Sportswriter



110

William C. Rhoden 2021 NSMA Hall of Fame – Sportswriter

Dave Flemming

2019 NSMA California Sportscaster of the Year

Dave Pasch

2019 & 2020 NSMA Arizona Sportscaster of the Year Rich Cimini 2019 NSMA New York Sportswriter of the Year

To serve

Anytime

10 B) E B

Any where.

Mike Reiss

2019 NSMA Massachusetts Sportswriter of the Year



NSMA Hall of Fame Inductee 2020

DICK YOUNG

One of the most famous sportswriters of his day, Dick Young worked for the *New York Daily News* from the 1940s to the 1970s. In a career that spanned 45 years, he was also a columnist for the *New York Post* and *The Sporting News* for many years, after he retired from writing for daily newspapers.

While he covered all sports, his reporting on the Brooklyn Dodgers and on baseball in New York City in general brought him to national prominence. He received the J.G. Taylor Spink Award in 1978 and was president of the Baseball Writers Association of America.

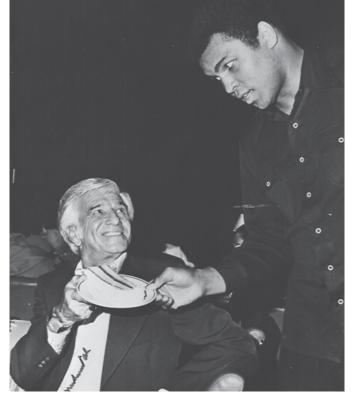
He was elected to the writers' wing of the Baseball Hall of Fame in 1978.

Young received the James J. Walker Award from the Boxing Writers Association of America for long and meritorious service to boxing.

Young was known to be part of a new breed of sportswriters who did not only write about the action on the field, but also about the social issues of the







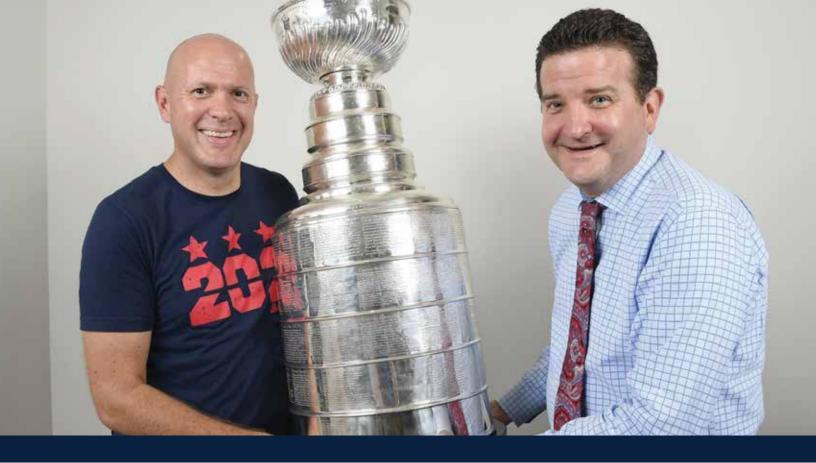
day and the private lives and foibles of the athletes they covered. He was the first sportswriter to bring the fans into the dressing room, so to speak, and was a very controversial figure for some time.

Young began covering the Dodgers in the 1940s and was present when the New York Giants staged their epic comeback in 1951 by rallying from 13 1/2 games down to catch the Dodgers and force a three-game playoff that ended with the "Shot Heard 'Round the World."

He was a great fan of Willie Mays and famously castigated the few writers who had failed to vote for him when he was elected to the Hall of Fame in his first year of eligibility in 1979. But he also had feuds with a few star players, notably Tom Seaver and Eddie Murray.

Young was also a great defender of sportswriters against the intrusions of television--when camera crews barged into the clubhouse, he brawled with the technicians.

He died on Sept.1, 1969 at Montefiore Hospital in The Bronx at the age of 69.



Leading the Way

Congratulations to Dave Johnson (2019 Winner) and John Walton (2020 Winner) on being named **NSMA DC Sportscasters of the Year!**

We're proud of all the work you do both within our organization and in our community.



DAVE JOHNSON WASHINGTON WIZARDS

RADIO PLAY-BY-PLAY VOICE 25 YEARS

JOHN WALTON WASHINGTON CAPITALS RADIO PLAY-BY-PLAY VOICE 11 YEARS



Raise the Game. Be Monumental.

DAN PATRICK

Dan Patrick hosts the critically-acclaimed, nationally-syndicated radio program, *The Dan Patrick Show*, which is simulcast on Peacock.

In addition to his daily studio show, Patrick cohosted NBC's *Football Night in America* NFL studio show, along with host Bob Costas, analysts Tony Dungy and Rodney Harrison, and reporters Peter King and Mike Florio. Football Night is still the most-watched NFL studio show on television, drawing a record 8.9 million viewers in 2011.

The Baltimore Sun has described Patrick as "a superb anchor with a keen sense of sports and pop culture."

After joining *FNIA* in 2008, Patrick also hosted or worked on numerous other events for NBC Sports, including the Olympics, the Stanley Cup Final, the PLAYERS Championship, and the Super Bowl. In addition, Patrick hosted *NFL Turning Point* on NBC Sports Network.

He was also a senior writer for *Sports Illustrated* and contributing writer for *SI.com*.





Patrick was an anchor on ESPNs SportsCenter from 1989 to 2006.While at ESPN, he also reported from major events including the Super Bowl, World Series, NBA Finals and Final Four.

He hosted The Dan Patrick Show on ESPN Radio from 1999 to August of 2007 and wrote for ESPN The Magazine's most popular page that featured interviews with athletes. In 2000, Patrick released a book entitled Outtakes, based on the magazine column.

Prior to working with ESPN, Patrick was a sports anchor and reporter for CNN from 1983 to 1989.

In 1998, Patrick received a Sports Emmy Award in the Studio Host category.

In 2000, Patrick was named the National Sportscaster of the Year by the National Sports Media Association, making him just the second cable commentator to receive the honor. He received a CableACE Award in 1997 for his work on SportsCenter.

Patrick received a B.A. degree in broadcasting from the University of Dayton.



THE NATIONAL FOOTBALL LEAGUE

proudly congratulates =

JIM NANTZ ◆ DAN PATRICK DICK STOCKTON

and the family of **BILL KING**

Hall of Fame Sportscasters

as well as 🚃

KEVIN HARLAN National Sportscaster of the Year

The league also extends a special congratulations to all of the sportscasters and sportswriters honored over the past two years

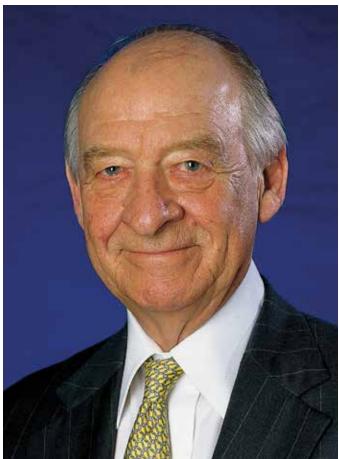
CAWOOD LEDFORD

Amidst a golden age of college broadcasters throughout the South, no voice was more distinctive than that of Cawood Ledford, the longtime radio broadcaster for the University of Kentucky's basketball and football teams and a familiar voice for the Kentucky Derby.

Ledford, who died on Sept. 7, 2001 in Harlan, Kentucky, at the age of 75 after a bout with cancer, called Kentucky football and basketball for nearly four decades. To generations of Kentucky Wildcat fans, he was Big Blue football and basketball. He worked 17 NCAA Final Fours, including Kentucky's national championship seasons in 1958 and 1978.

Inducted into the Kentucky Athletic Hall of Fame in 1987, Ledford is one of only a handful of non-players to have a jersey hanging from the rafters at Rupp Arena.

In addition to his college play-by-play duties, he became a nationally renowned horse racing broadcaster, frequently calling the Kentucky Derby for CBS Radio.





The son of a coal miner, Ledford grew up in Harlan, Kentucky, and served in the Marines during World War II. He earned a degree from Centre College in Danville, Kentucky, and taught high school English. He began calling Kentucky football and basketball games in 1953 and retired in 1992.

Although the Wildcats' broadcasters are employed by the university, Ledford tended to call games as he saw them. The renowned Kentucky Coach Adolph Rupp once told him, "By God, Cawood, when you see one of our teams dogging it, by God, burn 'em."

Despite his Appalachian roots, there was little hint of the hills in Ledford's deep, soothing voice. His down-home style and vivid descriptions endeared him to legions of Kentucky fans in the mountains and beyond.

President Bill Clinton paid tribute to Ledford at a 1999 appearance in Hazard, Kentucky. ''I was thinking that if old Cawood had been a political announcer instead of a basketball announcer," Mr. Clinton said. "And I could have kept him with me these last 25 years, I'd have never lost an election."

Upon his retirement, Ledford

returned to Eastern Kentucky, moving to a farm about 10 miles south of Harlan.

FOR 15 YEARS, STEVE GOLDSTEIN HAS BEEN ONE OF THE MOST EXCITING AND RECOGNIZABLE BROADCASTERS IN PROFESSIONAL SPORTS AS THE TV VOICE OF FLORIDA PANTHERS HOCKEY.

CONGRATULATIONS "GOLDIE" ON WINNING

THE 2019 FLORIDA SPORTSCASTER OF THE YEAR AWARD AND THE RECOGNITION OF THE NATIONAL SPORTS MEDIA ASSOCIATION.





In Loving Memory Jerry Remy (1952-2021)

2019 NSMA Massachusetts Sportscaster of the Year



61st national sports media association

AWARDS SCHEDULE







SUNDAY, DECEMBER 12TH

Pickups as needed - Piedmont Triad International Airport, Greensboro (GSO)

Noon Registration begins - Winston-Salem Marriott lobby (425 N. Cherry St.)

- 3:30- 5:30pm Welcome Reception for award winners, presenters, their guests, local hosts, and other attendees. Hearn Ballroom Foyer, Winston-Salem Marriott, 425 N. Cherry St, 2nd Floor (Dress is Business casual)
- 6:30-9pm LEGACY NIGHT: Welcome Dinner, followed by the presentation of the Roone Arledge Award for Innovation The Gallery Ballroom at the Benton, lower level below parking deck across from 425 N. Cherry St (Dress is Business casual)
- 9:30-midnight Networking after party The Gallery Ballroom at the Benton, lower level below parking deck across from 425 N. Cherry St (Dress is Business casual)

MONDAY, DECEMBER 13TH

Pickups as needed – Piedmont Triad International Airport, Greensboro (GSO)

- 8am 4pm Sports Media Convergence Summit (seminars, panels, and critiques, targeted at young sports media professionals and college students) Marriott, 425 N. Cherry St, Hearn Ballrooms, 2nd Floor (Dress is Business casual)
- 5-6:30 61st NSMA Awards Reception Benton Convention Center, 301 W. Fifth St. (Dress: Business/cocktail)
- 6:45-10:30pm Dinner and 61st NSMA Awards Banquet Benton Convention Center, 301 W. Fifth St. Dress is business attire for men; business or cocktail attire for women).
- 11pm-1am Networking after party Butcher and Bull Restaurant, Marriott

TUESDAY, DECEMBER 14TH

Dropoffs as scheduled – Piedmont Triad International Airport, Greensboro (GSO)

REID FOR 3..

FOR THE THIRD TIME IN THE LAST FOUR YEARS, OUR VERY OWN ERIC REID HAS BEEN NAMED

FLORIDA'S Sportscaster of The year by the National Sports Media Association. Congratulations,

ERIC!

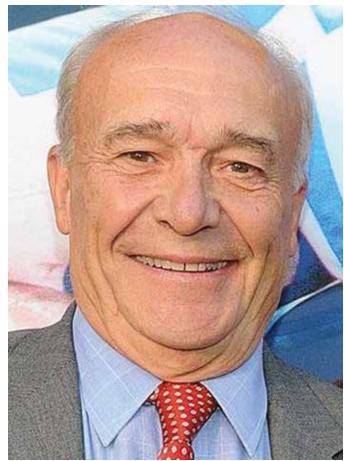




BILL NACK

Bill Nack was a towering figure in the history of sports journalism, a literary wordsmith and tireless reporter whose distinctive and soaring prose was revered by his peers and generations of younger writers. He stands among the best sportswriters in the history of the genre, and in many ways, among the best writers of any kind. When he stopped typing, he was a giant personality, full of endless good charm, disarmingly well-read and at all times, given to entertain.

The palette upon which Nack painted his most vivid portraits was horse racing, in particular, Secretariat. His story entitled Pure Heart published in the June 4, 1990 issue of Sports Illustrated was an emotional remembrance of the horse and the story that was the centerpiece of Nack's career, Big Red's run to the Triple Crown in the spring of 1973. Pure Heart, written



several months after Secretariat was euthanized, was a passionate remembrance of a transcendent racehorse, but also of a man who had immersed himself in the story, and now found himself counting the passing of years and tasting the familiarity of his own tales.

It was almost preordained that Nack would become the greatest turf writer in history. As a child growing up in Skokie, Illinois, he worked cleaning a neighbor's horses' stalls and in his teens, he started going to the racetrack with his father.

Nack went to the University of Illinois, where he met Roger Ebert. The two men became lifelong friends. "He was a great American prose stylist," wrote Ebert in 2008, part of long homage to Nack's erudition and his love of books and words. After college, Nack enlisted and served a two-year hitch in the U.S. Army, including a tour in Vietnam in 1968. After his discharge, he got a job covering local politics at Newsday, and later moved to sports.

Nack dove into the job, but never more passionately than

in the spring and summer of 1972, when he discovered a barrel-chested two-yearold named Secretariat, and followed him to racing's first Triple Crown since 1948 a year later. He won seven Eclipse Awards for excellence in writing abou thoroughbred horse racing, the first in 1978, the last in 2003. But truth be told, it's an award they could have given to Nack every year.

But Nack saw more than just the beauty in racing. He saw the ugliness. In 1992, He wrote an investigative story for Sports Illustrated about the epidemic of thoroughbred breakdowns at American racetracks, and the connection to using painkilling injections, a battle that is still being fought today. That story got Nack shunned at racetracks across the country. He didn't care. The story was more important than access.

But it's selling Nack woefully short to describe him as just a turf writer. He was a general sports columnist at Newsday before he came to Sports Illustrated in 1978. At SI, racing was just a small part of his job. In more than two decades, he wrote remarkable profiles of athletes living and dead. In 1991, he looked back on the tragic life of former heavyweight champion Charles (Sonny) Liston.

Nack was as versatile as he was gifted. He profiled Rick Pitino and Keith Hernandez. He looked back on the short, tragic life of Heisman Trophy winner Ernie Davis, whose death from cancer had affected Bill as a college student. He chased after Bobby Fischer.

Nack left Sports Illustrated in the spring of 2001, but he continued writing. His last Eclipse Award was for a 2003 profile of thoroughbred trainer Bob Baffert, which was published in GQ. In 2017, he was presented with a PEN/ ESPN Award for literary sports writing. That is the very definition of Nack's work: Literary.

Nack died on April 14, 2018 at the age of 77, in his home in Washington, D.C., after a battle with cancer.

NSMA Hall of Fame Inductee 2021 WILLIAM C. "BILL" RHODEN

In a career that spans five decades and has garnered critical acclaim, columnist William C. "Bill" Rhoden is considered one of the most respected journalists of his generation. His voice as a social commentator has been among the most sought-after in sports and race, including on ESPN, where he contributed to *The Sports Reporters* program from 1989 through 2017.

Currently, he is a columnist and editor-at-large with The Undefeated, ESPN's multiplatform content initiative covering the intersection of sports, race and culture. Rhoden joined The Undefeated in 2016, after 34 years with The New York Times, 26 of them as

the Sports of The Times columnist. In collaboration with The Undefeated, ESPN, and the Walt Disney Company, Rhoden established the Rhoden Fellowship, which identifies and trains aspiring African-American journalists from Historically Black Colleges and Universities.

Rhoden joined *The New York Times* in 1982 as an editor in the Week-In-Review section. A year later, he joined the sports department reporting on high school and college sports.

Rhoden earned a degree in English from Morgan State University in Baltimore, Md., where he played football, wrote for the student newspaper, and worked in the sports information department. Upon graduation, he began his journalism career at *The Baltimore Afro*- *American*, covering city hall and the education board in Baltimore. He wrote about sports under his mentor Sam Lacy, a pioneer African American sports journalist and member of the writers and broadcasters wing of the Baseball Hall of Fame.

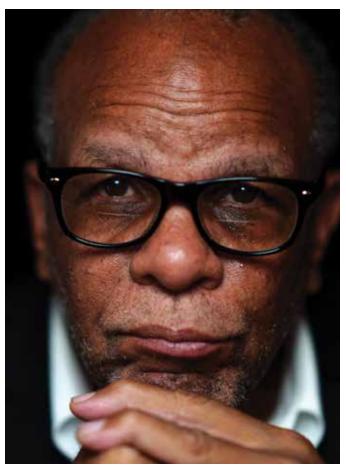
Rhoden spent four years as an associate editor at *Ebony* magazine before joining The *Baltimore Sun* in 1978 as a feature writer and jazz music critic.

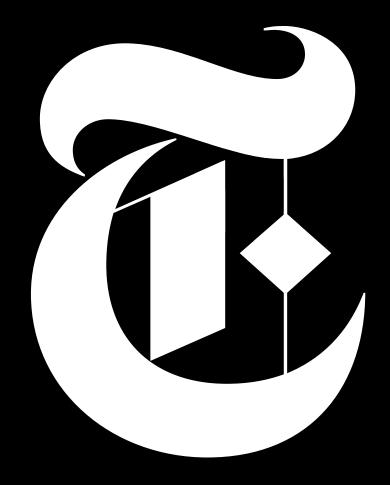
An accomplished author, Rhoden wrote two critically acclaimed books: *Forty Million Dollar Slaves: The Rise, Fall and Redemption of the Black Athlete*, and *Third and A Mile:*

The Trials and Triumphs of The Black Quarterback. His work was anthologized in *The Best American Sports Writing* series.

As a writer, Rhoden won a Peabody Award for Broadcasting in 1996 for the HBO documentary *Journey of the African American Athlete* and worked on the Emmy-winning 2008 documentary *Breaking The Huddle: The Integration of College Football.*

The National Association of Black Journalists (NABJ) inducted Rhoden into its Hall of Fame in 2018. He was honored with the 2017 Sam Lacy-Wendell Smith Award by the Shirley Povich Center for Sports Journalism at the University of Maryland Philip Merrill College of Journalism for contributions to racial and gender equality in sports.





The New York Times congratulates William C. Rhoden on his induction into the **National Sports Media Association Hall of Fame.**

RICK TELANDER

Rick Telander, a native of Peoria, Illinois, has been a professional journalist for more than four decades. He attended Northwestern University on a football scholarship and received his Bachelor of Arts degree in English Literature.

Telander attended Kellar Grade School and Richwoods Community High School, where he played football, basketball, and ran track. He went to Northwestern University on a football scholarship and made All-Big Ten as a cornerback and was a twotime All-Big Ten Academic selection. He also punted for the Wildcats in his junior season. After his senior season he joined the



Telander was a Special Contributor for Sports Illustrated for eight years, joining the magazine full time as a Senior Writer in 1981. In 1995 he left Sports Illustrated to become the senior sports columnist for the Chicago Sun-Times, a position he holds to this day. He has written nine books and had his articles collected in over two dozen anthologies.

His work was nominated three times for the Pulitzer Prize by the Sun-Times. He has been named Illinois Sportswriter of the Year eight times and has had eight stories named to the Best American Sports Writing anthology. In 2018 he received the Sigma Delta

Northwestern swimming team under coach Bob Steele, who had been his old coach in Peoria. He graduated in 1971 and was selected by the Kansas City Chiefs in the eighth round of the NFL draft. He was cut during training camp, and soon began his freelance writing career.

In time he would write pieces for newspapers and magazines as varied as Esquire, National Wildlife, Premiere, TV Guide, Playboy, Men's Journal, PTA Magazine, American Libraries, Baseball Digest, Outside, and others. His first national article appeared in Sports Illustrated in 1972. Titled, "Like a Rose," it was about the jolt of being done with football, and being forced to, as head coach and general manager Hank Stram had advised him, "get on with your life." In time, his Chiefs experience would expand into a book, "Like a Rose: A Celebration of Football" and be made into a film by NFL Films in 2013. Chi Award from the Society of Professional Journalists for a series he wrote on violence in inner city Chicago high schools and the saving force of sport.

In 2020 he received the Dan Jenkins Excellence in Sportswriting Lifetime Achievement Award from the University of Texas at Austin. In 2021 he was voted into the National Sports Media Hall of Fame.

From an early age Telander began drawing. His artwork developed slowly with random pen and ink drawings, sketches, Day-Glo signs, and even spray-painted graffiti on urban walls. In time he became friends with renowned Chicago artists Ed Pashcke, Tony Fitzpatrick, and Mark McMahon, and he learned much by watching them work and taking instruction from them in their craft. He had his first showing of his paintings at the Adventureland Gallery in Chicago in 2018

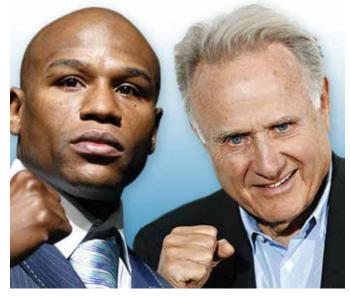
LARRY MERCHANT

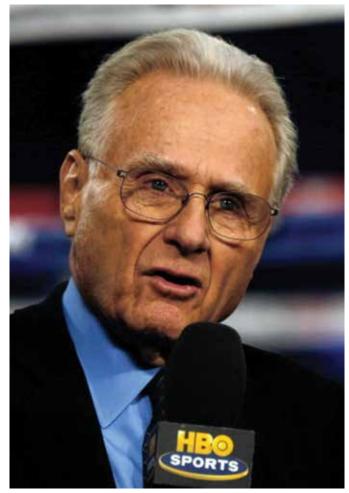
Born in the Bronx, New York, on February 11, 1931, and graduated from the University of Oklahoma, Larry Merchant began his career as a sportswriter before becoming an acclaimed boxing announcer.

After two years in the Army, where he served as a sportswriter for Stars and Stripes, he was discharged in 1953 and became sports editor of the Wilmington (N.C.) News. A brief turn at the Associated Press followed, before he was named sports editor of the Philadelphia Daily News, where he wrote a column five days a week. In 1965, he relocated to New York to be a columnist for the New *York Post*. He left the Post ten years later to work as a reporter for NBC and wrote a general-interest column for the Los Angeles Herald-Examiner.

In 1978 he joined HBO Sports as an expert analyst for their boxing telecasts and spent 35 years at ringside until his retirement in 2012. His first fight on HBO was James Scott vs. Eddie Gregory at Rahway State Prison. His primary role at HBO was pre- and post-fight analysis, as well as post-fight interviews.

Merchant was awarded the





1985 Sam Taub Memorial Award for Excellence in Boxing Broadcast Journalism by the BWAA. An accomplished author, he has penned three books and also served as writer for the HBO documentary series *Legendary Nights*.

In October 2002, he was inducted into the World Boxing Hall of Fame in Los Angeles and he was inducted into the International Boxing Hall of Fame in 2009.

Merchant was without a doubt one of the most respected boxing minds in the business. ESPN's Dan Rafael has, on multiple occasions, called Merchant "the greatest television boxing analyst of all time."

His unique insight into the sport, willingness to say whatever was on his mind and, most of all, fearlessness toward even the biggest names, has been missed from ringside.

Since leaving HBO, Merchant has provided commentary for the international English language feed of some Top Rank promoted boxing shows.

He currently lives in Santa Monica, California.

CONGRATULATIONS TO CHRIS CARLIN!

The 2020 NSMA New Jersey Sportscaster of the Year

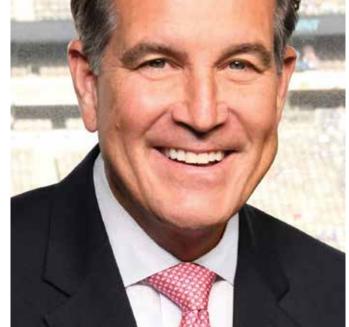
From your friends at RUTGERS

JIM NANTZ

Jim Nantz, a member of the Sports Broadcasting Hall of Fame and the youngest to be inducted into both the Pro Football and Naismith Memorial Basketball Hall of Fames, is a three-time Emmy Award-winner and five-time National Sportscaster of the Year since joining CBS in 1985.

Nantz has been the lead playby-play voice for THE NFL ON CBS since 2004. In 2021, Nantz called his sixth Super Bowl--Super Bowl LV from Tampa, Fla. In addition, from 2014–18, Nantz called the NFL Thursday Night Football games and from 1998–2003, he anchored the Network's NFL pre-game show, THE NFL TODAY.

This year marked Nantz's 36th covering NCAA Division I Men's Basketball. Nantz has called play-by-play on more network broadcasts of the Final Four and Championship game than any other announcer in the tournament's history. From



1986-90, he served as host of CBS's coverage of the NCAA Tournament and Final Four. He took over as lead play-byplay announcer for college basketball in 1990.

In addition to being the lead play-by-play announcer for the Network's NFL and college basketball games, accomplished Nantz anchors CBS's golf coverage. He joined the CBS Sports golf team in 1986. Nantz became the anchor of the Network's golf coverage in April 1994 and has hosted broadcasts of the Masters since 1988 and the PGA Championship since 1991, and served as anchor of the biennial Presidents Cup in 1994 and 1996.

In 2007 Nantz became the first commentator in history to complete the rare broadcasting three-feat – calling the Super Bowl, the NCAA Men's Final Four and the Masters all in a span of 63 days. Nantz once again repeated this trifecta in 2010, 2013 and 2016. In 2019 and 2021, Nantz accomplished an even rarer quintet, calling the AFC Championship, Super Bowl, Final Four, Masters, and PGA Championship in a span of 120 days.

In 2005 Nantz established his own production company, Jim Nantz Productions. As executive producer, Nantz's company annually produces a Masters Sunday special. The 1960 MASTERS special made television history by showcasing a sporting event that originally aired live in black and white and was rebroadcast in color. This special was nominated for a 2007 George Wensel Technical Achievement Sports Emmy Award.

In August 2011 Nantz became the youngest recipient of the Pro Football Hall of Fame Pete Rozelle Radio-Television Award. Nantz also was honored in 2002 by the Naismith Memorial Basketball Hall of Fame as its youngest recipient of the Curt Gowdy Media Award. Nantz joins Dick Enberg and Curt Gowdy as the only broadcasters to receive both Pro Football and Naismith Memorial Basketball Hall of Fame honors.

In June 2013 he received the Court of Honor Award from the National Association of Basketball Coaches Foundation for distinguishing himself in his profession and exhibiting the highest

standards of leadership. In November 2013, Nantz received the Metropolitan Golf Association's Distinguished Service Award, and in September 2016, he was recognized with the Golf Course Association of America Lifetime Achievement Award. In June 2018, Nantz was honored by the College Sports Information Directors of America (CoSIDA) as the Jake Wade Award winner in recognition of his collegiate and professional achievements and work with CoSIDA.

Nantz was the 2018 recipient of the Ambassador of Golf Award, presented annually by Northern Ohio Golf Charities and PGA TOUR. In December 2018, Nantz was inducted into the Sports Broadcasting Hall of Fame. Nantz was honored in 2019 with the Arnie Award, presented to Golfers Who Give Back and reflect the values and generosity of Arnold Palmer by the AT&T Pebble Beach Pro-Am, the Monterey Peninsula Foundation and Golf Digest. In February 2020, he was named the Naismith Outstanding Contributor to Men's Basketball by the Atlanta Tipoff Club. Nantz will be inducted into the National Sports Media Association Hall of Fame in December 2021.

In 2009 and 2010, Nantz won consecutive Emmy Awards for Outstanding Sports Personality – Play-By-Play. He also

JIM NANTZ

won an Emmy Award for his role in the Army-Navy documentary, "Game of Honor" in 2012. In addition, Nantz was honored five times by the National Sports Media Association as its National Sportscaster of the Year.

Nantz's myriad assignments for CBS Sports also include playby-play at the U.S. Open Tennis Championships for nine years

overall, primetime host of CBS Sports' coverage of the 1998 Olympic Winter Games and co-hosting the weekend daytime coverage of the 1992 and 1994 Olympic Winter Games. He also has covered of NCAA track and field, skiing, speed skating, baseball, swimming and diving, gymnastics, the U.S. Olympic Festival and Pan American Games. In addition, he had a prominent role in Kevin Costner's 1996 hit movie, Tin Cup.

On January 19, 2011, Nantz returned to his adopted hometown of Houston to team with Houston Methodist Hospital to create the Nantz National Alzheimer Center (NNAC). The NNAC has become a world-renowned research center dedicated to funding innovative diagnostic discoveries for early and accurate detection of Alzheimer's disease and other dementing illnesses (www.nantzfriends.org). Nantz's father, Jim Nantz Jr., himself a former college football player and lifelong inspiration to his broadcaster son, suffered from the ravages of Alzheimer's disease for 13 years. Jim Nantz and vineyard vines began collaborating in Spring 2017 to create the "Forget-Me-Knot" custom-designed collection that benefits research at the Nantz National Alzheimer Center.

Nantz graduated from the University of Houston in 1981 with a degree in radio/television, where he was recruited as a member of the golf team. He received an honorary doctorate of humane letters from his alma mater in May 2001 in recognition of his contributions to his profession and to the university.

While a student at Houston, he held a variety of broadcasting jobs, which led to positions at the city's CBS stations KHOU-TV and KTRH Radio. Before joining CBS Sports, Nantz was an anchor at KSL-TV in Salt Lake City, then a CBS affiliate.

Nantz was born May 17, 1959, in Charlotte, North Carolina. He lives in Pebble Beach, California with his wife, Courtney. He has two daughters, Caroline and Finley, and a son, Jameson.

Congratulations

to our NSMA California Sportswriter of the Year Award Winners.



2019 NSMA California Sportswriter of the Year, Sam Farmer



2020 NSMA California Sportswriter of the Year, Bill Plaschke

Thank you for continuing to elevate the game. We honor your dedication to raising the bar of sports journalism.

Los Angeles Times The state of what's next.

DICK STOCKTON

Dick Stockton, who has called more major U.S. professional sports games for television than anyone in history, announced his retirement in November of 2020. An acclaimed FOX Sports play-by-play announcer and one of the most iconic voices in sports broadcasting history, he enjoyed an illustrious 55-year TV career that encompassed at least 1,545 network television games across the big four professional sports leagues (NFL, NBA, MLB, NHL), more than any American sports broadcaster.

Stockton, whose signature voice transcended not only sports genres but generations of fans, joined

FOX Sports in 1994 and stayed through his retirement, serving as playby-play announcer for NFL, MLB and college basketball.

The FOX Sports lynchpin

celebrated his 27th year of NFL on FOX in 2020, with 714 NFL games to his credit. He has worked with and mentored nearly every single NFL analyst who has risen through the FOX Sports ranks.

Stockton's outstanding work earned multiple awards, including being voted into the National Sports Media Association's Hall of Fame. Stockton earned the 2001 Curt Gowdy Electronic Media Award from the Naismith Basketball Hall of Fame; a CableAce nomination for his NBA work for TNT in 1997; and the prestigious Sonny Hirsch Excellence in Sports Broadcasting Award in 2016, named after the longtime voice of the Miami Hurricanes and honoring an outstanding sports broadcaster who has had a major impact in their field, while making notable accomplishments within the community.

In 2009, Stockton was named one of the top-50 network sportscasters of all time by the American Sportscasters Association.

Considered one of the most versatile broadcasters in history, Stockton's vast resume includes 17 years at CBS



Sports and 19 years covering the NBA Playoffs for Turner Sports, in addition to a playby-play role for TBS' coverage of MLB postseason. Stockton also served as Turner Sports' voice for regular season and NBA playoff games from 1995-2013. He called a total of 617 NBA games, the fourth-most for a play-by-play announcer.

Prior to joining FOX, Stockton worked for CBS Sports, calling the NFL, NBA (lead play-byplay from 1982-'90), MLB and college basketball (lead playby-play for NCAA Regional Finals), in addition to the World Swimming and Diving Championships, championship boxing, track and field, the Pan American Games and the Olympic Games. Earlier in his career, NBC tapped him to cover NFL games and NCAA tournament basketball. He also handled play-by-play for Oakland A's games for KRON-TV in San Francisco.

He was assigned the Winter

Olympics Men's Skiing events in France in 1992 and the 1994 Norway Games' speed-skating events for CBS. Stockton called the Gold Medal-winning performances by speed skaters Dan Jansen and Bonnie Blair, moments he considers among the highlights of his career.

Stockton also called six Super Bowls for the NFL Network's international broadcast between 2002 and 2008.

As the voice of the Boston Red Sox from 1975 through 1978 at WSBK-TV, he broadcast Carlton Fisk's legendary 12th-inning, game-winning home run in Game 6 of the 1975 World Series for NBC Sports, coining his famous call, "There it goes, a long drive, if it stays fair ... home run!." In 1998, "TV Guide" ranked the Fisk home run as the top moment in the history of televised sports.

His broadcasting career first took flight in 1965 in local radio and TV in his hometown of Philadelphia, after which he worked his way up to sports director at KDKA-TV in Pittsburgh. While there in the late 1960s, Stockton began working with CBS Sports before moving to a full time role in 1978.

CONGRATULATIONS BILL, on the induction into the national sports media association HALLOFFAME



BILL KING

The legendary voice of the Oakland Athletics, Bill King broadcast Athletics games for 25 seasons. He began with the "Billy Ball" teams of the early 1980s, continuing with the "Bash Brothers" era that saw the A's make three consecutive World Series appearances from 1988-90, and completing his tenure with the talented Oakland clubs that earned four consecutive playoff berths (2000-03).

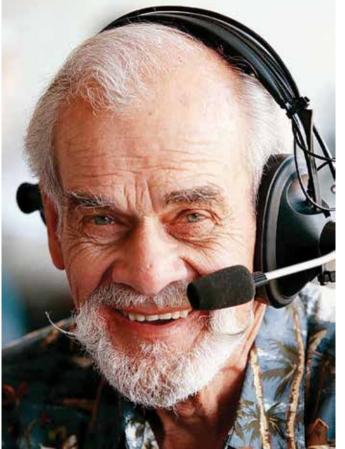
He passed away in 2005 at the age of 78.

King was named the 2017 recipient of the Ford C. Frick Award, presented annually for excellence in broadcasting by the National

Baseball Hall of Fame and Museum. That year he was recognized during the Major League Baseball Hall of Fame Awards Presentation, as part of Hall of Fame Weekend. King became the 41st winner of the Frick Award, as he earned the highest point total in a vote conducted by the Hall of Fame's 17-member Frick Award Committee.

With the likes of network announcers Al Michaels, John Madden, and Jon Miller counted among his great admirers, King was that rare play-by-play voice for three major sports franchises in the same market, spending 25 years with the Oakland A's along with 27 years with the Raiders and 21 years with the Warriors.

Miller, the long-time ESPN announcer, once said about King: "He's the Tony Bennett of broadcasters. They say Tony Bennett is the entertainer's entertainer. Bill is the broadcaster's broadcaster."



King's passion for painting a visual account of the action made his broadcasting style an art form. His trademark exclamatory phrase, "Holy Toledo," became a familiar part of the Bay Area sports scene for more than 40 years. He was also renowned for his handle-bar mustache and for his wide range of interests, including the opera, ballet, painting and Russian history and literature.

"Walking away from a Bill King broadcast, one never felt deprived, as if something was missed," said Bob Padecky of the Santa Rosa Press Democrat. "Bill filled in the blanks and he did it with verbal gymnastics that would have won him Olympic gold every four years if such an activity was a sport."

"I cannot believe that there ever was a better radio basketball play-by-play man than Bill King," said former Warriors all-star forward Rick Barry. "Nobody, nobody had the vocabulary.... It was like poetry almost. ... You could visualize with Bill. He created television in your mind."

King began his career on Guam with Armed Forces Radio, and started broadcasting sports in the late 1940s in Pekin, Illinois, calling minor-league baseball and high school football and basketball. He came to the Bay Area in 1958 and was hired by KSFO to work on Giants broadcasts. He also called Cal football and basketball games, and did color commentary for the San Francisco Seals hockey team.

national sports media association

Michael R. "Doc" Emrick is an eight-time national Emmy Award winning hockey play-by-play announcer with NBC. His nickname comes from his PhD in Radio/TV/Film from Bowling Green State University (1976).

He broadcast hockey for 47 seasons, serving as television voice of NHL games for 39 years, logging more than 3700 games and establishing a record during the 2018-19 season for most career national network hockey telecasts in the United States (1,003).

Born in Marion, Indiana, on August 1, 1946, Emrick is the son of secondary school teachers Charles and Florence Emrick. His parents unintentionally brought about his passion for hockey by taking him and his brother Dan to their first hockey game at Fort Wayne in 1960.

He was the first hockey announcer to receive a national Emmy, including a record seven in succession (2014-20). He was the first broadcaster named to the US Hockey Hall of Fame (2011) and was taken into the broadcasters wing of the Hockey Hall of Fame (Foster Hewitt Memorial Award, 2008). He received the Lester Patrick Award for "outstanding service to hockey in the United States" (2004) and was chosen to be inducted into the NSMA Hall of Fame in its 2019 class.

Among his credits are six Winter Olympic Games as lead hockey announcer and two Summer Olympic Games. Although most of his prominent years were spent with NBC, he also televised hockey for CBS, ABC, FOX, ESPN, Turner, Versus, OLN, SportsChannel America and the Prime Network.

He has been the play-by-play announcer for 22 Stanley Cup Finals, 14 NHL All-Star Games and worked 45 Stanley Cup playoff Game Sevens. He has televised 19 NHL Winter Classics and Stadium Series games, including the inaugural Winter Classic at Ralph Wilson Stadium in Buffalo in 2008.

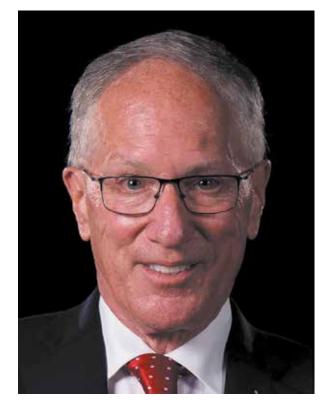
He has served on the selection committee for the Hockey Hall of Fame for the maximum 15 years and was Vice President of the NHL Broadcasters Association for 33 years. He was the editor of the NHL Pronunciation Guide for 18 editions.

The lead TV play-by-play voice for the New Jersey Devils for 21 seasons, Emrick was the recipient of three Stanley Cup rings from the team (1995, 2000, 2003).

He was selected to be the narrator for NHL Power Week, Power Stick Hockey Week, the NHL's Stanley Cup video, Sony NHL video games and EA Sports video games.

His other sports play-by-play television credits include: the NFL on CBS, NCAA regular season and regional tournament basketball games, track and field, luge, the National Lacrosse League, and figure skating.

2020 NATIONAL SPORTCASTER OF THE YEAR **Mike "Doc" Emrick**



Emrick began his professional hockey broadcasting career with the IHL's Port Huron Flags (1976-77) as sports director of WHLS Radio and director of public relations for the team. He continued in that dual role with the AHL's Maine Mariners (1977-80) before joining the Philadelphia Flyers. At different times, he was the regular television voice of the Devils, Flyers, and was a radio broadcaster for New York Rangers.

Prior to earning his PhD, Emrick earned a Bachelor of Science degree in Speech from Manchester (Indiana) College in 1968 and a Master of Arts degree in Radio and Television from Miami (Ohio) University in 1969.

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Congratulations to the incomparable Mike "Doc" Emrick upon being named 2020 NSMA National Sportscaster of the Year. And for five decades of bringing our game to life like no one ever has.



national sports media association

One of the country's leading college sports reporters, Nicole Auerbach is a senior writer at The Athletic. Earlier this year, she became the youngest-ever winner of the National Sports Media Association's coveted national sportswriter of the year award.

In addition to her work at The Athletic, Auerbach also serves as a studio analyst for the Big Ten Network and works as a frequent host for SiriusXM satellite radio. She has spent the past four years at The Athletic primarily covering college football nationally as well as the business of college sports. She breaks news, writes enterprise stories and generally sets the conversation for the sport she covers.

Auerbach earned top-10 honors from the Associated Press Sports Editors last year for her column-writing prowess. She also pens fun off-beat stories and is particularly well-known for tracking down fans in the stands who go viral during college football games.

Before joining The Athletic in 2017, Auerbach spent six years at USA Today as the newspaper's lead national college basketball reporter. While at USA Today, she also covered swimming at both the 2012 Olympics in London and the 2016 Olympics in Rio de Janeiro.

Her work has won numerous writing awards, and she was honored by the U.S. Basketball Writers Association in 2018 as the organization's Rising Star Award winner. Her writing has been featured in The Boston Globe, Sports Illustrated and the Wall Street Journal among other outlets. Auerbach graduated from the University of Michigan in 2011.

Auerbach currently lives in Chicago with her dog Red — and, yes, he's named after the famous Boston Celtics coach. When she is not working, she enjoys spending time with loved ones, reading novels and riding her bicycle along the lake.

2020 NATIONAL SPORTSWRITER OF THE YEAR

Nicole Auerbach



C O N G R A T U L A T I O N S

NICOLE AUERBACH

2020 NSMA Sportswriter of the year





CONGRATULATIONS DICK STOCKTON

FOR BEING INDUCTED INTO THE NATIONAL SPORTS MEDIA ASSOCIATION HALL OF FAME CLASS OF 2021



2020 State Winners

ALABAMA



SPORTS CASTER JD Byars

ARKANSAS



SPORTS CASTER Steve Sullivan



SPORTSWRITER Andrew Hutchinson

CONNECTICUT



SPORTS CASTER Erik Dobratz



SPORTSWRITER Joe Morelli



SPORTSWRITER

Doug Haller



SPORTS CASTER Scott Klatzkin



SPORTSWRITER Martin Frank





SPORTS CASTER **Dave Jageler**



SPORTS CASTER John Walton



SPORTSWRITER Barry Svrluga



FLORIDA

Eric Reid



SPORTSWRITER Dave Hyde



ARIZONA



SPORTS CASTER Dave Pasch

CALIFORNIA



SPORTS CASTER **Duane Kuiper**



SPORTSWRITER **Bill Plaschke**

SPORTSWRITER

Kent Somers

COLORADO



SPORTS CASTER **Ryan Harris**



Nick Groke



2020 State Winners

GEORGIA



SPORTS CASTER Frank Sulkowski



SPORTSWRITER Jeff Schultz

HAWAII



SPORTS CASTER Rob DeMello

INDIANA



SPORTSWRITER Stephen Tsai

IDAHO



SPORTS CASTER Will Hall

IOWA



SPORTSWRITER John Wustrow

ILLINOIS



SPORTS CASTER Jason Benetti



SPORTSWRITER Shannon Ryan



SPORTS CASTER John Michael Vincent



SPORTSWRITER Kyle Neddenriep



SPORTS CASTER Mark Woodley



SPORTSWRITER Tommy Birch

KANSAS



SPORTS CASTER SPORTSWRITER SPORTSWRITER Wyatt Thompson Rick Peterson, Sr. Rick Peterson, Jr.

KENTUCKY



SPORTS CASTER **Keith Farmer**



SPORTSWRITER Kyle Tucker

LOUISIANA



SPORTS CASTER Chris Blair



SPORTSWRITER Scooter Hobbs

MAINE



Bill Green



SPORTSWRITER Travis Lazarczyk



MARYLAND

SPORTS CASTER Johnny Holliday



SPORTSWRITER Pete Schmuck

FLORIDA STATE UNIVERSITY Congratulates our beloved GENE DECKERHOFF



THE 2021 WOODY DURHAM VOICE OF COLLEGE SPORTS AWARD WINNER

2020 State Winners

MASSACHUSETTS



SPORTS**CASTER** Joe Amorosino



SPORTS**CASTER** Dan Roche



SPORTS**WRITER** Pete Abraham

MICHIGAN



SPORTS**CASTER** Jamie Samuelsen



SPORTSWRITER Mick McCabe

MINNESOTA



SPORTS**CASTER** Cory Provus



SPORTSWRITER Sid Hartman





SPORTS**CASTER** Matt Wyatt



SPORTSWRITER Rick Cleveland



MISSOURI

SPORTS**CASTER** Mitch Holthus



SPORTS**WRITER** Dave Matter

MONTANA



SPORTS**CASTER** Riley Corcoran



SPORTS**WRITER** Jordan Hansen

NEBRASKA



SPORTS**CASTER** Jeff Motz



SPORTS**WRITER** Parker Gabriel



SPORTS CASTER Kevin Bolinger

NEW MEXICO



SPORTS**WRITER** Ron Kantowski

NEW HAMPSHIRE



SPORTS**CASTER** Mike Murphy



SPORTS**WRITER** Roger Brown

NEW JERSEY



SPORTS**CASTER** Chris Carlin



SPORTS**WRITER** Steve Politi



SPORTS**CASTER** Van Tate



Ken Sickenger



2020 State Winners

NEW YORK



SPORTS CASTER **Kevin Maher**



SPORTSWRITER **Rich Cimini**

NORTH CAROLINA



SPORTS CASTER Stan Cotten



SPORTS CASTER Gary Hahn



SPORTSWRITER Ed Hardin

NORTH DAKOTA



SPORTS CASTER Jody Norstedt



SPORTSWRITER **Greg DeVillers**



OHIO

SPORTS CASTER

Dan Hoard



Justin Williams

OKLAHOMA

SPORTS CASTER Pat Jones



SPORTSWRITER **Berry Tramel**

OREGON



SPORTS CASTER



SPORTS CASTER Adam Bjaranson Orlando Sanchez



SPORTSWRITER Ken Goe

PENNSYLVANIA



SPORTS CASTER Michael Barkann



SPORTSWRITER Matt Gelb

RHODE ISLAND



SPORTS CASTER Nick Coit



SPORTS CASTER Yianni Kourakis



SPORTSWRITER **Bill Koch**

SOUTH CAROLINA

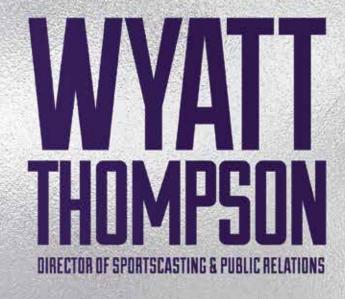


SPORTS CASTER Phil Kornblut



SPORTSWRITER Grace Raynor





Congratulations Wyatt Thompson on being named the 2019 and 2020 **NSMA** Kansas Sportscaster of the Year!

C

K-STATESPORTS.com

2020 State Winners

SOUTH DAKOTA



SPORTS**CASTER** Tim Smith



SPORTS**WRITER** Brian Haenchen

TENNESSEE



SPORTS**CASTER** Pete Weber



SPORTSWRITER Teresa Walker TEXAS



SPORTS**CASTER**Josh Bogorad

VIRGINIA

SPORTSWRITER Kirk Bohls

UTAH



SPORTS**CASTER** Scott Garrard



SPORTS**WRITER** Tony Jones

VERMONT



SPORTS**CASTER** George Commo



SPORTS**WRITER** Alex Abrami



SPORTS**CASTER** Dave Koehn

WISCONSIN



SPORTS**WRITER** Mike Barber

WASHINGTON



SPORTS**CASTER** Dave Sims



SPORTS**WRITER** Bob Condotta

ALCONT.

WEST VIRGINIA



SPORTS**CASTER** Keith Morehouse



SPORTS**WRITER** Chuck McGill



SPORTS**CASTER**Jeff Levering



sports**WRITER** Adam McCalvy

WYOMING



SPORTS**CASTER** David Settle

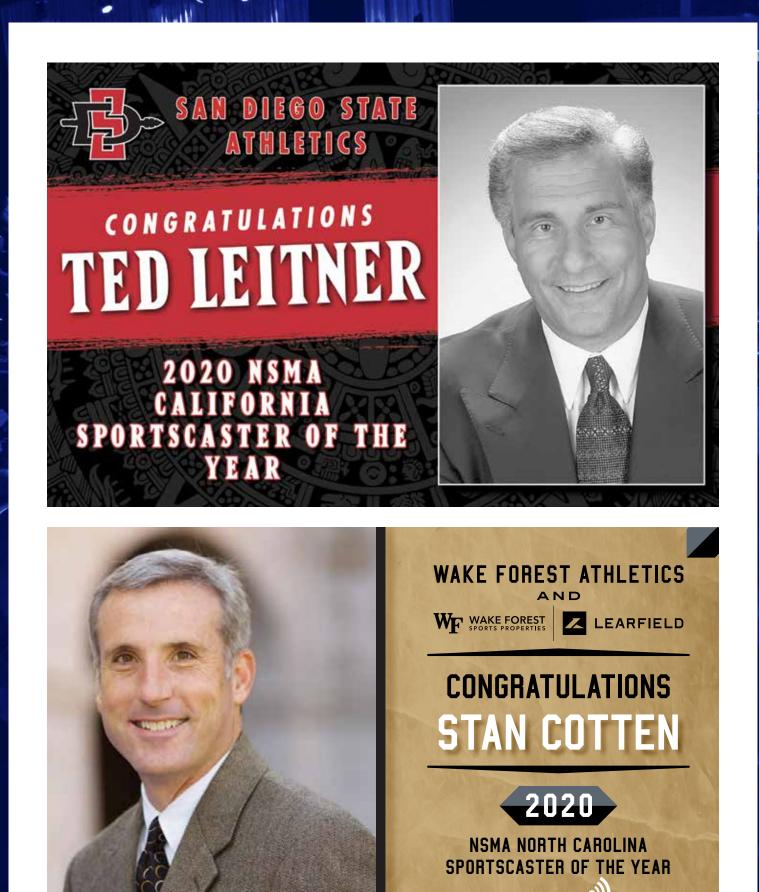


SPORTS**WRITER** Michael Katz

NSMA MISSION STATEMENT

The National Sports Media Association & Hall of Fame is a 501(c) (3) non-profit organization, which seeks to develop educational opportunities for those who are interested in pursuing a career in sports media, through networking, interning, mentoring and scholarship programs.

The NSMA honors, preserves and celebrates the diverse legacy of sport media in the United States.



NATIONAL SPORTS MEDIA ASSOCIATION

sports media

CONVERGENCE SUMMIT

The NSMA's Sports Media Convergence Summit is a daylong series of seminars and panels targeted at college students and young sports media professionals. Those students and young professionals are also able to play or show samples of their work, while NSMA award winners and others industry veterans give constructive criticism.



Michael Wallace of the Memphis Grizzlies (top) talks to the 2019 Summit attendees.



ESPN sideline reporters Dawn Davenport (left) and Lauren Sisler talked about their jobs at the 2019 Sports Media Convergence Summit (Daniel Coston Photo).



Mike Emrick leads a small-group discussion at the 2019 Sports Media Convergence Summit (Daniel Coston Photo)





ONGR

2020 NSMA CO-SPORTSCASTER OF THE YEAR TED LEITNER <



CONGRATULA JOHNSONGRATULA + 2020 MARYLAND SPORTSCASTER OF THE YEAR + 2020 WOODY DURHAM VOIGE OF COLLEGE SPORTS AWARD WINNER

ROM-VOUR MARVLAND Athletigs family

woody durham

VOICE OF COLLEGE SPORTS AWARD

The Woody Durham Voice of College Sports Award was established in 2018 to honor a professional play-by-play announcer calling games for a college or university and exemplifies the following traits:

Preparation Association with his/her school Tenure Efforts in the community Mentorship of young broadcasters Character

Woody Durham was a longtime sportscaster, best known for his 40 years calling play-by-play for University of North Carolina football and basketball.

2020 Winner – Johnny Holliday University of Maryland

A Miami, Florida native, Holliday began his radio career as a disc jockey. Working in such top markets as New York, Cleveland, and San Francisco, he was named as America's No. 1 disc jockey. He also served as the public address announcer for the Cleveland Browns, Oakland Raiders, San Francisco Warriors, and Washington Bullets.

Moving to Washington in 1969, Holliday hosted the Washington Senators pre-game show with Ted Williams, while covering all of the DC-area teams. In 1979, he began broadcasting Maryland football and basketball games, and at age 83, has now called more than 1,800 Terps' games.

Holliday spent 12 years as a television pre-game/post-game host and occasional fill-in play-by-play announcer for the Washington Nationals on MASN. In March of 2019, he added a job as sportscaster at NBC Washington (WRC-TV).

Among Holliday's many awards and honors are:

- Induction into the Washington, DC Sports Hall of Fame;
- Induction into the Radio Television Broadcasters Hall of Fame;

the Chris Schenkel award from the National Football Foundation & College Football Hall of Fame;

• Two-times NSMA's Maryland Sportscaster of the Year;

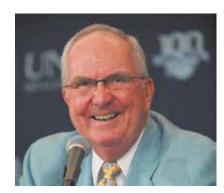
Skeeter Francis Award for contributions to coverage of the Atlantic Coast Conference;

- CYO's Cardinal Hickey National Figure of the Year;
- Named one of Dick Vitale's Top 15 play-by-play announcers in the country;
- American Diabetes Foundation Father of the Year.

Holliday has also acted in dozens of stage productions. He was nominated for the Helen Hayes award for Best Actor in a Washington Musical for his role in Me and My Girl.

Away from the field and stage, Holliday has hosted a charity golf tournament for the last 15 years that has raised more than \$1.5 million to send more than 100 students a year to a five-week, character-building camp each summer.

Holliday has been married to his wife Mary Clare for 62 years. They are the parents of three daughters and eleven grandchildren.





woody durham

VOICE OF COLLEGE SPORTS AWARD

2021 Winner – Gene Deckerhoff Florida State University

Gene Deckerhoff, in his 48th year as the radio play-by-play voice of the Florida State University Seminoles, has been voted as the fourth winner of the Woody Durham Voice of College Sports Award. The voting was done by a select panel of National Sports Media Association members, most of whom are also radio play-by-play broadcasters.

"That's a tremendous honor," Deckerhoff said. "When it comes to the profession of play-by-play broadcasting, the bar of success was set by Woody Durham. To even get close to that bar is quite an honor. I'm glad we (Florida State) got in the ACC when Woody was in his prime. For me, he is Carolina basketball."

A Florida native, Deckerhoff began his radio career after passing the FCC license exam in 1964. His first on-air sports job was at WWPF in Palatka, Florida, where he was an engineer and announcer of a Little League All-Star game. After a stop at a stop in Gainesville, Florida, Deckerhoff moved on to a four-year stint in management and sales with Southern Bell and General Food Corporation.



In 1972, Deckerhoff moved back to radio for good, this time at WTRL in Bradenton, Florida, where he did several jobs, including play-by-play.

It was at his next stop where Deckerhoff began his long association with Florida State, splitting basketball play-by-play duties in the winter of 1974, before becoming the full-time basketball voice the next year. In 1976, Deckerhoff became the first sports director at WECA-TV in Tallahassee. He moved to WCTV-TV in 1978 and added Florida State football play-by-play to his portfolio in 1979.

From 1983-1985, Deckerhoff was the radio voice of the USFL's Tampa Bay bandits.

And since 1989, he has been the Tampa Bay Buccaneers' play-by-play voice, a position which will see him work his second Super Bowl on Sunday. He is one of a small number of broadcasters who call college football games on most Saturdays, followed by an NFL game on most Sundays.

To date, Deckerhoff has called: 529 Florida State football games (43 seasons); 1,300+ Florida State basketball games (48th season); 664 Tampa Bay Bucs football games (33nd season).

Deckerhoff is a member of several Halls of Fame, has been voted 15 times by his peers as the NSMA's Florida Sportscaster of the Year, and in 2013, was presented with the Chris Schenkel Award by the National Football Foundation.

Gene and his wife Ann live in Tallahassee. They are the parents of three sons and six grandchildren.

REMEMBER WHEN...

P-Balalacy Dorsey Part, April 4, 1982

Enberg, Grimsley to be honore

23rd Awards program scheduled Monday night

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Salisbury Post Newspaper 1982, 1988, 1971



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PETE BORD

this annual National Sportscatters Sportscatters Assertio program. It is noted and crice highlight of our year.

NEWS 8 & SPORTS TEAM 8 CONGRATULATES

ERIK DOBRATZ

2020 CONNECTICUT SPORTSCASTER OF THE YEAR





Costas, Deford to get NSSA awards

2 0 1 9 N S M A N A T I O N A L SPORTSCASTER OF THE YEAR CONGRATULATIONS, LEVEL DE L

FROM YOUR FAMILY AT WWestwood One

CONGRATULATONS TO 8-TIME WINNER PETE WEBER FROM YOUR FAMILY IN



2019 & 2020 NSMA Tennessee Sportscaster of the Year



1962 Grantland Rice



1969 J.G. Taylor Spink







Lindsey Nelson

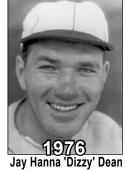


Edward Brit 'Ted' Husing



1970 Clem McCarthy







John Wayne



Graham McNamee



John Kieran



Stanley Woodward



1977 Walter Wellesley 'Red' Smith



Bob Considine





Mel Allen



Russ Hodges

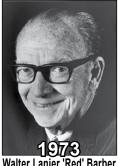








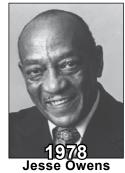
Ring Lardner



Walter Lanier 'Red' Barber



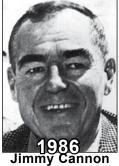
Dan Parker







1981 Chris Schenkel



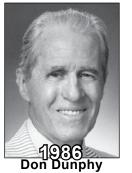


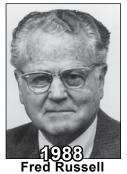
1988 Harry Caray

















Jack Brickhouse





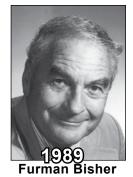




1998 Howard Cosell







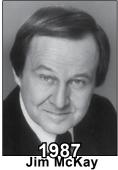


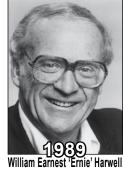


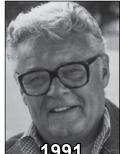




1985 Si Burick







1991 Blackie Sherrod

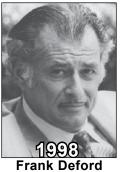


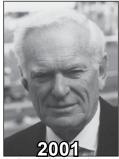
Murray Olderman



1994 Edwin Pope







Jack Whitaker



Bob Wolff









1997 Francis Dayle 'Chick' Hearn





2001 George Vecsey



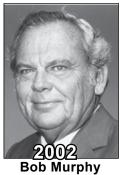
Joe Garagiola





1997 Robert Wiley Broeg







Jerome Holtzman





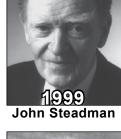






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<u>2001</u> W. C. Heinz





2005 Sally Jenkins



<u>之()()()</u> Larry Munson



Bob Ryan

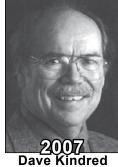


Dick Vitale



Bill Raftery





<u>201</u>0 John Madden







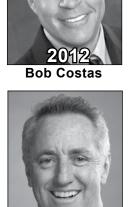


Bob Uecker





Lesley Visser



2014 Rick Reilly



Billy Packer





John Feinstein



Dick Schaap



Chris Berman

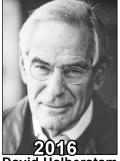


2015 Brent Musburger



Mitch Albom





David Halberstam



Gary Smith



2018 Woody Durham



Mike 'Doc' Emrick



Michael Wilbon



William Nack



Frank Gifford





2017 Mike Lupica









Tony Kornheiser

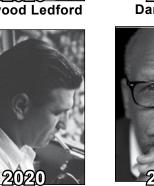


2020 Tom Verducci





Cawood Ledford



Dick Young



Dick Stockton





Dan Patrick



William C. Rhoden



Bill King





Rick Telander



Larry Merchant



Jim Nantz



Arizona Daily Star and Tucson.com

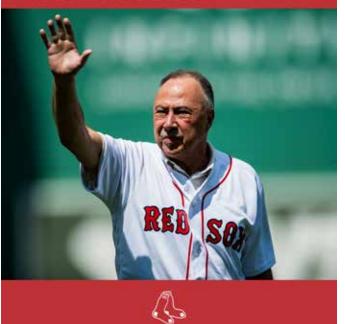


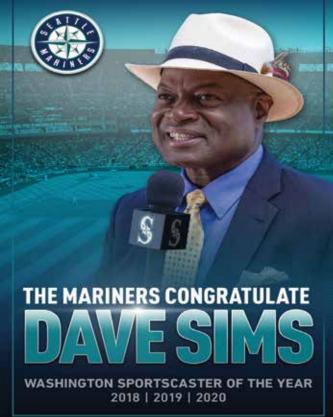
2019 NSMA Arizona Co-Sportswriter of the Year

> Arizona Daily Star T tucson.com

THE BOSTON RED SOX ARE PROUD TO CONGRATULATE JERRY REMY ON BEING AWARDED THE

2019 NSMA MASSACHUSETTS SPORTSCASTER OF THE YEAR





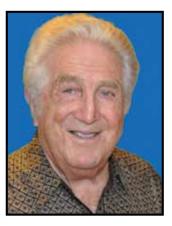


Congratulations 2020 Nevada Sportscaster Of The Year

KevinBolinger

NSMA REMEMBERS

The NSMA remembers its colleagues who left us during the past year, memorializing them in these pages, in hopes their lives accomplishments will never be forgotten.



MURRAY OLDERMAN (NSMA Hall of Famer)

JERRY REMY (NSMA 2-time Massachusetts Sportscaster of the Year)

MEL ANTONEN - USA Today baseball writer

VINCE BAGLI – WBAL, Ten-time Maryland Sportscaster of the Year

RICK BONNELL – Charlotte Observer Hornets/NBA Beat

WILT BROWNING – Four-time North Carolina Sportswriter of the Year

IRV CROSS - CBS Sports

JIMMY DAVY – Tennessean, 1977 Tennessee Sportswriter of the Year

CHRIS DUFRESNE – LA Times, 2011 California Sportswriter of the Year

GORDON FORBES - USA Today

PHYLLIS GEORGE - CBS

WILLIAM GILDEA – Washington Post, 1967 DC Sportswriter of the Year

PEDRO GOMEZ - ESPN Baseball Reporter

JAY GREENBERG - Hall of Fame hockey writer

SID HARTMAN – Minneapolis Star Tribune, 2020 Minnesota Sportswriter of the Year

BOB JENKINS – ESPN and others, *motorsports play-by-play/host*

ROGER KAHN - NY Herald/Author

BUD LEA – Milwaukee Sentinel, 1987 Wisconsin Sportswriter of the Year

BILL LUMPKIN – Birmingham Post-Herald, *Five-time Alabama Sportswriter of the Year*

VAUGHN MCCLURE – ESPN, South Bend/Chicago Tribune

BILL MILSAPS - Richmond Times-Dispatch

JOE MORGAN - ESPN

JEANNIE MORRIS - WMAQ/WBBM

IRV MOSS - Denver Post

TEREZ PAYLOR - Yahoo national NFL writer

KEN PETERS – AP

KEN RAPPOPORT - AP

BOB ROBERTSON – 12-time Washington Sportscaster of the Year

JAMIE SAMUELSEN – Detroit radio, 2020 Michigan Sportscaster of the Year

MIKE SHALIN - Boston Herald

JOHN SMALLWOOD - Philadelphia Inquirer

SEKOU SMITH - NBA.com

LONNIE WHEELER - Cincinnati Enquirer



Congratulations LaVelle E. Neal III

For being named 2019 MINNESOTA SPORTSWRITER OF THE YEAR by the National Sports Media Association

After a long tenure of baseball reporting, La Velle's recent promotion to sports columnist has been nothing short of a game winner. Fielding the position with an unbeatable passion, his coverage has been hard to beat. Congratulations La Velle on stepping up to the plate and hitting it out of the park. All day, every day.





5102906/11/2



2020 MINNESOTA SPORTSWRITER OF THE YEAI by the National Sports Media Association

From hawking newspapers as a kid to writing over 21,000 bylines, Sid's dedication to Star Tribune and Minnesota sports, is legendary. We continue to celebrate and hold dear Minnesota's longest tenured and most famous sports reporter — and, of course, who made a name for himself as everyone's close personal friend. We miss you, Sid!





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MIDCO SPORTS

Get out the airhorns!

We're cheering for Midco Sports' Jody Norstedt, 2020 NSMA North Dakota Sportscaster of the Year.

2020 OREGON SPORTSWRITER OF THE YEAR



CONGRATS, KEN!

From all of us at The Oregonian/OregonLive

MidcoSports.com





CONGRATULATIONS **Keith Morehouse**

2020 NMSA West Virginia Sportscaster of the Year

Thank You! Thank You! Thank You!

The National Sports Media Association would like to thank all of our donors and sponsors. With their help, the NSMA was able to survive the pandemic, and continue to grow our dual mission.

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Congratulations Mike Barber

2020/2021 Virginia Sports Writer of the Year



CONGRATULATIONS TO TWO-TIME NSMA MINNESOTA SPORTSCASTER OF THE YEAR

CORY PROVUS

2015 & 2020

