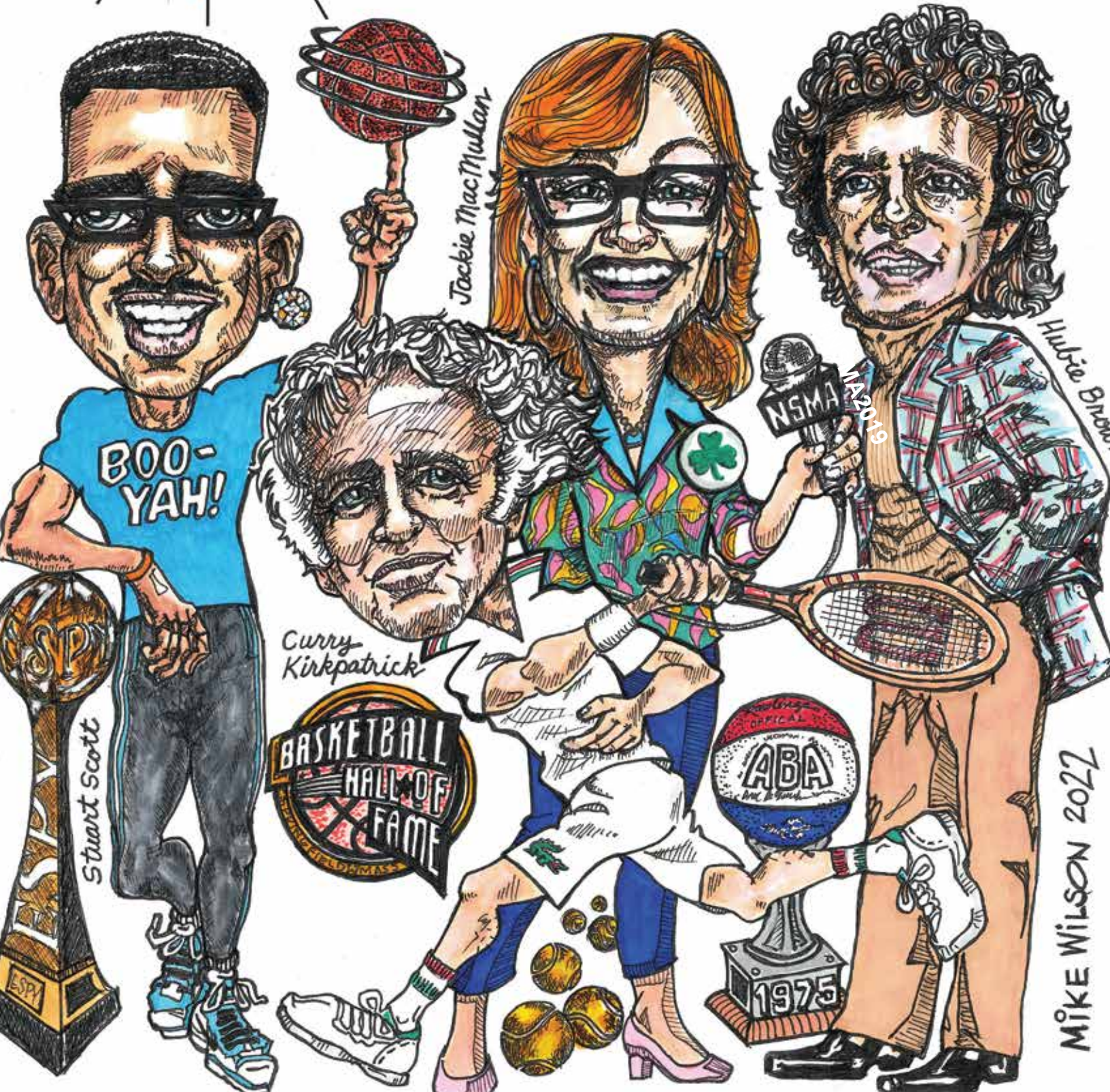


2022
Program

NSMA

1959 NATIONAL SPORTS MEDIA ASSOCIATION



Jackie MacMullan

Hubie Brown

Curry Kirkpatrick

Stuart Scott

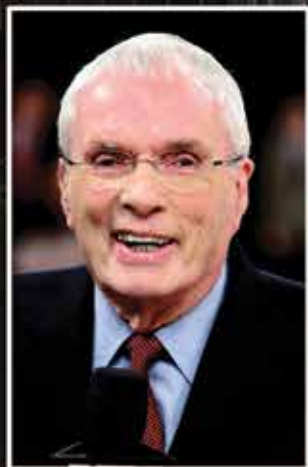
MIKE WILSON 2022



Congratulations

to all of ESPN's NSMA Award recipients

To serve sports fans.
Anytime Anywhere.



Hubie Brown

2022 NSMA Hall of Fame
Sportscaster



Stuart Scott

2022 NSMA Hall of Fame
Sportscaster



Jackie MacMullan

2022 NSMA Hall of Fame
Sportswriter



Scott Van Pelt

2021 NSMA co-National
Sportscaster of the Year



Jeff Passan

2021 NSMA National
Sportswriter of the Year



Seth Wickersham

2021 Sports Book of the Year:
It's Better to be Feared



table of contents

#NSMA2022



5	Welcome
7-8	The NSMA Story
9-10	Roone Arledge Award
11	Bear Bryant Coach of the Year Award
13-14	The Annie
16	Jim Nantz Award
18	Operating Board
20	Student Chapters
21-22	What I Learned at NSMA
25-31	State Sportscasters and Sportswriters of the Year 2021
33-39	Hall of Fame Inductees 2022
41	Big House Gaines Awards
42-43	NSMA Awards Weekend Schedule
49-51	National Sportswriter/Sportscasters of the Year
56	Sports Media Convergence Summit
59	Woody Durham Voice of College Sports Award
62	Hickok Belt Awards
63-67	NSMA Hall of Fame Gallery
70	In Memoriam
73	Thank You
74	NSMA Donation Form

Cover Artwork by Mike Wilson

NSMA MISSION STATEMENT

The National Sports Media Association & Hall of Fame is a 501(c)(3) non-profit organization, which seeks to develop educational opportunities for those who are interested in pursuing a career in sports media, through networking, interning, mentoring and scholarship programs.

The NSMA honors, preserves and celebrates the diverse legacy of sport media in the United States.



CONGRATULATIONS ◀

2021 NSMA ALABAMA

SPORTSCASTER

OF THE YEAR

**ANDY
BURCHAM**

DIRECTOR OF BROADCAST OPERATIONS
"VOICE OF THE AUBURN TIGERS"



WELCOME

from the NSMA Executive Director

It seems as if we were just here seven months ago.

That's because we were.

The pandemic-caused cancellation of the 2020 Awards Weekend and the postponement of the 2021 Awards Weekend until last December meant a short turnaround for us at the National Sports Media Association.

But with the help of our Board, our interns, our volunteers, and the rest of our community, here we are!

Welcome to all of you, whether you're attending for the first time, or for the 15th time! This year, we are welcoming 67 first-time winners from their states – an NSMA record (well, except for the inaugural Awards Weekend in 1960).

We always hope to make the Awards Weekend bigger and better. For the 62nd edition, we re-branded it to include "National Convention." One of the reasons for that is to make people who do not win awards feel comfortable about attending the weekend nonetheless. After all, what other venue sees this may sports media practitioners together in one place – without a deadline?

For the last decade, we have made several strides in diversity, equity, and inclusion. And in January 2021, we tackled the issue head-on. With the help of a diverse committee of interested sports media, we formulated a plan that will show our membership and award winners as a better reflection of our industry.

The first steps can be seen in the number of first-time winners, in the addition of a half day to our Sports Media Convergence Summit, and in the presentation of four new awards (Best Sports Book, Best Sports Documentary, Best Under-30 Sports Reporter, and Best Sideline Reporter). We promise to continue taking these steps to make our organization accessible and inclusive to all.

Congratulations to all of our award winners and Hall of Famers! We appreciate you taking time out of your busy schedule to be here to celebrate with us. Though none of us gets into this business to win awards, they do help shine a light on our industry and the many people who excel in it. Thank you!



If there is anything we can do for you while you're with us, please don't hesitate to ask. As part of the fabric of the Winston-Salem community, we take pride in the embodiment of true Southern hospitality.

Sincerely,

A handwritten signature in black ink that reads "Dave". The signature is fluid and cursive, with a large loop at the end.

Dave Goren
NSMA Executive Director



LEARFIELD

Congratulations To Our Family Of Broadcasters



Nevada - Russ Langer
11th NSMA Award - UNLV Runnin' Rebels



Indiana - Tim Newton
1st NSMA Award - Purdue Boilermakers



Wisconsin - Matt Lepay
10th NSMA Award - Wisconsin Badgers



Maine - Jon Shields
1st NSMA Award - Maine Black Bears



Ohio - Paul Keels
5th NSMA Award - Ohio State Buckeyes



Montana - Zach Mackey
1st NSMA Award - Montana State Bobcats



Virginia - Wes McElroy
3rd NSMA Award - Virginia Tech Hokies



New Hampshire - Brett Franklin
1st NSMA Award - Dartmouth Big Green



California - Kate Scott
1st NSMA Award - College Football Saturday Night



New Jersey - Jerry Recco
1st NSMA Award - Rutgers Scarlet Knights



Idaho - Chris Lewis
1st NSMA Award - Boise State Broncos



West Virginia - Dave Wilson
1st NSMA Award - Marshall Thundering Herd

Woody Durham Voice of College Sports Award



Joe Starkey
California Golden Bears



"The band is on the field!!"

History of the NSMA

1959

In 2017, as the National Sports Media Association was about to move to Winston-Salem after a 57-year run in nearby Salisbury, NSMA Hall of Famer and board member, Bob Ryan, said, "Salisbury has become a home away from home for me over the past two decades, and I am looking forward to establishing a similar relationship with Winston-Salem."

Other than 2020, when NSMA canceled its awards weekend, Ryan has attended the awards weekend, usually coming in a day early to take in a Winston-Salem Dash minor league baseball game, or just to relax in his new home away from home.

Safe to say the relationship is solid.

And it's the same for the thousands of others who have attended the Winston-Salem awards weekends starting in 2017.

For close to six decades every spring and summer, Salisbury raised a toast to salute the top sportswriter and sportscaster from each of the fifty states. The annual celebration, which until 2016 was called the National Sportscasters and Sportswriters Association, got off the ground because of the dream of a Salisbury restaurant owner and grew legs because of the vision of a Salisbury doctor.

Pete DiMizio promoted boxing matches around the Piedmont area of North Carolina by hobby and ran an Italian restaurant by way of making a living. At one point in the early 'fifties, DiMizio imported an Italian chef to dazzle his patrons' taste buds but soon figured out that his wife, Becky, cooked a better pizza than the chef.

DiMizio also figured it behooved his boxing promotions to friend up with sportswriters and sportscasters in the area. In exchange for free food, DiMizio got the free publicity his boxing matches so desperately needed.

One thing led to another and DiMizio was hosting an annual recognition banquet at his restaurant and the guests of honor were the best writers and casters in North Carolina. Then he founded the idea to expand and go national.

That was in 1958. The first scheduled gathering of national winners never got off the ground and was cancelled in 1959. Then DiMizio died of cancer and left the NSSA dream to his wife, who had neither the time nor financial wherewithal to



Winners gather for first NSMA Awards Banquet, April 12, 1960 at Catawba College in Salisbury, NC.

fulfill her husband's wishes.

In stepped the Salisbury-Rowan County Chamber of Commerce, various regional civic clubs and one Dr. Ed McKenzie.

To get the organization off the ground, all parties agreed that a sum of \$12,000 was needed. The total was more than the entire Chamber of Commerce budget. But McKenzie believed it could be raised, so he went about selling tickets to the first banquet at \$100 a plate. That was in 1960. By today's value, which would be the equivalent of asking for \$823 per plate.

McKenzie personally knocked on the door of every business and friend in the Salisbury area. Before long, his list of donors reached 113 --- everyone alphabetically from Howard Aiken of Miller Brewing Co. to Bill Younts of Rowan Dairy --- and the Chamber of Commerce was willing to kick in the remaining \$700.

McKenzie next believed it was important for the organization to get the blessing and endorsement of the state of North Carolina, and he went to work on the governor, Luther Hodges.

"He drove to Raleigh three or four times to see the governor," Nancy, his wife, once told the *Salisbury Post*. "The governor did not want to endorse a flop, the winners had to be assured the banquet was not a gimmick. Ed pulled a lovely finesse to get them all here."

McKenzie believed the organization would gain legitimacy only if the first two national winners attended the event. So, he boarded a train for New York and extended a personal invitation to sportscaster Lindsey Nelson and sportswriter Red Smith.

McKenzie talked his way into Nelson's office at NBC and Nelson agreed to come. Smith was not so easy to get. On assignment, Smith was not expected back in New York for eight weeks. McKenzie sneaked past a receptionist at the New York Herald-Tribune and found an audience with Smith's editor. Six long-distance calls later and McKenzie was assured that Smith would be in Salisbury to be honored.

The inaugural event was smashing. Governor Hodges presented awards to Nelson and Smith. Ms. North Carolina, Judi Klipfel of Asheboro, presented plaques to the thirty-eight state winners who attended. Earl Ruth, the Catawba College athletics director, served as the host.

Nelson said his acceptance speech would be brief.

"I have never tried to make a speech since a woman sent me a telegram

saying my speaking ability was the oratorical equal of a blocked punt," Nelson said.

Smith spoke as he wrote . . . with great prose.

"The very notion of honoring such a disreputable group as ours is utterly audacious," Smith said. "This is the most gracious and most generous thing that has ever been done for our rather seedy group."

Three years into the organization's existence, the board of directors realized it did not have a charter. Upon drawing up the official papers for the organization, the board encountered a delicate problem: Would the organization be called the Sportswriters and Sportscasters Association or the Sportscasters and Sportswriters Association?

To settle the matter, the group decided on a coin flip between Nelson, representing the casters, and Melvin Durslag of the *Los Angeles Examiner*, representing the writers. Nelson won and the organization has ever since gone by Sportscasters and Sportswriters Association.

That same board also established a Hall of Fame and the lone inductee in 1962 was Grantland Rice, long considered the greatest writer of sports.

Of the Hall of Fame, Durslag wrote: "It is probably easier to walk out of the Louvres with the Mona Lisa than it is to be admitted to this hall of fame." Durslag was inducted into the NSSA Hall of Fame in 1995.

In 1963, McKenzie asked Nelson as a special favor to be the featured speaker at the Spencer High School athletic awards banquet. Nelson agreed but getting to Spencer on time for the banquet was going to be difficult.

Nelson completed the play-by-play announcing of the first three innings of a New York Mets spring training game in Florida, slipped out of the press box and drove seventy-five miles to the airport to fly to Charlotte. McKenzie and the sheriff of Rowan County met Nelson at the Charlotte airport and rode in the sheriff's car to Spencer.

Nelson arrived after dinner had been served and the tables cleared. He then spoke for 45 minutes, wowing the crowd with impersonations of Mets' manager Casey Stengel. Then he concluded with a reading of Rudyard Kipling's poem "If."

Since that reading, NSSA several years later dedicated its Hall of Fame to youth. For several years, state winners and Hall of Fame inductees were presented copies of Kipling's poem, which for many years also appeared in the annual banquet program.

The list of honored guests over the years has included many from the world of sports and beyond. Among those who visited Salisbury for the NSSA awards weekend were Yogi Berra, Terry Bradshaw, Jerry Clower, John Elway, Tennessee Ernie Ford, Whitey Ford, Roman Gabriel, Andy Griffith, Lewis Grizzard, Bob Hope, Larry King, Bobby Knight, Bowie Kuhn, Mickey Mantle, Billy Martin, Curly Neal, Jesse Owens, Arnold Palmer, Richard Petty, Wilma Rudolph, Bart Starr, Lynn Swann, Ted Turner, Gene Upshaw, Jim Valvano, Flip Wilson, John Wooden and Cale Yarborough.

And the tradition of true Southern hospitality has carried on in Winston-Salem, the self-proclaimed "City of Arts and Innovation."

So is the tradition of helping youth.

More than 400 people have attended the NSMA's Sports Media Convergence Summit in its four years in Winston-Salem. It allows the organization to live up to the part of its mission that says it "develops educational opportunities for those interested in pursuing a career in sports media, through networking, interning, mentoring, and scholarship programs."

Austin Peay State University student Jeff Matthews attended the 61st NSMA awards weekend. He said: "You get to come here and you get that experience of just talking with each other. Even if it's just sharing ideas or just sharing experiences, you're learning so much and you get that through not just the instructors but peers as well."

Joining the NSMA is to become a part of something larger than yourself, and in the words of 2021 Hall of Fame inductee Jim Nantz: "I can't imagine that if you're trying to make a living as a writer, a broadcaster, or whatever it might be in sports media if you didn't want to be a part of this organization. It should be automatic."

Or as fellow 2021 Hall of Fame inductee Tom Verducci said: "Getting involved in NSMA is really a foot in the door because it helps with connections, networking."

And that networking wouldn't be possible without the state award winners who not only pay their own way to attend the awards weekend, but also take part in the Summit, as a way to give back to those students and young professionals.

As seven-time Maryland Sportswriter of the Year, Peter Schmuck said: "I'm really proud to be a part of the National Sports Media Association, it's just a joy to come here."

Ron Morris graduated from Salisbury (NC) High School and is a five-time NSMA South Carolina Sportswriter of the Year Award winner.



2022 roone arledge award

presented to...

JAYNE KENNEDY

Although Jayne has always been humbled by her success, her preeminence in contemporary American media was solidified when she recently stood face-to-face with her photo on the wall of the prestigious Smithsonian National Museum of African America History and Culture, mounted next to Nat King Cole, Diahann Carroll, Nichelle Nichols ("Star Trek"), Diana Ross and The Supremes and Don Cornelius in Oprah Winfrey's "Television and the Media Landscape" exhibit recognizing Media Pioneers.

Beginning with her Hollywood debut in 1971 she first appeared as a dancer on Rowan and Martin's Laugh-In, performed with Bob Hope's Bases Around the World Christmas Tour which led to three years with the Dean Martin Show as a singer/dancer. Guest starring on TV shows and films filled the mid-70s for Jayne but she is best known for her ground-breaking work on the Emmy Award winning CBS' The NFL Today. As one of the first female sports broadcasters and the first African-American female in that role, she destroyed the myth that women could not make it in the world of sports broadcasting, blasting the doors wide open for women in sports forevermore.

Moreover, Ms. Kennedy is the only female to host one of television's longest-running syndicated sports series, Greatest Sports Legends, alongside its Who's Who of great male superstars over its thirty-year run. She is also the first female to ever work ringside as a color commentator for men's professional boxing through her work for Muhammad Ali Professional Sports. But breaking ground is nothing new for Jayne. There seemed to always be a hurdle on the track as she raced through a career that brought her acclaim as an actress, television personality, producer, exercise guru, talk show host, model, singer, dancer, infomercial host, lecturer, corporate spokesperson, philanthropist and now author. In 2016-2017 found Jayne with the LA24 Foundation to secure the bid to the International Olympic Committee to grant the Olympics to the City of Los Angeles, winning the bid for 2028!

Recently, Black Enterprise's Women of Power Summit bestowed the honor of their 2018 Legacy Award as one of four recipients along with political strategist and former Democratic National Chair, Donna Brazile, Edith Cooper of Goldman Sachs and the legendary choreographer, Carmen Delavellade.

In March 2019 Jayne participated as part of the International Women's Conference at the United Nations in conjunction with Athletes United for Peace moderating the "Commission on the Status of Women" panel. She Executive Produced a documentary short on her career in sports entitled "Interception: Jayne Kennedy / American Sportscaster" which premiered at Martha's Vineyard African American Film Festival in summer 2019. Jayne's honors and awards are numerous: an EMMY Award for her 1981 Rose Parade coverage; an EMMY Nomination for her Speak Up America segment on "Korea &



"For millions of American women who came of age in the 1960's and 70's, Jayne Kennedy was more than the IT Girl. More than a cherished role model for all women and African-American women in particular ... Jayne Kennedy was an inspiration and an icon! Hers was the career, the face, the image that women young and old, rich and poor, conjured when they thought of a woman whose real life was the stuff of which Hollywood movies were made."

- Laura Randolph, Author

the DMZ" an in-depth report on the psychological effects of war on the troops working on the Demilitarized Zone; an NAACP IMAGE Award for "Best Actress" in the film Body & Soul which she co-produced and earned a Golden Globe Best Producer nomination; a CEBA Award for her work in the commercial industry; a NAACP THEATRE Award for "Best Producer" for her staged musical production "The Journey of the African-American", chronicling 400 years of African-American history in song and dance; a Black Achiever Award as a role model in the African-American community; and while still in high school, the Miss Ohio crown in the Miss USA/ Universe Pageant (the first African American to win the Ohio title); and her most treasured title American Legion Auxiliary's Girls Nation Vice President of the United States as the Senator from Ohio.

Ebony Magazine announced Jayne as "One of the 20 Greatest Sex Symbols of the 20th Century", Essence Magazine included her in "The 30 Most Beautiful Black Women in History", BET championed her as one of the "Ten Black Female Firsts in TV Journalism Around the World" and Coca Cola USA poll named her "The Most Admired Black Woman in America"!

Jayne was also a trailblazer in the nascent exercise and fitness video industry ... creating, writing, producing and hosting the series Love Your Body, which skyrocketed to #3 behind Jane Fonda and Richard Simmons. The first "exercise in the sky"

program, AAerobics, on American Airline's entertainment channels; as well as the first daily syndicated radio morning exercise show entitled "RadioRobics."

Proving that indeed a Black woman could be the face of corporate America "Jayne was one of the earliest Black women to represent corporate America, and in fantastic brands that are really Fortune 50!" - Debra Langford, Assistant Dean at the USC Marshall School of Business, USC And in that role, Jayne was in high demand as a spokesperson for product endorsements with Coca-Cola (TAB and Diet Coke), Reebok, Revlon, Fashion Fair Cosmetics, Esoterica, Jovan Fragrances, Bankers Systems and more. She also teamed up with Butterick Patterns to create the Jayne Kennedy Fitness and Exercise Line of patterns.

As a Children's Miracle Network Telethon co-hosted for 17 years with founders Marie Osmond and John Schneider, along with Marilyn McCoo, Merlin Olsen, Rich Little, and Bob Hope, Jayne helped to raise \$4.5 billion for Childrens' Hospitals across North America.

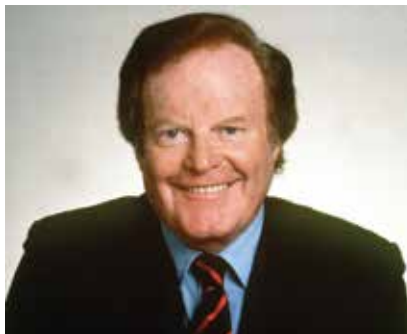
Despite the achievements of her unprecedented career, Jayne says her most fulfilling role is that of mother to her beautiful and talented daughters Savannah, Kopper, Zaire, Cheyenne, and wife to her actor/ author/ entrepreneur husband, Bill Overton. Acknowledging that without a doubt it has been, "The hardest work I've ever done!" Her youngest, Zaire, has recently graduated USC with a BA in International Relation and a minor in Luso-Brazilian Studies. Kopper has a BA in Advertising with a minor in Creative Writing and is a Social and Digital Media Strategist. Savannah has a BA in Sociology, a BA in Intercultural Communications, an MA in Media Studies and a Diversity, Equity and Inclusion Certification from Cornell University. Cheyenne works at one of the top boutique ad agencies in Los Angeles. Recently she launched IT'S A MOTHER DAUGHTER THING! The campaign focuses on her work with each of her daughters, strengthening and renewing her dedication to improve not only their footing in life but bettering the status of all marginalized communities as well. She produced an annual Multicultural Faire for five years for the Santa Monica - Malibu Unified School District, managed two Westside Breakers Club Soccer teams for 10 years sending many of her players to D-1 Universities, as well as aided numerous college bound students guiding them through the college application and scholarship search process. Not

a surprise since she also co-hosted Lou Rawls' Parade of Stars telethon for United Negro College Fund. With Zaire, Jayne helped to co-create and co-produce the inaugural Youth Consortium & Leadership Round Table: Career Opportunities for International Relations workshop (COIR) in March 2015 which was presented in conjunction with the U.S. Department of State, American Women for International Understanding, the International Women of Courage Awards and First Lady Michelle Obama. In 2016 COIR was picked up as an official Human Resources Recruiting Event by the US Department of State.

As a Media and Community Advisor Board Member with Resurrecting Lives Foundation they address the status of American veterans and their enemies here at home - homelessness and health care support. The stable of properties she is working on include films, children's books, a documentary on her life and most significantly her long-awaited autobiography entitled Plain Jayne.



The words pioneer and icon barely describe the force of nature that is Jayne Kennedy. And nearly three decades later she is reemerging with an irrepressible surge of creative dynamism, placing the perfect coda on a remarkable career!



ROONE ARLEDGE

The Rooney Arledge Award for Innovation was created in 2015 to recognize people or entities who have contributed new ideas to sports media. The award is named for the former president of ABC News and ABC Sports, who developed such lasting innovations as the sideline camera, the underwater camera, Wide World of Sports, and the "up close and personal" production of major sporting events. Previous winners of the Arledge Award were:

- | | |
|--|-------------------------|
| 2015 - Rooney Arledge (posthumous) | 2016 – The Boston Globe |
| 2017 – The Players' Tribune | 2018 – Raycom Sports |
| 2019 – International Sports Properties (ISP) | 2021 – Neil Leifer |

Bear Bryant COACH OF THE YEAR AWARD

For 36 years, the Houston, Texas chapter of the American Heart Association has presented the Paul “Bear” Bryant Coach of the Year Award as a salute to those college football coaches who have reached the same high standard of excellence as Coach Bryant did.

NSMA members serve as the voting body for the Bryant Award, which is voted on after the completion of the College Football Playoff National Championship Game and presented on stage in Houston two nights later.

It is a small way for the NSMA to help the AHA fight heart disease and stroke.



Luke Fickell (Photo Courtesy: Univ. of Cincinnati)

BEAR BRYANT COACH OF THE YEAR WINNERS

2021	Luke Fickell	Cincinnati
2020	Nick Saba	Alabama
2019	Ed Orgeron	LSU
2018	Dabo Swinney	Clemson
2017	Scott Frost	Central Florida
2016	Dabo Swinney	Clemson
2015	Dabo Swinney	Clemson
2014	Gary Patterson	TCU
2013	Gus Malzahn	Auburn
2012	Bill O'Brien	Penn State
2011	Mike Gundy	Oklahoma State
2010	Gene Chizik	Auburn
2009	Chris Petersen	Boise State
2008	Kyle Whittingham	Utah
2007	Mark Mangino	Kansas
2006	Chris Petersen	Boise State
2005	Mack Brown	Texas
2004	Tommy Tuberville	Auburn
2003	Nick Saban	Louisiana State
2002	Jim Tressel	Ohio State
2001	Larry Coker	Miami
2000	Bob Stoops	Oklahoma
1999	Frank Beamer	Virginia Tech
1998	Bill Snyder	Kansas State
1997	Lloyd Carr	Michigan
1996	Bruce Snyder	Arizona State
1995	Gary Barnett	Northwestern
1994	Rich Brooks	Oregon
1993	Terry Bowden	Auburn
1992	Gene Stallings	Alabama
1991	Don James	Washington
1990	Bobby Ross	Georgia Tech
1989	Bill McCartney	Colorado
1988	Lou Holtz	Notre Dame
1987	Dick MacPherson	Syracuse
1986	Joe Paterno	Penn State

LIFETIME ACHIEVEMENT AWARD WINNERS

2022

John Robinson

2021	Howard Schnellenbeger	2010	Vince Dooley
2020	Bill Snyder	2009	Barry Switzer
2019	Frank Beamer	2008	Tom Osborne
2018	Steve Spurrier	2007	Glenn “Bo” Schembechler
2017	Barry Alvarez	2006	Jack Pardee
2016	Mack Brown	2005	Lou Holtz
2015	Jimmy Johnson	2004	Gene Stallings
2014	R. C. Slocum	2003	Frank Broyles
2013	Lavell Edwards	2002	Bill Yeoman
2012	Hayden Fry	2001	Charles McClendon
2011	Bobby Bowden	2000	Darrell Royal

First awarded in 2000, the Paul “Bear” Bryant Lifetime Achievement Award recognizes the career accomplishments of the nation’s finest college football coaches.

FELICITACIONES,

LA VOZ! LA VOZ! LA VOZ!

LA VOZ!

LA VOZ! LA VOZ! LA VOZ!



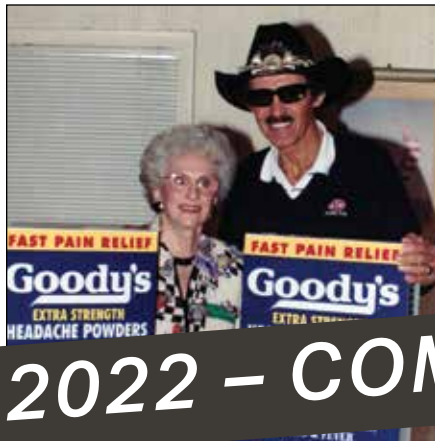
JOSÉ PAÑEDA
2021 NSMA FLORIDA
SPORTSCASTER OF THE YEAR



Radio ⚡
Mambi
WAQI 710 AM



The Annie SPORTS CONNECTOR AWARD



ANNIE 2022 – COMING THIS OCTOBER!!

Named after Ann Lewallen Spencer, the former President of Goody's Headache Powders, The Annie recognizes a local person who has connected the community through sports. Spencer did that herself through the long-standing Goody's sponsorship with NASCAR. She was also an ardent fan of the University of North Carolina Tar Heels. Not too many people could say they were close friends with both Richard Petty and Dean Smith. But Annie could.

Those passions were matched by her passion for her family and for her hometown of Winston-Salem, where she was involved with Arbor Acres, Senior Services, Rotary Club, Garden Club and many others.

Spencer passed away in 2016, but her spirit lives on through the annual presentation of The Annie!



2018 Annie presented to Spencer Family



2018 Annie presented to the family of the late Dr. Harold Pollard

The Annie SPORTS CONNECTOR AWARD

2021 ANNIE PRESENTED TO CLAUDETTE WESTON

Born and raised in Winston-Salem, Claudette Weston has connected her community through sports from the time she was a self-admitted “tomboy” batgirl for the Winston-Salem Cardinals of the Carolina League. That career turned out to be short-lived though, when the long hair she tucked under her hat fell out one day.

She has served her community on more than 60 nonprofit boards. And sports is where she has made a huge impact. She and her late husband befriended Winston-Salem State basketball coach Clarence “Big House” Gaines in the early 1960s. That friendship led to further connections with Gaines’s teams, including 2019 Annie winner and Basketball Hall of Famer, Earl “The Pearl” Monroe. During the days of segregation, the Westons once brought Monroe and some of his teammates to eat lunch in downtown Winston-Salem. When the owner informed Claudette that the restaurant didn’t serve Blacks, Weston replied, “Well, you do now.”

In the 1990s, Weston helped bring the AAU basketball under-17 national championships to Winston-Salem. She has been a member of the booster clubs at Winston-Salem State, Wake Forest, and her alma mater, Guilford College. And she has been one of the loudest fans at her children’s and grandchildren’s sporting events.

Her friendship with Monroe and his teammates continues to this day. Monroe and Ernie Browne attended the Annie award dinner in October.

The NSMA is proud to honor Claudette Weston with the 2021 Ann Spencer Sports Connector Award.



Cameron Kent (left) presents the 2021 Annie to Claudette Weston



Photos courtesy of Robert Crawford

Annie winner Claudette Weston joined by 1967 Winston-Salem State basketball teammates Earl “The Pearl” Monroe (left) and Ernie Browne



CONGRATS JOE BENINATI



2021 NSMA
DC SPORTSCASTER OF THE YEAR



national sports media association

JIM NANTZ AWARD



This marks the eleventh year that the NSMA and the Sportscasters Talent Agency of America have partnered on the presentation of the Jim Nantz Award.

The Nantz Award is the culmination of the STAA All-America Competition, which recognizes the most outstanding collegiate radio and TV sports broadcasters. STAA's mission is to encourage collegiate sportscasters to strive to achieve their best.

Each year, the nation's most outstanding collegiate sportscaster is presented the Jim Nantz Award, named in honor of the 2021 NSMA Hall of Fame inductee and five-time National Sportscaster of the Year.

2022 Jim Nantz AWARD WINNER



CAROLINE PINEDA
SENIOR - NOTRE DAME



As a Hall of Fame inductee on December 13, 2021, Nantz was on hand to present his namesake award in person for the first time. Virginia Tech's Evan Hughes was the recipient. (Daniel Coston Photo)

PREVIOUS WINNERS

2021 - Evan Hughes - Sr. - Virginia Tech

2020 - Scotty Gange - Sr. - Arizona State University

2019 - Drew Carter - Sr. - Syracuse

2018 - Katie Emmer - Sr. - St. Cloud State

2017 - Nate Gatter - Jr. - Missouri

2016 - Josh Appel - Sr. - South Florida

2015 - Eric Gallanty - Sr. - Syracuse

2014 - Kevin Fitzgerald - Sr. - Syracuse

2013 - Ross Lippman - Sr. - Emerson College

2012 - Bill Spaulding - Jr. - Syracuse

2011 - Alex Faust - Jr. - Northeastern

2010 - John Twork - Sr. - Eastern Illinois

2009 - Adam Cavalier - Sr. - Marshall

WHERE ARE THEY NOW?

Asst. Dir of Broadcast Services - Virginia Tech Sports Properties

Sports Reporter/Anchor - KUSA-TV, Denver

Play-by-Play/Studio Host - ESPN/ACC Network

Host/Reporter - Bally Sports North, Minneapolis

TV/Radio play-by-Play - SEC Network Plus/Freelance

PA Anouncer - Miami Marlins; Play-by-Play - Sports USA Media

Play-by-Play - Boston College, Harvard - ACCN Extra, ESPN+

Play-by-Play - ESPN, FOX Sports

Photojournalist - WSBE-TV (PBS), Providence, RI

Play-by-Play - NBC, USA T&F, Boston College, Harvard, Northeastern

TV Play-by-Play - Los Angeles Kings

Editorial Writer - Illinois State University

Dir., Athletic Communications - Carson-Newman University



CONGRATULATIONS

MARC ZUMOFF

PENNSYLVANIA

& KATE SCOTT

CALIFORNIA

**ON YOUR 2021 NSMA SPORTSCASTER
OF THE YEAR AWARDS!**



national sports media association

OPERATING BOARD



Nicole Auerbach
The Athletic



Carter Bills
Wasserman



Dianne Blixt
*RJ Reynolds
(Ret'd.)*



Mike Cashin
*Womble, Bond,
Dickinson*



Wes Durham
*Atl Falcons/ACC
Network*



Robert Egleston
*Twin City
Foundation*



Mary Jo Ford
Freelance



Jay Harris
ESPN



Jimmy Holder
Freelance



Jim Holmes
*Wells Fargo
Advisors*



Ryan McGee
ESPN/ESPN.com



Matt McInnis
Front Street Capital



Tim Nestor
Reynolds American



Mark Owens
The Athletic



Jimmy Quander
*Quander and
Rubin*



Adam Raak
*Teall Properties
Group*



Bob Ryan
*Boston Globe
(Ret'd)*



Caitlin Schmidt
Arizona Daily Star



Dan Taylor
Taylor & Taylor



Danielle Williams
Winston & Strawn



CONGRATULATIONS
JERRY RECCO

On being named the 2021 NSMA New Jersey
Sportscaster of the Year

RUTGERS



Austin Peay State University
(Tennessee)



High Point University
(North Carolina)



Syracuse University
(New York)



OUR DUAL MISSION – HELPING STUDENTS AND YOUNG PROFESSIONALS

In addition to honoring sports media for excellence, the other part of the NSMA's dual mission is to help students and young professionals who are interested in sports media careers to navigate a path. We accomplish that in several ways:

• **Education** • **Mentoring** • **Networking** • **Internships** • **Scholarships**

We help to educate in several ways:

- Through our students chapters at several colleges and universities, where we encourage the pursuit of sports media careers;
- Through our annual Sports Media Convergence Summit, when industry veterans present to students and young professionals to share their wisdom;
- Through our networking sessions during the Awards Weekend, when those same students and young professionals can interact with veterans in a laid-back atmosphere;
- Through our online Paying It Forward, Paying It Back seminars and panels. While the pandemic shut down our in-person Summit over the last year and a half, we pivoted to bring our membership more than three dozen Paying It Forward, Paying It Back online seminars.

Our guests ranged from documentary filmmaker Ken Burns, to ESPN play-by-play/color team Dan Shulman and Jay Bilas, to NHL play-by-play announcers Joe Beninati, Matt McConnell, and Pete Weber.

Our subjects covered many topics, including Covering Race and Racism in Sports, Adapting to Remote Broadcasting, Maximizing Your Social Media, and Finding a Job in a COVID Economy.

Many of our veteran members mentor aspiring student and young professional sportscasters and sportswriters. And the NSMA provides internships for college students, who learn about all that goes into operating a nonprofit organization. That includes database management, creating marketing assets, social media, and much more.

Beginning in 2021, our interns have conducted online interview with more than 150 of our 2020 and 2021 state award winners. The interviews include each winner's story of his or her career path as well as advice to those planning sports media careers themselves. Those interviews, and the Paying It Forward, Paying It Back series are available on the NSMA's YouTube channel: <https://www.youtube.com/channel/UCuRx2kPCKsup8bEeRDEVJcA>.

The NSMA also provides scholarship entry to its events, using proceeds from The Annie, as we open our arms to those students and young professionals who might not otherwise be able to attend.

WHAT I LEARNED

INTERNING FOR THE NSMA

JOE CHAMBERS (MOUNT ST. MARY'S)



Working with the National Sports Media Association was an experience of a lifetime. I learned many valuable aspects of what makes a great writer/broadcaster. Interviewing state winners was probably my favorite thing to do in this internship. Being able to learn firsthand about what it takes to be successful in sports journalism is an opportunity many people do not receive.

Going into the internship, I did not know what to expect. I was a nervous aspiring journalist. From the beginning, Mr. Dave Goren was exceptional at guiding me in the right direction. His passion and dedication for the National Sports Media Association is beyond measure. He wants to help the next generation of sports writers and broadcasters. Dave is one of my mentors and he showed me so many skills

I did not know I had. He cares about his interns and that is something that helped me throughout my time with NSMA.

The interviews with the state winners were my favorite part of the internship because I was able to meet many wonderful journalists and broadcasters. My favorite question to ask them was what motivated them to become a sports journalist or broadcaster. The motivation it took for most of them was hard work and being able to accept the word "no." Sometimes you do not get the job you want, but you must move forward and keep working hard so you are prepared for the next opportunity that comes along.

Fellow interns Jake, Elena, and Mike were wonderful to work with as well. I met them during the Awards Weekend last December and we were able to compare our experiences with NSMA. We were a strong team and were extremely lucky to be able to work for such an amazing association. This association is in great hands, and I expect that it will continue to move upward!

JAKE STUART (WAKE FOREST '24)



Thanks to COVID, I began my internship with the National Sports Media Association 1500 miles away, interviewing 2020 state award winners remotely, from my family's home in Aurora, Colorado.

The past two years have opened so many doors for me! Before coming to Winston-Salem and attending Wake Forest, I was completely unaware of the opportunities to work within sports media. I have enjoyed interviewing and interacting with our sportscaster and sportswriter winners prior to the awards ceremony. The advice that they impart has been so valuable to me and will benefit my future endeavors.

The internship has also provided me with hands-on social media experience, learning how to develop and upload content on the website. I have gained digital skills as a writer, creating brochures and preparing ad campaigns for the awards weekend program.

Additionally, I did not expect to learn the life skills I've added during my time interning at the office, such as depositing checks at the bank and using a printer to scan documents. Assisting during the Awards Weekend and The Annie has allowed me to network with some of the biggest names in sports, including those I interviewed. The months of preparation for the three-day event taught me event planning and preparation techniques that have already served me well in school. I was even able to receive critiques on my baseball play-by-play from the voice of the Washington Nationals, Dave Jaegler!

Attending workshops during the Sports Media Convergence Summit has allowed me to learn a diverse set of skills I would not have otherwise been taught in the classroom. Special thanks to all the sportscasters and sportswriters who gave their time to teach us about what they do. And thanks to the NSMA, I received two internships this summer in San Francisco working in sports media!

I'll be back at this year's Awards Weekend in Winston-Salem. If you see me, please say "Hi."

And if you're interested in a sports media career, I would encourage you to consider an NSMA internship!

WHAT I LEARNED

INTERNING FOR THE NSMA

ELENA TURNBULL (UNC WILMINGTON '21, M '22)



During the 2021 Fall Semester, while pursuing my master's degree in Integrated Marketing Communication at the University of North Carolina Wilmington, I had the opportunity to intern for the National Sports Media Association.

Three days a week, I traveled to the Winston-Salem, North Carolina office to learn and work.

Each day, I executed daily office tasks like assisting with data entry, creating and updating databases, and organizing and collating mailings. I am thankful to have practiced all of these basics during

my first internship in the sports industry.

Shortly after beginning the internship, I began to practice social media marketing techniques, email marketing, and preparing and creating materials like brochures, emails, and newspaper advertisements.

Advertising and assisting in planning for the 61st NSMA Awards Weekend throughout the internship provided me with foundational knowledge and confidence in myself and my

future career aspirations in sports marketing.

From practicing daily office tasks and experimenting with different marketing and advertising techniques to event planning and event coordinating, I gained crucial experience to help me with my sports marketing career journey.

The NSMA internship also helped me grow and discover myself more as a person. As a natural, organized leader and extrovert, I had the opportunity to meet many award winners, volunteers, and guests during events, as well as in the Winston-Salem community.

An everyday, personal goal of mine is to always be warm, welcoming, and empathetic with each and every person I meet. During my time as an intern with the NSMA, I experienced how close-knit and supportive this industry is. That taught me how important it is to not only build, but maintain long-lasting and genuine relationships; a lesson I will always carry with me. I am grateful for every person I met and every piece of advice I received.

The relationships and constant advice are two gifts from my time as a NSMA intern for which I could not be more thankful. The National Sports Media Association internship provided me with invaluable experience, lessons, and lifelong connections to fuel my passion for a career in the sports industry.





CONGRATULATIONS



AL McCOY

2021 NSMA Arizona Sportscaster of the Year

CONGRATULATIONS
BRITTANY COOPER
NATIONAL SPORTS MEDIA ASSOCIATION
2021 IDAHO co-SPORTSCASTER OF THE YEAR



**K
M
V
T.11**

NSMA
1959 NATIONAL SPORTS MEDIA ASSOCIATION



2021 STATE WINNERS

ALABAMA



SPORTSCASTER
Andy Burcham



SPORTSWRITER
Jason Caldwell

ARIZONA



SPORTSCASTER
Al McCoy



SPORTSWRITER
Jeff Metcalfe

ARKANSAS



SPORTSCASTER
Jourdan Black



SPORTSWRITER
Bob Holt

CALIFORNIA



SPORTSCASTER
Kate Scott



SPORTSWRITER
Marcus Thompson

COLORADO



SPORTSCASTER
Jenny Cavnar



SPORTSWRITER
Mike Singer

CONNECTICUT



SPORTSCASTER
John Pierson



SPORTSWRITER
Dom Amore

DELAWARE



SPORTSCASTER
Gary Laing



SPORTSWRITER
Kevin Tresolini

FLORIDA



SPORTSCASTER
José Pañeda



SPORTSCASTER
Shayne Wright

2021 STATE WINNERS

FLORIDA (continued)



SPORTS**C**ASTER
David Steele



SPORTS**W**RITER
Omar Kelly

GEORGIA



SPORTS**C**ASTER
Steve Holman



SPORTS**W**RITER
Chris Kirschner

HAWAII



SPORTS**C**ASTER
Alan Hoshida



SPORTS**W**RITER
Rob Collias

IDAHO



SPORTS**C**ASTER
Chris Lewis



SPORTS**C**ASTER
Brittany Cooper



SPORTS**W**RITER
B.J. Rains

ILLINOIS



SPORTS**C**ASTER
Adam Amin



SPORTS**W**RITER
James Fegan

INDIANA



SPORTS**C**ASTER
Tim Newton



SPORTS**W**RITER
Gregg Doyel

IOWA



SPORTS**C**ASTER
Keith Murphy



SPORTS**W**RITER
Travis Hines

KANSAS



SPORTS**C**ASTER
Chris Lilly



SPORTS**W**RITER
Matt Tait



2021 STATE WINNERS

KENTUCKY



SPORTSCASTER
Fred Cowgill



SPORTSCASTER
Kendrick Haskins



SPORTSWRITER
Jon Hale

LOUISIANA



SPORTSCASTER
Jacques Doucet



SPORTSWRITER
Rod Walker

MAINE



SPORTSCASTER
Jon Shields



SPORTSWRITER
Travis Lazarczyk

MARYLAND



SPORTSCASTER
Bruce Cunningham



SPORTSWRITER
Jeff Zrebic

MASSACHUSETTS



SPORTSCASTER
Bob Soggi



SPORTSWRITER
Kevin Dupont

MICHIGAN



SPORTSCASTER
Jack Ebling



SPORTSCASTER
Brad Galli



SPORTSWRITER
James Edwards



SPORTSWRITER
Ryan Ford

2021 STATE WINNERS

MINNESOTA



SPORTSCASTER
Marney Gellner



SPORTSWRITER
Aaron Gleeman

MISSISSIPPI



SPORTSCASTER
Noah Newman



SPORTSWRITER
Parrish Alford

MISSOURI



SPORTSCASTER
John Rooney



SPORTSWRITER
Derrick Goold

MONTANA



SPORTSCASTER
Zach Mackey



SPORTSWRITER
John Letasky

NEBRASKA



SPORTSCASTER
Chris Schmidt



SPORTSWRITER
Luke Mullin

NEVADA



SPORTSCASTER
Russ Langer



SPORTSWRITER
Ed Graney

NEW HAMPSHIRE



SPORTSCASTER
Brett Franklin



SPORTSWRITER
Ben Conant

NEW JERSEY



SPORTSCASTER
Jerry Recco



SPORTSCASTER
Tom Williams



STATE WINNERS

2021

NEW JERSEY (continued)



SPORTSWRITER
James Kratch



SPORTSWRITER
Keith Sargeant

NEW MEXICO



SPORTSCASTER
Jeff Siembieda



SPORTSWRITER
Geoff Grammer

NEW YORK



SPORTSCASTER
Mike Breen



SPORTSWRITER
Bob Glauber



SPORTSWRITER
Donna Ditota

NORTH CAROLINA



SPORTSCASTER
Adam Gold



SPORTSWRITER
Joe Person

NORTH DAKOTA



SPORTSCASTER
Brian Shawn



SPORTSWRITER
Carissa Wigginton

OHIO



SPORTSCASTER
Paul Keels



SPORTSWRITER
Geoff Hobson



SPORTSWRITER
Zack Meisel

OKLAHOMA



SPORTSCASTER
Adam Hildebrandt



SPORTSWRITER
Guerin Emig

OREGON



SPORTSCASTER
AJ McCord



SPORTSWRITER
John Canzano

2021 STATE WINNERS



PENNSYLVANIA



SPORTSCASTER
Marc Zumoff



SPORTSWRITER
Jim Salisbury

RHODE ISLAND



SPORTSCASTER
Ian Steele



SPORTSCASTER
Morey Hersh Gordon



SPORTSWRITER
Mark Daniels



SPORTSWRITER
Brendan McGair

SOUTH CAROLINA



SPORTSCASTER
Julia Morris



SPORTSWRITER
Gene Sapakoff

SOUTH DAKOTA



SPORTSCASTER
Dellas Cole



SPORTSWRITER
Matt Zimmer

TENNESSEE



SPORTSCASTER
Terry Crisp



SPORTSWRITER
Maurice Patton

TEXAS



SPORTSCASTER
Dana Larson



SPORTSWRITER
Brad Townsend

UTAH



SPORTSCASTER
Greg Wrubell



SPORTSWRITER
Jay Drew

VERMONT



SPORTSCASTER
Angelique Martinez



SPORTSWRITER
Michael Beniash



SPORTSWRITER
Tom Haley

VIRGINIA



SPORTSCASTER
Lane Casadonte



SPORTSCASTER
Wes McElroy



SPORTSWRITER
David Teel

WASHINGTON



SPORTSCASTER
Ian Furness



SPORTSWRITER
Jim Meehan

WASHINGTON.DC



SPORTSCASTER
Joe Beninati



SPORTSWRITER
Mark Zuckerman

WEST VIRGINIA



SPORTSCASTER
Dave Wilson



SPORTSWRITER
Grant Traylor

WISCONSIN



SPORTSCASTER
Matt Lepay



SPORTSCASTER
Jim Paschke



SPORTSWRITER
Lori Nickel

WYOMING



SPORTSCASTER
Trevor Jackson



SPORTSWRITER
Alex Taylor

2021 STATE WINNERS



THE MONTAG GROUP

A  WASSERMAN Company

The Montag Group is proud to congratulate our friends and clients on their National Sports Media Association honors:

**HUBIE
BROWN**

2022 NSMA
Hall of Fame Inductee

**SCOTT
VAN PELT**

2021 National
Sportscaster of the Year

**ADAM
AMIN**

2021 Illinois
Sportscaster of the Year

**JOE
BENINATI**

2021 D.C.
Sportscaster of the Year

**MIKE
BREEN**

2021 New York
Sportscaster of the Year

2022 NSMA Hall of Fame Inductee

HUBIE BROWN

From ESPN

Hubie Brown joined ABC in December 2004 as an analyst for NBA on ABC. Brown was enshrined into the Naismith Memorial Basketball Hall of Fame in Springfield, Mass., in September 2005.

Brown retired as head coach of the Memphis Grizzlies during the 2004-05 season. He had returned to coaching on November 2002 after a 16-year absence. Brown led the Grizzlies to an 83-85 (.494) record during his tenure. In the 2003-04 season, his first full season at the helm, he led the Grizzlies to one of the biggest turnarounds in NBA history, winning 50 games while leading the team to its first-ever playoff berth. Brown was named the NBA's Coach of the Year, winning the award for the second time in his 15-year NBA coaching career.

Brown's coaching career spans 33 years, including 15 with the NBA, in which he led the New York Knicks to two playoff appearances during five seasons (1982-87); the Atlanta Hawks to three playoff appearances during five seasons (1976-81); and led the Kentucky Colonels to an ABA (American Basketball Association) Championship in 1975. Brown spent time at Duke as an Assistant Coach before leaving for the Milwaukee Bucks where he coached under Larry Costello. Brown spent 15 years as a highly regarded teacher at coaching clinics and as an NBA broadcast analyst for three television networks. He was nominated for a Sports Emmy in 1994 and 1999 and received the Curt Gowdy Electronic Media Award from the Naismith Memorial Basketball Hall of Fame in 2000.

Born in Hazleton Pennsylvania, Brown attended Niagara University, playing college basketball and baseball. After leaving Niagara, Brown joined the U.S. Army and played on the basketball team. After being honorably discharged in 1958, he briefly played for the Rochester Colonels of the Eastern Professional Basketball League. He has been married to his wife Claire for more than 60 years and has four children.



Hall of Fame Sportscaster



THE UNIVERSITY OF WISCONSIN CONGRATULATES

MATT LEPAY

NSMA WISCONSIN SPORTSCASTER OF THE YEAR

2022
**NSMA Hall
of Fame
Inductee**

JACKIE MACMULLAN



From Boston.com and others

Born in Manhasset, New York, Jackie MacMullan was a newspaper sportswriter and NBA columnist for ESPN.com before retiring in August of 2021. She began writing for the local paper at the age of 15, covering her high school's girls' sports teams and carried the same passion for writing over the next 45 years.

Graduated from the University of New Hampshire, where she played basketball for the Wildcats, MacMullan began her journalism career in 1982 as a news department intern at The Boston Globe, before becoming a columnist and associated editor. From 1995-2000, she covered the NBA as a senior writer for Sports Illustrated.

In 1999, MacMullan collaborated with Larry Bird on his autobiography *Bird Watching: On Playing and Coaching the Game I Love*. She released "Geno: In Pursuit of Perfection" with Geno Auriemma in 2006 and wrote the New York Times bestseller "When the Game Was Ours" with Magic Johnson and Larry Bird in 2009. In 2011, MacMullan worked with NBA legend Shaquille O'Neal to write his autobiography titled "Shaq Uncut: My Story". She was also a co-editor for the oral history book "Basketball: A Love Story" based on the ESPN documentary.

MacMullan has been a correspondent for several cable television networks including ESPN, CNNSI, and NESN, as well as WHDH-TV in Boston. She was a regular panelist on the ESPN program *Around the Horn*, and has co-hosted episodes of the network's *Pardon the Interruption*. She added podcasting to her resume after being hired by *The Ringer* in September of 2020.

MacMullan received the Curt Gowdy Media Award from the Naismith Memorial Basketball Hall of Fame in 2010 for her contribution to the sport, and, in 2019 the PEN/ESPN Award for Literary Sports Writing.

She and her husband Michael are the parents of two children and live in Massachusetts.

**Hall of Fame
Sportswriter**

CONGRATS



WYFF

CONGRATULATES

JULIA MORRIS

**ON WINNING NSMA
SPORTSCASTER
OF THE YEAR
FOR SOUTH
CAROLINA**

HEARST
television



2022 NSMA Hall of Fame Inductee

STUART SCOTT

From ESPN and other sources

Stuart Scott was born in Chicago, but he, along with two sisters and a brother, spent his formative years in North Carolina. Stuart attended R.J. Reynolds High School in Winston-Salem and then the University of North Carolina, where he played wide receiver and defensive back on the club football team. He also worked at the student radio station, WXYC.

After graduating in 1987 with a degree in speech communication, Stuart was hired by WPDE-TV in Florence, South Carolina. His career path took him from Florence to WRAL-TV in Raleigh, North Carolina, to WESH-TV in Orlando, Florida, and in his pre-ESPN clips, you can feel his energy, hear his music and sense his on-camera charisma.

The confines of a studio could not hold Stuart. Before the millennium arrived, he was covering the MLB playoffs, the Final Four and the NBA Finals. He wrote for ESPN The Magazine and went one-on-one in interviews with Tiger Woods and Michael Jordan. Once the century rolled over, he did pretty much everything, hosting game shows and New Year's Eve specials, sitting down with President Obama, and becoming the guiding light for NBA and NFL coverage.

There were a few downs mixed in with the ups, though. He suffered an eye injury while trying to catch a pass at a New York Jets mini-camp, necessitating surgery that put him out of work for a few months. And on Nov. 26, 2007, while covering a "Monday Night Football" game between the Steelers and Dolphins, Stuart had to have an emergency appendectomy that revealed a malignancy requiring additional surgery.

Scott saved his best for his last year on the air. At the ESPYS on July 16, shortly before his 49th birthday and following another round of cancer surgery, Stuart accepted the Jimmy V Award for Perseverance.

He passed away in January of 2015 at the age of 49, leaving daughters Taelor and Sydni, and a legacy that will last for generations to come.



Hall of Fame Sportscaster

CONGRATULATIONS

Bruce Cunningham

NSMA Maryland Sportscaster of the Year



SINCLAIR
BROADCAST GROUP

Your Baltimore
colleagues and friends
congratulate you on an
unrivaled career covering
sports in Maryland.
We wish you well
in retirement.

2022 NSMA Hall of Fame Inductee

CURRY KIRKPATRICK



From Boston.com and others

Curry Kirkpatrick was born in St. Louis in 1943, and migrated east, where he attended the University of North Carolina at Chapel Hill.

In 1964, he finished in third place in the Hearst Journalism Writing Awards contest, and in 1965, he was graduated from UNC.

In 1969, he was hired by Sports Illustrated, where he spent 27 years as a senior writer, specializing in coverage of college basketball and tennis. Known for his ability to turn a phrase, Kirkpatrick was one of the giants in an SI lineup that also featured NSMA Hall of Famers Frank Deford, Peter Gammons, Dan Jenkins, Sally Jenkins, Leigh Montville, Jim Murray, William Nack, Rick Reilly, Gary Smith, and Rick Telander.

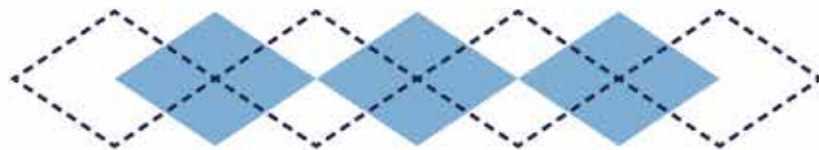
Upon his departure from SI, Kirkpatrick went on to spend the next ten years writing for Newsweek and ESPN the Magazine. He also dabbled in television, commentating for both CBS and ESPN. And he co-wrote two books, Jim Valvano's autobiography, *They Gave Me a Lifetime Contract*, and *Then They Declared Me Dead*, and Dick Vitale's autobiography, *Just Your Average Bald, One-Eyed Basketball Whacko Who Beat the Ziggy and Became and PTPer*. Both were New York Times best-sellers.

Kirkpatrick retired in 2002. He was a charter inductee into the United States Basketball Writers Association Hall of Fame, and won the Curt Gowdy Award from the Naismith Basketball Hall of Fame in 2001.

He lives on Hilton Head Island, SC, and is the father of two adult daughters, and grandfather of three.

**Hall of Fame
Sportswriter**

CONGRATULATIONS HUBERT DAVIS



**2021-22 “BIG HOUSE”
GAINES AWARD WINNER**



CAROLINA

2021-22 College Basketball Coach Of The Year Awards

BIG HOUSE GAINES AWARDS

HUBERT DAVIS

DIVISION I
UNIVERSITY OF NORTH CAROLINA

Born in Winston-Salem, and raised in Burke, Virginia, Davis is a former Tar Heel and NBA player, who left his position as an ESPN college basketball commentator in 2012 to return to his alma mater as an assistant coach under Roy Williams. When Williams retired after the 2020-21 season, Davis was named the first Black head coach to lead the program on April 5, 2021. Standing at 12-6 in the middle of the season, Davis steered the Tar Heels to eleven wins in their final 13 regular-season games. And after an ACC Tournament semi-final loss to Virginia Tech, they reeled off five wins in the NCAA Tournament, culminating in a tight championship game loss to Kansas.



JANICE WASHINGTON

DIVISION II
LINCOLN UNIVERSITY (PA)

Washington led Lincoln University's women's team to its first-ever NCAA Tournament appearance after the Lions won the CIAA Northern Division and CIAA Tournament championship. They finished the season 22-8. Washington is a Campbell University graduate (bachelor's and master's degrees), who had two assistant coaching stints at her alma mater, sandwiched around one season at Lackawanna Junior College, and one season as an assistant coach at Vicenza High School in Vicenza, Italy. Before taking over at Lincoln, she spent five seasons as head women's coach at Daytona State College, a junior college in Daytona Beach, Florida.



About The Clarence "Big House" Gaines Awards

The Clarence "Big House" Gaines College Basketball Coach of the Year Awards are presented to the head coach in NCAA Divisions 1 and 2, who may not earn recognition from mainstream outlets. An NSMA committee votes on the awards at the conclusion of the NCAA men's and women's tournaments. The Awards are presented at the annual NSMA Awards Banquet.

Gaines was the head basketball coach at Winston-Salem (NC) State University for 47 seasons. His teams won 828 games, including the 1967 NCAA Division II National Championship. That team was led by Earl "The Pearl" Monroe, who went on to an NBA Hall of Fame career. Among other notable players Gaines coached were Cleo Hill, the first NBA first-round draft choice from a historically Black college or university, and sports media personality Stephen A. Smith. A former president of the National Association of Basketball Coaches (NABC), Gaines was elected to the Basketball Hall of Fame in 1982. He died in 2005.

62nd national sports media association **AWARDS SCHEDULE**



SATURDAY, JUNE 25

Pickups as needed – Piedmont Triad International Airport, Greensboro (GSO)

- Noon Registration begins - Winston-Salem Marriott lobby (425 N. Cherry St.)
- 3:30- 5:30pm Welcome Reception for award winners, presenters, their guests, local hosts, and other attendees.
Hearn Ballroom Foyer, Winston-Salem Marriott, 425 N. Cherry St , 2nd Floor (Dress is business casual)
- 6:30-9pm Welcome Dinner, followed by program, Hearn Ballroom, Marriott (Dress is business casual)
- 9pm-11pm Networking after party – Hearn Ballroom (Dress is business casual)

SUNDAY, JUNE 26

- 7am-10am Breakfast at hotel (award winners use vouchers)
- 9:30am-1:30pm Sports Media Convergence Summit I (seminars, panels, and critiques, targeted at young sports media professionals and students), Marriott, 425 N. Cherry St, Hearn Ballrooms, 2nd Floor (Dress is business casual)
- 2-5pm Sports Book Festival at Bookmarks & Social Gathering at Footnote, 638 W. 4th St., Winston-Salem (Dress is casual)
- 2-5pm Wake Forest Athletics campus tour for Award winners and their guests (Shuttles run from Bookmarks and Marriott)
- 6:30-9pm LEGACY NIGHT: the presentation of the Roone Arledge Award for Innovation and NSMA's new awards,
Gallery at the Benton (Dress is Business casual)
- 9:30-midnight Networking after party – Rooftop Bar at ROAR, 633 N. Liberty St. (Dress is business casual)

62nd national sports media association

JUNE 25-27, 2022



MONDAY, JUNE 27

Pickups as needed – Piedmont Triad International Airport, Greensboro (GSO)

- 7am-10am Breakfast at hotel (award winners use vouchers)
- 8am - 4pm Sports Media Convergence Summit (seminars, panels, and critiques, targeted at young sports media professionals and college students) - Marriott, 425 N. Cherry St, Hearn Ballrooms, 2nd Floor (Dress is business casual)
- 5-6:30 62nd NSMA Awards Reception - Benton Convention Center, 301 W. Fifth St. (Dress: business attire for men/business or cocktail attire for women)
- 6:45-10:30pm Dinner and 61st NSMA Awards Banquet - Benton Convention Center, 301 W. Fifth St. (Dress is business attire for men; business or cocktail attire for women).
- 11pm-1am Networking after party - Butcher and Bull Restaurant, Marriott

TUESDAY, JUNE 28

Drop-offs as scheduled – Piedmont Triad International Airport, Greensboro (GSO)



@NSMASportsMedia



nationalsportsmedia

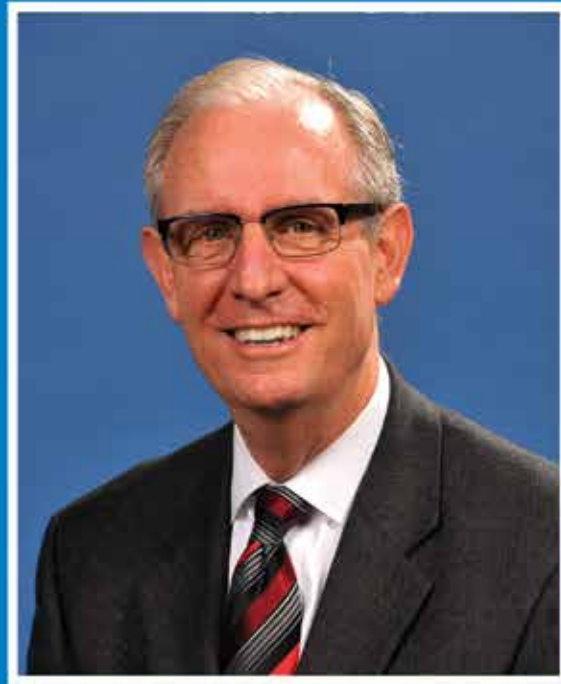


@NSMASportsMedia



National Sports
Media Association

CONGRATULATIONS
David Steele



Play-by-play announcer for Orlando Magic games on Bally Sports Florida.

**2021 FLORIDA SPORTSCASTER
OF THE YEAR**

Thank you for your legendary service to Magic fans
for the past 33 years! We're proud to have you on our team.





Temple
University

Klein College of Media
and Communication

klein.temple.edu



**NSMA'S 2021 PENNSYLVANIA
SPORTSCASTER OF THE YEAR.**

congratulations

**Marc Zumoff, KLN '92, associate director of
the Claire Smith Center for Sports Media**



California Sportscaster of The Year



Congratulations To Our Client and Friend

KATE SCOTT



The Colorado
Rockies proudly
congratulate

JENNY CAVNAR

*2021 COLORADO
SPORTSCASTER
OF THE YEAR*



TURNER SPORTS CONGRATULATES

ERNIE JOHNSON

SPORTSCASTER OF THE YEAR





2021 NATIONAL SPORTSCASTER OF THE YEAR

ERNIE JOHNSON

From Turner Sports

Ernie Johnson is the iconic voice of Turner Sports, a seven-time Sports Emmy Award winner and long-time host of TNT's *Inside the NBA* studio show. With Johnson as host, *Inside the NBA* has won five Sports Emmy Awards for Outstanding Studio Show – Daily. In addition to his 33-plus years hosting *Inside the NBA*, Johnson hosts “March Madness” studio coverage (since 2011) and has been an integral part of *MLB on TBS* game and studio coverage since 2007. Johnson also became a *New York Times* best-selling author in 2017 with *Unscripted: The Unpredictable Moments that Make Life Extraordinary*.

Johnson has previously held both host and announcer roles for TNT's professional golf coverage including the PGA Championship, The Open Championship, President's Cup and the PGA Grand Slam of Golf (1995-2018). He has also hosted *TBS Saturday Night College Football* (2001-05) and was studio/on-site host for TNT's NFL coverage (1990-96). Additionally, he hosted TNT's coverage of Wimbledon (2000-02) and has worked two Winter Olympic Games (1994 and 92) and three Goodwill Games (2001, 1998 and 94).

Prior to Turner Sports – Johnson called Atlanta Braves games on SportsSouth from 1993-96 with his dad, Ernie Johnson, Sr. He began his career, while attending the University of Georgia, as news and sports director for WAGQ-FM, Athens, Ga. (1977-78). Following graduation, Johnson joined WMAZ-TV, Macon, Ga. as news anchor (1979-81). In 1981, he served as news reporter for WSPA-TV, Spartanburg, S.C. From 1983-89, he worked for WSB-TV in Atlanta as a weekend sports anchor and reporter.

He and Cheryl reside in Atlanta. They have six children; two biological (Eric and Maggie) and four adopted (Carmen, Ashley, Allison and the late Michael).





2021 NATIONAL SPORTSCASTER OF THE YEAR

SCOTT VAN PELT

From ESPN

Scott Van Pelt is host of the midnight edition of SportsCenter, bringing his unique perspective to the world of sports since September 7, 2015. The program showcases Van Pelt's passion for sports, with his self-deprecating wit and disposition toward celebrating stars and storylines.

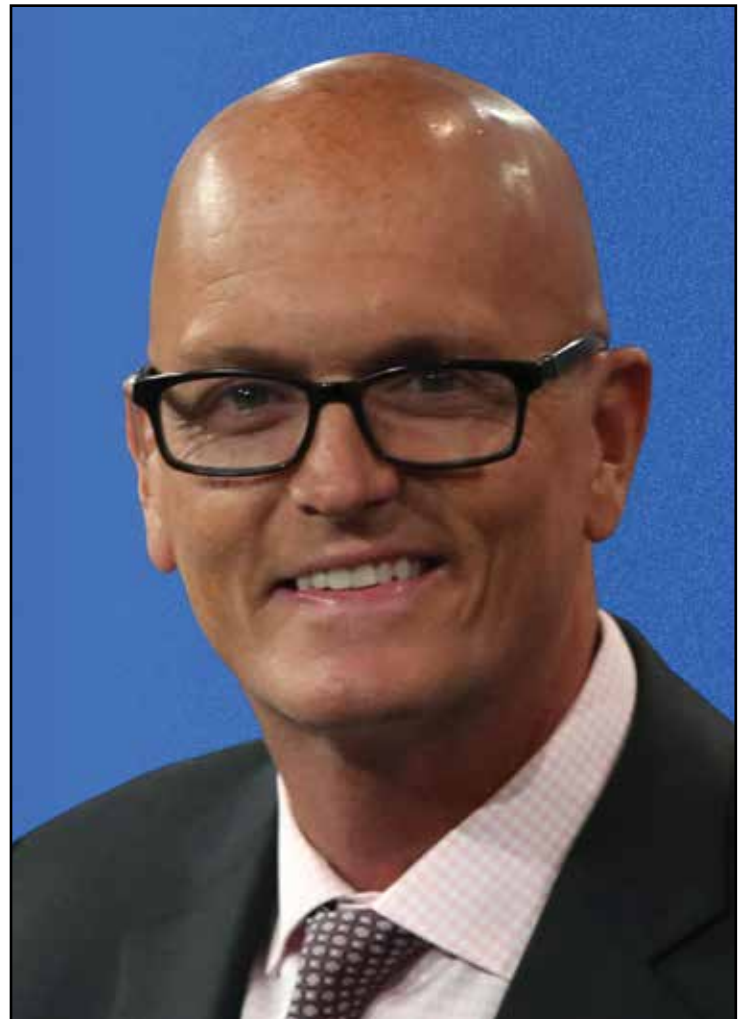
Since August of 2020, the program has originated from Washington, D.C. Van Pelt, who grew up in nearby Maryland, moved "home" along with the show to be closer to family. In addition, Van Pelt serves as main host of ESPN's golf coverage, including the Masters and the PGA Championship, two of professional golf's majors, and he hosts SportsCenter reports and specials from the events.

Van Pelt joined ESPN in early 2001 as the network's lead professional golf reporter, shortly thereafter becoming a SportsCenter anchor and later a co-host on ESPN Radio of *Tirico and Van Pelt* each weekday afternoon.

In July 2009, *The Scott Van Pelt Show* made its debut on ESPN Radio and in a simulcast on ESPN2. The show was re-named *SVP & Russillo* in October 2012 and ended in the summer of 2015 when Van Pelt was preparing for the launch of the new midnight *SportsCenter*. Van Pelt also contributed to ESPN *College GameDay* for several years with his "Bald Man on Campus" feature.

Van Pelt came to ESPN from The Golf Channel, where he was an anchor and reporter for the sport-specific network from 1994-2000. During his years there, he was the co-host of studio programs *Golf Central*, *Leaderboard Report* and occasional host of *Viewer's Forum*.

Van Pelt began his sports broadcasting career at WTTG-TV (FOX) in Washington, D.C., in 1990. He worked in WTTG sports studio production department contributing content for the station's *The 10:00 News*, *Sunday Night's Sports Extra* and specials on the Washington Redskins.



A native of Brookeville, Md., Van Pelt graduated from the University of Maryland with a bachelor's degree in radio/television and film. He is proud of his Maryland Terrapins sports teams — along with the Washington Commanders, Washington Capitals, Washington Wizards, and Baltimore Orioles — and often attends games as a spectator when his schedule permits.

He and his wife Stephanie have three children.



2021 NATIONAL SPORTSWRITER OF THE YEAR

JEFF PASSAN

From ESPN

Senior MLB Insider Jeff Passan joined ESPN in January of 2019, immediately making an impact through his position as a leading reporter in the industry. He appears regularly on ESPN studio shows, including *SportsCenter*, *Get Up* and *Baseball Tonight*, writes for ESPN.com and is a frequent guest on such ESPN podcasts as *ESPN Daily* and *Baseball Tonight with Buster Olney*. He also contributes as an on-field reporter for *Monday Night Baseball* and *Wednesday Night Baseball*.

His favorite event he has covered so far for ESPN is the 2019 Baseball Winter Meetings.

Prior to ESPN, Passan spent 13 years at Yahoo Sports. He is the author of New York Times bestseller *The Arm: Inside the Billion-Dollar Mystery of the Most Valuable Commodity in Sports*, and co-authored *Death to the BCS: The Definitive Case Against the Bowl Championship Series*.

A native of Cleveland, Ohio, Passan's love for baseball began in his hometown. "Getting to watch the 1990s Indians, with Albert Belle and Kenny Lofton and Jim Thome and Manny Ramirez and Omar Vizquel and Carlos Baerga and Eddie Murray, made a baseball fan of me forever," he said.

Passan is a graduate of Syracuse University where he wrote for *The Daily Orange* before covering Fresno State Basketball. He began covering Baseball in 2004 at *The Kansas City Star*. As someone with a passion for both sports and writing, he said, "the ability to marry the two seemed too convenient to work a real job."



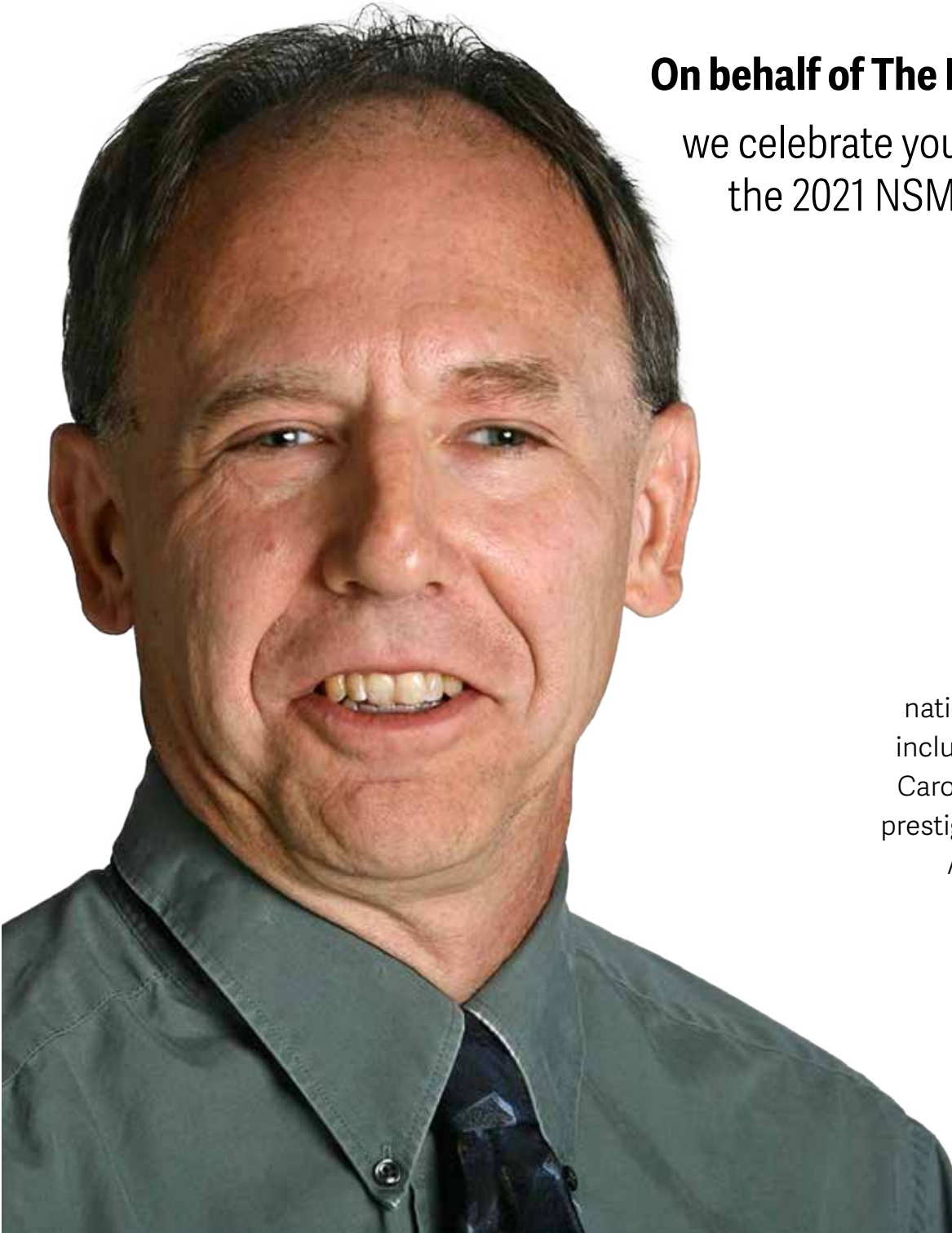
The Post and Courier

CONGRATULATIONS Gene Sapakoff

On behalf of The Post and Courier

we celebrate you on being named
the 2021 NSMA South Carolina
Sportswriter
of the Year.

Gene has won over 100
national or regional awards,
including winning the South
Carolina Press Association's
prestigious Judson Chapman
Award for public service
three years in a row.



CONGRATULATIONS

Jim Paschke & Matt Lepay

2021 NATIONAL SPORTS MEDIA ASSOCIATION WISCONSIN

Co-Sportscasters of the Year



Bally
SPORTS
WISCONSIN



CONGRATULATIONS
ADAM AMIN

FOR BEING HONORED AS THE
**2021 NATIONAL SPORTS MEDIA ASSOCIATION
ILLINOIS SPORTSCASTER OF THE YEAR**



MIKE BREEN

2021 NMSA SPORTSCASTER OF THE YEAR



**CONGRATULATIONS FROM YOUR
MSG NETWORKS AND KNICKS FAMILY**



NSMA's Sports Media CONVERGENCE SUMMIT

The NSMA's Sports Media Convergence Summit is a series of seminars and panels presented by veteran sports media industry professionals, targeted at college students and young professionals. This year, thanks to the generosity of an increased number of NSMA award winner volunteers, we have added a half day to the Summit.

In addition to the panels and seminars, students and young professionals are also able to play/show samples of their work, while NSMA award winners and other industry veterans give constructive criticism and provide suggestions on how to improve.

These invaluable tools help NSMA fulfill the educational half of our mission.



Baltimore Orioles' and Peacock TV play-by-play announcer Melanie Newman shares stories.



NSMA Hall of Famer William C. Rhoden, with a group of students from Southeast Missouri State University.



Summit attendees listen to 2020 NSMA award winners Ed Hardin (left) and Caitlin Schmidt talk about investigative reporting.



(above) A group of Austin Peay State University students listens to a seminar.



(right) Morgan State University professor Edward Robinson attends a seminar with one of his MSU students



2020 NSMA National Sportswriter of the Year and NSMA board member, Nicole Auerbach shares tips with Summit attendees.

BRAD FOR THE WIN!



CONGRATULATIONS **BRAD GALLI**

2021 NSMA MICHIGAN SPORTSCASTER OF THE YEAR
FROM YOUR CHANNEL 7 FAMILY



CONGRATULATIONS FROM THE *Cal* FAMILY



JOE STARKEY

2022 WOODY DURHAM VOICE OF COLLEGE SPORTS AWARD WINNER



woody durham

VOICE OF COLLEGE SPORTS AWARD

The Woody Durham Voice of College Sports Award was established in 2018 to honor a professional play-by-play announcer calling games for a college or university and exemplifies the following traits:

Preparation

Association with his/her school

Tenure

Efforts in the community

Mentorship of young broadcasters

Character

Learfield and the University of North Carolina athletics department are co-sponsors of the award, named for Durham, the legendary Tar Heels' play-by-play announcer, who called UNC football and basketball games for 40 years. Durham, a 13-time North Carolina Sportscaster of the Year – he won his first two times as a sports anchor at WFMY-TV in Greensboro -- was inducted into the NSMA's Hall of Fame in 2018.



Gene Deckerhoff receiving 2021 award.



2022 Winner JOE STARKEY
University Of California

ALL-TIME DURHAM AWARD WINNERS

2022 Joe Starkey
University of California

2021 Gene Deckerhoff
Florida State University

2020 Johnny Holliday
University of Maryland

2019 Bill Hillgrove
University of Pittsburgh

2018 Don Fischer
Indiana University

Joe Starkey grew up in Chicago and earned both a bachelor's and a master's degree in business from Loyola University Chicago.

In addition to his duties as the Golden Bears' football voice, Starkey has served as the play-by-play announcer for three NFL teams (Minnesota Vikings, Denver Broncos, San Francisco 49ers), three NHL teams (California/Oakland Golden Seals, Pittsburgh Penguins, Colorado Rockies), and the NBA's Golden State Warriors. He also called Cal basketball games before deciding to focus solely on football, and he served 29 years as the sports director at San Francisco's KGO Radio.

Starkey was inducted into the Bay Area Radio Hall of Fame in 2009, and the University of California Athletic Hall of Fame in 2016. He was the recipient of the National Football Foundation's Chris Schenkel Award in 2010. The Schenkel Award is presented to those who have had a long and distinguished career broadcasting college football.

Joe and his wife Diane live in the Bay Area. They have three sons and six grandchildren.



CONGRATULATIONS

— VOICE OF THE HAWKS —

STEVE HOLMAN

2021 NSMA
GEORGIA SPORTSCASTER
OF THE YEAR



Congratulations, Adam,
on being named
2021 **NSMA**
North Carolina
Sportscaster of the Year!

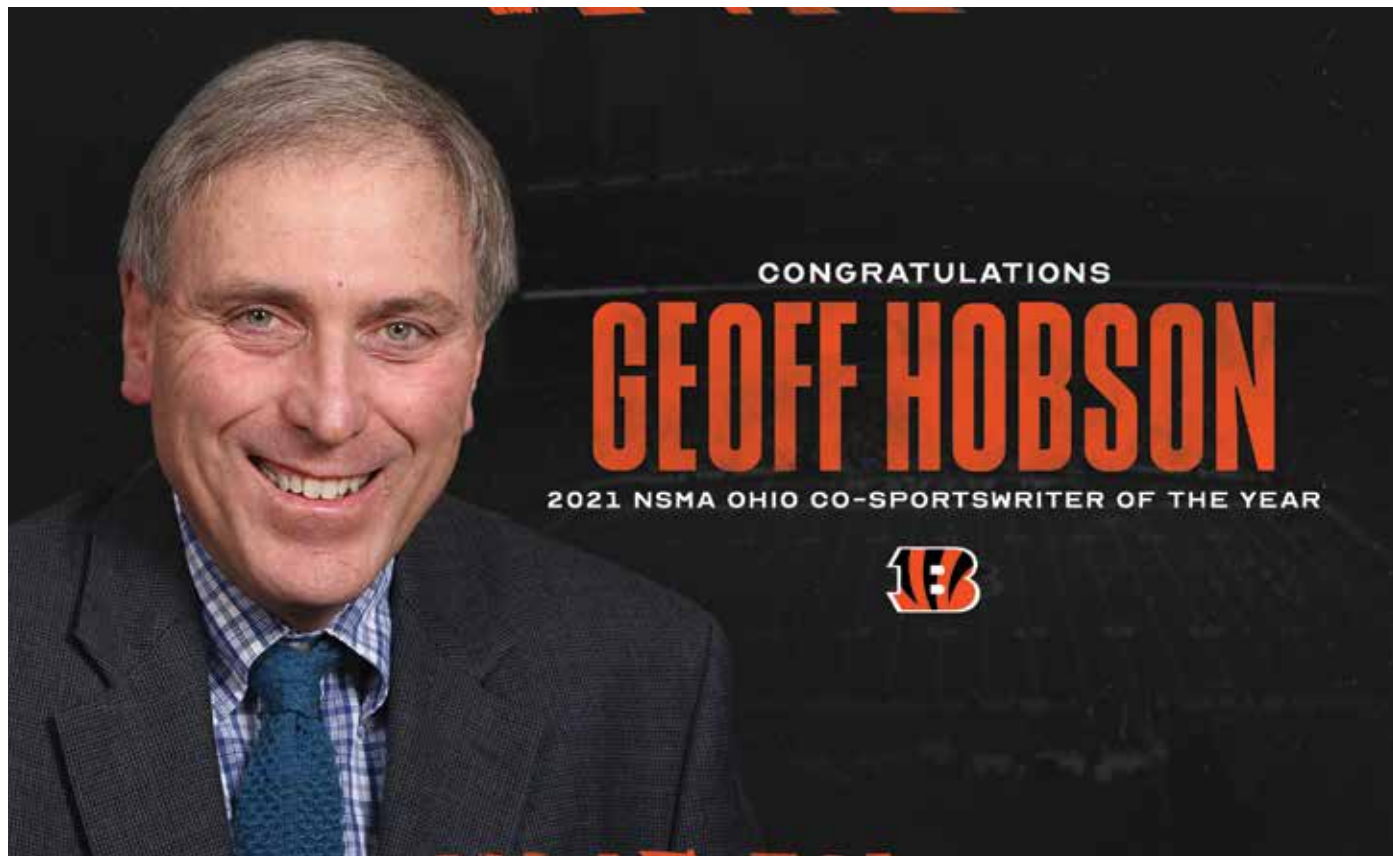


Congratulations to our incredible client, Jenny Cavnar!

2021  Colorado
Sportscaster of the Year

From Seth Mayeri and your friends
at Napoli Management Group

NAPOLI MANAGEMENT GROUP





2022 HICKOK BELT MONTHLY WINNERS

May - Justin Thomas, Golf	February - Cooper Kupp, Football
April - Scottie Scheffler, Golf	January - Cooper Kupp, Football
March - Giannis Antetokounmpo, Basketball	

PAST ANNUAL WINNERS

2020 - Patrick Mahomes, Football	2016 - Michael Phelps, Swimming
2019 - Kawhi Leonard, Basketball	2015 - Steph Curry, Basketball
2018 - Patrick Mahomes, Football	2014 - Madison Bumgarner, Baseball
2017 - José Altuve, Baseball	



Photo Courtesy: Los Angeles Angels of Anaheim

HICKOK BELT AWARD
ANNUAL WINNER 2021
Shohei Ohtani
(BASEBALL)

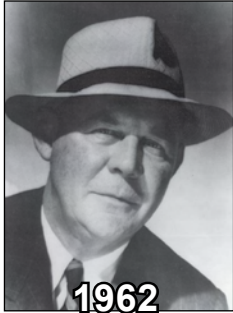
NEWS 8
& SPORTS TEAM 8
CONGRATULATES

JOHN PIERSON

2022 CONNECTICUT
SPORTSCASTER
OF THE YEAR

NEWS 8
wtnh.com

HALL OF FAME GALLERY



1962
Grantland Rice



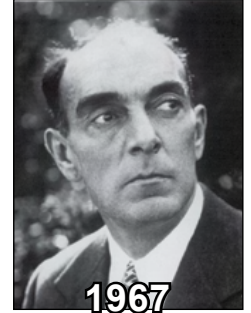
1963
Edward Brit 'Ted' Husing



1964
Graham McNamee



1964
Damon Runyon



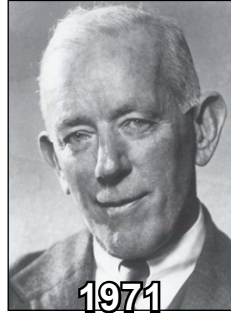
1967
Ring Lardner



1969
J.G. Taylor Spink



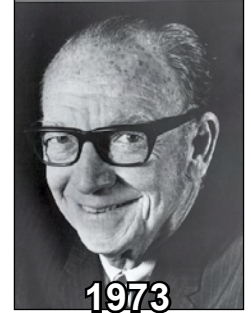
1970
Clem McCarthy



1971
John Kieran



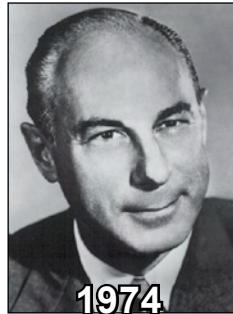
1972
Mel Allen



1973
Walter Lanier 'Red' Barber



1973
Arch Ward



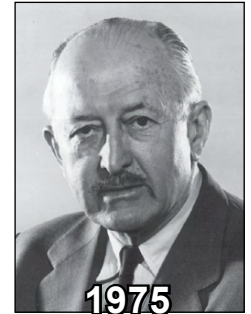
1974
Bill Stern



1974
Stanley Woodward



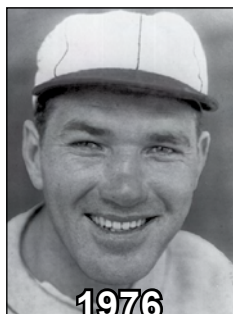
1975
Russ Hodges



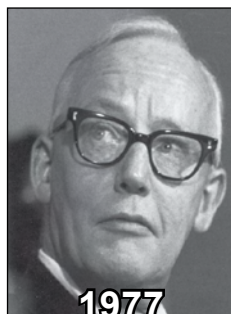
1975
Dan Parker



1976
Arthur Daley



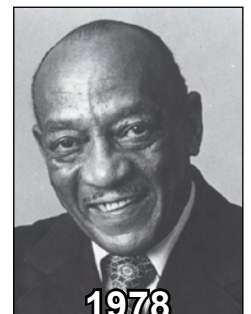
1976
Jay Hanna 'Dizzy' Dean



1977
Walter Wellesley 'Red' Smith



1978
Jim Murray



1978
Jesse Owens



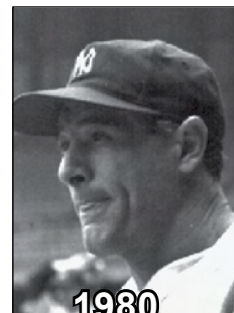
1979
Lindsey Nelson



1979
John Wayne



1980
Bob Considine

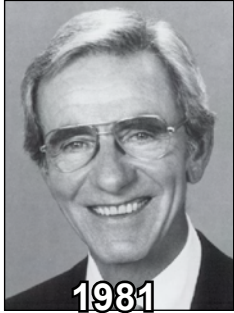


1980
Lou Gehrig

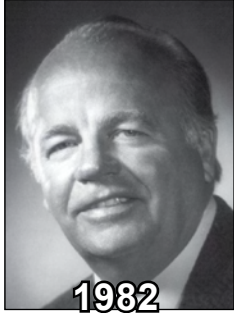


1981
Curt Gowdy

HALL OF FAME GALLERY



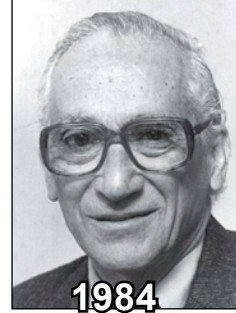
1981
Chris Schenkel



1982
Ray Scott



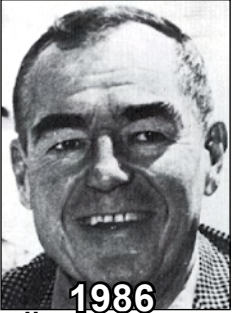
1983
Jack Brickhouse



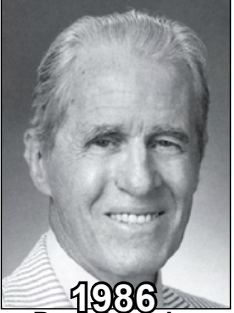
1984
Shirley Povich



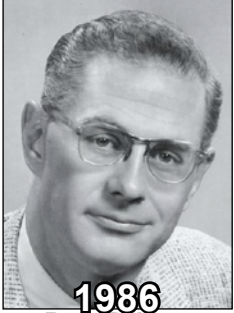
1985
Si Burick



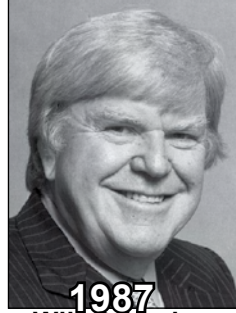
1986
Jimmy Cannon



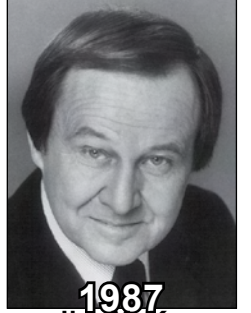
1986
Don Dunphy



1986
Bob Prince



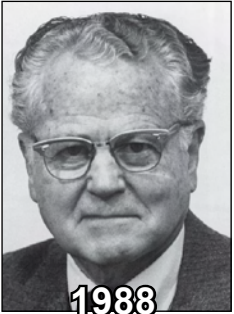
1987
Will Grimsley



1987
Jim McKay



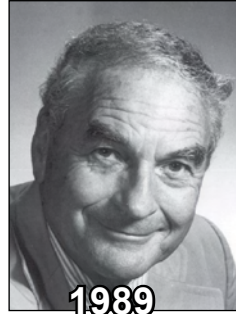
1988
Harry Caray



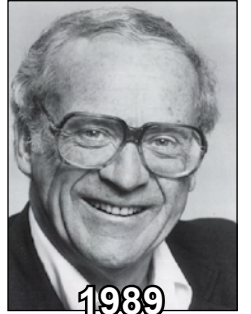
1988
Fred Russell



1988
John Patrick 'Jack' Murphy



1989
Furman Bisher



1989
William Earnest 'Ernie' Harwell



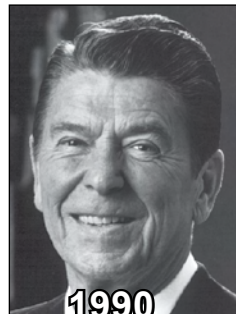
1990
Dave Anderson



1990
Jack Buck



1990
Knute Rockne



1990
Ronald Reagan



1991
Blackie Sherrod



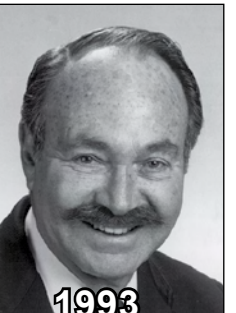
1991
Vin Scully



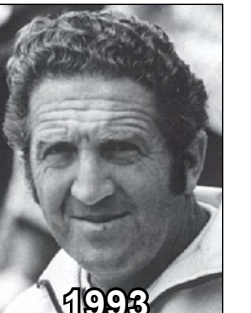
1992
Dick Connor



1993
Howard Cosell

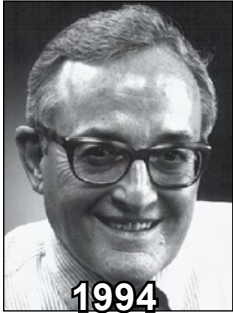


1993
Marty Glickman



1993
Murray Olderman

HALL OF FAME GALLERY



1994

Edwin Pope



1994

John Carmichael



1994

Pat Summerall



1995

Keith Jackson



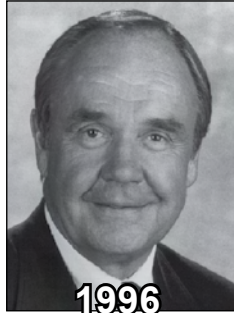
1995

Mel Durslag



1996

Dan Jenkins



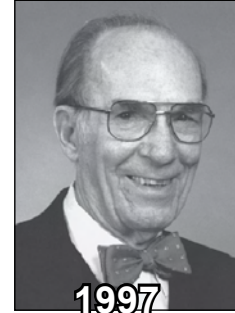
1996

Dick Enberg



1997

Francis Dayle 'Chick' Hearn



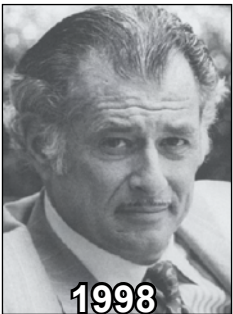
1997

Robert Wiley Broeg



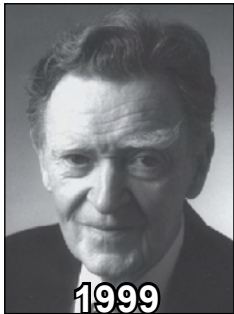
1998

Al Michaels



1998

Frank Deford



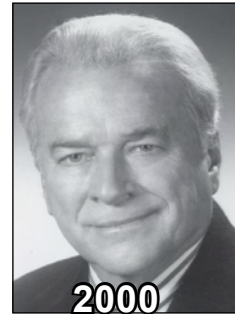
1999

John Steadman



1999

Jon Miller



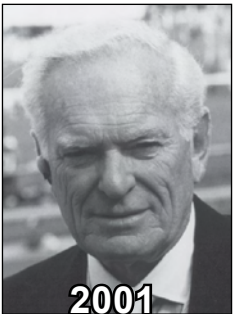
2000

Jim Simpson



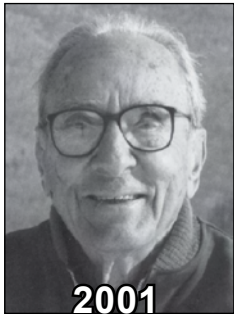
2000

Jerry Izenberg



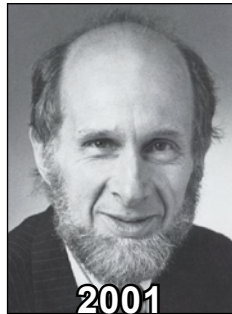
2001

Jack Whitaker



2001

W. C. Heinz



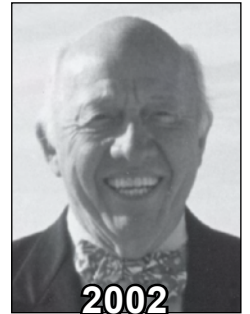
2001

George Vecsey



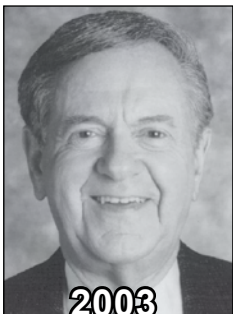
2002

Bob Murphy



2002

Bud Collins



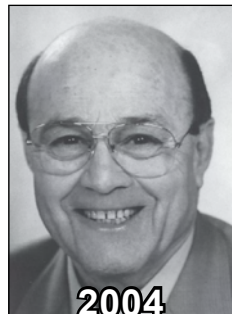
2003

Bob Wolff



2003

Will McDonough



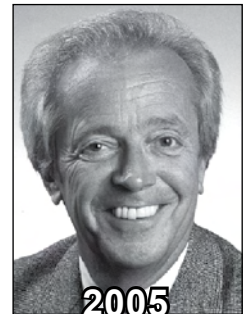
2004

Joe Garagiola



2004

Jerome Holtzman



2005

Marty Brennaman

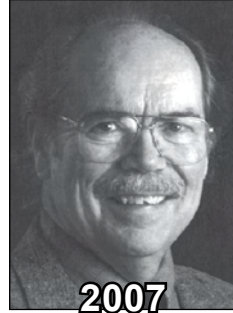
HALL OF FAME GALLERY



2005
Sally Jenkins



2007
Verne Lundquist



2007
Dave Kindred



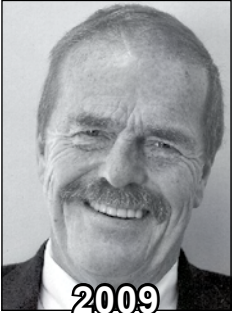
2008
Harry Kalas



2008
Mary Garber



2009
Larry Munson



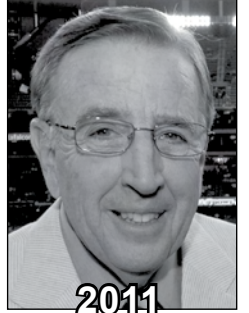
2009
Leigh Montville



2010
John Madden



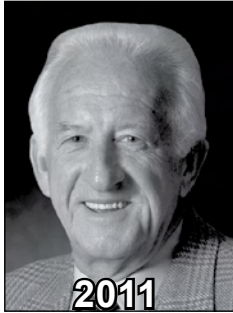
2010
Peter Gammons



2011
Brent Musburger



2011
Bob Ryan



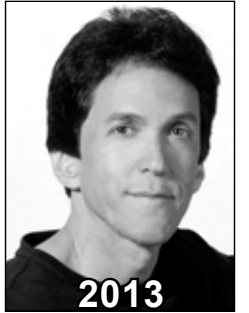
2011
Bob Uecker



2012
Bob Costas



2012
John Feinstein



2013
Mitch Albom



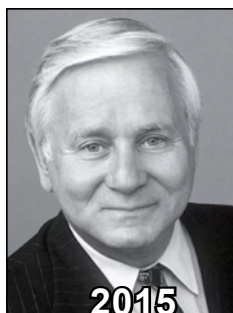
2013
Dick Vitale



2014
Marv Albert



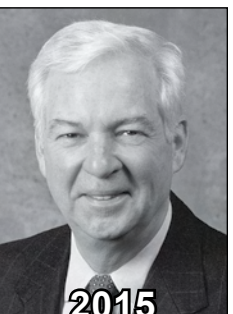
2014
Rick Reilly



2015
Dick Schaap



2015
Hal McCoy



2015
Bill Raftery



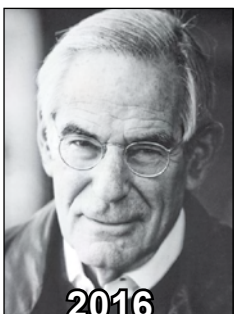
2015
Lesley Visser



2016
Billy Packer

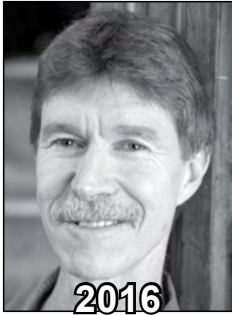


2016
Chris Berman



2016
David Halberstam

HALL OF FAME GALLERY



2016
Gary Smith



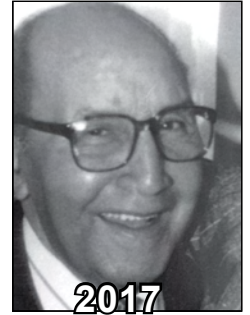
2017
Frank Gifford



2017
Linda Cohn



2017
Mike Lupica



2017
Sam Lacy



2018
Woody Durham



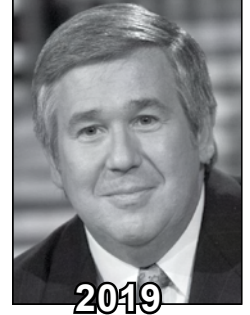
2018
Bryant Gumbel



2018
Thomas Boswell



2018
Dick Weiss



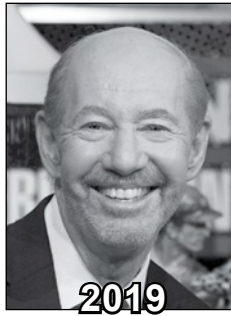
2019
Bob Ley



2019
Mike 'Doc' Emrick



2019
Peter King



2019
Tony Kornheiser



2020
Cawood Ledford



2020
Dan Patrick



2020
Michael Wilbon



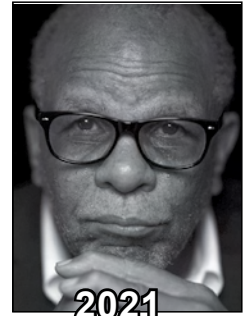
2020
Skip Caray



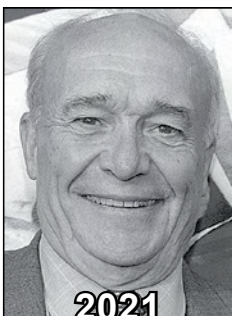
2020
Tom Verducci



2020
Dick Young



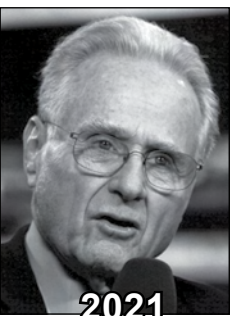
2021
William C. Rhoden



2021
William Nack



2021
Rick Telander



2021
Larry Merchant

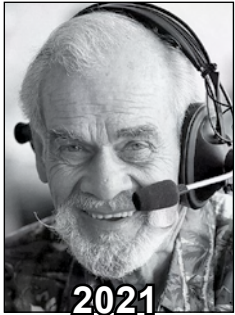


2021
Jim Nantz



2021
Dick Stockton

HALL OF FAME GALLERY



2021
Bill King



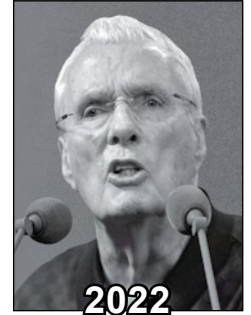
2022
Curry Kirkpatrick



2022
Stuart Scott



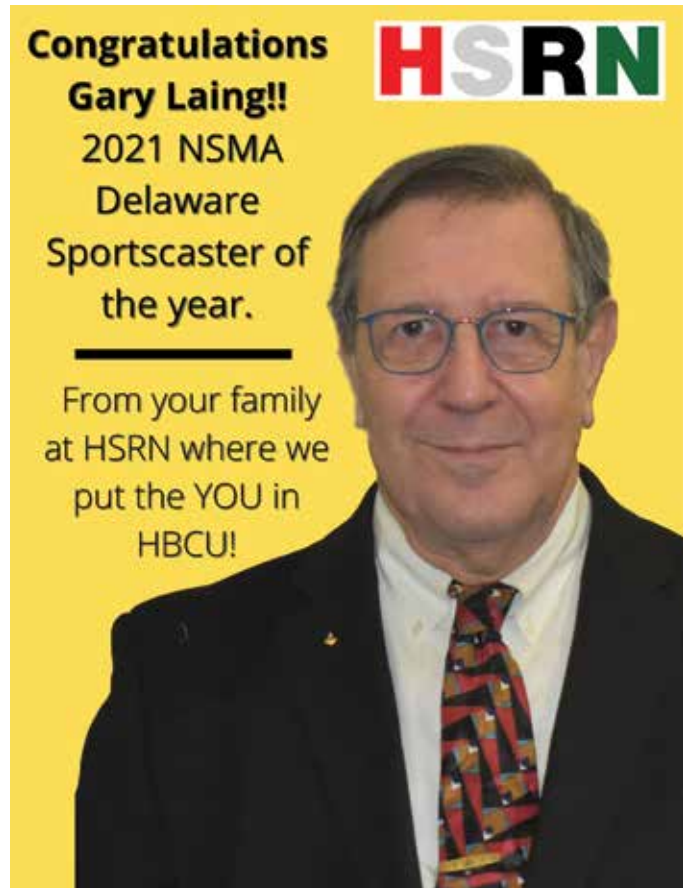
2022
Jackie MacMullan



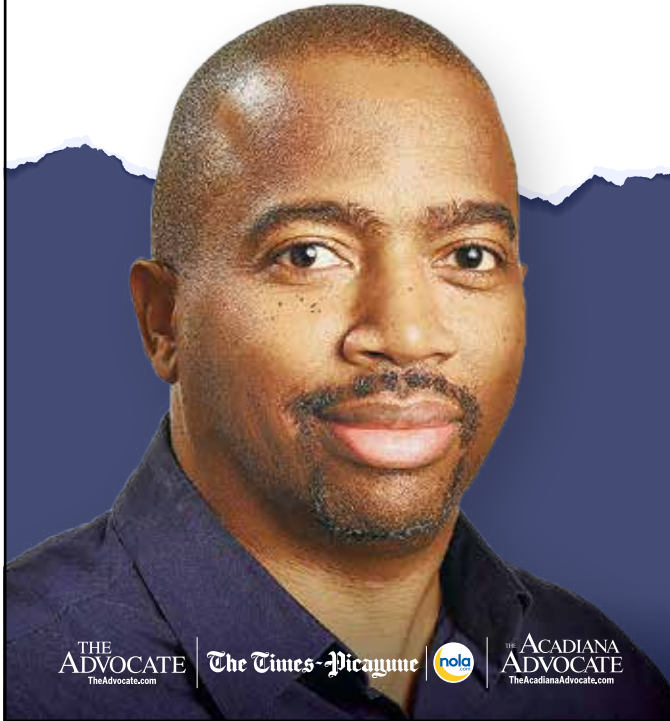
2022
Hubie Brown



INSIDE THE AUBURN
TIGERS



Congratulations to our own
Rod Walker
2021 NSMA Louisiana Sportswriter of the Year



THE
ADVOCATE
TheAdvocate.com

The Times-Picayune



THE ACADIANA
ADVOCATE
TheAcadianaAdvocate.com

CONGRATULATIONS

Jeff Siembieda

THREE TIME

NSMA NEW MEXICO SPORTSCASTER OF THE YEAR



95.9 FM
610 AM
the SPORTS
MIDCO



CONGRATULATIONS
JACQUES DOUCET

2021 NSMA
LOUISIANA SPORTSCASTER OF THE YEAR



MIDCO
SPORTS

**Get out the
airhorns!**

We're cheering for Midco Sports'
Brian Shawn, 2022 NSMA North
Dakota Sportscaster of the Year.

MidcoSports.com

NSMA REMEMBERS

The NSMA remembers its colleagues who left us during the past year, memorializing them in these pages, in hopes their lives accomplishments will never be forgotten.



JOHN MADDEN

NFL head coach turned NSMA Hall of Fame football analyst for CBS, FOX, NBC, and ESPN, was NSMA National Sportscaster of the Year in 1984



CECIL HURT

3-time Alabama Sportswriter of the Year for the Tuscaloosa News

Roger Angell - Essayist, best-known for his baseball stories in The New Yorker.

Frank Beckmann - Longtime voice of University of Michigan sports on WJR-AM, Detroit

Garry Brown - Springfield (MA) Union and Republican sportswriter for 70+ years

John Clayton - Longtime Seattle-based NFL reporter for ESPN and ESPN.com

Jeff Dickerson - Longtime Chicago Bears reporter for ESPN 1000

Ron Franklin - Longtime play-by-play sports broadcaster for ESPN and 1985 Texas Sportscaster of the Year

Les Grobstein - Longtime Chicago radio reporter and talk show host

Robin Herman - First female sports journalist for the New York Times and one of the first women allowed in a men's professional locker room

Keith Jarrett - Longtime sportswriter for the Asheville Citizen Times

George Kay - 4-time Wyoming Sportscaster of the Year

Skip Latt - Sportswriter for the Associated Press Nashville bureau from 1982-2004

Leonard Laye - Longtime Charlotte Observer sportswriter

Craig Lynch - Blind sportswriter for the Chicago Sun-Times

Allen Massengale - Sportscaster at ESPN, FOX Sports, and KCBS-TV.

Paul Meyer - Longtime MLB and Pittsburgh Pirates beat reporter

Kenny Moore - Olympian and Sports Illustrated writer, specializing in track and running stories

Bob Neumeier - Boston sports reporter/anchor and NBC horse racing reporter

Billy Reed - 8-time Kentucky Sportswriter of the Year for the Louisville Courier Journal and Lexington Herald-Leader

Tim Rosaforte - Longtime Golf Digest writer and Golf Channel broadcaster, he was the first journalist to be awarded honorary membership by the PGA of America

Les Shapiro - Covered the Colorado Buffaloes at KCNC-TV from 1984 to 1999 and host of an ESPN talk radio show in Denver

Bill Soliday - Covered the NFL for 40 years for three Bay Area newspapers

Jim Turpin - Longtime radio voice of University of Illinois football, basketball, and baseball

Charlie Vincent - Detroit Free Press sportswriter for 30 years and 1998 NSMA Michigan Sportswriter of the Year

CONGRATULATIONS TERRY CRISP



**2021 TENNESSEE
SPORTSCASTER OF THE YEAR**

Bally
**SPORTS
SOUTH**



Bally SPORTS
SOUTHWEST

PROUDLY CONGRATULATES

**DANA
LARSON**

2021 NATIONAL SPORTS
MEDIA ASSOCIATION

**TEXAS
SPORTSCASTER
OF THE YEAR**



Thank You! Thank You! Thank You!

The National Sports Media Association would like to thank all of our donors and sponsors, who make this Awards Weekend & National Convention possible!!



\$10,000 & up

Don Flow
Ben C. Sutton, Jr.

\$5,000 - \$9,999

Learfield
Nantz Enterprises

\$2,500 - \$4,999

BYU Broadcasting
First Horizon
Raycom
Truist
UNC Athletics
Wells Fargo Advisors

\$1,000 - \$2,499

Auburn Sports Properties	KMVT-TV
Bally Sports North	Miami Heat
Bally Sports South	Minneapolis Star Tribune
Bally Sports Southwest	The Montag Group
Bally Sports Wisconsin	Napoli Management Group
Charleston Post & Courier	NBC Sports Washington
Cal Athletics	Philadelphia 76ers
Colorado Rockies	Phoenix Suns
Delta Airlines	Rutgers University
ESPN	Turner Sports
FOX Sports	Wisconsin Athletics
ICM Partners	Adrian Wojnarowski
James E. Holmes III	WBFF-TV FOX45
Klein College of Media & Communications/ Temple University	WYFF-TV

\$500 - \$999

AT&T SportsNet Rocky Mountain	MSG Entertainment Group
Atlanta Hawks	New York Knicks
Bally Sports Florida	Orlando Magic
Capitol Broadcasting	Dan Taylor
Cincinnati Bengals	The Sports Animal/Cumulus Media
Midco Sports	WTNH-TV

\$50 - \$499

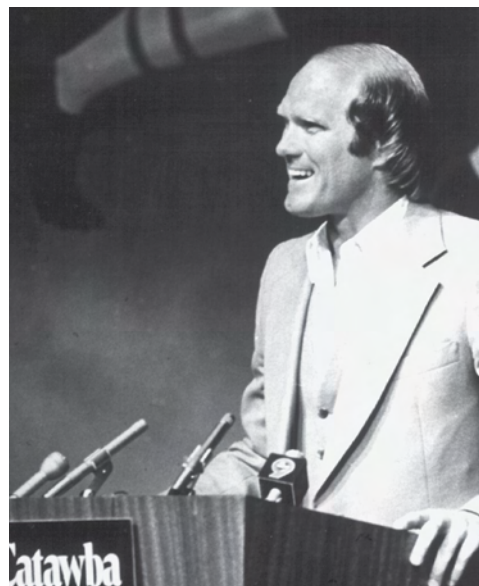
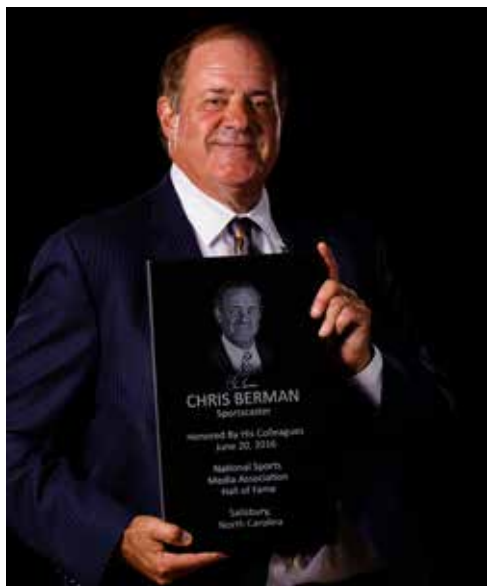
Gene Blackwelder
Capital City Press (New Orleans
Advocate)

HSRN
Michael Cashin
Inside the Auburn Tigers

KCPQ FOX13
Peter & Ann King
Caitlin Schmidt

Michael P. Voudouris
WAFB TV
WAVE-TV

HELP US TO HONOR PAST, PRESENT & FUTURE EXCELLENCE IN SPORTS MEDIA



**Please make your donation online at: www.NationalSportsMedia.org
or fill out the information below and return it to the address below**

WE APPRECIATE YOUR SUPPORT!

Donation Amount

Optional:

In Honor Of: _____

In Memory Of: _____

Name _____ Phone _____

Address _____

City _____ State _____ Zip _____

Email _____

Credit Card # _____ Exp: _____ Sec. Code: _____

Check Enclosed

Mail to: NSMA, PO Box 5394, Winston-Salem, NC 27113

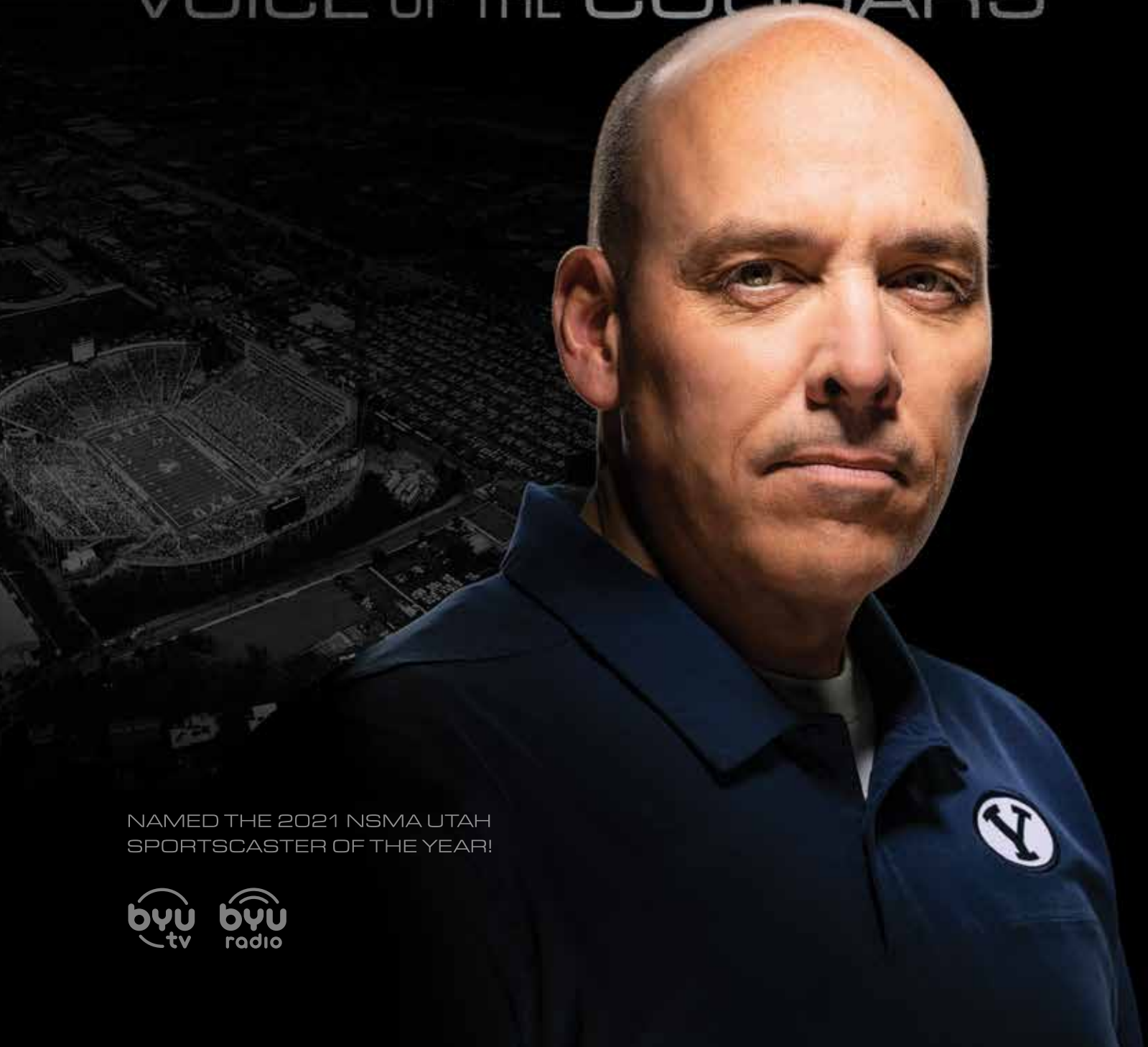
CONGRATULATIONS
— Marney Gellner —

2021 NATIONAL SPORTS MEDIA ASSOCIATION MINNESOTA
Sportscaster of the Year



Bally
SPORTS
NORTH

CONGRATULATIONS TO GREG WRUBELL BYURADIO'S VOICE OF THE COUGARS



NAMED THE 2021 NSMA UTAH
SPORTSCASTER OF THE YEAR!

